

Rules of Machine Learning: Best Practices for ML Engineering (optional)

This optional reading is intended mainly for software engineers who want to build and deploy machine learning applications in production - especially at scale. The only background knowledge required are the basic machine learning concepts we've covered so far in this course. Written by Google's Dr. Martin Zinkevich, it walks through a set of software engineering best practices for designing and deploying machine learning in software systems - based on years of practical experience at Google.

http://martin.zinkevich.org/rules_of_ml/rules_of_ml.pdf