

# Luise Eisfeld

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Updated: September 2022  
Citizenship: German  
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[luiseeisfeld.github.io](https://luiseeisfeld.github.io)

**Research Interests**    **Primary:**    Empirical Industrial Organization; Economics of Digitization  
                                 **Secondary:**    Applied Microeconomics; Competition Policy

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<b>References</b>	<b>Alexandre de Cornière</b> Toulouse School of Economics <a href="mailto:alexandre.de-corniere@tse-fr.eu">alexandre.de-corniere@tse-fr.eu</a>	<b>Daniel Ershov</b> UCL School of Management <a href="mailto:d.ershov@ucl.ac.uk">d.ershov@ucl.ac.uk</a>
	<b>Bruno Jullien</b> Toulouse School of Economics <a href="mailto:bruno.jullien@tse-fr.eu">bruno.jullien@tse-fr.eu</a>	<b>Timothy Simcoe</b> Boston University <a href="mailto:tsimcoe@bu.edu">tsimcoe@bu.edu</a>

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<b>Education</b>	<b>Ph.D.</b> in Economics, <a href="#">Toulouse School of Economics</a> (TSE) - Thesis Title: "Essays in Empirical Industrial Organization"	2018-2023 <i>(expected)</i>
	<b>M.Res.</b> Economics, TSE	2017-18
	<b>M.Sc.</b> Economic Theory and Econometrics, TSE	2015-17
	<b>B.Sc.</b> Economics, <a href="#">University of Mannheim</a>	2012-15

<b>Academic Visits</b>	<a href="#">Questrom School of Business &amp; Technology and Policy Research Initiative</a> , Boston University (6 months)	Jan-Jun 2022
	<a href="#">Yale School of Management</a> (1 week)	Apr 2022
	<a href="#">Hong Kong University of Science and Technology</a> (undergraduate)	Sep-Dec 2014

**Working Papers**    **Entry and Acquisitions in Software Markets**  
(Job Market Paper. Finalist of the [Lear Competition Festival Award](#), 2021.)

**How Do Online Product Rankings Influence Sellers' Pricing Behavior?**

**Work in Progress**    **Is the First Mover's Advantage Sufficient to Protect New Product Innovations in the Presence of Widespread Imitation?**  
(Joint with [Vatsala Shreeeti](#))

**Price Pass-through on E-commerce Platforms and Inflation Implications**  
(Joint with [Jun Yan](#) and [Li Yu](#))

<b>Presentations</b> * scheduled ‡ cancelled	<b>2022:</b> Empirical IO Reading Group ( <a href="#">Boston University</a> ) Strategy & Innovation Brown Bag ( <a href="#">Questrom School of Business</a> ) TPRI Seminar (Technology and Policy Research Initiative, Boston University) Trans-Atlantic Doctoral Conference (London Business School) EARIE (Vienna) Jornadas de Economía Industrial (Las Palmas de Gran Canaria) <b>2021:</b> <a href="#">LED Young Economist Seminar</a> (UC Louvain, Economics of Digitization) <a href="#">Lear Competition Festival</a> (online) <b>2020:</b> <a href="#">Workshop on Platforms, E-Commerce and Digital Economics</a> <sup>‡</sup> (CREST Paris) Trans-Atlantic Doctoral Conference <sup>‡</sup> (London Business School) EBE Summer Meeting <sup>‡</sup> (LMU Munich) <b>2019:</b> <a href="#">Competition and Innovation Summer School</a> (Montenegro) EARIE (Barcelona)
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(Not listed: multiple workshop presentations at TSE in every year.)

<b>Invited Workshops</b> (no presentation)	CEPR Paris Winter Symposium 2021 (postponed due to Covid-19) <a href="#">NBER Economics of Digitization</a> : Tutorial (online, 2021) <a href="#">CSWEP Mentoring Workshop</a> for Women & Nonbinary PhD Students (online, 2020) Digital Economics Research Network ( <a href="#">DERN</a> ) Workshop (Brussels, 2019) <a href="#">NBER Economics of Artificial Intelligence</a> : Graduate Workshop (Toronto, 2019)	
<b>Teaching Assistantships</b>	<b>Competition Policy Workshop</b> (M.Sc.), TSE <b>Intermediate Econometrics</b> (M.Sc.), TSE <b>Intermediate Econometrics</b> (M.Sc.), TSE <b>Applied Econometrics</b> (M.Sc.), TSE	Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
<b>Research Assistantships</b>	<b>University of Mannheim</b> : Collaborative Research Center “ <a href="#">Political Economy of Reforms</a> ”; 12 months <b>Mannheim Center for European Social Research</b> ( <a href="#">MZES</a> ); 3 months	2012-13  2011-12
<b>Internships</b>	<a href="#">UNIDO</a> , Vienna (Austria); 4 months Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months	2016 2014
<b>Scholarships &amp; Grants</b>	<b>ADRES</b> Conference Travel Grant <b>UT1 Mobility Grant</b> : Academic Visit to Boston University <b>EUR TSE Mobility Grant</b> : Academic Visit to Boston University <b>Fondation Jean Jacques Laffont</b> Scholarship <b>Toulouse School of Economics</b> PhD Scholarship <b>Alfred P. Sloan Foundation</b> : NBER Conference Sponsorship <b>PROMOS</b> Scholarship, German Academic Exchange Service ( <a href="#">DAAD</a> )	2022 2022 2022 2021-22 2017-21 2019 2014
<b>Awards</b>	<a href="#">Lear Young Talent Competition Award</a> : Finalist Dean’s List, Hong Kong University of Science and Technology	2021 2014
<b>Referee Service</b>	Journal of Asian Economics	
<b>Technical Skills</b>	<b>Expert:</b> R, Python, L <sup>A</sup> T <sub>E</sub> X <b>Intermediate:</b> MATLAB, STATA <b>Beginner:</b> HTML, Mathematica, SAS, Git	
<b>Languages</b>	German (native), English (fluent), French (fluent), Mandarin (very basic)	