

# Luise Eisfeld

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Updated: 22 June 2021  
Citizenship: German  
Born: 5 Oct 1992  
[luiseeisfeld.github.io](https://luiseeisfeld.github.io)

Education	Ph.D. in Economics, <a href="#">Toulouse School of Economics</a> (TSE) - Advisors: <a href="#">Alexandre de Cornière</a> , <a href="#">Daniel Ershov</a> , and <a href="#">Bruno Jullien</a> .	2018-
	M.Res. Economics, TSE	2017-18
	M.Sc. Economic Theory and Econometrics, TSE - First year (M1): Economics - Second year (M2): Economic Theory and Econometrics (Ph.D. track) - Thesis: <i>Search Advertising and Online Intermediation in the Travel Industry</i> , advisor: <a href="#">Paul Seabright</a> .	2015-17
	B.Sc. Economics, <a href="#">University of Mannheim</a> - Thesis: <i>The Causal Effect of Early-Life Health Circumstances on Economic Outcomes</i> , advisor: <a href="#">Katja Kaufmann</a> .	2012-15
	B.A. Sociology, University of Mannheim - Two semesters, with Economics minor.	2011-12
Academic Visits	<a href="#">Hong Kong University of Science and Technology</a> (undergraduate)	Fall 2014
Research Interests	Empirical Industrial Organization Economics of Digitization; Applied Microeconomics; Competition Policy	
Working Papers	<b>How Do Online Product Rankings Influence Sellers' Pricing Behavior?</b> Focusing on online platforms for hotel bookings, this paper uses an instrumental variable estimation suggesting that a hotel's price is influential for the position which a hotel is displayed in. Using a structural search model on the demand model based on Ursu (2018) and simulating hotels' pricing decisions under alternative hotel rankings, the paper quantifies the resulting changes in prices and markups.	
Work in Progress	<b>Acquisitions and innovation in digital markets</b>	
	<b>Imitation and product placement in the Indian handset market</b> (joint with <a href="#">Vatsala Shreeti</a> )	
Presentations	<b>2021:</b> <a href="#">LED Young Economist Seminar</a> (Louvain Economics of Digitization Research Group); <a href="#">Lear Competition Festival</a> ; PhD Student Workshop (TSE) <b>2020:</b> PhD Student Workshop (TSE) - <b>Cancelled due to Covid-19:</b> <a href="#">Workshop on Platforms, E-Commerce and Digital Economics</a> (CREST Paris); <a href="#">TADC</a> (London Business School); <a href="#">EBE Summer Meeting</a> (LMU Munich) <b>2019:</b> <a href="#">CISS</a> (Montenegro); <a href="#">EARIE</a> (Barcelona) <b>2018:</b> IO Student Workshop; Applied Microeconomics Workshop (both TSE)	

<b>Invited Workshops</b>	<a href="#">NBER Economics of Digitization</a> : Tutorial (online, 2021)	
	<a href="#">CSWEP Mentoring Workshop</a> for Women & Nonbinary PhD Students (online, 2020)	
	Digital Economics Research Network ( <a href="#">DERN</a> ) Workshop (Brussels, 2019)	
	<a href="#">NBER Economics of Artificial Intelligence</a> : Graduate Workshop (Toronto, 2019)	
<b>Teaching Assistantships</b>	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2020
	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2019
	<b>Applied Econometrics</b> (M.Sc.), TSE	Spring 2019
<b>Research Assistantships</b>	<b>University of Mannheim</b> : Collaborative Research Center “ <a href="#">Political Economy of Reforms</a> ”, 12 months (part-time)	2012-13
	<b>Mannheim Center for European Social Research</b> ( <a href="#">MZES</a> ), 3 months (part-time)	2011-12
<b>Professional Experiences</b>	<b>United Nations Industrial Development Organization</b> ( <a href="#">UNIDO</a> ), Vienna 4-month internship at Department of Environment	2016
	<b>Landesbank Hessen-Thüringen</b> , Frankfurt area 2-month internship at Financial Department of LBS Hessen-Thüringen (building society belonging to the German system of public savings banks)	2014
<b>Scholarships and Awards</b>	<a href="#">Lear Young Talent Competition Award</a> : Finalist	2021
	<a href="#">Alfred P. Sloan Foundation</a> : NBER Conference Sponsorship	2019
	<b>Dean’s List</b> , Hong Kong University of Science and Technology	2014
	<b>PROMOS Scholarship</b> , German Academic Exchange Service ( <a href="#">DAAD</a> )	2014
<b>Academic Service</b>	<b>Coordinator: Competition Policy Workshop</b> , TSE	Spring 2020-
	<b>Coordinator: Applied Microeconomics Workshop</b> , TSE	Fall 2018
<b>Technical Skills</b>	<b>Expert:</b> R, $\LaTeX$	
	<b>Intermediate:</b> Python (web scraping, data analysis), MATLAB, STATA	
	<b>Beginner:</b> HTML, Mathematica, SAS, Git	
<b>Languages</b>	German (native), English (fluent), French (advanced), Mandarin (very basic)	