

Luisa Lorè

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Education

- Oct 2021 **Ph.D. in Economics | University of Innsbruck, Austria**
present Fellowship at *SFB F63 Credence Goods, Incentives and Behavior* on the project *Field Experiments on Credence Goods*.
Thesis title: *Repair and Reuse Economics*. Supervisor: Rudolf Kerschbamer
- Sep 2017 **M.Sc. in Economics | University of Rome Tor Vergata, Italy**
Oct 2019 Thesis title: *Does difference in Expiration Date labelling influence Food Waste? An Experimental Approach*
Final evaluation: **Summa cum Laude**
- Sep 2014 **B.A. in Global Governance | University of Rome Tor Vergata, Italy**
Jul 2017 Thesis title: *Economic Trends in the Development of Western Balkans*
Final evaluation: **Summa cum Laude**

Research

Field of Interest

Experimental Economics, Environmental Economics, Behavioral Economics

Experience

- Sep 2025 **Non-Degree Visiting Student at the University of Chicago, USA**
Mar 2026 Visiting period at the Becker Friedman Institute for Economics to enhance methodological skills in field experiments. Supervisor: John A. List
- Apr 2024 **Visiting Scholar at the Université Lyon 2, France**
Jul 2024 Visiting period at the GATE Lab to strengthen competencies in experimental design and methodology. Supervisor: Marie Claire Villeval
- Mar 2020 **Graduate Research Fellowship at Centre for Economic and International Studies, Italy**
Feb 2021 One-year fellowship on the project *Driving sustainable consumption towards a green economy transition*. Supervisor: Alessio D'Amato
- Sep 2019 **Research Assistant at Alfred-Weber-Institute of the University of Heidelberg, Germany**
Joint research project between the University of Rome Tor Vergata and the University of Heidelberg. Supervisor: Timo Goeschl

Works

Published Papers

Authors are listed in alphabetical order in all papers.

3. Buso IM, Ferrari L, Güth W, Lorè L, and Spadoni L. Testing Isomorphic Invariance Across Social Dilemma Games. *Journal of Economic Behavior & Organization*, 223:1–20, 2024. Available [here](#).
2. D’Amato A, Goeschl T, Lorè L, and Zoli M. True to Type? EU-Style Date Marking and the Valuation of Perishable Food. *Food Policy*, 114:102381, 2023. Available [here](#).
1. Buso IM, Di Cagno D, Ferrari L, Larocca V, Lorè L, Marazzi F, Panaccione L, and Spadoni L. Lab-like findings from online experiments. *Journal of the Economic Science Association*, 7(2):184–193, 2021. Available [here](#).

Ongoing Research

- *Field experiment in Credence Goods Markets* with Kerschbamer R., Kujansuu E., Neurerer D., and Woods D. (in data collection)
- *Encouraging reuse and second-hand consumption* with Congiu L. and Zoli M. (writing draft)
- *Metastudy on different measures of Prosociality* with Baier A., Blanco E., and Struwe N. (writing draft)
- *Consumers’ (mis)perception of second-hand clothing* with Rimbaud C. (designing)
- *Biological roots of gender differences: the impact of the menstrual cycle on risk preferences and cognitive fatigue* with Marazzi F. (designing)
- *Overstating Generosity* with Gueth W. and Marazzi F. (data collection)

Policy Reports

1. Cesi B., D’Amato A., Iozzi A., Lorè L., and Zoli M. *Monetary and Non-Monetary Instruments to Guide Individual Waste Management Choices*. Available (only in Italian) [here](#).

Conferences, Workshops, and Fora

As presenter

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|------|---|
| 2025 | Economic Science Association North American Meetings Tucson (AZ), USA
Science of Philanthropy Initiative Conference Chicago (IL), USA
Economic Science Association European Meeting Brno, Czech Republic
30 th European Association of Environmental and Resource Economists Annual Conference Bergen, Norway
Young Economists’ Meeting Brno, Czech Republic
7 th Florence Workshop on Behavioral and Experimental Economics Florence, Italy |
| 2024 | Advances with Field Experiments 2024 Conference London, UK
12 th Italian Association of Environmental and Resource Economists Annual Conference Pescara, Italy |
| 2023 | 10 th Behavioral and Experimental Economics Network meeting Trento, Italy
8 th Experimental Economics for Environment Workshop Bochum, Germany |
| 2022 | 8 th Behavioral and Experimental Economics Network meeting Rome, Italy
Euregio Economics Meeting Bozen, Italy |
| 2021 | 6 th Behavioral and Experimental Economics Network meeting Bologna, Italy |

2020 8th Italian Association of Environmental and Resource Economists Annual Conference | Brescia, Italy

As poster presenter

2025 2nd European Economic Review Summer School in Experimental and Behavioral Economics | Rome, Italy
2024 9th Experimental Economics for Environment Workshop | Bochum, Germany
14th Annual Conference of the French Association of Experimental Economics | Grenoble, France
9th Spring School in Behavioral Economics | San Diego (CA), USA

Invited talks

2024 Innovations for Transport and Sustainable Mobility Workshop | Bruneck, Italy
2022 Workshop on Behavioral interventions for the circular economy transition in Italy | Rome, Italy
1st Padova Workshop in Environmental and Resource Economics | Padova, Italy
Euregio meeting: Economics of automation and AVs | Bozen, Italy

Internal seminars

2025 Innsbruck Decision Sciences Climate Action Workshop | Innsbruck, Austria
Reading Group on Experimental Economics | Innsbruck, Austria
2024 SFB Workshop | Schwaz, Austria
Innsbruck Decision Sciences Climate Action Workshop | Innsbruck, Austria
Brown-bag Seminar at GATE | Lyon, France
PhD Seminar at GATE | Lyon, France
Lunch-time meetings in applied econometrics | Innsbruck, Austria
2023 Reading Group on Experimental Economics (November) | Innsbruck, Austria
SFB Workshop | Mösern, Austria
3rd Innsbruck Decision Sciences Workshop | Innsbruck, Austria
Reading Group on Experimental Economics (June) | Innsbruck, Austria
2022 Reading Group on Experimental Economics | Innsbruck, Austria
2nd Innsbruck Decision Sciences Workshop | Innsbruck, Austria
SFB Workshop (July) | Innsbruck, Austria
SFB Workshop (April) | Innsbruck, Austria

Talks for the general audience

2023 “Ode to the Irrationals” at Pint of Science Austria | Innsbruck, Austria

Memberships

- Economic Science Association (2025)
- French Association of Experimental Economics (2024)

- European Association of Environmental and Resource Economists (2021, 2025)
- Italian Association of Environmental and Resource Economists (2020, 2024)

Grants, Scholarship and Funding

Grants (as PI)

- 2025 F rderungsstipendium (Grant) 2025 awarded by the Vice-Rectorate for Research of the University of Innsbruck, solo project. Amount: ** 1,200**
- 2024 Young Scholar Research Funding Program 2024 awarded by Forschungsschwerpunkt (Research Focus) 'Economy, Politics & Society' of the University of Innsbruck, with Claire Rimbaud. Amount: ** 2,000**
Early Stage Funding 2024 awarded by the Vice-Rectorate for Research of the University of Innsbruck, with Francesca Marazzi. Amount: ** 5,800**

Scholarships

- 2025 Marshall Plan Scholarship awarded by the Austrian Marshall Plan Foundation. Amount: ** 8,500**
- 2024 Scholarship for Short-Term Scientific Work Abroad (KWA) awarded by the Vice-Rectorate for Research of the University of Innsbruck. Amount: ** 1,200**
- 2022 Performance-based scholarship awarded by the Vice-Rectorate for Research of the University of Innsbruck. Amount: ** 880**
VERSA Summer School Travel Grant awarded by Aurora Universities Network. Amount: ** 850**

Awards and Honors

Awards

- 2024 ASFEE Prize 2024. Poster: *Consumers' (mis)perception of second-hand clothing*. Amount: ** 1,500**
- 2021 Best Research Proposal, with A. Petkeviciute and D. Albrecht, in the course *Experiments on Socially Responsible Investments* held by S bastien Pouget in the Experimental Finance Virtual Summer School.

Honors

- 2025 8th Lindau Nobel Meeting in Economic Sciences. Selected to participate as Young Scientist.

Refereeing Activity

Journals: JEBO, Waste Management.

Further Training (at graduate level)

Jun 2025	2 nd	European Economic Review Summer School in Experimental and Behavioral Economics LUISS Guido Carli, Italy
Mar 2024	9 th	Spring School in Behavioral Economics UC San Diego, USA
Jul 2023		BEHnet/EsCHER Summer School on Behavioral and Experimental Health Economics Erasmus University, The Netherlands
Jul 2023		Summer School on Open Science Innsbruck University, Austria
Jan 2023	28 th	Visiting Graduate Student Workshop in Experimental Economics Chapman University, USA
Dec 2022		Course on Behavioral Environmental Economics Swedish University of Agricultural Sciences, Sweden (online)
Aug 2022		Soft skills development through video gaming University of Iceland, Iceland
Feb 2022		Early Career Scholars Workshop on Field Experiments Joint Initiative for Latin American Experimental Economics, Argentina (online)
Jun 2021		Experimental Finance Virtual Summer School Innsbruck University, Austria (online)
Mar 2021		Winter School on Credence Goods, Incentives and Behavior Innsbruck University, Austria (online)

Teaching

Lecturer

All courses are semester courses. Courses are taught in-person unless indicated otherwise: (O) online, (H) hybrid.

A.Y. 2025/26	Summer	Nudging Bachelor English University of Innsbruck
	Winter	Nudging Bachelor English University of Innsbruck
A.Y. 2024/25	Summer	Economic Theory Master English University of Innsbruck
A.Y. 2021/22	Winter	Behavioral Public Policies (O) Bachelor Italian University of Rome Tor Vergata
A.Y. 2019/20	Summer	Behavioral Public Policies (O) Bachelor Italian University of Rome Tor Vergata

Invited Lectures

A.Y. 2024/25	Summer	<i>Best practices in experiments with non-standard subjects</i> Bachelor English Course: Research Methods Held by Francesca Marazzi University of Rome Tor Vergata
A.Y. 2023/24	Summer	<i>Behavioral Public Policies</i> Bachelor Italian Course: Public Economics Held by Mariangela Zoli University of Rome Tor Vergata

Teaching Assistant

All courses are semester courses. Courses are taught in-person unless indicated otherwise: (O) online, (H) hybrid.

A.Y. 2024/25	Summer	Game Theory (H) PhD English University of Innsbruck
	Winter	Global Economics Bachelor English University of Innsbruck

A.Y. 2023/24	Summer	Game Theory PhD English University of Innsbruck Uncertainty and Information Economics (O) Master Italian LUISS Guido Carli
	Winter	Behavioral Economics and Consumer Decision Making (O) Master English LUISS Guido Carli
A.Y. 2022/23	Summer	Uncertainty and Information Economics (O) Master Italian LUISS Guido Carli
	Winter	Microeconomics (O) Bachelor English LUISS Guido Carli
A.Y. 2020/21	Summer	Economic Policy (O) Bachelor Italian University of Rome Tor Vergata
		Managerial Decision Making (O) Master English LUISS Guido Carli
		Microeconomics (O) Bachelor English LUISS Guido Carli
		Microeconomics (H) Bachelor Italian University of Rome Tor Vergata
		Microeconomics (H) Bachelor English University of Rome Tor Vergata
		Game Theory (O) Bachelor English University of Rome Tor Vergata
A.Y. 2019/20	Summer	Seminar in Experimental Economics (O) Master Italian University of Rome Tor Vergata
		Public Economics (H) Bachelor English University of Rome Tor Vergata
		Microeconomics (H) Bachelor English LUISS Guido Carli
		Microeconomics (H) Bachelor Italian University of Rome Tor Vergata
		Microeconomics (H) Bachelor English University of Rome Tor Vergata
A.Y. 2017/18	Summer	Game Theory (O) Bachelor English University of Rome Tor Vergata
		Microeconomics Bachelor Italian University of Rome Tor Vergata

Co-supervised bachelor theses

A.Y. 2021/22	B. Ermini: <i>Uno studio sperimentale sullo spreco alimentare domestico: il ruolo degli interventi educativi</i> (An Experimental Study on Household Food Waste: The Role of Educational Interventions)
A.Y. 2020/21	V. Castiglione: <i>L'impatto ambientale dell'industria alimentare: l'efficacia dell'Economia Comportamentale nello sviluppo delle politiche pubbliche</i> (The Environmental Impact of the Food Industry: The Effectiveness of Behavioral Economics in Public Policy Development)
	K. Gueorguiev: <i>Le Attività dei Retail Investors nel 2020 e 2021: Il caso americano e il caso italiano a confronto</i> (Retail Investors' Activities in 2020 and 2021: A Comparison Between the American and Italian Cases)
A.Y. 2019/20	A. Tozzi: <i>Politiche di nudging contro il fumo</i> (Nudging Policies Against Smoking)

Other teaching experiences

A.Y. 2023/24	Classroom Experiments Manager Bachelor/Master English/Italian LUISS Guido Carli
A.Y. 2022/23	Classroom Experiments Manager Bachelor/Master English/Italian LUISS Guido Carli
A.Y. 2021/22	Classroom Experiments Manager Bachelor/Master English/Italian LUISS Guido Carli
A.Y. 2020/21	Classroom Experiments Manager Bachelor/Master English/Italian LUISS Guido Carli

Academic Service

Public Engagement and Outreach

- 2025 Staff member, Lange Nacht der Forschung: Experimental Economics Experience for Kids, University of Innsbruck, Austria

Service to the Department

- 2025 Member of the appointment committee for *Behavioral Economics*, Faculty of Economics and Statistics, University of Innsbruck, Austria

Organization of Academic Events

- 2025 Co-organizer, Reading Group in Experimental Economics, University of Innsbruck, Austria
2023 Organizing committee member, Climate Action Workshop, Innsbruck, Austria
2021 Organizing committee member, 3rd EAYE Workshop, Innsbruck, Austria (online)