



Luis Eduardo Urdaneta Martucci

Frontend Web Developer

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🐙 <https://github.com/LuisEUM>

🌐 <https://alkitu.com>

SUMMARY

Web developer, graphic designer, and digital marketing specialist with more than 2 years of experience in each field. I founded a freelancer business during the quarantine where I led teams on more than 15 large projects in France, Spain, USA, and Morocco. I make businesses and projects reach their full growth potential with my multidisciplinary skills.

EDUCATION

Sep. 2022 - Present
Universitat Oberta de Catalunya - Spain
Digital Interaction and Multimedia Techniques Degree

Apr. 2022 - Oct. 2022
IronHack - Spain
Web Development FullStack
Intensive Bootcamp to learn the full MERN stack.

Sep. 2012 - Mar. 2017
Universidad Simón Bolívar - Venezuela
Bachelor's Degree in International Business

ACHIEVEMENTS

Sept. 2016
Outstanding Note - Internship Evaluation Report
In the business internship defense, the jury can assign an outstanding grade for a score of 4.75 out of 5. I achieved the maximum scale of 5 in my defense and get awarded the honorable mention.

SKILLS

- | | |
|--------------------|-------------------------|
| • MongoDB | • GitHub |
| • Express JS | • WordPress |
| • React JS | • SEO |
| • Node JS | • SEM |
| • JSX | • Google Ads |
| • NextJS | • Google Tag Manager |
| • TailwindCSS | • Google Search Console |
| • Framer Motion | • Google Analytics |
| • ESLint | • UX/UI |
| • Puppeteer | • Figma |
| • Postman | • Adobe Photoshop |
| • Javascript (ES6) | • Adobe Illustrator |
| • HTML5 | • Adobe Indesign |
| • CSS3 | • Adobe After Effects |
| • Bootstrap | • Microsoft Office |
| • Handlebars | • Social Media |
| • RESTful APIs | |

LANGUAGES

- | | |
|---------------------------|-----------------------------|
| • Spanish - Native | • Italian - Beginner |
| • English - Fluent | • French - Beginner |

EXPERIENCE

Tangle - Netherlands **Nov. 2022 - Feb. 2023**
Web Developer

- **Tangle Offline Website:** <https://tangle-offline-website.vercel.app>
Repository: <https://github.com/LuisEUM/tangle-offline-website>
Techs: NextJS, NodeJS, ExpressJS, TailwindCSS, Framer Motion, and ESLint.
- **InstagramScraper - API RESTful**
Repository: <https://github.com/LuisEUM/InstagramScraper>
Techs: ReactJS, NodeJS, ExpressJS, MongoDB, Puppeteer, and Postman

Bootcamp Ironhack - Spain **Apr. 2022 - Oct. 2022**
Web Developer

- **Gousty The Ghost - Desktop Game:** <https://alkitu.com/gousty>
Repository: https://github.com/LuisEUM/Gousty_the_ghost
Techs: CSS3, HTML5, and JavaScript (ES6)
- **BIG MENU - Menu creator:** <https://menuproject-production.up.railway.app>
Repository: <https://github.com/theBigMenu/menuProject>
Techs: MongoDB, ExpressJS, NodeJS, Handlebars, and Bootstrap
- **Top Top - Restaurant Network:** <https://toprestaurant-production.up.railway.app>
Repository: <https://github.com/LuisEUM/TopRestaurant>
Techs: MongoDB, ExpressJS, ReactJS, NodeJS, Bootstrap, and Framer Motion

Alkitu - Spain **Mar. 2020 - Present**
Freelancer and Founder

- Designed and developed brands, webs, and advertising material. Improved companies with digital marketing strategies, and led a team of freelancers serving over 30 clients from different countries.

La Plataforma Publicitaria - Spain **Jan. 2019 - Dec. 2021**
Administrative Assistant/Graphic Designer

- Analyzed, prepared, and designed the brands, digital advertising material, and printing material of more than 200 clients.

OcasiónPlus, S. L. - Spain **Jan. 2019 - Nov. 2021**
Administrative Assistant/Photographer

- Teamed with another photographer and took pictures, edited, and published over 1.000 cars in 3 different stores in Valencia.

L'etiquette eventos - Ecuador **Jun. 2017 - Jun. 2018**
Community Manager

- Planned and created the content and copy for social media channels; social media following grew 2300%+ organically in a year.

Grupo MANTRA® - Ecuador **Jun. 2016 - Nov 2016**
Marketing Department Intern

- Developed and executed a marketing plan with extensive product testing and validation, resulting in successful negotiations with Walt Disney and sales of over 5000 units in a month to top chains in Ecuador.