

Luise Eisfeld

University of Lausanne
Extranef Building, Office 230
1015 Lausanne, Switzerland

Email: luise.eisfeld@unil.ch
Web: luiseeisfeld.github.io
Citizenship: German

Current Position	University of Lausanne and Swiss Finance Institute Assistant Professor of Finance (tenure track)	Aug 2023-
Education	Toulouse School of Economics Ph.D. in Economics - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien . M.Sc. in Economic Theory and Econometrics	2017-2023 2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University, Technology and Policy Research Initiative & Questrom School of Business	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets - Best Paper Award , Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award , 2021. How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled † by coauthor	2025 <ul style="list-style-type: none">• Seminars: Stockholm School of Economics*• Conferences: St. Gallen Financial Economics Workshop* 2024 <ul style="list-style-type: none">• Seminars: Mines Paris - PSL (cancelled for medical reasons); EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); University of Mannheim; University of Geneva*• Conferences: Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)[†]; St. Gallen Financial Economics Workshop; APIOC (Seoul; cancelled)[†]	

- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** MaCCI Annual Conference (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; KU Leuven (MSI); NEOMA Business School Reims (online)
- **Conferences:** Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** LED Young Economist Seminar (Université Catholique de Louvain, online)
- **Conferences:** Lear Competition Festival (online)

2020

- **Conferences** (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

2019

- **Conferences:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Grants	HEC Research Fund (6,000 CHF), University of Lausanne	2023
	· Research project: “Competition in Digital Markets”	
	ADRES Conference Travel Grant	2022
	UT1 Mobility Grant and EUR TSE Mobility Grant	2022
	Alfred P. Sloan Foundation: Conference Participation & Travel	2019
Awards	Best Teacher Award , MSc Finance, HEC Lausanne	2024
	Best Paper Award , Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize , Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean’s List , Hong Kong University of Science and Technology	2014
Scholarships	TSE Job Market Fellowship (4,000€)	2022
	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	PROMOS Scholarship , German Academic Exchange Service (DAAD)	2014
Teaching	Valuation (Master, HEC Lausanne)	2024
	· 140+ students	
	Principles of Finance / Principes de Finance (Bachelor, HEC Lausanne)	2024
	· 500+ students, bilingual (French & English); with Michael Rockinger	
Refereeing	<i>Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Asian Economics</i>	
Program Selection	Annual Conference of Verein für Socialpolitik	2024
	Rare Voices in Economics Conference	2024
Conference Organization	“AI and Market Power” Track, Applied Machine Learning Days (EPFL)	2024
	· Co-Organizer (with Christian Peukert) & Panel Moderator	
Workshop Organization	Organizer, Finance Brown Bag, UNIL & EPFL	Spring 2024
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
Professional Service	Mentoring, Rare Voices in Economics	2023-
	Committee for improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-2022
Invited Workshops	NBER Economics of Digitization: Tutorial (online)	2021
	NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)	2019
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
	Intermediate Econometrics (M.Sc.), TSE	Fall 2020
	Intermediate Econometrics (M.Sc.), TSE	Fall 2019
	Applied Econometrics (M.Sc.), TSE	Spring 2019
Research Assistantships	Toulouse School of Economics: RA for Patrick Rey; 5 months	2023
	University of Mannheim: Collaborative Research Center	2012-13
	“Political Economy of Reforms”; 12 months	
	Mannheim Center for European Social Research (MZES); 3 months	2011-12

Internships	UNIDO , Vienna (Austria); 4 months	2016
	Landesbank Hessen-Thüringen , Frankfurt (Germany); 2 months	2014
Technical Skills	Proficient: R, Python, MATLAB, L ^A T _E X	
	Intermediate: STATA	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	

Updated November 2024