Understanding Smart Cities: An Integrative Framework

Comprender las ciudades inteligentes: un marco integrador

1. Componente Temático

1.1 Referencia Bibliográfica

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1.2 ¿Quién produce el texto? (texto académico, de ONG, de organismo internacional, etc.), autor, organización, entidad

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1.3 Tesis centrales y argumentación?

A city "combining ICT and Web 2.0 technology with other organizational, design and planning efforts to de materialize and speed up bureaucratic processes and help to identify new, innovative solutions to city management complexity, in order to improve sustainability and livability." [56]

"The use of Smart Computing technologies to make the critical infrastructure components and services of a city—which include city administration, education, healthcare, public safety, real estate, transportation, and utilities—more intelligent, interconnected, and efficient" [58] (Gil-Garcia et al., 2012, p. 2290)

La innovación de la ciudad inteligente se basa en la implementación de tecnologías de la información y la comunicación (TIC) para mejorar la calidad de vida de los ciudadanos, la sostenibilidad y la eficiencia de las operaciones urbanas. La creación de una ciudad inteligente implica una estrecha colaboración entre el sector público y privado y requiere la participación activa de los ciudadanos.

1.4 Referencias teóricas y conceptuales del texto

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2. Componente Metodológico

2.1 Estructura del texto (introducción, sección teórica, sección de contexto

Introducción
Revisión de la literatura
Marco conceptual: Definición de una ciudad inteligente
Arquitectura de una ciudad inteligente
Componentes de una ciudad inteligente
Desafíos de implementación de una ciudad inteligente
Conclusiones y discusión futura
Referencias bibliográficas.

2.2 Datos: Fuente de los datos: ¿quién los produce?

Los autores mencionan varias fuentes de datos para respaldar su marco integrado de ciudades inteligentes. En particular, utilizan una revisión de la literatura existente en ciudades inteligentes, junto con estudios de caso de ciudades inteligentes y proyectos en curso

2.3 Herramientas metodológicas (entrevistas, estadísticas, revisión de prensa, revisión normativa, cualitativo, cuantitativo, etc.)

Los autores emplean una revisión de la literatura existente sobre ciudades inteligentes para identificar los elementos clave que componen una ciudad inteligente y proponer un marco integrador para entenderlas. Los autores también utilizan una serie de estudios de casos para ilustrar cómo se pueden aplicar los principios y elementos del marco en situaciones concretas. No se mencionan herramientas metodológicas específicas aparte de la revisión de la literatura y los estudios de caso

Conclusiones

The smart city initiatives are designed to develop information technology capacities and establish an agenda for change by industry actions and business development [14]. Creating an environment for industrial development is pivotal to a smart city [12]. The economic outcomes of the smart city initiatives are business creation, job creation, workforce development, and improvement in the productivity.(Gil-Garcia et al., 2012, p. 2293)

Las iniciativas de ciudades inteligentes están diseñadas para desarrollar capacidades de tecnología de la información y establecer una agenda para el cambio mediante acciones de la industria y el desarrollo empresarial [14]. La creación de un entorno para el desarrollo industrial es fundamental para una ciudad inteligente [12]. Los resultados económicos de las iniciativas de ciudades inteligentes son la creación de empresas, la creación de empleos, el desarrollo de la fuerza laboral y la mejora de la productividad.

In order to reflect the differentiated levels of impact, the factors in our proposed framework are represented in two different levels of influence. Outer factors (governance, people and communities, natural environment, infrastructure, and economy) are in some way filtered or influenced more than influential inner factors (technology, management, and policy) before affecting the success of smart city initiatives. (Gil-Garcia et al., 2012, p. 2294)

Para reflejar los niveles diferenciados de impacto, los factores en nuestro marco propuesto están representados en dos niveles diferentes de influencia. Los factores externos (gobernanza, personas y comunidades, entorno natural, infraestructura y economía) se filtran o influyen de alguna manera más que los factores internos influyentes (tecnología, gestión y política) antes de afectar el éxito de las iniciativas de ciudades inteligentes.

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