# LUIS HERNÁNDEZ

# **ABOUT ME**

Motivated and detail-oriented professional with a strong academic foundation in Digital Health and hands-on experience in UX/UI design, user research, and application development. Passionate about leveraging technology to enhance user experiences and improve lives. Currently pursuing a Master's in Digital Health at Reykjavik University while contributing to impactful projects at Össur. Known for enthusiasm, creativity, and a commitment to designing usercentered solutions.



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# REFERENCES

#### ANNA SIGRIĐUR ISLIND

Associate Professor Reykjavík university annasi@ru.is 8688981

## SVEINDÍS ANIA V. ÞÓRHALLSDÓTTIR

B.Sc., M. Sc, Cand. Psych Eigandi Verzlanahallarinnar EHF verzlanahollin@verzlanahollin.is 510-5400



### SOFT SKILLS

Strong communication and presentation skills, enabling effective collaboration with cross-functional teams and stakeholders.

leadership abilities, Proven including team management and fostering a collaborative work environment.

Exceptional problem-solving and critical-thinking skills, with a focus on user-centered solutions.

Adaptability and eagerness to learn in dynamic and challenging environments.

## **TECHNICAL SKILLS**

- Programming and Data Analysis: Basic knowledge of Python, data organization, and processing.
- UX/UI Design: Figma, wireframing, prototyping, user interface design.
- User Research: Conducting interviews, surveys, usability testing, and synthesizing data for actionable insights.
- 3D Modeling and Visualization: Experience with Mimics, Elucis and Meta Quest googles for creating 3D medical models.
- Reporting and Presentation: Creating presentations using Microsoft Office Suite, Canva, and other tools.
- Project Management: Agile methodologies, team collaboration, and task prioritization.

# ACADEMIC TRAINING

## 2023 - NOW | REYKJAVÍK UNIVERSITY **MSc Digital Health**

Thesis: Advancing Health Education with 3D Printing and VR - Collaborating with Reykjavik University, University of Akureyri, and Landspítali to develop a 3D Virtual Health Library aimed at enhancing healthcare education and training.

Applied user-centered design principles to develop digital solutions for healthcare professionals.

Developed application prototypes for blood donation and diabetes management, enhancing user experience and engagement.

Conducted user research and iterative design improvements for the Bónus supermarket app, focusing on accessibility and customer needs.

Hands-on experience with tools such as Figma, digital prototyping, and usability testing in healthcare and retail environments.

Relevant Coursework:

- Digital Health
- Applications of Digital Health
- Software Project Management
- Statistical Modeling & Computation
- Research Methods
- Internship
- Ethical Issues of Emerging Technology (Black Mirror Exploration)

#### 2022 | UNIVERSITY OF ICELAND

Diploma Icelandic as a second language

#### 2018 | UNIVERSIDAD DE GUADALAJARA, VIRTUAL UNIVERSITY

Graphic Design & Social Media (Unfinished)

2005- 2009 | UNIVERSIDAD DE GUADALAJARA, HEALTH SCIENCE SCHOOL



# PROFESSIONAL EXPERIENCE

#### 2023- NOW | ÖSSUR

#### Silicone Department - Team Leader

As a team leader managing a 12-person team, I oversee multiple production areas involved in prosthesis creation. My role emphasizes process optimization and collaboration to enhance efficiency and product quality. I have successfully introduced innovative ideas that improved development and production workflows, earning recognition for my contributions. This role has helped me to improve my leadership skills, enabling me to build a strong and capable team that effectively tackles challenges and consistently achieves its goals.

# 2022 - 2023 | VERZLANAHÖLLIN

#### General assistant

Managed diverse tasks across customer service, sales, graphic design, and advertising while supporting daily store operations. Demonstrated adaptability and a proactive approach by contributing to multiple tasks, ensuring seamless workflow and customer satisfaction.

#### 2013 - 2016 | UNIVERSIDAD DE GUADALAJARA

## **Professor**

Taught a variety of health-related courses, including Lifetime Nutrition, Clinical Nutrition for Adults and the Elderly, and Food Culture. Additionally, provided instruction in English as a second language for students across different grades and disciplines. This role enhanced my communication, leadership, and organizational skills while fostering a passion for education and mentorship.

#### 2011-2013 | INTERAGLOBAL FERTILITY CLINIC

### **Nutrition department coordinator**

Developed personalized treatment plans to optimize patients' health in preparation for in-vitro fertilization. Responsibilities included assessing and improving women's health, providing education on healthy habits, and managing pre-existing conditions. Played a key role in guiding patients through their health journeys during their stay, ensuring they achieved optimal readiness for medical procedures.