

Diseño

Mencione las características que hacen mejor el texto A.

A

Caperucita Roja

Había una vez una dulce niña que quería mucho a su madre y a su abuela. Les ayudaba en todo lo que podía y como era tan buena el día de su cumpleaños su abuela le regaló una caperuza roja. Como le gustaba tanto e iba con ella a todas partes, pronto todos empezaron a llamarla Caperucita roja.

B

Caperucita Roja

Había una vez una dulce niña que quería mucho a su madre y a su abuela. Les ayudaba en todo lo que podía y como era tan buena el día de su cumpleaños su abuela le regaló una caperuza roja. Como le gustaba tanto e iba con ella a todas partes, pronto todos empezaron a llamarla Caperucita roja.

C

Caperucita Roja

Había una vez una dulce niña que quería mucho a su madre y a su abuela. Les ayudaba en todo lo que podía y como era tan buena el día de su cumpleaños su abuela le regaló una caperuza roja. Como le gustaba tanto e iba con ella a todas partes, pronto todos empezaron a llamarla Caperucita roja.

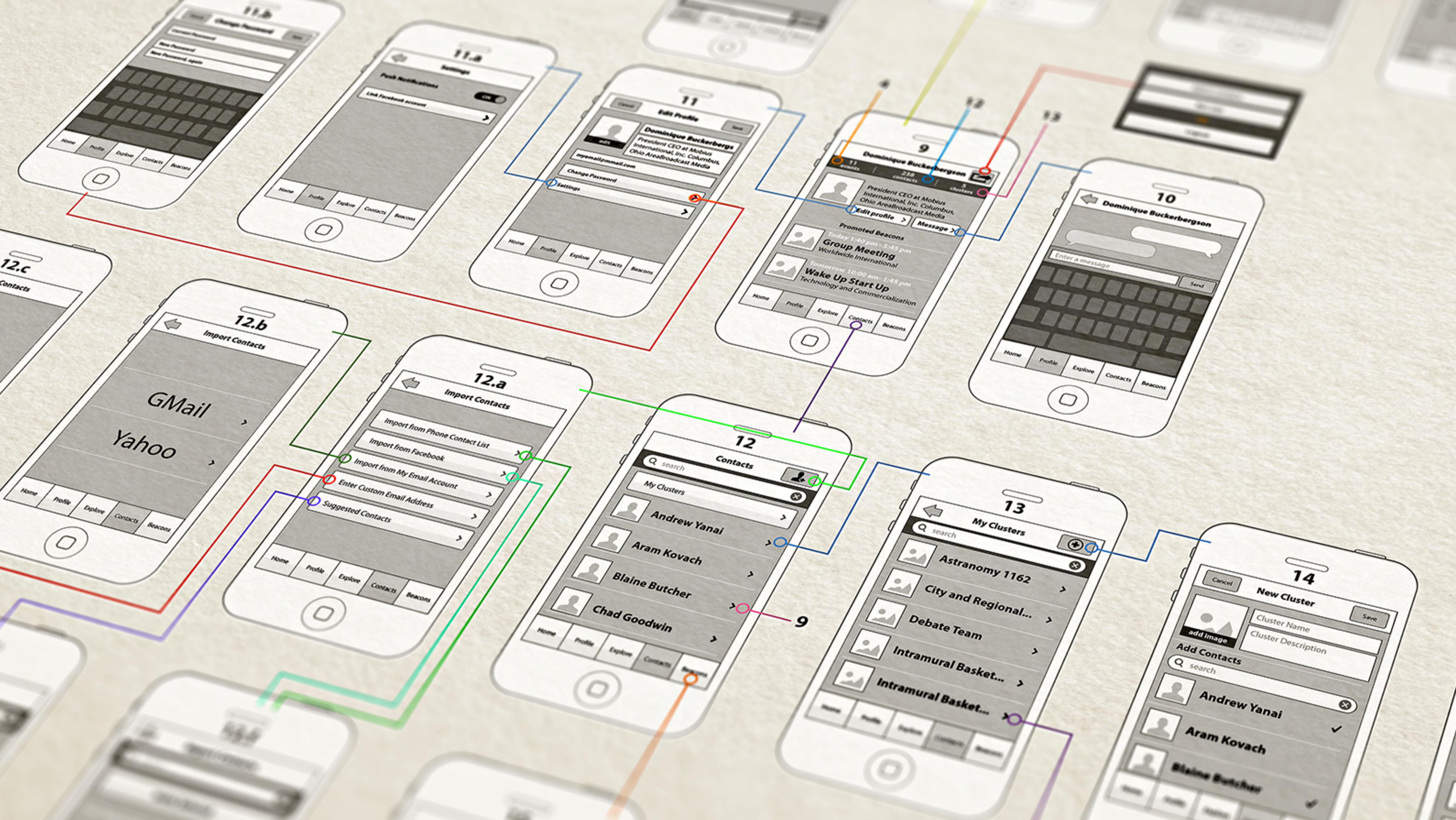
Revisión de tareas

Wireframes

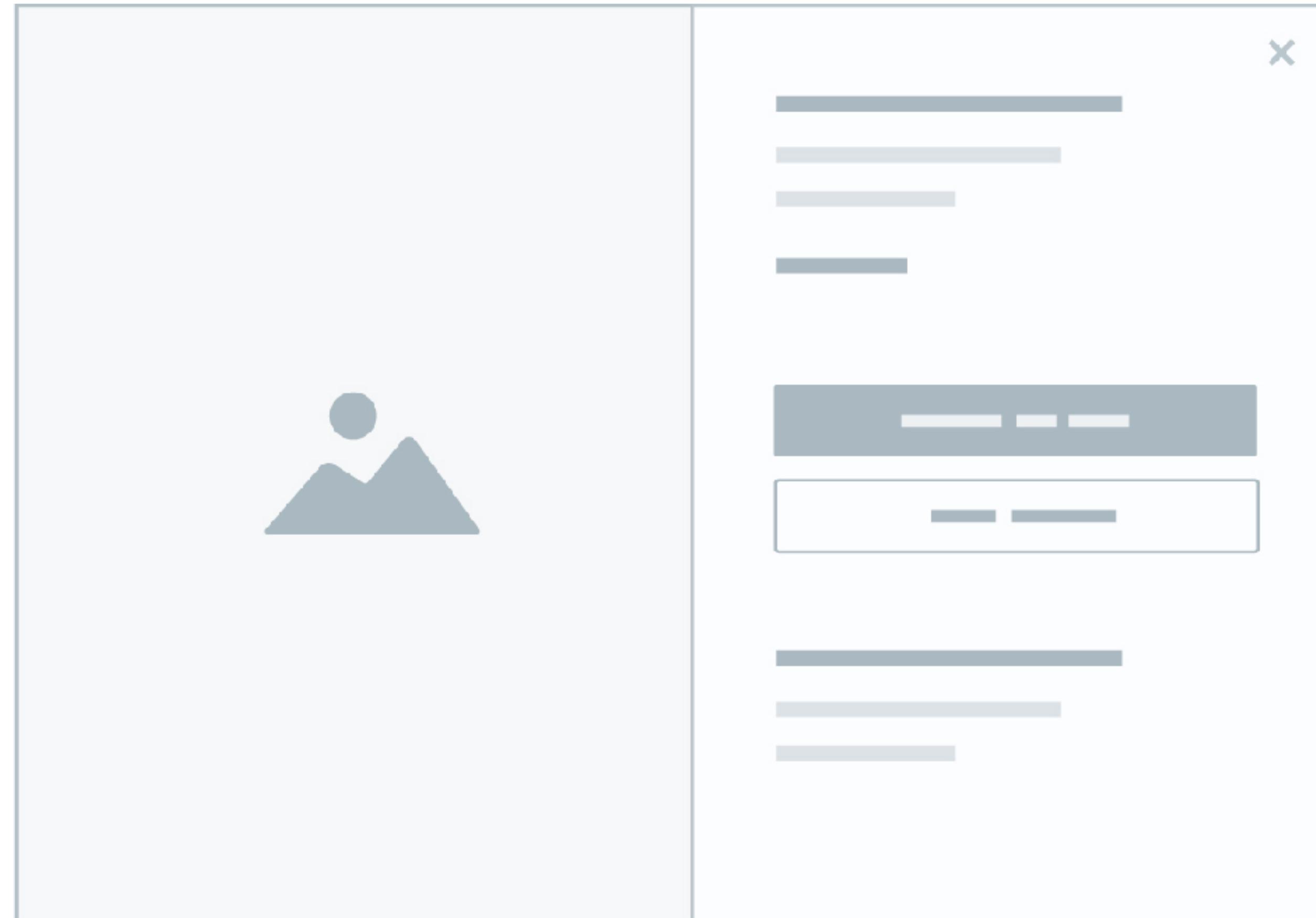
Dos objetivos principales:

El diseño de la jerarquía de los escenarios y **los patrones de diseño.**





Hay diferentes tipos



low fidelity

COMPANY LOGO

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PHOTO AREA

Company Volunteer Day 2013

Join our team and volunteer in Washington DC for the 2013 Pet Day. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

GET STARTED TODAY!

JOIN OUR TEAM!

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

CALL TO ACTION PHOTO HERE

LATEST NEWS

May 15, 2013
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

May 15, 2013
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

May 15, 2013
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

UPCOMING EVENTS

Open House
May 15, 2013
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

Community Sale
May 15, 2013
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor.

read more

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mid fidelity

WTI LOGO

HOME COMPLETE WEATHER ANALYTICS PLANNER

Michael Park

NOTIFICATIONS

SAVED SEARCHES

HIGH TEMPERATURE US X
HIGH TEMPERATURE UK X
HIGH TEMPERATURE DE X

MY MARKETS

1. NYSE New York, NY X
2. CBOE Chicago, IL X
3. NYSE New York, NY X
4. CBOE Chicago, IL X

ADD MARKET

OVERLAYS

GEOPOLITICAL
COUNTRIES X
COUNTRY CODES X
POLARIS X

DEMOGRAPHIC
CULTURE X

ARTICLE MAP

Weather in Manhattan, New York Q for Wednesday 08/07/2013

CURRENT FORECAST

91° PARTLY SUNNY

WIND SSE @ 7 mph Max Gusts @ 16 mph

CHANCE OF PRECIPITATION 96%

96°	76°	PARTLY SUNNY	PARTLY SUNNY	PARTLY SUNNY	SUNNY	SUNNY
91°	92°	90°	87°	88°	84°	76°
60% HUMIDITY	65% HUMIDITY	60% HUMIDITY				
UV INDEX 8						

HOURLY FORECAST:

1 PM 2 PM 3 PM 4 PM 5 PM 6 PM 7 PM

7 DAY FORECAST

MONDAY 08/05 SCATTERED CLOUDS 72° | 66°

TUESDAY 08/06 SCATTERED RAIN 82° | 71°

WEDNESDAY 08/07 PARTLY SUNNY 92° | 88°

THURSDAY 08/08 SCATTERED CLOUDS 85° | 78°

FRIDAY 08/09 SUNNY 90° | 76°

SATURDAY 08/10 RAIN 86° | 72°

SUNDAY 08/11 STORMS 89° | 84°

M DOTS || 29 DOTS

ABOUT | FAQ | CONTACT | PRICING

Powered by Weather Trends International Copyright © 2013

high fidelity

Best practices

No usen color

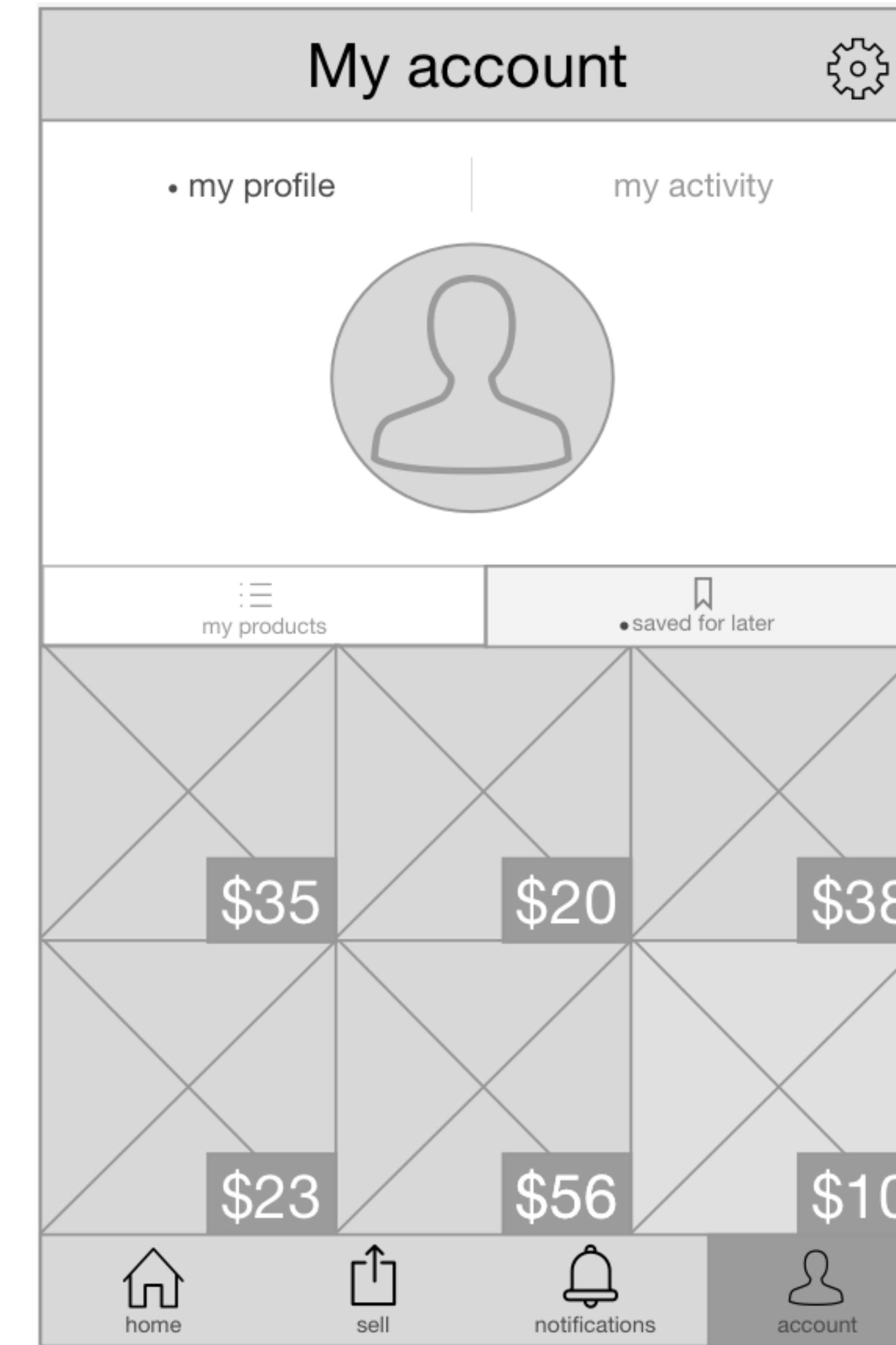




La consistencia es clave

+

Lo que es diferente...no es igual

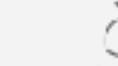


La consistencia es clave

My account



my profile • my activity

 • sold items	 purchases
--	---

02.02.2016
name of the product
\$56 USD

01.01.2016
name of the product
\$20 USD

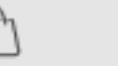
12.12.2015
name of the product
\$76 USD

 home  sell  notifications  account

My account



my profile • my activity

 sold items	 • purchases
--	---

Seller's nickname 02.02.2016
name of the product
\$56 USD

Seller's nickname 01.01.2016
name of the product
\$20 USD

Seller's nickname 12.12.2015
name of the product
\$76 USD

 home  sell  notifications  account

La consistencia es clave

The image displays four wireframe prototypes of a 'My account' dashboard, illustrating different design approaches for organizing user information.

Prototype 1: Shows a main header 'My account' with a gear icon. Below it are two tabs: 'my profile' and 'my activity'. The 'my profile' section contains a large circular user icon. The 'my activity' section contains a grid of six items, each with a crossed-out dollar amount: \$35, \$20, \$38, \$23, \$56, and \$10. At the bottom is a navigation bar with icons for 'home', 'sell', 'notifications', and 'account'.

Prototype 2: Similar to Prototype 1, but the 'my activity' section shows a different grid of items with crossed-out amounts: \$35, \$20, \$38, \$23, \$56, and \$10.

Prototype 3: Shows a main header 'My account' with a gear icon. Below it are two tabs: 'my profile' and 'my activity'. The 'my profile' section contains a large circular user icon. The 'my activity' section contains two sub-sections: 'sold items' (with a crossed-out amount of \$56) and 'purchases' (with a crossed-out amount of \$10). Below these are three rows of data, each consisting of a square icon with a cross, the seller's nickname, the product name, and the price (\$56 USD, \$20 USD, \$76 USD). At the bottom is a navigation bar with icons for 'home', 'sell', 'notifications', and 'account'.

Prototype 4: Shows a main header 'My account' with a gear icon. Below it are two tabs: 'my profile' and 'my activity'. The 'my profile' section contains a large circular user icon. The 'my activity' section contains two sub-sections: 'sold items' (with a crossed-out amount of \$56) and 'purchases' (with a crossed-out amount of \$10). Below these are three rows of data, each consisting of a square icon with a cross, the date (02.02.2016, 01.01.2016, 12.12.2015), the product name, and the price (\$56 USD, \$20 USD, \$76 USD). At the bottom is a navigation bar with icons for 'home', 'sell', 'notifications', and 'account'.

Lo que es diferente, no es igual

Usen el texto real...
o al menos traten

Receipt



Product's name
Small
Used
The name of the brand

Price: \$35
Shipping: \$ 3
Your Credit: (-) \$ 2

Total: \$36

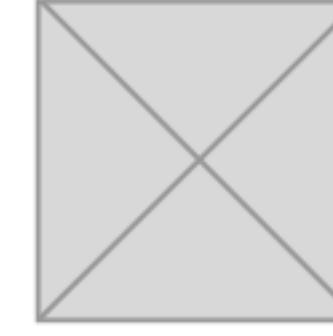
Pay with:
Paypal account ****0988RU

Deliver to:
John Doe ,1900 Industrial Dr,
Libertyville, Illinois 60048

Lorem Ipsum dolor sit amet,
consectetur adipiscing elit!

Thanks! continue shopping

Receipt



Product's name
Small
Used
The name of the brand

Price: \$35
Shipping: \$ 3
Your Credit: (-) \$ 2

Total: \$36

Pay with:
Paypal account ****0988RU

Deliver to:
John Doe ,1900 Industrial Dr,
Libertyville, Illinois 60048

we will send you an email with all
further details. Thanks for your purchase.
If you have any problem with your
product, please reach us out!

thisisanemail@email.com

Happy shopping!

Thanks! continue shopping

Cuando todo es importante,
nada es importante

About my health

Food
Diary



Activity
Tracker



Your medical
reminders



Healthy
Tips

Activity
Tracker



Healthy
Tips



home

health

motivation

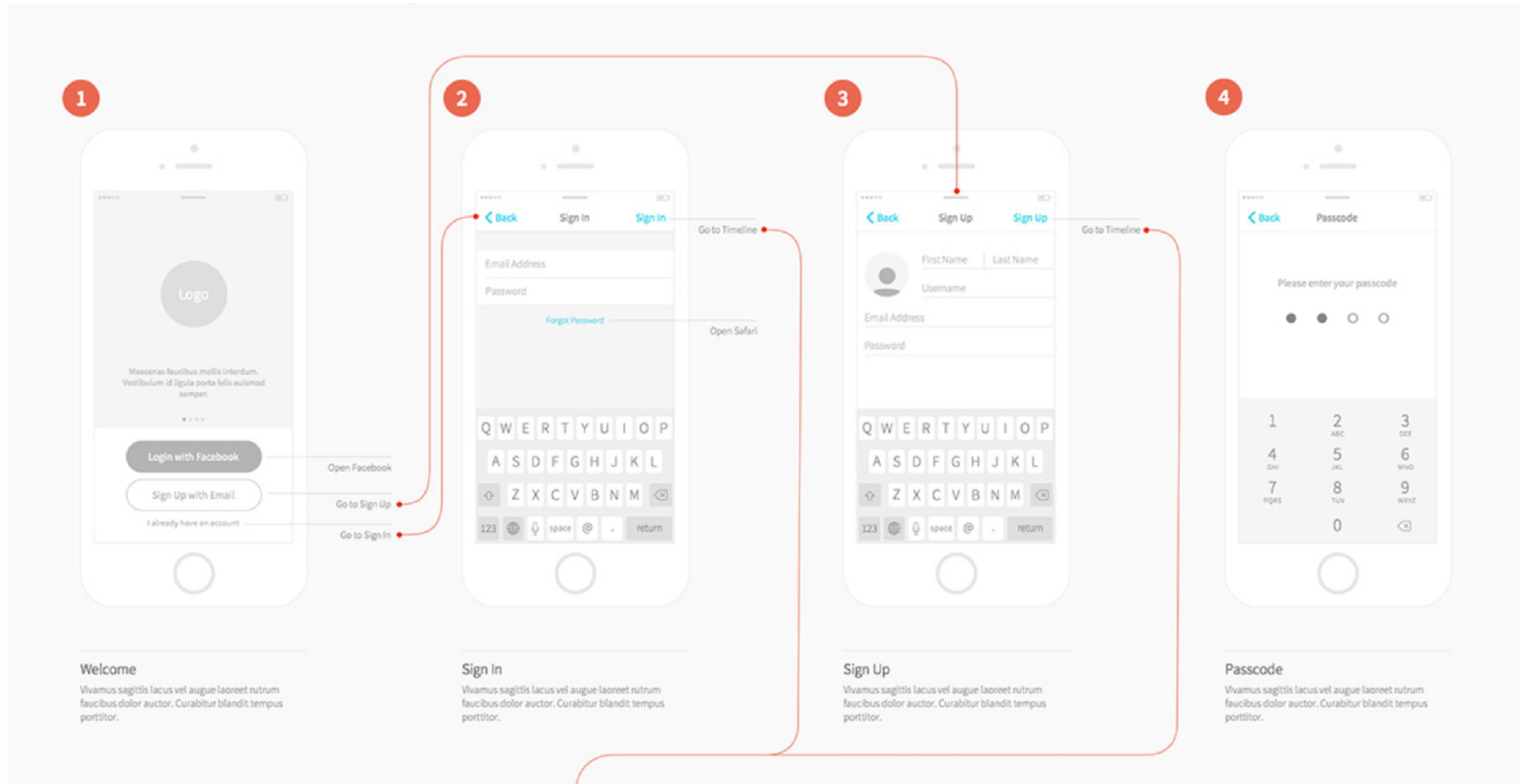
★ 100

health

motivation

★ 100

La usabilidad aplica para **TODO**



Expectativas claras

Dosifiquen

Cancel

shipping

Shipping Payment Confirm



Shipping* price: \$3
*standard shipping

John Doe ,1900 Industrial Dr,
Libertyville, Illinois 60048

John Doe ,9999 Street name,
City, State 00000

Add a new address

next>

←

Payment

Shipping Payment Confirm



Total price: \$38

Paypal account ****0988RU

Visa ending in 7680

Mastercard ending in 9870

Add a new payment method

next>

Cancel transaction

←

Confirm

Shipping Payment Confirm



Product's name
Small
Used
The name of the brand

Price: \$35
Shipping: \$ 3
Your Credit: (-) \$ 2

Total: \$36

Paypal account ****0988RU

John Doe ,1900 Industrial Dr,
Libertyville, Illinois 60048

place your order

Cancel transaction

Cancel

shipping

Shipping* price: \$3

*standard shipping

John Doe ,1900 Industrial Dr,
Libertyville, Illinois 60048

John Doe ,9999 Street name,
City, State 00000

Add a new address

Total price: \$38

Paypal account ****0988RU

Visa ending in 7680

Mastercard ending in 9870

Use my credit of \$2

Add a new payment method

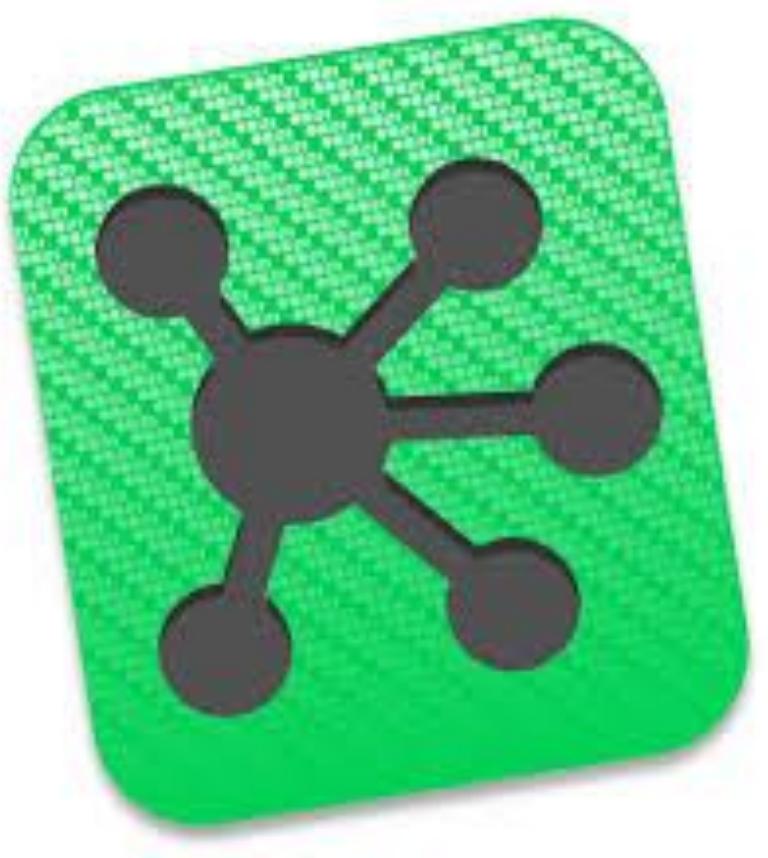
La forma sigue a la función



Imperfección



SKETCH



OMNIGRAFFLE



AXURE



ADOBE XD

Quiz 8

Dibuje un ejemplo de AXIS y especifique qué tipo es
No puede ser igual a los ejemplos

Tarea 8: Primeros wireframes