# Luis Eduardo Urdaneta Martucci
## Full-Stack Web App Developer

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## SUMMARY

Web developer, graphic designer, and digital marketing specialist with more than 2 years of experience in each field. I founded a freelancer business during the quarantine where I led teams on more than 15 large projects in France, Spain, USA, and Morocco. I make businesses and projects reach their full growth potential with my multidisciplinary skills.

## EDUCATION

Sep. 2022 - Present
**Universitat Oberta de Catalunya  - Spain**
**Digital Interaction and Multimedia Techniques Degree**

Apr. 2022 - Oct. 2022
**IronHack - Spain**
**Web Development FullStack**
Intensive Bootcamp to learn the full MERN stack.

Sep. 2012 - Mar. 2017
**Universidad Simón Bolívar - Venezuela**
**Bachelor's Degree in International Bussiness**

## SKILLS

| | |
|---|---|
| • MongoDB | • Bootstrap |
| • Express JS | • Handlebars |
| • React JS | • RESTful APIs |
| • Node JS | • GitHub |
| • JSX | • WordPress |
| • NextJS | • SEO |
| • TailwindCSS | • SEM |
| • Framer Motion | • Google Ads |
| • Prisma | • Google Tag Manager |
| • AuthJS | • Google Search Console |
| • Zod | • Google Analytics |
| • ESlint | • UX/UI |
| • Shadcn/UI | • Figma |
| • Puppeteer | • Adobe Photoshops |
| • Postman | • Adobe Illustrator |
| • TypeScript | • Adobe Indesign |
| • JavaScript (ES6) | • Adobe After Effects |
| • HTML5 | • Microsft office |
| • CSS3 | • Social Media |

## LANGUAGES

• Spanish - Native        • English - Fluent

## EXPERIENCE

**INSIDE HAIR - Spain**                    **Sep. 2023 - Present**
**iT Manager**
I developed and designed the Full Stack web application using NextJS. Additionally, I optimized and maintained non-relational databases, improved the no-code web platform in WordPress, provided continuous technical support to the team and clients, enhanced the security of the company's digital resources, as well as created and maintained various tools and databases in Excel.
Techs: Next.js 14 + TailwindCSS + ESLint + TypeScript + Shadcn/UI + Prisma + MongoDB + AuthJS + React Hook Form + Zod + TanStack Table

**Tangle - Netherlands**                    **Nov. 2022 - Feb. 2023**
**Web Developer**
•     **Tangle Offline Website:** Repository & Web
Techs: NextJS, NodeJS, ExpressJS, TailwindCSS, Framer Motion, and ESlint.
•     **InstagramScraper - API RESTful:** Repository
Techs: ReactJS, NodeJS, ExpressJS, MongoDB, Puppeteer, and Postman

**Bootcamp Ironhack - Spain**                    **Apr. 2022 - Oct.2022**
**Web Developer**
•     **Gousty The Ghost - Desktop Game:** Repository & Web
Techs: CSS3, HTML5, and JavaScript (ES6)
•     **BIG MENU - Menu creator:** Repository & Web
Techs: MongoDB, ExpressJS, NodeJS, Handlebars, and Bootstrap
•     **Top Top -  Restaurant Network:** Repository & Web
Techs: MongoDB, ExpressJS, ReactJS, NodeJS, Bootstrap, and Framer Motion

**Alkitu - Spain**                    **Mar. 2020 - Present**
**Freelancer and Founder**
Designed and developed brands, webs, and advertising material. Improved companies with digital marketing strategies, and led a team of freelancers serving over 30 clients from different countries.

**La Plataforma Publicitaria - Spain**        **Jan. 2019 - Dec. 2021**
**Administrative Assistant/Graphic Designer**
Analyzed, prepared, and designed the brands, digital advertising material, and printing material of more than 200 clients.

**OcasionPlus, S. L. -  Spain**                    **Jan. 2019 - Nov. 2021**
**Administrative Assistant/Photographer**
Teamed with another photographer and took pictures, edited, and published over 1.000 cars in 3 different stores in Valencia.

**L'etiquette eventos - Ecuador**            **Jun. 2017 - Jun. 2018**
**Community Manager**
Planned and created the content and copy for social media channels; social media following grew 2300%+ organically in a year.

**Grupo MANTRA® - Ecuador**                    **Jun. 2016 - Nov 2016**
**Marketing Department Intern**
Developed and executed a marketing plan with extensive product testing and validation, resulting in successful negotiations with Walt Disney and sales of over 5000 units in a month to top chains in Ecuador.