Bodart & Wilson

Thank you for visiting a Bodart & Wilson webpage. Our sites are specifically designed to inform the masses about a particular issue. By implementing a simple (but striking) design, the public has an easy time learning new information about how it impacts their daily lives, leaving them with the will to do something about it.

If you want to learn more about Bodart & Wilson websites (and how to get yours designed) keep reading!

Who are we?

Nice to meet you! We are Luis Bodart and Luis Wilson, two young students with a desire to change the world. How can we do this? By helping you get your voice heard. We may not have all the solutions the world needs but we do have the tools to share, impact and surprise the users through digital mediums (such as websites).

We are headquartered in Zapopan, Jalisco. You can get in touch with us by filling the form in the "Proposal" tab in our site.

Why would you want to have your own website?

A website is a formal and modern medium to present information. It has the possibility to be interactive, attractive and shared with ease. Also, thanks to portability with phones, anybody anywhere can comfortably look at what you have to say. Do not spend much money on printed media as with electronic advertisements your scope will be larger in a shorter amount of time. By taking advantage of the internet, one can subscribe to your website to receive instant notification on updates you make, keeping everyone on par.

You don't have experience making websites? Do not worry, as we are offering a top-quality service that will leave your plate with as little as possible.

We like to follow these principles to show information in our sites:

Simplicity	Veracity	Communication
With a modern and attractive approach, our pages are enjoyable to look at.	Careful academic research and interviews with real users will make your information top-notch.	We are with you in every step of the process. We make it our goal to make the experience as pleasant as possible.

If you would like to use our website services, follow these initial steps:

1. Fill your profile form so we can be in contact with you.
2. Tell us about your problem, issue or idea that you want to spread around the world. This will give us a general view on the topic before we get in touch with you (more about that below), leading to a more efficient interview.
3. After that, select your preferred date and time for an online interview with us. We can also do it in person by visiting our headquarters in Zapopan, Jalisco. Either way, we assure you to give you the best for your time.
4. Approximately 10 days after your request, we will contact you to confirm the date of the interview, as well as to clarify some minor details so we can prepare better for you.
5. Interview. We will discuss design, intended public, scope, solutions, research to show, as well as expected feedback from the public. This will not be the only interview, as we will periodically discuss changes, deadlines and improvements.
6. In the interview we will also establish the schedule for deliverables, however, usual times are described in the table below (implementation plan).

Implementation Plan

Deliverable	Description	Time
Basic information layout in page mockup	Based on initial problem and requirements analysis, we place the information in a webpage prototype, simulating functionality, etc.	1 week
Collection of testimonies	Collection of information on the problem from the people directly affected by it through polls, interviews and observation. Media is generated with consent for later use (and possibly sharing).	2 weeks
Research abstracts implementation	After careful study of various articles, we present attractive abstracts of academic papers for the user to know more about the problem.	3 weeks
Interview with Expert	We interview an expert, so they can provide an insight on the problem and even propose quality solutions. Media is generated.	4 weeks
Presentation of viable solutions	Based on statistics, research and other information provided by experts and the ones affected by the problem, we generate viable proposals of solution. These are presented in an interactive form, with detailed steps and guidance for every type of user.	5 weeks
User interaction functionality	The services in which users are able to get in touch with the organization presenting the problem (newsletter subscription, online signature, donations, accounts, etc.).	6 weeks
Launchable site	All the intended information and user interaction function properly. Site is made public and ads are shared.	8 weeks

*Note: Deadlines may change in length and frequency depending on the specifications of the client. This is just a general overview on how things usually go. Also, on every update there is feedback on issues that are usually addressed by the next deadline.

Costs

Software	$3,500
Graphic Design	$4,000
Camera Rent (4K)	$5,000
Workspace	$1,500
Research Lab	$1,000
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	$15,000 MXN

Further considerations:

Prices are subject to change depending on the scope of the problem and the methodologies that apply to different kinds of issues.

Base frameworks are utilized for the creation of the websites; however, this can be changed depending on the client's preferences.

If you have any specific doubt that was not addressed in this document, please ask us directly at bodartwilson@gmail.com.