



ABOUT ME:

Creative and dynamic Business Advisor and Data Analyst with strong skills in reporting, automation, and sales pipeline optimization, experienced in Python and data analysis to drive decision-making and business improvement.

Beyond my professional experience in data analysis and business advising, I bring a strong willingness to learn new technologies and methodologies to optimize processes. I am motivated by teamwork, problem-solving, and driving improvements that support better decision-making.

CONTACT

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Webpage

HOBBIES

- Art
- Technology
- Reading
- Animals



Luis Rodolfo Arias Núñez

Business Advisor

EDUCACIÓN

UNED



Computer Science
2022- to the present

INA



Technician in Networks and telematic processes
2008-2011



Liceo San José de Alajuela

High School diploma
2001-2007



Languages:

- Spanish – Native
- English – (C1)

I am currently completing my Bachelor's Degree in Computer Science at the Universidad Estatal a Distancia (UNED), where I only need to present my final project to graduate.

My next goal is to pursue a Master's Degree in Artificial Intelligence at CENFOTEC University to deepen my knowledge in data-driven technologies and intelligent systems.

CERTIFICATIONS:

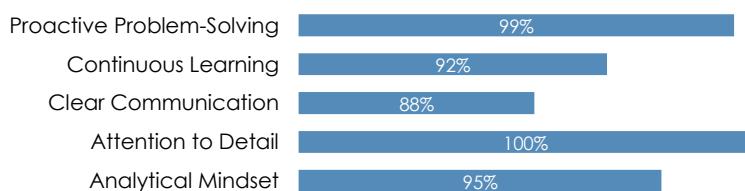
Google

- *Google Data Analytics
- *Google Project Management:
- *Google IT Automation with Python
- *Google Advanced Data Analytics

codecademy

- *Business Intelligence Data Analyst Career Path
- * Data Scientist: Analytics Specialist

ATTITUDES



Experience:

Accenture is a global professional services company providing a wide range of consulting, technology, and outsourcing solutions.



Business Advisor

Accenture Heredia,
Aurora

Dec 2022– Now

Created, automated, and optimized sales project reports and data flows, supporting KPI measurement.

Utilized Python and libraries such as Pandas, NumPy, and Seaborn for data analysis and reporting.

Achievements: Improved decision-making processes by delivering accurate and automated KPI tracking.

Tools & Platforms: Python, Pandas, NumPy, Scikit-learn, Power Automate, Power BI DAX.



Business Advisor

Accenture Heredia,
Aurora

Dec 2021– Nov 2022

Managed renewals of EA agreements for USA and SMB segments.

Mentored and guided the team, ensuring data accuracy and reporting standards.

Responsible for sales data analysis, revenue validation, and pipeline reporting/maintenance.

Achievements: Improved pipeline hygiene and revenue validation processes, directly supporting sales growth.

Tools & Platforms: Excel, Power BI, CRM tools, Python.

N3 is a global sales and marketing company specializing in demand generation and market development for leading technology firms.



Data Analyst

N3
Heredia, Aurora
Sep 2017– Nov 2021

Reported results, forecasted client trends, and performed large-scale pipeline corrections. Generated dashboards for management, audited leads and opportunities, and created price lists and default product references. Cross-referenced Microsoft reports with internal data for purchase auditing.

Achievements: Increased data accuracy and pipeline prioritization efficiency by aligning with partner needs.

Tools & Platforms: Power BI, Excel, SQL, CRM systems



Business Analyst

N3
Heredia, Aurora
Nov 2015– Sep 2017

Oversaw the U.S. tele-compliance team pipeline.

Monitored reported and allocated revenue while preparing metrics to support managerial decisions.

Achievements: Ensured consistency in compliance reporting and revenue tracking.

Tools & Platforms: Excel, internal CRM

Technical Skills :

Python (pandas, numpy, Matplotlib, etc)	Excel
Dynamics 365	SQL
Power Automate	HTML, CSS
Tableau	Power BI
Git and Git-Hub	Java (basic)
R (basic)	C#, C++ (basic)

I've learned that no single tool fits every data challenge. By combining technologies such as Python, SQL, Power BI, and Excel, I can create end-to-end analytical solutions that adapt to the needs of each project.

Technical Skills :

Data Analysis	Predictive Analytics
Statistical Analysis	Problem Solving
Data Visualization	Critical Thinking
Data-driven Decision Making	Communication Skills
Data Modeling	Domain Knowledge (Industry-specific expertise)
Data Reporting	Data Interpretation
Data Cleaning and Preprocessing	Data Manipulation

My main focus is not only on analyzing and applying technology to predict outcomes, but on transforming complex data into clear, visually compelling insights that help decision-makers act with confidence.