

LUIS CHEVERE

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PROFESSIONAL SUMMARY

Hardworking and passionate job seeker with strong organizational skills eager to secure a developer position in a company with growth potential. Ready to help team achieve company goals.

SKILLS

- Data Entry
- Multitasking Abilities
- Active Listening
- Dependable and Responsible
- Interpersonal Communication
- Bug Fixes
- Software Application Testing
- Teamwork and Collaboration
- Web Applications

WORK HISTORY

Social Media Manager / Luis Chevere - San Antonio, TX / 05.2014 - Current

- Increased brand awareness through event marketing, demonstrations, sales and brand promotion.
- Engaged, educated and befriended customers to deliver amazing education experience.
- Contributed to social media content documenting brand's impact in on market.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Increased customer engagement through social media.
- Improved page content, keyword relevancy, and branding to achieve search engine optimization goals.
- Curated and segmented editorial content to increase engagement and channel growth.

Hairstylist / NOW Salon - Fair Oaks Ranch, TX / 10.2016 - Current

- Educated customers on products to maximize benefits.
- Processed payments, entering sales in register for prompt

customer service.

- Scheduled customer appointments and rearranged individual time slots to meet demand.
- Serviced high-profile clients with detailed cutting techniques.
- Initiated and engaged clients in conversations as part of personalized service.

Brand Ambassador / Booksy - San Antonio, TX / 01.2017 - 12.2022

- Executed brand standards and with professionalism.
- Traveled internationally for the company to educate including Ireland, England, Canada, and Russia.
- Acted as face of brand at multiple corporate events and education opportunities at multiple locations.

Traveling Educator / HairChevere - All Locations / 06.2016 - 12.2019

- Chose materials and developed lesson plans to enhance skills for individual students.
- Built relationships and communicated with salon owners to provide best learning environment for their stylists and barbers.
- Collaborated with other hair artists to provide a creative and educational experience.
- Developed and implemented engaging lesson plans to keep stylists attention.

Platform Artist / Mizutani Scissors - San Francisco, CA / 03.2016 - 12.2019

- Cultivated relationships with other artists and internal partners to develop positive rapport for future opportunities.
- Mentored junior artists on creative processes.
- Performed education on stage at hair shows.

National Artist / Hattori Hanzo Shears - Los Angeles, CA / 05.2014 - 06.2016

- Contributed to creative process through original ideas and inspiration.
- Traveled for company educating at hair shows and in salon.
- Created cutting techniques on stage for demonstrations.

Educator / Rock Your Hair - Malibu, CA / 02.2014 - 05.2015

- Created cutting techniques to educate other stylists.
- Performed on stage as a platform artist.
- Traveled for company to educate on cutting techniques and styling.

EDUCATION

The University of Texas At San Antonio - San Antonio, TX /
Expected in 04.2023

Certification: Coding

Steven Papageorge Hair Academy - Chicago, IL / 03.2012

Certificate: Cosmetology Educator

Daytona State College - Daytona Beach, FL / 05.2009

Certificate: Cosmetology

Deltona High School - Deltona, FL / 05.2006

High School Diploma

HOBBIES

I have been a pro wrestler since 2019 and currently hold three titles with different companies throughout Texas. I go by the name Alexander Crowley.

LANGUAGES

Spanish

Native or Bilingual