FIRST TO HIRE 3 PEOPLE IN 1 TURN

+ 2 Management Trainees

FIRST TO TRAIN SOMEONE

$15 discount on salaries

FIRST BILLBOARD PLACED

No salaries for marketeers; Eternal marketing

MARKETING

FIRST TO THROW AWAY DRINK/FOOD

Get a freezer that stores 10 items (drink or food)
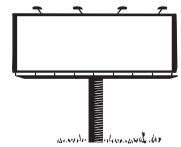
FIRST BURGER PRODUCED

+1 burger cook

FIRST BURGER MARKETED

+ $5 for every burger sold

FIRST WAITRESS PLAYED

Each waitress +$2

FIRST PIZZA PRODUCED

+1 pizza cook

FIRST PIZZA MARKETED

+ $5 for every pizza sold

AFFECTS EACH HOUSE IT TOUCHES DIRECTLY
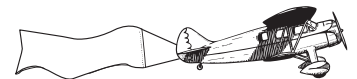
FIRST TO HAVE $20

May see bank reserve cards

FIRST ERRAND BOY PLAYED

All buyers get + 1 drink from each source

FIRST DRINK MARKETED

+ $5 for every drink sold

AFFECTS EACH HOUSE IT CAN REACH WITHOUT CROSSING A STREET.

FIRST TO HAVE $100

Your CEO counts as CFO (+50% to cash earned) May not have a CFO.

FIRST CART OPERATOR PLAYED

Buyers get range +1

FIRST AIRPLANE CAMPAIGN

Count +2 open slots when determining order of play

AFFECTS ALL HOUSES IT FLIES OVER.

FIRST TO LOWER PRICES

Price -$1

Sale!

FIRST TO PAY $20 OR MORE IN SALARIES

May use multiple trainers on the same person

FIRST RADIO CAMPAIGN

Your radios market 2 goods per turn instead of 1

AFFECTS ITS OWN BLOCK AND ALL ADJACENT BLOCKS: HORIZONTAL, VERTICAL, DIAGONAL.