Luise Eisfeld

University of Lausanne Extranef Building, 230 1015 Lausanne, Switzerland Email: luise.eisfeld@unil.ch Web: luiseeisfeld.github.io Citizenship: German

Research Interests Primary: Empirical Industrial Organization; Entrepreneurial Finance

Secondary: Economics of Digitization; Competition Policy; Innovation

Academic HEC (Faculty of Business and Economics) Lausanne

Appointments Assistant Professor in Finance (tenure-track) Aug 2023-

Education Toulouse School of Economics

Ph.D. in Economics 2017-2023 M.Sc. in Economic Theory and Econometrics 2015-17

University of Mannheim

B.Sc. in Economics 2012-15

Academic Visits Boston University: Technology and Policy Research Initiative Jan-Jun 2022

& Questrom School of Business (6 months)

Yale School of Management (1 week) Apr 2022

Hong Kong University of Science and Technology Sep-Dec 2014

(4 months, during undergraduate)

Working Papers Entry and Acquisitions in Software Markets

- Best Paper Award, Doctoral Workshop on the Economics of Digitization, 2023.

- Schumpeter Prize for Best Student Paper in Antitrust, 2022.

- Finalist, Lear Competition Festival Award, 2021.

How Do Online Product Rankings Influence Sellers' Pricing Behavior?

Work in Progress Pass-through of Prices on E-Commerce Platforms

(with Jun Yan and Li Yu)

Presentations 2024

* scheduled • **Discussions:** Lausanne Management and Economics Workshop*

2023

- Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado, Santiago de Chile (online)*
- Conferences: Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.);
 CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK);
 Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass

Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy* (UZH Zurich); NABE-TEC* (Santa Clara, CA)

- Discussions: MaCCI Annual Conference (Mannheim)
- Panel: CEPR Competition Policy RPN "Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers" (London Business School)

2022

- Seminars: Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; KU Leuven (MSI); NEOMA Business School Reims (online)
- Conferences: Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- Seminars: LED Young Economist Seminar (Université Catholique de Louvain, online)
- Conferences: Lear Competition Festival (online)

2020

 Conferences (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

2019

• Conferences: Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

2018

• Discussions: ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Invited Workshops

CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)

NBER Economics of Digitization: Tutorial (online, 2021)

Digital Economics Research Network (DERN) Workshop (Brussels, 2019) NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto, 2019)

Teaching
Assistantships

Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
Intermediate Econometrics (M.Sc.), TSE	Fall 2020
Intermediate Econometrics (M.Sc.), TSE	Fall 2019
Applied Econometrics (M.Sc.), TSE	Spring 2019

Research Assistantships

Toulouse School of Economics: RA for Patrick Rey; 5 months2023University of Mannheim: Collaborative Research Center2012-13"Political Economy of Reforms"; 12 months

Mannheim Center for European Social Research (MZES); 3 months 2011-12

Internships	UNIDO, Vienna (Austria); 4 months Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months		2016 2014
Scholarships & TSE Job Market Fellowship Grants ADRES Conference Travel Grant UT1 Mobility Grant and EUR TSE Mobility Control of the Poster University		Grant:	2022 2022 2022
	· Academic Visit to Boston University Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholars Alfred P. Sloan Foundation: NBER Conferen PROMOS Scholarship, German Academic E	ce Ŝponsorship	2021-22 2017-21 2019 2014
Awards	Best Paper Award, Doctoral Workshop on the Economics of Digitization Schumpeter Prize, Best Student Paper on Antitrust Finalist, Lear Young Talent Competition Award Dean's List, Hong Kong University of Science and Technology		2023 2022 2021 2014
Referee Service	Journal of Asian Economics		
Professional Service	g, ,		2020-2022 Fall 2018
Technical Skills	Proficient: R, Python, MATLAB, LATEX Intermediate: STATA		
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)		
References	Bruno Jullien Toulouse School of Economics bruno.jullien@tse-fr.eu	Timothy Simcoe Boston University tsimcoe@bu.edu	
	Daniel Ershov UCL School of Management d.ershov@ucl.ac.uk	Alexandre de Cornière Toulouse School of Economics alexandre.de-cornière@tse-fr.e	

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