

Luise Eisfeld

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Citizenship: German

Research Interests	Primary: Empirical Industrial Organization; Entrepreneurial Finance Secondary: Economics of Digitization; Competition Policy; Innovation	
Academic Appointments	HEC (Faculty of Business and Economics) Lausanne Assistant Professor in Finance (tenure-track)	Aug 2023-
Education	Toulouse School of Economics Ph.D. in Economics M.Sc. in Economic Theory and Econometrics	2017-2023 2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University: Technology and Policy Research Initiative & Questrom School of Business (6 months)	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (4 months, during undergraduate)	Sep-Dec 2014
Working Papers	Entry and Acquisitions in Software Markets - Best Paper Award , Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award , 2021.	
	How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Pass-through of Prices on E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled	2024 <ul style="list-style-type: none"> Seminars: Mines Paris - PSL*; University of Zürich (Department of Business Administration)* Conferences: Midwest Finance Association Annual Meeting (Chicago)* Discussions: Digital Economics Conference (Toulouse)*; Lausanne Management and Economics Workshop* 2023 <ul style="list-style-type: none"> Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World 	

Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado, Santiago de Chile (online)

- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop*
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Invited Workshops

CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)
[NBER Economics of Digitization](#): Tutorial (online, 2021)
 Digital Economics Research Network ([DERN](#)) Workshop (Brussels, 2019)
[NBER Economics of Artificial Intelligence](#): Graduate Workshop (Toronto, 2019)

Teaching Assistantships

Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
Intermediate Econometrics (M.Sc.), TSE	Fall 2020
Intermediate Econometrics (M.Sc.), TSE	Fall 2019
Applied Econometrics (M.Sc.), TSE	Spring 2019

Research Assistantships	Toulouse School of Economics: RA for Patrick Rey; 5 months	2023
	University of Mannheim: Collaborative Research Center “Political Economy of Reforms”; 12 months	2012-13
	Mannheim Center for European Social Research (MZES); 3 months	2011-12
Internships	UNIDO , Vienna (Austria); 4 months	2016
	Landesbank Hessen-Thüringen , Frankfurt (Germany); 2 months	2014
Scholarships & Grants	TSE Job Market Fellowship	2022
	ADRES Conference Travel Grant	2022
	UT1 Mobility Grant and EUR TSE Mobility Grant:	2022
	· Academic Visit to Boston University	
	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019
	PROMOS Scholarship , German Academic Exchange Service (DAAD)	2014
Awards	Best Paper Award , Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize , Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean’s List , Hong Kong University of Science and Technology	2014
Referee Service	<i>RAND Journal of Economics; Journal of Asian Economics</i>	
Professional Service	Mentoring and Organization, Women in Economics at TSE	2020-2022
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
Technical Skills	Proficient: R, Python, MATLAB, \LaTeX	
	Intermediate: STATA	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	

References	Bruno Jullien	Timothy Simcoe
	Toulouse School of Economics	Boston University
	bruno.jullien@tse-fr.eu	tsimcoe@bu.edu
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