

UI vs UX

As for our project, the first example of how to differentiate UI from UX, is when we try to make one of the interfaces with an opaque style and easy to distinguish the icons, this would be UI; as for UX, we understand that the customer knows that when there is an icon of a gear, it means that it is entering the settings because the user is more familiar with it.

To the second example, another of our interfaces has a button that indicates that it is to move to the next interface, in terms of experience, we understand that the user knows that when there is a button in the middle of green color, he knows that it is to continue and therefore it is the user experience that he has had previously with other interfaces.

Aileen Javier, UX vs UI: What's the Difference? (And How They Apply to WordPress)
Apr. 30, 2024. Available <https://wpmudev.com/blog/ux-ui-wordpress/>