**Project Introduction & Graphical Identity**

**Logo:**

A logo for a rafting company

Description automatically generated

**Style Guide:**

Color schema:

Color palette URL: [coolors.co/004e64-00a5cf-9fffcb-25a18e-7ae582](https://coolors.co/004e64-00a5cf-9fffcb-25a18e-7ae582)

A blue and green striped background

Description automatically generated

**Typography:**

Headings: Montserrat

Body: Roboto