**REST API integration guide for receiving complementary sales data**

**Introduction**

**General description**

**This API is designed to facilitate the integration between Impulse and external systems, allowing the reception and query of data in real time in an efficient and secure way. The API supports both bulk data transfer and individual queries, adapting to the different needs of the information flow. To ensure secure transfers, the API implements advanced protocols, including authentication via apikey and JWT tokens along with access control based on IP Whitelisting. These mechanisms ensure that only authorized users and validated systems can access the information, maintaining data integrity and confidentiality.**

**Objective**

The goal of this API is to optimize key points in the sales process, improving both efficiency and accuracy in data integration. By facilitating fast and secure communication between Impulse and third parties, the API enables sales teams to make informed decisions in real time. In addition, the standardized data integration structure helps reduce errors and processing times, contributing to a smoother user experience and improved operational effectiveness.

**API general structure**

**Authentication and Security**

Security and authentication are key aspects in the design of this API. To ensure secure and authorized access, customers must follow the following guidelines.

#### API Token Authentication

Each authorized client generates a unique token, linked to the user ID (username) of the requesting company. This token must be included in the headers of all API requests and will be valid for a period of **3 months**.

**Token rotation**: The token has a mandatory rotation of 3 months, after which it must be regenerated. Be sure to implement the rotation automatically or request a new one before it expires.

**Format of the header**:

* Include the token in the Authorization header with the following format:
  + Authorization: Bearer <API\_TOKEN>

#### Security Policies

To protect data and API access, the following security mechanisms will be in place:

**Transfer Encryption (HTTPS)**:

All requests must be made via HTTPS. This ensures that the transmitted data, including the authentication token, is encrypted and protected against interception and man-in-the-middle attacks.

**IP Access Control** (optional):

* If needed, we can configure the API to only be accessible from specific IP addresses or authorized IP ranges. This additional access control reduces the risk of unauthorized users accessing the API.

**Rate Limiting:**

The API will implement a limit of 100 (to be validated) requests per minute for each client. This will help prevent denial of service (DDoS) attacks and protect the API infrastructure. If the client exceeds this limit, access will be temporarily restricted.

**Rate Limiting Response**: When the limit is reached, the API will return an HTTP 429 Too Many Requests status code along with a message indicating that the limit has been exceeded. In this case, the client will have to wait a certain amount of time before making new requests.

**Environment**

Production: **https://apiImpulse/v1**

Sandbox: **https://sandboxApiImpulse/v1**

**Endpoints**

|  |  |  |  |
| --- | --- | --- | --- |
| **Endpoint** | **Description** | **HTTP Method** | **Parameters/Body** |
| /checkConn | Test the connection | **Get** | N/A |
| /getToken | Obtain user-specific access token | **Post** | { "urlWebhook": "string", "events": "string"} |
| /checkToken | Validate if the token is valid | Post | { "urlWebhook": "string", "events": "string"} |
| /checkWebhook | Get all webhooks methods | **Get** | { "username": "string"} |
| /getWebhookEvents | Get all webhooks methods | **Get** | N/A |
| /addWebhook | add url to notify webhook events | Post | { "username": "string", "urlWebhook": "string", "events": "string"} |
| /deleteWebhook | delete url to notify webhook events | **Delete** | { "username": "string", "urlWebhook": "string"} |
| /dataInsert | Insert data of the sale individually | Post | { "urlWebhook": "string", "events": "string"} |
| /massiveDataInsert | Mass insertion of additional sales data | Post | { "urlWebhook": "string", "events": "string"} |

**Primary Endpoint Details**

**This endpoint allows receiving a JSON object and storing it in the database for further processing. The parameters and responses are detailed below.**

**Endpoint:**

* **Path**: https://apiImpulse/v1/dataInsert
* HTTP method: POST
* Description: This endpoint allows receiving structured data in JSON format.

**Headers requeridos**

* **Content-Type:** application/json
* **Authorization: This endpoint requires authentication via a token in the** Authorization **header in the format:**
  + Authorization: Bearer <API\_TOKEN>

**Request body:**

{

"PCN": "",

"AGENCY": "",

"CHANNEL": "",

"CHANNEL\_1": "",

"CHANNEL\_3": "",

"CPID": "",

"SC": "",

"PRODUCT": "",

"ACQ\_TYPE": "",

"MONTH\_ASSIGNED": "",

"DAY\_ASSIGNED": "",

"YEAR\_ASSIGNED": "",

"MONTH\_GS": "",

"DAY\_GS": "",

"YEAR\_GS": "",

"DATE\_OF\_URL\_SUBMISSION": "",

"NUMBER\_OF\_LEAGUE\_REVENUES": "",

"DATE\_OF\_LAST\_OPINION\_TELVISTA\_SIGNATURE": "",

"MONTH\_GATHERING": "",

"DAY\_GATHERING": "",

"YEAR\_GATHERING": "",

"DOCUMENTATION\_STATUS": "",

"INSURANCE": "",

"CHECKBOX\_PUBLICITY": "",

"NATIONALITY": "",

"DEVICE": "",

"BROWSER": "",

"MONTH\_DEC": "",

"DAY\_DEC": "",

"YEAR\_DEC": "",

"DEC": "",

"COD\_DEC": "",

"M0\_M0\_GATHERING": "",

"M0\_M0\_DEC": "",

"RESPONSE\_CODE": “”

}

Each field must comply with the specified type and binding validations. If any field does not meet these conditions, the API will return an error message.

**API Response**

* + **{ “status”: “success”, “message”: “Data stored successfully.” }**

**Error codes**

* **400 (Bad Request): The body of the request is incorrectly formed or mandatory fields are missing.**
  + **{ “status”: “error”, “message”: “The ‘PCN’ field is required and has not been provided.” }**
* **401 (Unauthorized): The authentication token is invalid or missing.**
  + **{ “status”: “error”, “message”: “Invalid or missing authentication token.” }**
* **429 (Too Many Requests): The limit of requests has been exceeded.**
  + **{ “status”: “error”, “message”: “Request limit exceeded, try again later.” }**

**Rate Limiting**

To protect the API infrastructure, a call rate limit has been implemented. This limit prevents a single client from sending too many requests in a short period of time, which helps prevent denial of service (DDoS) attacks.

#### Request Limit

* **Request limit**: Each client can make a maximum of **100 requests per minute**.
* **Timeout**: If the request limit is exceeded, the API will temporarily restrict access for a period of **1 minute** before allowing new requests.

#### Rate Limiting Responses

If the client exceeds the request limit, the API will return the following error message with status code 429 Too Many Requests:

* + { “status”: “error”, “message”: “Request limit exceeded, try again in 1 minute.” }

**Example to use**

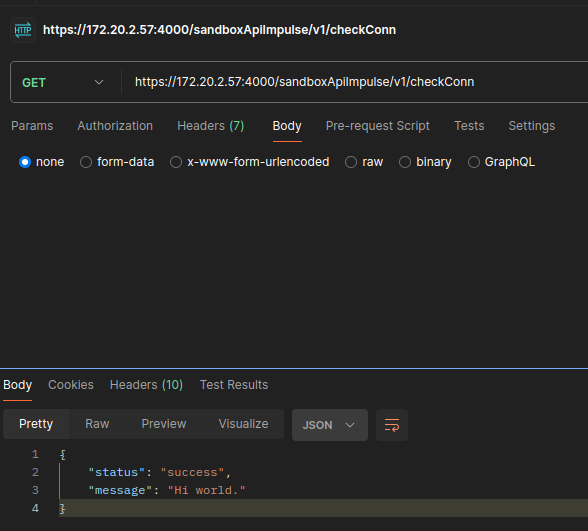
Step 1 - Check connection status

Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#b9c8f78f-b3d0-4f70-8336-713a958fe264](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "b9c8f78f-b3d0-4f70-8336-713a958fe264)

Path: https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser

Curl : curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/checkConn'

Response: { “status”: “success”, “message”: “Hi world” }



Step 2 – Create user

This endpoint must be used only once to create a user that will interact with the API. Once created, the user name cannot be duplicated, as all processes will be linked to the user corresponding to that userId.

Below are screenshots illustrating the different scenarios. The rules to follow are as follows:

The userId cannot be repeated.

The userId must be longer than 10 characters.

The userId can only contain alphanumeric characters.

The password must be longer than 10 characters.

\*The password will be encrypted using the SHA-1 algorithm, so we will not be able to know its plaintext value from the Impulse side.

Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#eb59ad86-c2c1-44d5-87dc-e612d59151ef](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "eb59ad86-c2c1-44d5-87dc-e612d59151ef)

Path: https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser

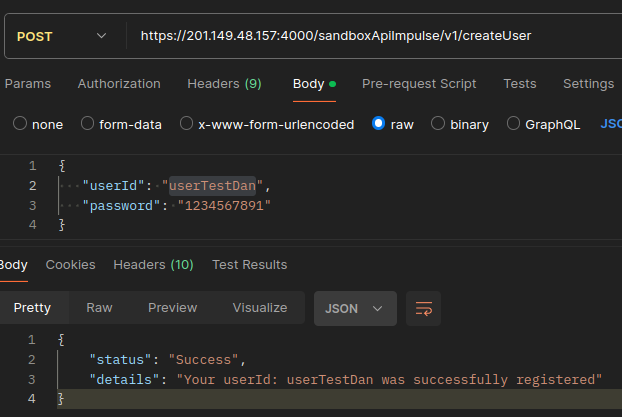
Curl: curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/createUser' \

--header 'Content-Type: application/json' \

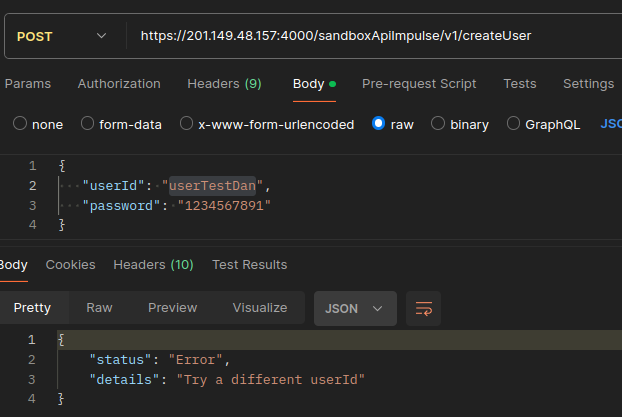
--data '{ "userId": "userTestDani", "password": "12345678999"}'

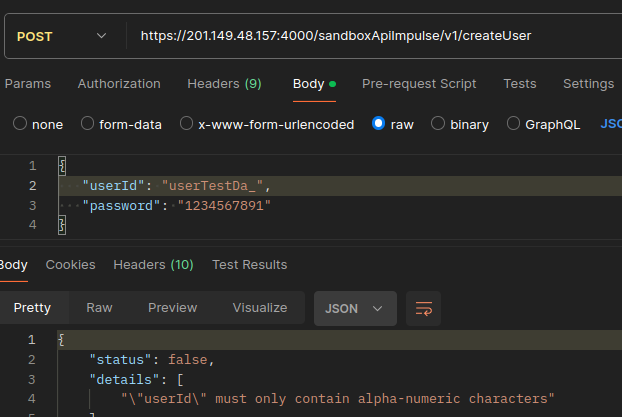
Response: { "status": "Success", "details": "Your userId: userTestDani was successfully registered"}

User successfully created



Example of incorrect user creation attempt





Step 3 – Get token

To generate the token, you need to provide the username and password registered in step 2. Note that the token is valid for 90 days, so you should consider this in your development. This token will be used in subsequent processes.

Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#cf5e5c81-187b-468c-bfd0-7599bcafd924](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "cf5e5c81-187b-468c-bfd0-7599bcafd924)

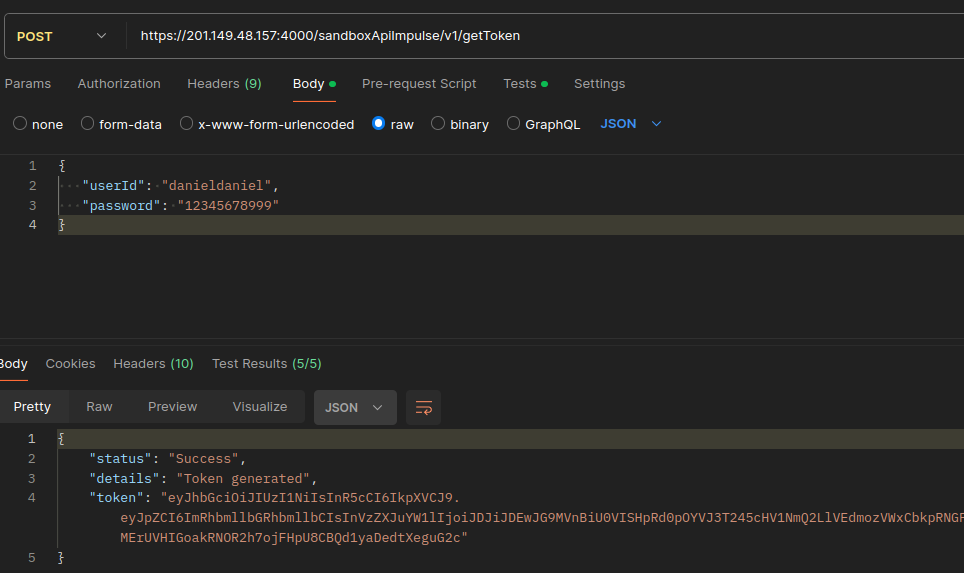
Path: <https://201.149.48.157:4000/sandboxApiImpulse/v1/getToken>

Curl : curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/getToken' \

--header 'Content-Type: application/json' \

--data '{ "userId": "danieldaniel", "password": "12345678999"}'

Response: { "status": "Success", "details": "Token generated", "token": "eyJhbGci..."}



Step 3 – Check token

This endpoint can be used to verify the validity of the generated token and check the time remaining before expiration.

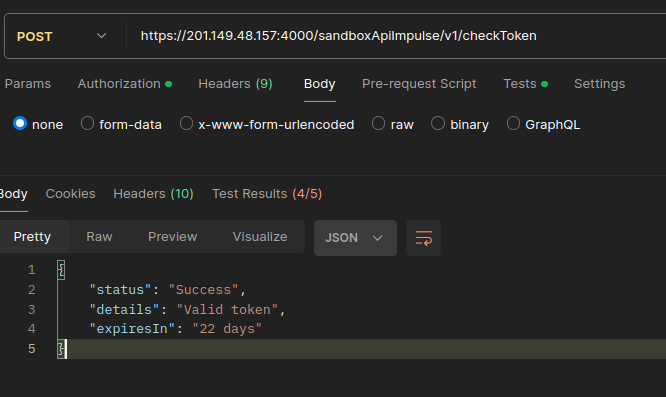
Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#bf055c42-444f-4378-a79b-6e804da8173a](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "bf055c42-444f-4378-a79b-6e804da8173a)

Path: <https://201.149.48.157:4000/sandboxApiImpulse/v1/checkToken>

Curl : curl --location --request POST 'https://201.149.48.157:4000/sandboxApiImpulse/v1/checkToken' \  
--header 'Authorization: Bearer eyJhbG…'

Response: { "status": "Success", "details": "Valid token", "expiresIn": "22 days"}

Token valid



Step 4 – Add webhook

In this endpoint, you can add as many webhooks as necessary. Duplicate webhooks are not allowed, and all events will be associated with a single userId (created in step 2).

Input parameters: userId, urlWebhook, token

Note: Having a large number of registered webhooks can affect the execution time of the processes.

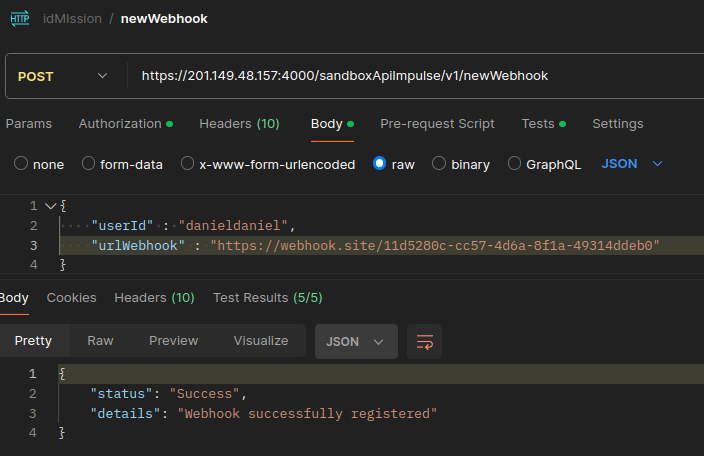
Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#87803d2e-d23e-4755-8848-d561158a5850](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "87803d2e-d23e-4755-8848-d561158a5850)

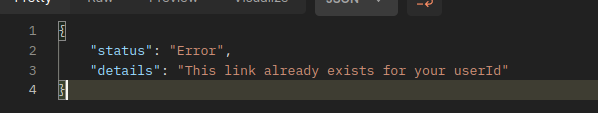
Path: <https://201.149.48.157:4000/sandboxApiImpulse/v1/newWebhook>

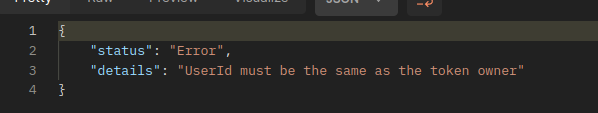
Curl : curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/newWebhook' \  
--header 'Content-Type: application/json' \--header 'Authorization: Bearer ey...' \  
--data '{ "userId" : "danieldanil", "urlWebhook" : "https://webhook.site/11d5280c-cc57-4d6a-8f1a-49314ddeb0f7"}'

Response: { "status": "Success", "details": "Webhook successfully registered"}

Example responses:







Step 5 – Data insert

This endpoint is used to store the information corresponding to each PCN.

The input parameters are as follows:

Token: An authentication token is required.

Data: An object with the key-value structure.

KEY: Must be in upper case and without spaces, following the format of the example provided.

VALUE: Expected to be a string, regardless of whether it is uppercase, lowercase or contains numbers. Impulse will process the data to fit the required format.

In case a value is not available, it can be left as null, but it is important to always send the corresponding key.

Example object.

{

"PCN": "",

"AGENCY": "",

"CHANNEL": "",

"SUB\_CHANNEL": "",

"PRODUCT": "",

"DATE\_ASIGNED": "",

"DATE\_LINK\_SENT": "",

"NUMBER\_LINK\_REVENUES": 0,

"DATE\_LAST\_REPORT": "",

"DATE\_LAST\_IDMISSION\_DECISION": "",

"DATE\_LAST\_AGENCY\_DECISION": "",

"DATE\_LAST\_AMEX\_DECISION": "",

"DOCUMENTATION\_STATUS": "",

"INSURANCE": "",

"CHECKBOX\_PUBLICITY": false,

"NATIONALITY": "",

"DEVICE": "",

"BROWSER": "",

"DECISION\_DATE": "",

"DEC": "",

"COD\_DEC": "",

"RESPONSE\_CODE": "",

"CUSTOMER\_TYPE": "",

"NUMBER\_REJECTIONS": 0,

"SUPPLEMENTARY\_NUMBER": 0,

"DATE\_FIRST\_ADMISSION": "",

"DATE\_LAST\_ADMISSION": "",

"DATE\_FIRST\_PRIVACY\_NOTICE": "",

"DATE\_FIRST\_OFFICIAL\_ID": "",

"DATE\_FIRST\_DOMICILE\_PROOF": "",

"DATE\_FIRST\_SIGNATURE": "",

"DATE\_FIRST\_SELFIE": "",

"DATE\_FIRST\_SUCCESFUL\_SIGNATURE": "",

"USER\_FIRST\_SUCCESSFUL\_SIGNATURE\_STATUS": "",

"USER\_LAST\_SUCCESSFUL\_SIGNATURE\_STATUS": "",

"USER\_SUCCESSFUL\_STATUS": ""

}

Postman: [https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V#4dcd7b1e-7114-47ac-a575-13e517766916](https://documenter.getpostman.com/view/8049204/2sAYJ4ig6V" \l "4dcd7b1e-7114-47ac-a575-13e517766916)

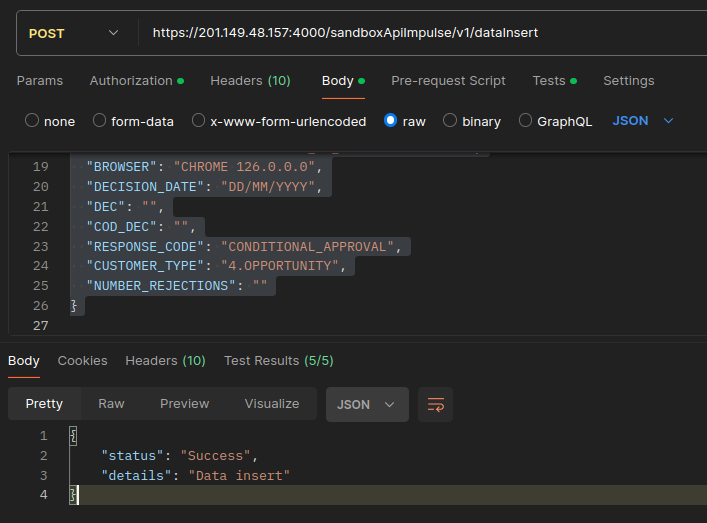
Path: <https://201.149.48.157:4000/sandboxApiImpulse/v1/dataInsert>

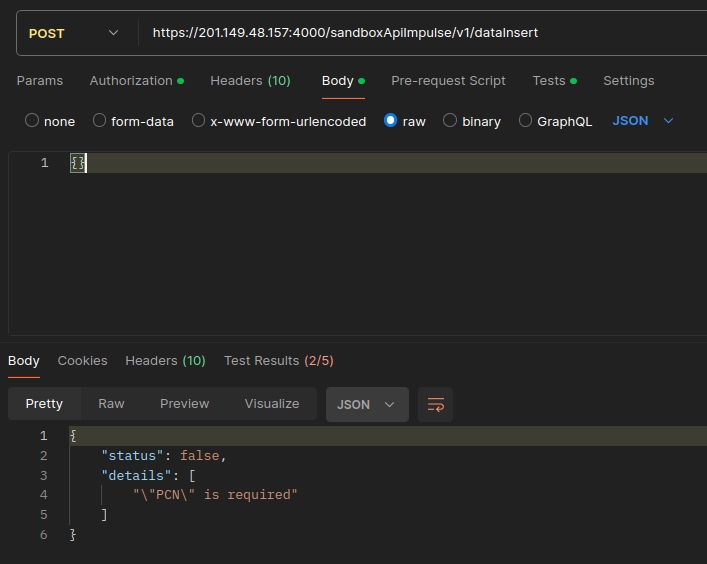
Curl :

curl --location 'https://201.149.48.157:4000/sandboxApiImpulse/v1/dataInsert' \  
--header 'Content-Type: application/json' \  
--header 'Authorization: Bearer eyJ...4' \  
--data '{  
"PCN": "2024174TM00535MXN", "AGENCY": "IMPULSE", "CHANNEL": "ONLINE", "SUB\_CHANNEL": "FACEBOOK SA", "PRODUCT": "GRCC GOLD ELITE", "DATE\_ASIGNED": "06/22/2024",  
"DATE\_LINK\_SENT": "06/22/2024", "NUMBER\_LINK\_REVENUES": 3, "DATE\_LAST\_REPORT": "06/22/2024",  
"DATE\_LAST\_IDMISSION\_DECISION": "06/22/2024", "DATE\_LAST\_AGENCY\_DECISION": "06/22/2024",  
"DATE\_LAST\_AMEX\_DECISION": "06/22/2024", "DOCUMENTATION\_STATUS": "POR DICTAMINAR",  
"INSURANCE": "APOYO HOSPITALARIO", "CHECKBOX\_PUBLICITY": "SÍ","NATIONALITY": "MEXICANO",  
"DEVICE": "INTEL MAC OS X 10\_15\_7 MAC OS 10.15.7", "BROWSER": "CHROME 126.0.0.0",  
"DECISION\_DATE": "DD/MM/YYYY", "DEC": "", "COD\_DEC": "", "RESPONSE\_CODE": "CONDITIONAL\_APPROVAL", "CUSTOMER\_TYPE": "4.OPPORTUNITY", "NUMBER\_REJECTIONS": ""  
}'

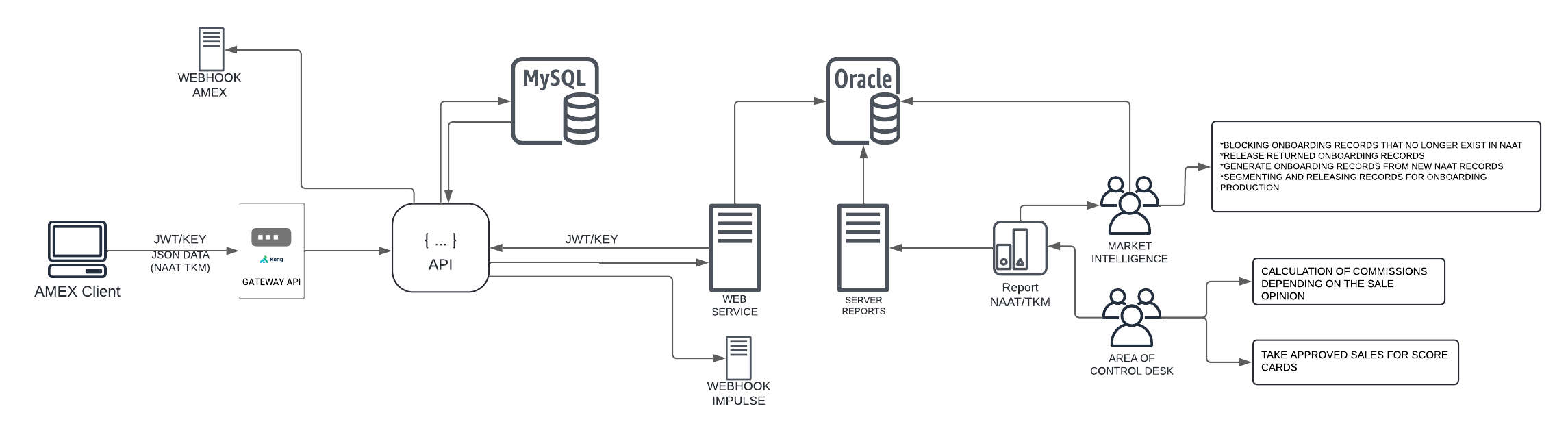
Response: {"status": "Success", "details": "Data insert"}

Example responses:





**Process diagram**

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Data dictionary spanish

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **CAMPO** | **TIPO** | **LONGITUD** | **REQUERIDO** | **CATALOGO** | **EJEMPLO** | **DESCRIPCION** |
| PCN | STRING | 17 | SI | NO | 2024174TM00535MXN | NÚMERO PERSONAL DE CLIENTE |
| AGENCIA | STRING | 7 | SI | NO | IMPULSE |  |
| CANAL | STRING | 6 | SI | SI | ONLINE | ONLINE |
| SUB CANAL | STRING | 15 | SI | SI | FACEBOOK SA | CANAL DE VENTA |
| PRODUCTO | STRING | 16 | SI | SI | GRCC GOLD ELITE | TIPO DE TARJETA |
| FECHA ASIGNADO | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE ASIGNACION |
| FECHA DE ENVIO DE ENLACE | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE ENVÍO DE URL |
| NUMERO DE INTENTOS EN EL ENLACE | NUMBER | 2 | SI | NO | 3 | NÚMERO DE INTENTOS EN EL ENLACE |
| FECHA ULTIMO ESTATUS | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DEL ÚLTIMO ESTADO |
| FECHA ULTIMA DECISION IDMISSION | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE ULTIMA DECISION IDMISSION |
| FECHA ULTIMA DECISION AGENCIA | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE LA ÚLTIMA DECISIÓN AGENCIA |
| FECHA ULTIMA DECISION MESA AMEX | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE LA ÚLTIMA DECISIÓN MESA AMEX |
| ESTATUS DE DOCUMENTACION | STRING | 24 | SI | SI | POR DICTAMINAR | DECISIÓN DE COBRANZA |
| SEGURO | STRING | 18 | SI | SI | APOYO HOSPITALARIO | TIPO DE SEGURO |
| CHECKBOX PUBLICIDAD | STRING | 2 | SI | NO | SÍ | PUBLICIDAD\_MARCADA (SÍ O NO) |
| NACIONALIDAD | STRING | 10 | SI | SI | MEXICANO | NACIONALIDAD (MEXICANA O EXTRANJERA) |
| DISPOSITIVO | STRING | 47 | SI | NO | INTEL MAC OS X 10\_15\_7 MAC OS 10.15.7 | DISPOSITIVO USADO PARA SUBIR DOCUMENTOS |
| NAVEGADOR | STRING | 29 | SI | NO | CHROME 126.0.0.0 | NAVEGADOR USADO PARA SUBIR DOCUMENTOS |
| FECHA DE DECISION | DATE | 10 | SI | NO | 16/06/2025 10:00:39 | FECHA DE DECISION |
| DEC | STRING | 1 | SI | NO | D | DECISIÓN |
| COD\_DEC | STRING | 3 | SI | NO | D2A | CÓDIGO DE DECISIÓN |
| CODIGO DE RESPUESTA | STRING | 20 | SI | SI | CONDITIONAL\_APPROVAL | CÓDIGO DE RESPUESTA |
| TIPO DE CLIENTE | STRING | 13 | NO | NO | 4.OPPORTUNITY | TIPO DE CLIENTE EN EL BURÓ DE CRÉDITO |
| NUMERO DE RECHAZOS | NUMBER | 3 | NO | NO | 10 | NÚMERO DE RECHAZOS POR TRANSACCIÓN |
| NUMERO DE SUPLEMENTARIAS | NUMBER | 10 | YES | NO | 1 | Cantidad de ventas adicionales colocadas al titular (0,1,2) |
| FECHA DE PRIMER INGRESO | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente ingreso a la liga para carga de documentos por primera ocasión |
| FECHA DE ULTIMO INGRESO | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente ingreso por última vez a la liga para carga de documentos |
| FECHA DE PRIMER INGRESO AVISO DE PRIVACIDAD | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente acepto por primera vez el aviso privacidad en la liga enviada para la carga de documentos |
| FECHA DE PRIMER ID OFICIAL | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente realizo la carga de su identificación oficial por primera ocasión |
| FECHA DE PRIMER COMPROBANTE DE DOMICILIO | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente realizo la carga de su comprobante de domicilio por primera ocasión |
| FECHA DE PRIMERA FIRMA | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente realizo por primera vez la firma |
| FECHA DE PRIMERA SELFIE | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el cliente realizo por primera vez la firma |
| FECHA DE PRIMER STATUS DE FIRMA EXITOSA | DATE | 10 | YES | NO | 16/06/2025 10:00:39 | Fecha en la que el trámite fue dictaminado como correcto por primera ocasión |
| NUMERO DE RECHAZOS | NUMBER | 3 | YES | NO | 312 | Contabilización de oportunidades de dictaminación |
| USUARIO DE PRIMERA FIRMA EXITOSA AGENCIA | STRING | 30 | YES | NO | Pablo Medina Flores | Nombre del ejecutivo que dictamino el trámite por primera ocasión |
| USUARIO DE ULTIMA FIRMA EXITOSA AGENCIA | STRING | 30 | YES | NO | Monserrat Linares Castro | Nombre del ejecutivo que dictamino el trámite por última ocasión |
| USUARIO DE STATUS EXITOSO | STRING | 30 | YES | NO | Jorge Moreno Ruiz | Nombre del ejecutivo que dictamino el trámite como exitoso |

Data dictionary english

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **FIELD** | **TYPE** | **LENGTH** | **REQUIRED** | **CATALOG** | **EXAMPLE** | **DESCRIPTION** |
| PCN | STRING | 17 | YES | NO | 2024174TM00535MXN | PERSONAL CUSTOMER NUMBER |
| AGENCY | STRING | 7 | YES | NO | IMPULSE |  |
| CHANNEL | STRING | 6 | YES | YES | ONLINE | ONLINE |
| SUB\_CHANNEL | STRING | 15 | YES | YES | FACEBOOK SA | SALES CHANNEL |
| PRODUCT | STRING | 16 | YES | YE  S | GRCC GOLD ELITE | CARD TYPE |
| DATE\_ASIGNED | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | DATE OF ASSIGNMENT |
| DATE\_LINK\_SENT | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | URL SENT DATE |
| NUMBER\_LINK\_REVENUES | NUMBER | 2 | YES | NO | 3 | NUMBER OF ATTEMPTS ON THE LINK |
| DATE\_LAST\_REPORT | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | LAST STATUS DATE |
| DATE\_LAST\_IDMISSION\_DECISION | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | DATE OF LAST IDMISSION DECISION |
| DATE\_LAST\_AGENCY\_DECISION | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | DATE OF LAST AGENCY DECISION |
| DATE\_LAST\_AMEX\_DECISION | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | DATE OF LAST MESA AMEX DECISION |
| DOCUMENTATION\_STATUS | STRING | 24 | YES | YES | POR DICTAMINAR | COLLECTION DECISION |
| INSURANCE | STRING | 18 | YES | YES | APOYO HOSPITALARIO | INSURANCE TYPE |
| CHECKBOX\_PUBLICITY | STRING | 2 | YES | NO | SÍ | CHECKBOX\_PUBLICITY (YES OR NO) |
| NATIONALITY | STRING | 20 | YES | YES | MEXICANO | NATIONALITY (MEXICAN OR FOREIGN) |
| DEVICE | STRING | 47 | YES | NO | INTEL MAC OS X 10\_15\_7 MAC OS 10.15.7 | DEVICE USED TO UPLOAD DOCUMENTS |
| BROWSER | STRING | 29 | YES | NO | CHROME 126.0.0.0 | BROWSER USED FOR DOCUMENT UPLOAD |
| DECISION\_DATE | DATE | 23 | YES | NO | DD/MM/YYYY | DATE OF DECISION |
| DEC | STRING | 1 | YES | NO | D | DECISION |
| COD\_DEC | STRING | 3 | YES | NO | D2A | DECISION CODE |
| RESPONSE\_CODE | STRING | 20 | YES | YES | CONDITIONAL\_APPROVAL | RESPONSE CODE |
| CUSTOMER\_TYPE | STRING | 13 | NO | NO | 4.OPPORTUNITY | CUSTOMER TYPE IN CREDIT BUREAU |
| NUMBER\_REJECTIONS | NUMBER | 3 | NO | NO | 10 | NUMBER OF REJECTIONS PER TRANSACTION |
| SUPPLEMENTARY\_NUMBER | NUMBER | 10 | YES | NO | 1 | Number of additional sales placed to the holder (0,1,2) |
| DATE\_FIRST\_ADMISSION | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the client entered the document upload link for the first time |
| DATE\_LAST\_ADMISSION | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the client last accessed the document upload link |
| DATE\_FIRST\_PRIVACY\_NOTICE | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the customer first accepted the privacy notice in the link sent for document upload |
| DATE\_FIRST\_OFFICIAL\_ID | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the customer uploaded his/her official ID for the first time |
| DATE\_FIRST\_DOMICILE\_PROOF | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the customer uploaded his or her proof of address for the first time |
| DATE\_FIRST\_SIGNATURE | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the client made the signature for the first time |
| DATE\_FIRST\_SELFIE | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the client made the signature for the first time |
| DATE\_FIRST\_SUCCESFUL\_SIGNATURE | DATE | 23 | YES | NO | 16/06/2025 10:00:39 | Date on which the client made the signature for the first time |
| USER\_FIRST\_SUCCESSFUL\_SIGNATURE\_STATUS | STRING | 30 | YES | NO | Pablo Medina Flores | Name of the executive who first reviewed the transaction |
| USER\_LAST\_SUCCESSFUL\_SIGNATURE\_STATUS | STRING | 30 | YES | NO | Monserrat Linares Castro | Name of the executive who last reviewed the transaction |
| USER\_SUCCESSFUL\_STATUS | STRING | 30 | YES | NO | Jorge Moreno Ruiz | Name of the executive who ruled the process as successful |







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| --- | --- | --- | --- |
| Products | | | |
| Logo | Short Name | Name | PCT |
| 801 | Green RCP | La Tarjeta American Express® | V7J |
| 802 | Gold RCP | The Gold Card® American Express | V7X |
| 802 | Rose Gold RCP | 5DS |
| 803 | Platinum RCP | The Platinum Card® American Express | V8E |
| 804 | Centurion | The Centurion Card® American Express | 2MH |
| 830 | Blue Aeroméxico | La Tarjeta American Express® Aeroméxico | V9C |
| 831 | Gold Aeroméxico | The Gold Card American Express® Aeroméxico | V9K |
| 832 | Platinum Aeroméxico | The Platinum Card American Express® Aeroméxico | V9W |
| 301 | Gold GRCC | The Gold Elite Credit Card American Express® | TYL MDH |
| 358 | Platinum GRCC | The Platinum Credit Card American Express® | YJL |
| 821 | Gold I SBS | The Business Gold Card American Express® | V8W |
| 821 | Rose Gold I SBS | V8Z |
| 821 | Gold C SBS | NNP |
| 822 | Rose Gold C SBS | V8X |
| 822 | Platinum I SBS | The Business Platinum Card® American Express® | H70 |
| 822 | Platinum C SBS | H8I |

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| --- | --- | --- | --- |
| **Value** | **Status** | **Description** | **Status SP** |
| 1 | Created | IDM delivered journey application to prospect | Creado |
| 2 | Login | Prospect entered the journey application with birthdate and phone number | Ingreso |
| 7 | Incomplete ID | Prospect loged out voluntary or after 15 min and did not complete the ID module | Identificación Incompleto |
| 8 | Incomplete POA | Prospect loged out voluntary or after 15 min and did not complete the Proof of address module | Domicilio Incompleto |
| 9 | Incomplete Selfie | Prospect loged out voluntary or after 15 min and did not complete the Selfie module | Selfie Incompleto |
| 10 | Incomplete Signature | Prospect loged out voluntary or after 15 min and did not complete the Signature module | Firma Incompleto |
| 15 | Successful signature | Agency Review  is complete and now the process is in Amex Control Desk Review | Firma Exitosa |
| 16 | ID Data Opportunity | IDM validations identify oportunity in data for ID | Identificación Oportunidad Datos |
| 17 | ID Quality Opportunity | IDM validations identify oportunity in quality for ID | Identificación Oportunidad Calidad |
| 18 | POA Data Opportunity | IDM validations identify oportunity in data for Proof of address | Domicilio Oportunidad Datos |
| 19 | POA Quality Opportunity | IDM validations identify oportunity in quality for Proof of address | Domicilio Oportunidad Calidad |
| 21 | Multiple Opportunity | IDM validations identify oportunity in ID, Proof of address and/or Selfie Processes with National ID (Passport, Sedena/Semar) Processes with Foreign ID (FM, Diplomatic) Processes with Proof of Address without OCR (Gas, Predial, Tenencia, Estado de Cuenta Bancario) | Multiple Oportunidad |
| 22 | In review | IDM validations identify security violations in ID and/or Selfie Agent identify security violations in the review process asigned to agency | En Revisión |
| 23 | Fraud Review | IDM deliver Fraud Review status along with documents to GO2 | Revisión Fraude |
| 24 | Successful | IDM deliver Sucessfull status along with documents to GO2 | Exitoso |
| 3 | ID | Prospect needs to complete the recapture of the ID module | Identificación |
| 4 | Proof of Address | Prospect needs to complete the recapture the of Proof of address module | Domicilio |
| 5 | Selfie | Prospect needs to complete the recapture of the Selfie module | Selfie |
| 6 | Signature | Prospect needs to complete the recapture of the Signature module | Firma |
| 28 | Recollect Signature | GO2 notify IDM to regather prospect´s Signature | Firma Recollect |
| 32 | Successful recollect | IDM deliver Sucessfull status along with the regathered documents to GO2 | Exitoso Recollect |
| 33 | Cancel | The process was cancelled by any type of cancelation (IDM, GO2 or Agency) | Cancelado |

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