# Luise Eisfeld

**Toulouse School of Economics** 1, Esplanade de l'Université 31080 Toulouse, France

Email: luise.eisfeld@tse-fr.eu Web: luiseeisfeld.github.io Citizenship: German

Jan-Jun 2022

**Research Interests Primary**: Empirical Industrial Organization; Economics of Digitization

> Secondary: Applied Microeconomics; Competition Policy

**Employment HEC Lausanne** (upcoming)

> Assistant Professor in Finance (tenure-track) Aug 2023

**Education Toulouse School of Economics** 

> Ph.D. in Economics 2017-2023 (expected) M.Sc. in Economic Theory and Econometrics 2015-17

University of Mannheim

B.Sc. in Economics 2012-15

**Academic Visits** Boston University: Technology and Policy Research Initiative

& Questrom School of Business (6 months)

Yale School of Management (1 week) Apr 2022

Hong Kong University of Science and Technology

Sep-Dec 2014

(4 months, undergrad)

**Working Papers** [1] Entry and Acquisitions in Software Markets

Job Market Paper

- Schumpeter Prize for Best Student Paper in Antitrust, 2022.

- Finalist, Lear Competition Festival Award, 2021.

[2] How Do Online Product Rankings Influence Sellers' Pricing Behavior?

Work in Progress Pass-through of Prices on E-Commerce Platforms

(with Jun Yan and Li Yu)

First Mover Advantage and Imitation in Product Innovation

(with Vatsala Shreeti)

Presentations

2023

- \* scheduled
- <sup>‡</sup> cancelled
- Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London; Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); ZEW Mannheim\*
- Conferences: Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC\* (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization\* (Cambridge, UK); Doctoral Workshop on the Economics of Digitization\* (Liège)
- Discussions: MaCCI Annual Conference (Mannheim)

### 2022

- Seminars: Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (Boston University); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; KU Leuven (MSI); NEOMA Business School Reims (online)
- Conferences: Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- Discussions: TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

#### 2021

- Seminars: LED Young Economist Seminar (Université Catholique de Louvain, online)
- Conferences: Lear Competition Festival (online)

### 2020

• Conferences: Workshop on Platforms, E-Commerce and Digital Economics<sup>‡</sup> (CREST Paris); Trans-Atlantic Doctoral Conference<sup>‡</sup> (London Business School); EBE Summer Meeting<sup>‡</sup> (LMU Munich)

## 2019

 Conferences: Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

### 2018

• Discussions: ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Invited	
Workshops	

CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)

NBER Economics of Digitization: Tutorial (online, 2021)

Digital Economics Rosearch Notwork (DERN) Workshop (Brussels 2019)

	Digital Economics Research Network (DERN) Workshop (Brussels, 2019)  NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto, 2019)			
Teaching	Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021		
Assistantships	Intermediate Econometrics (M.Sc.), TSE	Fall 2020		
_	Intermediate Econometrics (M.Sc.), TSE	Fall 2019		
	Applied Econometrics (M.Sc.), TSE	Spring 2019		
Research	Toulouse School of Economics: RA for Patrick Rey; 5 months	2023		
Assistantships	University of Mannheim: Collaborative Research Center	2012-13		
_	"Political Economy of Reforms"; 12 months			
	Mannheim Center for European Social Research (MZES); 3 mon	ths 2011-12		
Internships	UNIDO, Vienna (Austria); 4 months	2016		
•	Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months	2014		
Scholarships &	TSE Job Market Fellowship	2022		
Grants	ADRES Conference Travel Grant	2022		
	UT1 Mobility Grant and EUR TSE Mobility Grant:	2022		
	· Academic Visit to Boston University			

	Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholar Alfred P. Sloan Foundation: NBER Conferent PROMOS Scholarship, German Academic F	r <b>ship</b> nce Sponsorship	2021-22 2017-21 2019 2014	
Awards	Schumpeter Prize, Best Student Paper on Antitrust Finalist, Lear Young Talent Competition Award Dean's List, Hong Kong University of Science and Technology		2022 2021 2014	
Referee Service	Journal of Asian Economics			
Professional Service	Mentoring and Organization, Women in Economics at TSE Coordinator, Applied Micro Workshop, TSE		2020-2022 Fall 2018	
Technical Skills	Proficient: R, Python, MATLAB, LATEX Intermediate: STATA			
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)			
References	Bruno Jullien Toulouse School of Economics bruno.jullien@tse-fr.eu	Timothy Simcoe Boston University tsimcoe@bu.edu		
	Daniel Ershov UCL School of Management	Alexandre de Cornière Toulouse School of Economic	s	
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