

REST API integration guide for receiving complementary sales data

Introduction

General description

This API is designed to facilitate the integration between Impulse and external systems, allowing the reception and query of data in real time in an efficient and secure way. The API supports both bulk data transfer and individual queries, adapting to the different needs of the information flow. To ensure secure transfers, the API implements advanced protocols, including authentication via apikey and JWT tokens along with access control based on IP Whitelisting. These mechanisms ensure that only authorized users and validated systems can access the information, maintaining data integrity and confidentiality.

Objective

The goal of this API is to optimize key points in the sales process, improving both efficiency and accuracy in data integration. By facilitating fast and secure communication between Impulse and third parties, the API enables sales teams to make informed decisions in real time. In addition, the standardized data integration structure helps reduce errors and processing times, contributing to a smoother user experience and improved operational effectiveness.

API general structure

Authentication and Security

Security and authentication are key aspects in the design of this API. To ensure secure and authorized access, customers must follow the following guidelines.

API Token Authentication

Each authorized client generates a unique token, linked to the user ID (username) of the requesting company. This token must be included in the headers of all API requests and will be valid for a period of **3 months**.

Token rotation: The token has a mandatory rotation of 3 months, after which it must be regenerated. Be sure to implement the rotation automatically or request a new one before it expires.

Format of the header:

- Include the token in the Authorization header with the following format:
 - Authorization: Bearer <API_TOKEN>

Security Policies

To protect data and API access, the following security mechanisms will be in place:

Transfer Encryption (HTTPS):

All requests must be made via HTTPS. This ensures that the transmitted data, including the authentication token, is encrypted and protected against interception and man-in-the-middle attacks.

IP Access Control (optional):

- If needed, we can configure the API to only be accessible from specific IP addresses or authorized IP ranges. This additional access control reduces the risk of unauthorized users accessing the API.

Rate Limiting:

The API will implement a limit of 100 (to be validated) requests per minute for each client. This will help prevent denial of service (DDoS) attacks and protect the API infrastructure. If the client exceeds this limit, access will be temporarily restricted.

Rate Limiting Response: When the limit is reached, the API will return an HTTP 429 Too Many Requests status code along with a message indicating that the limit has been

exceeded. In this case, the client will have to wait a certain amount of time before making new requests.

Environment

Production: <https://apilmpulse/v1>

Sandbox: <https://sandboxApilmpulse/v1>

Endpoints

Endpoint	Description	HTTP Method	Parameters/Body
/checkConn	Test the connection	Get	N/A
/getToken	Obtain user-specific access token	Post	{ "urlWebhook": "string", "events": "string" }
/checkToken	Validate if the token is valid	Post	{ "urlWebhook": "string", "events": "string" }
/checkWebhook	Get all webhooks methods	Get	{ "username": "string" }
/getWebhookEvents	Get all webhooks methods	Get	N/A
/addWebhook	add url to notify webhook events	Post	{ "username": "string", "urlWebhook": "string", "events": "string" }
/deleteWebhook	delete url to notify webhook events	Delete	{ "username": "string", "urlWebhook": "string" }
/dataInsert	Insert data of the sale individually	Post	{ "urlWebhook": "string", "events": "string" }
/massiveDataInsert	Mass insertion of additional sales data	Post	{ "urlWebhook": "string", "events": "string" }

Primary Endpoint Details

This endpoint allows receiving a JSON object and storing it in the database for further processing. The parameters and responses are detailed below.

Endpoint:

- Path: `https://apiImpulse/v1/dataInsert`
- HTTP method: POST
- Description: This endpoint allows receiving structured data in JSON format.

Headers requeridos

- Content-Type: `application/json`
- Authorization: This endpoint requires authentication via a token in the Authorization header in the format:
 - Authorization: Bearer <API_TOKEN>

Request body:

```
{
  "PCN": "",
  "AGENCY": "",
  "CHANNEL": "",
  "CHANNEL_1": "",
  "CHANNEL_3": "",
  "CPID": "",
  "SC": "",
  "PRODUCT": "",
  "ACQ_TYPE": "",
  "MONTH_ASSIGNED": "",
  "DAY_ASSIGNED": "",
  "YEAR_ASSIGNED": "",

  "MONTH_GS": "",
  "DAY_GS": "",
  "YEAR_GS": "",
  "DATE_OF_URL_SUBMISSION": "",
  "NUMBER_OF_LEAGUE_REVENUES": "",
  "DATE_OF_LAST_OPINION_TELVISTA_SIGNATURE": "",
  "MONTH_GATHERING": "",
  "DAY_GATHERING": "",
  "YEAR_GATHERING": "",
  "DOCUMENTATION_STATUS": "",
```

```

"INSURANCE": "",
"CHECKBOX_PUBLICITY": "",
"NATIONALITY": "",
"DEVICE": "",
"BROWSER": "",
"MONTH_DEC": "",
"DAY_DEC": "",
"YEAR_DEC": "",
"DEC": "",
"COD_DEC": "",
"M0_M0_GATHERING": "",
"M0_M0_DEC": "",
"RESPONSE_CODE": ""
}

```

Each field must comply with the specified type and binding validations. If any field does not meet these conditions, the API will return an error message.

API Response

- { "status": "success", "message": "Data stored successfully." }

Error codes

- **400 (Bad Request):** The body of the request is incorrectly formed or mandatory fields are missing.
 - { "status": "error", "message": "The 'PCN' field is required and has not been provided." }
- **401 (Unauthorized):** The authentication token is invalid or missing.
 - { "status": "error", "message": "Invalid or missing authentication token." }
- **429 (Too Many Requests):** The limit of requests has been exceeded.
 - { "status": "error", "message": "Request limit exceeded, try again later." }

Rate Limiting

To protect the API infrastructure, a call rate limit has been implemented. This limit prevents a single client from sending too many requests in a short period of time, which helps prevent denial of service (DDoS) attacks.

Request Limit

- **Request limit:** Each client can make a maximum of **100 requests per minute**.
- **Timeout:** If the request limit is exceeded, the API will temporarily restrict access for a period of **1 minute** before allowing new requests.

Rate Limiting Responses

If the client exceeds the request limit, the API will return the following error message with status code 429 Too Many Requests:

- { "status": "error", "message": "Request limit exceeded, try again in 1 minute." }

Example to use

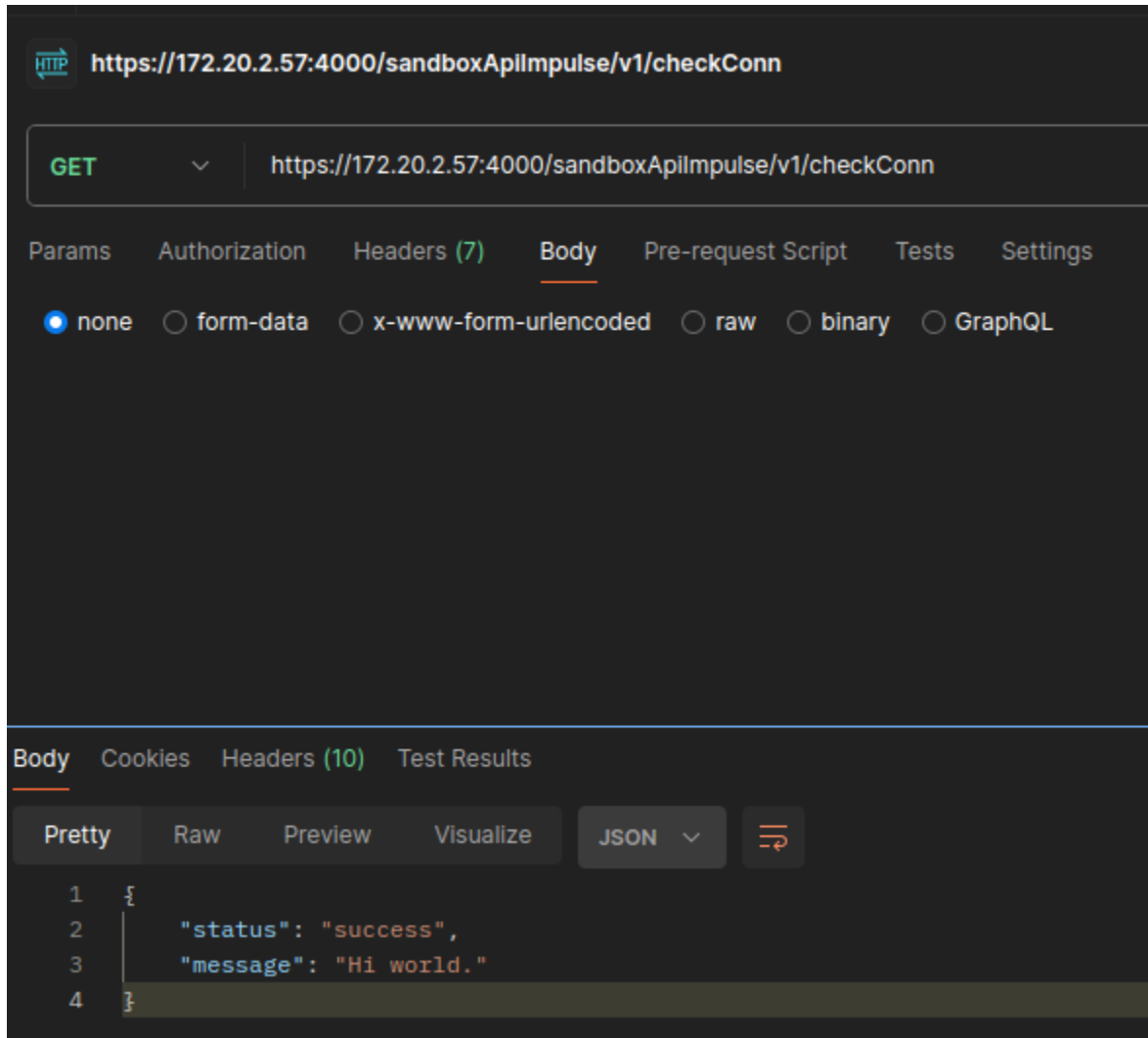
Step 1 - Check connection status

Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#b9c8f78f-b3d0-4f70-8336-713a958fe264>

Path: `https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser`

Curl : `curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/checkConn'`

Response: { "status": "success", "message": "Hi world" }



Step 2 – Create user

This endpoint must be used only once to create a user that will interact with the API. Once created, the user name cannot be duplicated, as all processes will be linked to the user corresponding to that userId.

Below are screenshots illustrating the different scenarios. The rules to follow are as follows:

- The userId cannot be repeated.

- The userId must be longer than 10 characters.

- The userId can only contain alphanumeric characters.

- The password must be longer than 10 characters.

*The password will be encrypted using the SHA-1 algorithm, so we will not be able to know its plaintext value from the Impulse side.

Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#eb59ad86-c2c1-44d5-87dc-e612d59151ef>

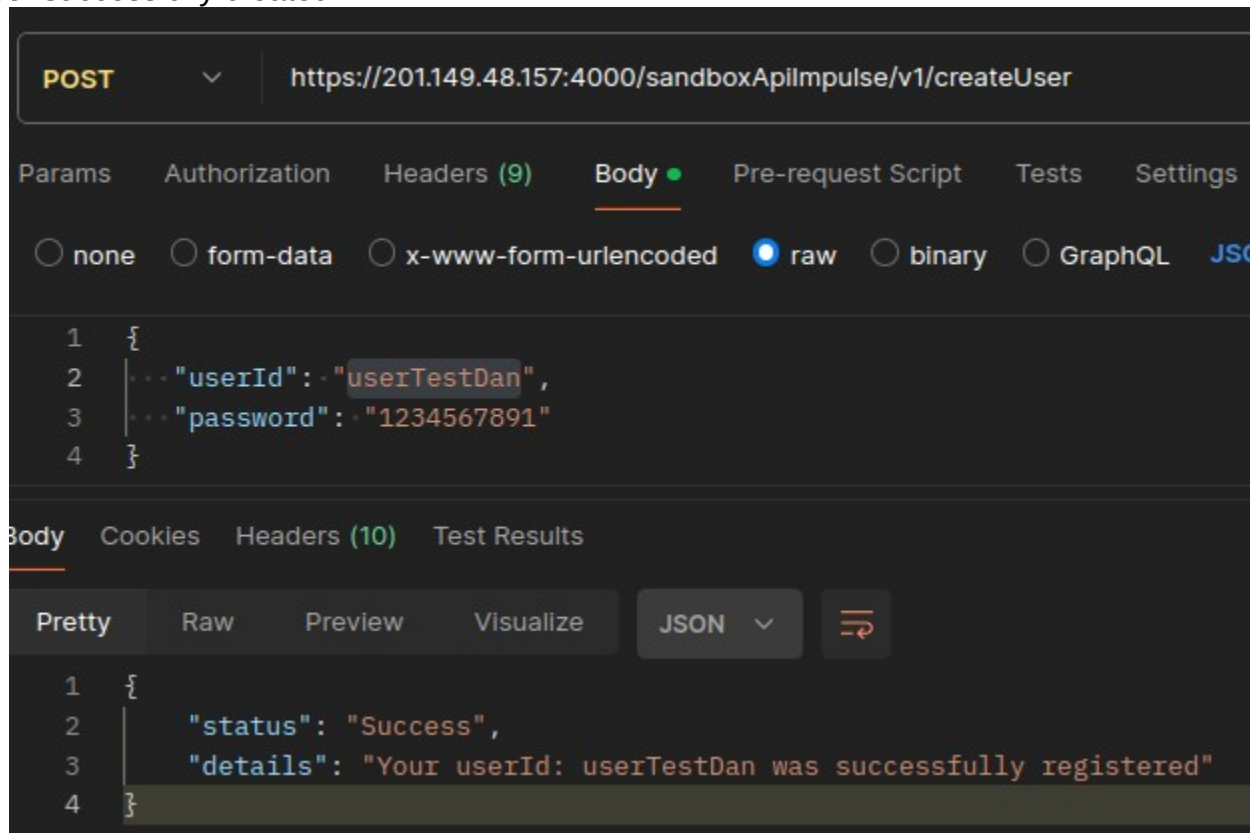
Path: `https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser`

Curl: `curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser' \`
`--header 'Content-Type: application/json' \`


`--data '{ "userId": "userTestDani", "password": "12345678999"}'`


Response: `{ "status": "Success", "details": "Your userId: userTestDani was successfully registered"}`

User successfully created



Example of incorrect user creation attempt



POST  <https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser>

Params Authorization Headers (9) **Body**  Pre-request Script Tests Settings

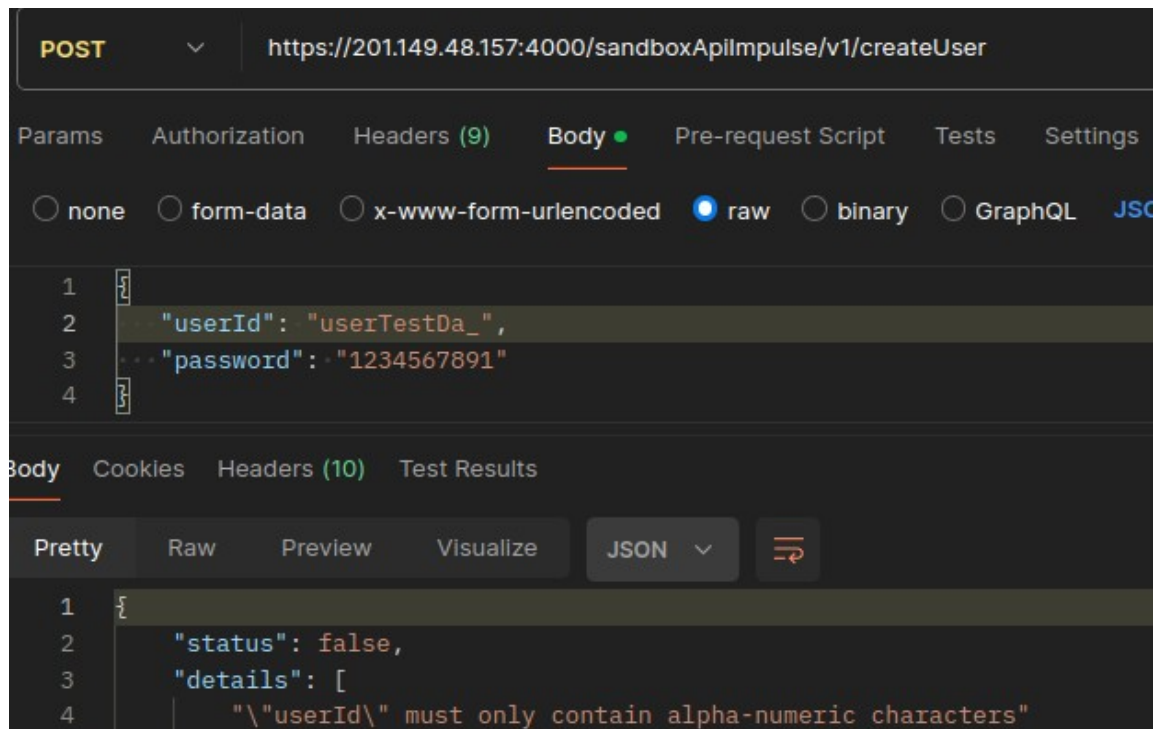
☐ none ☐ form-data ☐ x-www-form-urlencoded ☒ raw ☐ binary ☐ GraphQL [JSON](#)

```
1 {
2   "userId": "userTestDan",
3   "password": "1234567891"
4 }
```

Body Cookies Headers (10) Test Results

Pretty Raw Preview Visualize JSON  

```
1 {
2   "status": "Error",
3   "details": "Try a different userId"
```



Step 3 – Get token

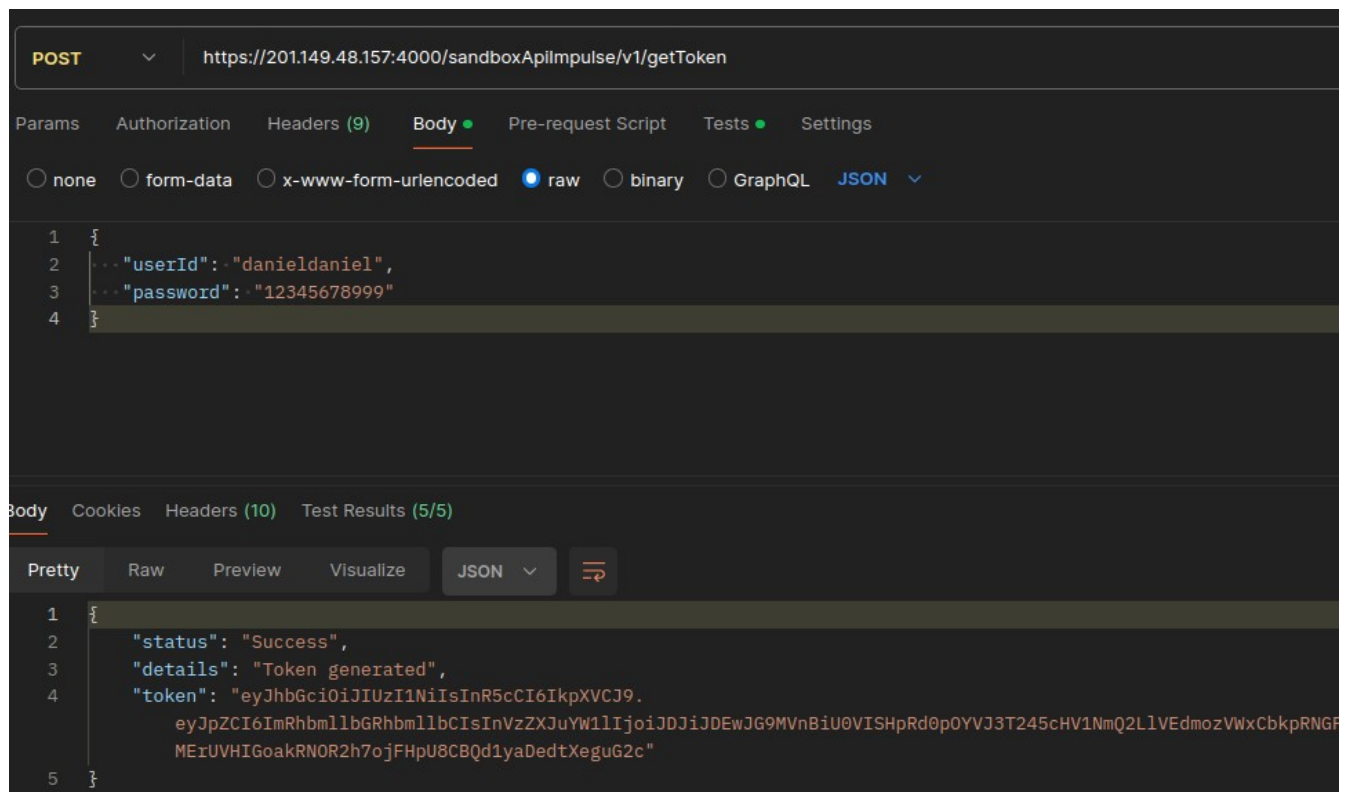
To generate the token, you need to provide the username and password registered in step 2. Note that the token is valid for 90 days, so you should consider this in your development. This token will be used in subsequent processes.

Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#cf5e5c81-187b-468c-bfd0-7599bcafd924>

Path: <https://201.149.48.157:4000/sandboxApiImpulse/v1/getToken>

Curl : `curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/getToken' \`
`--header 'Content-Type: application/json' \`
`--data '{ "userId": "danieldaniel", "password": "12345678999" }'`

Response: { "status": "Success", "details": "Token generated", "token": "eyJhbGciOiJIUzI1NiIsInR5cCI6IkpXVCJ9.eyJpZCI6ImRhbml1bGRhbm11bCIsInVzZXJuYV11IjoieD0iJDEwJG9MVnBiU0VISHpRd0p0YVJ3T245cHV1NmQ2L1VEdm0zVWxCbkpRNGFMErUVHIGoakRNOR2h7ojFHpU8CBQd1yaDedtXeguG2c" }



Step 3 – Check token

This endpoint can be used to verify the validity of the generated token and check the time remaining before expiration.

Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#bf055c42-444f-4378-a79b-6e804da8173a>

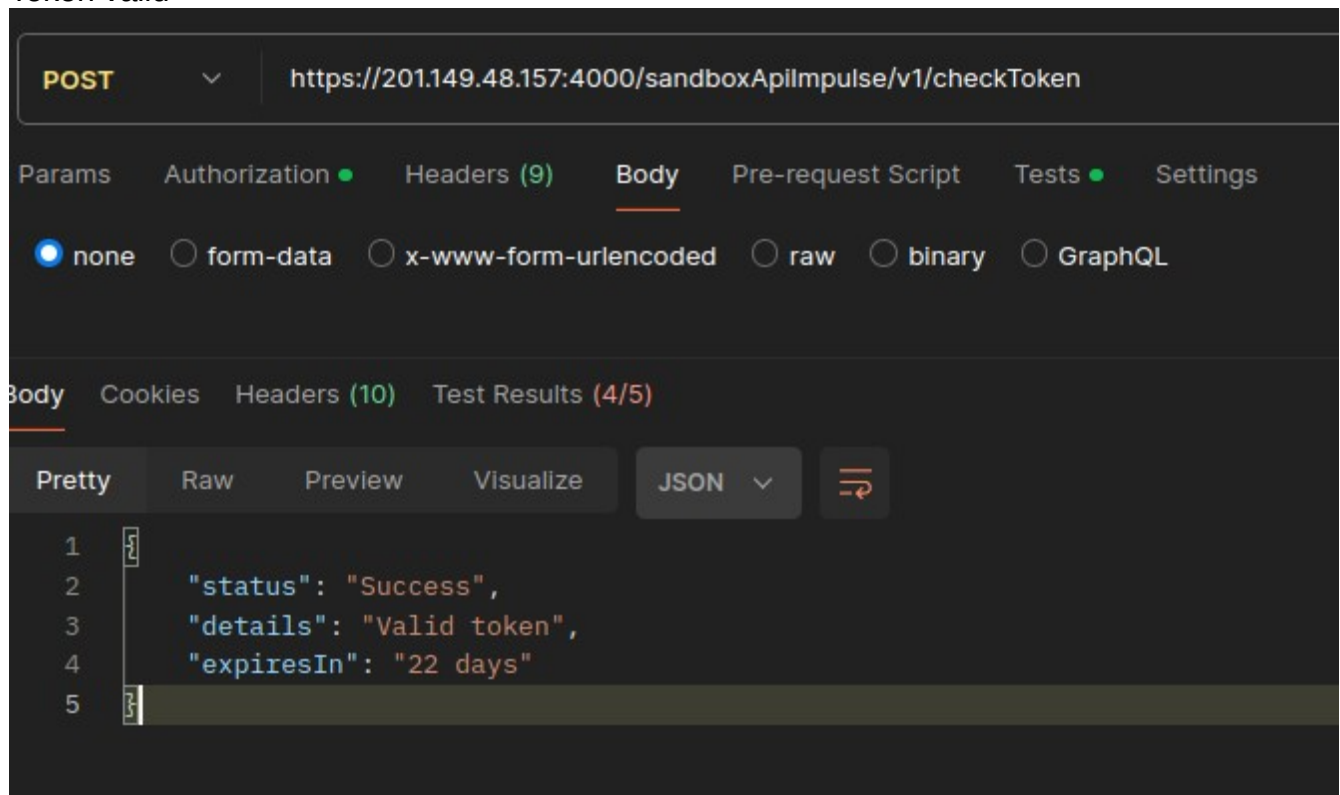
Path: <https://201.149.48.157:4000/sandboxApilmpulse/v1/checkToken>

Curl : curl --location --request POST

'https://201.149.48.157:4000/sandboxApilmpulse/v1/checkToken' \
--header 'Authorization: Bearer eyJhbG...'

Response: { "status": "Success", "details": "Valid token", "expiresIn": "22 days"}

Token valid



Step 4 – Add webhook

In this endpoint, you can add as many webhooks as necessary. Duplicate webhooks are not allowed, and all events will be associated with a single userId (created in step 2).

Input parameters: userId, urlWebhook, token

Note: Having a large number of registered webhooks can affect the execution time of the processes.

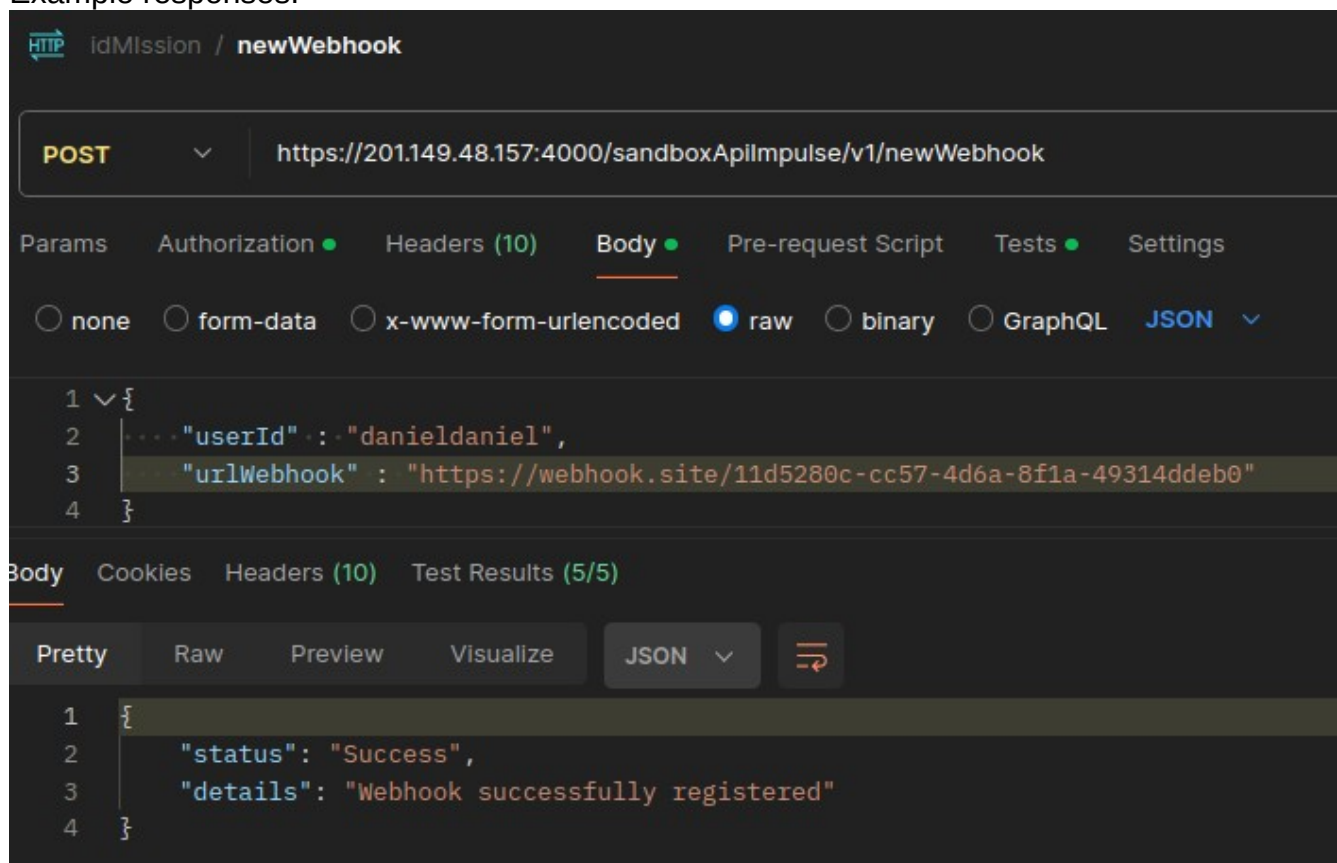
Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#87803d2e-d23e-4755-8848-d561158a5850>

Path: <https://201.149.48.157:4000/sandboxApilmpulse/v1/newWebhook>

```
Curl : curl --location 'https://201.149.48.157:4000/sandboxApilmpulse/v1/newWebhook' \  
--header 'Content-Type: application/json' --header 'Authorization: Bearer ey...' \  
--data '{ "userId" : "danieldaniel", "urlWebhook" : "https://webhook.site/11d5280c-cc57-4d6a-8f1a-49314ddeb0f7"}'
```

Response: { "status": "Success", "details": "Webhook successfully registered"}

Example responses:



```
1  {}
2  "status": "Error",
3  "details": "This link already exists for your userId"
4  {}

2  "status": "Error",
3  "details": "UserId must be the same as the token owner"
4  }
```

Step 5 – Data insert

This endpoint is used to store the information corresponding to each PCN.

The input parameters are as follows:

Token: An authentication token is required.

Data: An object with the key-value structure.

KEY: Must be in upper case and without spaces, following the format of the example provided.

VALUE: Expected to be a string, regardless of whether it is uppercase, lowercase or contains numbers. Impulse will process the data to fit the required format.

In case a value is not available, it can be left as null, but it is important to always send the corresponding key.

Example object.

```
{
  "PCN": "",
  "AGENCY": "",
  "CHANNEL": "",
  "SUB_CHANNEL": "",
  "PRODUCT": "",
  "DATE_ASSIGNED": "",
  "DATE_LINK_SENT": "",
  "NUMBER_LINK_REVENUES": 0,
  "DATE_LAST_REPORT": "",
  "DATE_LAST_IDMISSION_DECISION": "",
  "DATE_LAST_AGENCY_DECISION": "",
  "DATE_LAST_AMEX_DECISION": "",
  "DOCUMENTATION_STATUS": "",
  "INSURANCE": "",
  "CHECKBOX_PUBLICITY": false,
  "NATIONALITY": "",
  "DEVICE": "",
  "BROWSER": "",
  "DECISION_DATE": "",
  "DEC": "",
  "COD_DEC": "",
  "RESPONSE_CODE": "",
  "CUSTOMER_TYPE": "",
  "NUMBER_REJECTIONS": 0,
  "SUPPLEMENTARY_NUMBER": 0,
  "DATE_FIRST_ADMISSION": "",
  "DATE_LAST_ADMISSION": "",
  "DATE_FIRST_PRIVACY_NOTICE": "",
  "DATE_FIRST_OFFICIAL_ID": "",
  "DATE_FIRST_DOMICILE_PROOF": "",
  "DATE_FIRST_SIGNATURE": "",
  "DATE_FIRST_SELFIE": "",
  "DATE_FIRST_SUCCESSFUL_SIGNATURE": "",
  "USER_FIRST_SUCCESSFUL_SIGNATURE_STATUS": "",
  "USER_LAST_SUCCESSFUL_SIGNATURE_STATUS": "",
  "USER_SUCCESSFUL_STATUS": ""
}
```


Postman: <https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#4dcd7b1e-7114-47ac-a575-13e517766916>

Path: <https://201.149.48.157:4000/sandboxApilmpulse/v1/dataInsert>

Curl :

```
curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/dataInsert' \  
--header 'Content-Type: application/json' \  
--header 'Authorization: Bearer eyJ...4' \  
--data '{  
  "PCN": "2024174TM00535MXN", "AGENCY": "IMPULSE", "CHANNEL": "ONLINE",  
  "SUB_CHANNEL": "FACEBOOK SA", "PRODUCT": "GRCC GOLD ELITE",  
  "DATE_ASIGNED": "06/22/2024",  
  "DATE_LINK_SENT": "06/22/2024", "NUMBER_LINK_REVENUES": 3,  
  "DATE_LAST_REPORT": "06/22/2024",  
  "DATE_LAST_IDMISSION_DECISION": "06/22/2024", "DATE_LAST_AGENCY_DECISION":  
  "06/22/2024",  
  "DATE_LAST_AMEX_DECISION": "06/22/2024", "DOCUMENTATION_STATUS": "POR  
  DICTAMINAR",  
  "INSURANCE": "APOYO HOSPITALARIO", "CHECKBOX_PUBLICITY":  
  "SÍ", "NATIONALITY": "MEXICANO",  
  "DEVICE": "INTEL MAC OS X 10_15_7 MAC OS 10.15.7", "BROWSER": "CHROME  
  126.0.0.0",  
  "DECISION_DATE": "DD/MM/YYYY", "DEC": "", "COD_DEC": "", "RESPONSE_CODE":  
  "CONDITIONAL_APPROVAL", "CUSTOMER_TYPE": "4.OPPORTUNITY",  
  "NUMBER_REJECTIONS": ""  
}'
```

Response: {"status": "Success", "details": "Data insert"}

Example responses:

POST

https://201.149.48.157:4000/sandboxApiImpulse/v1/dataInsert

Params

Authorization


Headers (10)

Body

Pre-request Script

Tests

Settings

☐ none ☐ form-data ☐ x-www-form-urlencoded ☒ raw ☐ binary ☐ GraphQL **JSON** 

```
19  "BROWSER": "CHROME 126.0.0.0",
20  "DECISION_DATE": "DD/MM/YYYY",
21  "DEC": "",
22  "COD_DEC": "",
23  "RESPONSE_CODE": "CONDITIONAL_APPROVAL",
24  "CUSTOMER_TYPE": "4.OPPORTUNITY",
25  "NUMBER_REJECTIONS": ""
26  }
27
```

Body

Cookies

Headers (10)


Test Results (5/5)

Pretty

Raw

Preview

Visualize

JSON 



```
1  {
2    "status": "Success",
3    "details": "Data insert"
4  }
```

POST

https://201.149.48.157:4000/sandboxApiImpulse/v1/dataInsert

Params

Authorization

Headers (10)

Body

Pre-request Script

Tests

Settings

☐ none

☐ form-data

☐ x-www-form-urlencoded

☒ raw

☐ binary

☐ GraphQL

JSON

1

```
{}
```

Body

Cookies

Headers (10)

Test Results (2/5)

Pretty

Raw

Preview

Visualize

JSON



1

```
{
```

2

```
  "status": false,
```

3

```
  "details": [
```

4

```
    |   "\"PCN\" is required"
```

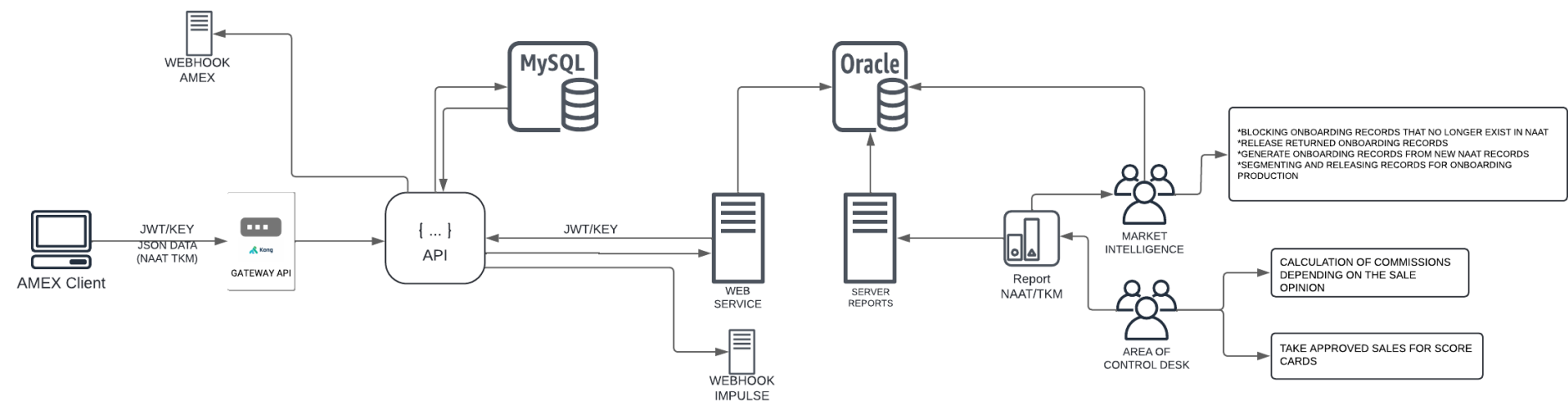
5

```
  ]
```

6

```
}
```

Process diagram



Data dictionary spanish

CAMPO	TIPO	LONGITUD	REQUERID O	CATALOGO	EJEMPLO	DESCRIPCION
PCN	STRING	17	SI	NO	2024174TM00535MXN	NÚMERO PERSONAL DE CLIENTE
AGENCIA	STRING	7	SI	NO	IMPULSE	
CANAL	STRING	6	SI	SI	ONLINE	ONLINE
SUB CANAL	STRING	15	SI	SI	FACEBOOK SA	CANAL DE VENTA
PRODUCTO	STRING	16	SI	SI	GRCC GOLD ELITE	TIPO DE TARJETA
FECHA ASIGNADO	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE ASIGNACION
FECHA DE ENVIO DE ENLACE	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE ENVÍO DE URL
NUMERO DE INTENTOS EN EL ENLACE	NUMBER	2	SI	NO	3	NÚMERO DE INTENTOS EN EL ENLACE
FECHA ULTIMO ESTATUS	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DEL ÚLTIMO ESTADO
FECHA ULTIMA DECISION IDMISSION	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE ULTIMA DECISION IDMISSION
FECHA ULTIMA DECISION AGENCIA	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE LA ÚLTIMA DECISIÓN AGENCIA
FECHA ULTIMA DECISION MESA AMEX	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE LA ÚLTIMA DECISIÓN MESA AMEX
ESTATUS DE DOCUMENTACION	STRING	24	SI	SI	POR DICTAMINAR	DECISIÓN DE COBRANZA
SEGURO	STRING	18	SI	SI	APOYO HOSPITALARIO	TIPO DE SEGURO
CHECKBOX PUBLICIDAD	STRING	2	SI	NO	SÍ	PUBLICIDAD_MARCADA (SÍ O NO)

NACIONALIDAD	STRING	10	SI	SI	MEXICANO	NACIONALIDAD (MEXICANA O EXTRANJERA)
DISPOSITIVO	STRING	47	SI	NO	INTEL MAC OS X 10_15_7 MAC OS 10.15.7	DISPOSITIVO USADO PARA SUBIR DOCUMENTOS
NAVEGADOR	STRING	29	SI	NO	CHROME 126.0.0.0	NAVEGADOR USADO PARA SUBIR DOCUMENTOS
FECHA DE DECISION	DATE	10	SI	NO	16/06/2025 10:00:39	FECHA DE DECISION
DEC	STRING	1	SI	NO	D	DECISIÓN
COD_DEC	STRING	3	SI	NO	D2A	CÓDIGO DE DECISIÓN
CODIGO DE RESPUESTA	STRING	20	SI	SI	CONDITIONAL_APPROVAL	CÓDIGO DE RESPUESTA
TIPO DE CLIENTE	STRING	13	NO	NO	4.OPPORTUNITY	TIPO DE CLIENTE EN EL BURÓ DE CRÉDITO
NUMERO DE RECHAZOS	NUMBER	3	NO	NO	10	NÚMERO DE RECHAZOS POR TRANSACCIÓN
NUMERO DE SUPLEMENTARIAS	NUMBER	10	YES	NO	1	Cantidad de ventas adicionales colocadas al titular (0,1,2)
FECHA DE PRIMER INGRESO	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente ingreso a la liga para carga de documentos por primera ocasión
FECHA DE ULTIMO INGRESO	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente ingreso por última vez a la liga para carga de documentos

FECHA DE PRIMER INGRESO AVISO DE PRIVACIDAD	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente acepto por primera vez el aviso privacidad en la liga enviada para la carga de documentos
FECHA DE PRIMER ID OFICIAL	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente realizo la carga de su identificación oficial por primera ocasión
FECHA DE PRIMER COMPROBANTE DE DOMICILIO	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente realizo la carga de su comprobante de domicilio por primera ocasión
FECHA DE PRIMERA FIRMA	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente realizo por primera vez la firma
FECHA DE PRIMERA SELFIE	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el cliente realizo por primera vez la firma
FECHA DE PRIMER STATUS DE FIRMA EXITOSA	DATE	10	YES	NO	16/06/2025 10:00:39	Fecha en la que el trámite fue dictaminado como correcto por primera ocasión
NUMERO DE RECHAZOS	NUMBER	3	YES	NO	312	Contabilización de oportunidades de dictaminación
USUARIO DE PRIMERA FIRMA EXITOSA AGENCIA	STRING	30	YES	NO	Pablo Medina Flores	Nombre del ejecutivo que dictamino el trámite por primera ocasión

USUARIO DE ULTIMA FIRMA EXITOSA AGENCIA	STRING	30	YES	NO	Montserrat Linares Castro	Nombre del ejecutivo que dictamino el trámite por última ocasión
USUARIO DE STATUS EXITOSO	STRING	30	YES	NO	Jorge Moreno Ruiz	Nombre del ejecutivo que dictamino el trámite como exitoso

Data dictionary english

FIELD	TYPE	LENGTH	REQUIRED	CATALOG	EXAMPLE	DESCRIPTION
PCN	STRING	17	YES	NO	2024174TM00535MXN	PERSONAL CUSTOMER NUMBER
AGENCY	STRING	7	YES	NO	IMPULSE	
CHANNEL	STRING	6	YES	YES	ONLINE	ONLINE
SUB_CHANNEL	STRING	15	YES	YES	FACEBOOK SA	SALES CHANNEL
PRODUCT	STRING	16	YES	YES	GRCC GOLD ELITE	CARD TYPE
DATE_ASSIGNED	DATE	23	YES	NO	16/06/2025 10:00:39	DATE OF ASSIGNMENT
DATE_LINK_SENT	DATE	23	YES	NO	16/06/2025 10:00:39	URL SENT DATE
NUMBER_LINK_REVENUES	NUMBER	2	YES	NO	3	NUMBER OF ATTEMPTS ON THE LINK
DATE_LAST_REPORT	DATE	23	YES	NO	16/06/2025 10:00:39	LAST STATUS DATE
DATE_LAST_IDMISSION_DECISION	DATE	23	YES	NO	16/06/2025 10:00:39	DATE OF LAST IDMISSION DECISION
DATE_LAST_AGENCY_DECISION	DATE	23	YES	NO	16/06/2025 10:00:39	DATE OF LAST AGENCY DECISION
DATE_LAST_AMEX_DECISION	DATE	23	YES	NO	16/06/2025 10:00:39	DATE OF LAST MESA AMEX DECISION
DOCUMENTATION_STATUS	STRING	24	YES	YES	POR DICTAMINAR	COLLECTION DECISION
INSURANCE	STRING	18	YES	YES	APOYO HOSPITALARIO	INSURANCE TYPE
CHECKBOX_PUBLICITY	STRING	2	YES	NO	SÍ	CHECKBOX_PUBLICITY (YES OR NO)
NATIONALITY	STRING	20	YES	YES	MEXICANO	NATIONALITY (MEXICAN OR FOREIGN)
DEVICE	STRING	47	YES	NO	INTEL MAC OS X 10_15_7 MAC OS 10.15.7	DEVICE USED TO UPLOAD DOCUMENTS

BROWSER	STRING	29	YES	NO	CHROME 126.0.0.0	BROWSER USED FOR DOCUMENT UPLOAD
DECISION_DATE	DATE	23	YES	NO	DD/MM/YYYY	DATE OF DECISION
DEC	STRING	1	YES	NO	D	DECISION
COD_DEC	STRING	3	YES	NO	D2A	DECISION CODE
RESPONSE_CODE	STRING	20	YES	YES	CONDITIONAL_APPROVAL	RESPONSE CODE
CUSTOMER_TYPE	STRING	13	NO	NO	4.OPPORTUNITY	CUSTOMER TYPE IN CREDIT BUREAU
NUMBER_REJECTIONS	NUMBER	3	NO	NO	10	NUMBER OF REJECTIONS PER TRANSACTION
SUPPLEMENTARY_NUMBER	NUMBER	10	YES	NO	1	Number of additional sales placed to the holder (0,1,2)
DATE_FIRST_ADMISSION	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the client entered the document upload link for the first time
DATE_LAST_ADMISSION	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the client last accessed the document upload link
DATE_FIRST_PRIVACY_NOTICE	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the customer first accepted the privacy notice in the link sent for document upload
DATE_FIRST_OFFICIAL_ID	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the customer uploaded his/her official ID for the first time
DATE_FIRST_DOMICILE_PROOF	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the customer uploaded his or her proof of address for the first time

DATE_FIRST_SIGNATURE	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the client made the signature for the first time
DATE_FIRST_SELFIE	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the client made the signature for the first time
DATE_FIRST_SUCCESFUL_SIGNATU RE	DATE	23	YES	NO	16/06/2025 10:00:39	Date on which the client made the signature for the first time
USER_FIRST_SUCCESSFUL_SIGNAT URE_STATUS	STRING	30	YES	NO	Pablo Medina Flores	Name of the executive who first reviewed the transaction
USER_LAST_SUCCESSFUL_SIGNAT URE_STATUS	STRING	30	YES	NO	Montserrat Linares Castro	Name of the executive who last reviewed the transaction
USER_SUCCESSFUL_STATUS	STRING	30	YES	NO	Jorge Moreno Ruiz	Name of the executive who ruled the process as successful

Channel	
Value	Description
1	LEADS
2	EAPPLY
3	F2F
4	NA

Subchannel	
Value	Description
1	Affiliates
2	Direct
3	Email
4	Media
5	MGM
6	Natural Referral
7	Natural Search
8	Other
9	Paid Search
10	Partner
11	Personalized
99	NA

Insurance	
Value	Insurance
1	Amex Guard
2	Apoyo Hospitalario
15	Sin seguro

Nationality	
Value	Description
1	Mexicano
2	Extranjero

Response code	
Value	Description
1	Conditionally Approved
2	Pended

Campaign	
Value	Description
1	EXTERNAL
2	Balance Transfer
3	Companion
4	Reverse Companion
5	Recuperación
6	NA
7	BBUW
9	F2F App
10	X-Sell Internal
11	TELVISTA_AEME
12	TELVISTA_SBS_LEADS_DIGITAL
13	TELVISTA_SBS_LEADS_XSELL
14	TELVISTA_SBS_OBTM
15	TELVISTA_SBS_OBTM_XSELL
16	IMPULSE_LEADS_CONSUMER
17	F2F_AIRPORT
18	F2F_METRO
19	F2F_HYBRID
20	F2F_COMMERCIAL
21	F2F_CENTURION

Products			
Logo	Short Name	Name	PCT
801	Green RCP	La Tarjeta American Express®	V7J
802	Gold RCP	The Gold Card® American Express	V7X
802	Rose Gold RCP		5DS
803	Platinum RCP	The Platinum Card® American Express	V8E
804	Centurion	The Centurion Card® American Express	2MH
830	Blue Aeroméxico	La Tarjeta American Express® Aeroméxico	V9C
831	Gold Aeroméxico	The Gold Card American Express® Aeroméxico	V9K
832	Platinum Aeroméxico	The Platinum Card American Express® Aeroméxico	V9W
30	Gold GRCC	The Gold Elite Credit Card American Express®	TYL

1			MDH
35 8	Platinum GRCC	The Platinum Credit Card American Express®	YJL
82 1	Gold I SBS	The Business Gold Card American Express®	V8W
82 1	Rose Gold I SBS		V8Z
82 1	Gold C SBS		NNP
82 2	Rose Gold C SBS		V8X
82 2	Platinum I SBS	The Business Platinum Card® American Express®	H70
82 2	Platinum C SBS		H8I

Value	Status	Description	Status SP
1	Created	IDM delivered journey application to prospect	Creado
2	Login	Prospect entered the journey application with birthdate and phone number	Ingreso
7	Incomplete ID	Prospect logged out voluntary or after 15 min and did not complete the ID module	Identificación Incompleto
8	Incomplete POA	Prospect logged out voluntary or after 15 min and did not complete the Proof of address module	Domicilio Incompleto
9	Incomplete Selfie	Prospect logged out voluntary or after 15 min and did not complete the Selfie module	Selfie Incompleto
10	Incomplete Signature	Prospect logged out voluntary or after 15 min and did not complete the Signature module	Firma Incompleto
15	Successful signature	Agency Review is complete and now the process is in Amex Control Desk Review	Firma Exitosa
16	ID Data Opportunity	IDM validations identify opportunity in data for ID	Identificación Oportunidad Datos
17	ID Quality Opportunity	IDM validations identify opportunity in quality for ID	Identificación Oportunidad Calidad
18	POA Data Opportunity	IDM validations identify opportunity in data for Proof of address	Domicilio Oportunidad Datos
19	POA Quality Opportunity	IDM validations identify opportunity in quality for Proof of address	Domicilio Oportunidad Calidad
21	Multiple Opportunity	IDM validations identify opportunity in ID, Proof of address and/or Selfie Processes with National ID (Passport, Sedena/Semar) Processes with Foreign ID (FM, Diplomatic) Processes with Proof of Address without OCR (Gas, Predial, Tenencia, Estado de Cuenta Bancario)	Multiple Oportunidad
22	In review	IDM validations identify security violations in ID and/or Selfie	En Revisión

		Agent identify security violations in the review process assigned to agency	
23	Fraud Review	IDM deliver Fraud Review status along with documents to GO2	Revisión Fraude
24	Successful	IDM deliver Sucessfull status along with documents to GO2	Exitoso
3	ID	Prospect needs to complete the recapture of the ID module	Identificación
4	Proof of Address	Prospect needs to complete the recapture the of Proof of address module	Domicilio
5	Selfie	Prospect needs to complete the recapture of the Selfie module	Selfie
6	Signature	Prospect needs to complete the recapture of the Signature module	Firma
28	Recollect Signature	GO2 notify IDM to regather prospect's Signature	Firma Recollect
32	Successful recollect	IDM deliver Sucessfull status along with the regathered documents to GO2	Exitoso Recollect
33	Cancel	The process was cancelled by any type of cancelation (IDM, GO2 or Agency)	Cancelado

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