

Luise Eisfeld

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Research Interests	Entrepreneurial Finance, Industrial Organization, Digitization, Antitrust	
Current Position	HEC Lausanne (University of Lausanne) and the Swiss Finance Institute Assistant Professor of Finance (tenure track)	Aug 2023-
Education	Toulouse School of Economics Ph.D. in Economics - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien .	2017-2023
	M.Sc. in Economic Theory and Econometrics	2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University: Technology and Policy Research Initiative & Questrom School of Business	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets <ul style="list-style-type: none">- Best Paper Award, Doctoral Workshop on the Economics of Digitization, 2023.- Schumpeter Prize for Best Student Paper in Antitrust, 2022.- Finalist, Lear Competition Festival Award, 2021. How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Dual Mode E-Commerce Platforms and Pass-Through (with Jun Yan and Li Yu)	
Presentations * scheduled	2024 <ul style="list-style-type: none">• Seminars: Mines Paris - PSL (cancelled for medical reasons); EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration)*• Conferences: Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College)*• Discussions: Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop	

2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Telecom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Grants

HEC Research Fund (6,000 CHF), University of Lausanne	2023
· Research project: “Competition in Digital Markets”	
ADRES Conference Travel Grant	2022
UT1 Mobility Grant and EUR TSE Mobility Grant:	2022
· Academic Visit to Boston University	
Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019

Awards	Best Paper Award , Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize , Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean's List , Hong Kong University of Science and Technology	2014
Scholarships	TSE Job Market Fellowship (4,000€)	2022
	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	PROMOS Scholarship , German Academic Exchange Service (DAAD)	2014
Teaching	Valuation (M.Sc. Finance, HEC Lausanne)	2024
	· 6-credit course, 120+ students	
	Principles of Finance / Principes de Finance (undergraduate, HEC Lausanne)	2024
	· 6-credit course, 500+ students · Bilingual (French and English); joint with Michael Rockinger	
Invited Workshops	NBER Economics of Digitization : Tutorial (online, 2021)	
	NBER Economics of Artificial Intelligence : Graduate Workshop (Toronto, 2019)	
Refereeing	<i>RAND Journal of Economics; Information Economics and Policy; Journal of Asian Economics</i>	
Conference Organization	Conference Track “AI and Market Power”, Organizer & Panel Moderator	2024
	· Applied Machine Learning Days (EPFL Lausanne)	
	· Organization joint with Christian Peukert	
Workshop Organization	Organizer, Finance Brown Bag, UNIL & EPFL	Spring 2024
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
Professional Service	Mentoring, Rare Voices in Economics	2023-
	Committee on improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-2022
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
	Intermediate Econometrics (M.Sc.), TSE	Fall 2020
	Intermediate Econometrics (M.Sc.), TSE	Fall 2019
	Applied Econometrics (M.Sc.), TSE	Spring 2019
Research Assistantships	Toulouse School of Economics : RA for Patrick Rey; 5 months	2023
	University of Mannheim : Collaborative Research Center “Political Economy of Reforms”; 12 months	2012-13
	Mannheim Center for European Social Research (MZES); 3 months	2011-12
Internships	UNIDO , Vienna (Austria); 4 months	2016
	Landesbank Hessen-Thüringen , Frankfurt (Germany); 2 months	2014
Technical Skills	Proficient: R, Python, MATLAB, L ^A T _E X	
	Intermediate: STATA	

Languages German (native), English (fluent), French (fluent), Mandarin (very basic)

Updated March 2024