Luise Eisfeld

University of Lausanne Extranef Building, Office 230 1015 Lausanne, Switzerland Email: luise.eisfeld@unil.ch Web: luiseeisfeld.github.io Citizenship: German

Research Interests Entrepreneurial Finance, Industrial Organization, Digitization, Antitrust

Current Position HEC Lausanne (University of Lausanne) Assistant Professor of Finance (tenure track) Aug 2023-

Education Toulouse School of Economics

Ph.D. in Economics 2017-2023 M.Sc. in Economic Theory and Econometrics 2015-17

University of Mannheim

B.Sc. in Economics 2012-15

Academic Visits Boston University: Technology and Policy Research Initiative

Jan-Jun 2022

& Questrom School of Business

Yale School of Management (1 week) Apr 2022

Hong Kong University of Science and Technology

Sep-Dec 2014

(undergraduate)

Working Papers Entry and Acquisitions in Software Markets

- Best Paper Award, Doctoral Workshop on the Economics of Digitization, 2023.
- Schumpeter Prize for Best Student Paper in Antitrust, 2022.
- Finalist, Lear Competition Festival Award, 2021.

How Do Online Product Rankings Influence Sellers' Pricing Behavior?

Work in Progress Pass-through of Prices on E-Commerce Platforms

(with Jun Yan and Li Yu)

Presentations

2024

* scheduled

- **Seminars:** Mines Paris PSL*; University of Zürich (Department of Business Administration)*
- Conferences: Midwest Finance Association Annual Meeting (Chicago)*
- **Discussions:** Digital Economics Conference (Toulouse)*; Lausanne Management and Economics Workshop*

2023

• Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado, Santiago de Chile (online)

- Conferences: Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** MaCCI Annual Conference (Mannheim); HEC Paris Entrepreneurship Workshop*
- Panel: CEPR Competition Policy RPN "Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers" (London Business School)

2022

- Seminars: Boston University Econ (Empirical IO Reading Group); Questrom School of Business (Strategy & Innovation Brown Bag); Technology and Policy Research Initiative (online); Universidad Carlos III Madrid (Business Administration); University of Bristol; Católica Lisbon; KU Leuven (MSI); NEOMA Business School Reims (online)
- Conferences: Trans-Atlantic Doctoral Conference (online); EARIE (Vienna); Jornadas de Economía Industrial (Las Palmas); APPAM (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

2021

- Seminars: LED Young Economist Seminar (Université Catholique de Louvain, online)
- Conferences: Lear Competition Festival (online)

2020

 Conferences (all cancelled due to Covid-19): Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); Trans-Atlantic Doctoral Conference (London Business School); EBE Summer Meeting (LMU Munich)

2019

• **Conferences:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)

2018

• **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Grants	HEC Research Fund (6,000 CHF), University of Lausanne · Research project: "Competition in Digital Markets"	2023-24
	TSE Job Market Fellowship (4,000€)	2022
	ADRES Conference Travel Grant	2022
	UT1 Mobility Grant and EUR TSE Mobility Grant:	2022
	· Academic Visit to Boston University	
	Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019
Scholarships	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	PROMOS Scholarship, German Academic Exchange Service (DAAD)	2014

Awards	Best Paper Award, Doctoral Workshop on the Schumpeter Prize, Best Student Paper on An Finalist, Lear Young Talent Competition Aw Dean's List, Hong Kong University of Science	titrust vard	2023 2022 2021 2014
Invited Workshops	CEPR Paris Winter Symposium 2021 (postponed due to Covid-19) NBER Economics of Digitization: Tutorial (online, 2021) Digital Economics Research Network (DERN) Workshop (Brussels, 2019) NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto, 2019)		
Refereeing	RAND Journal of Economics (1x); Journal of Asian Economics (2x)		
Professional Service	Mentoring, Rare Voices in Economics Committee on improving well-being of TSE I Mentoring and Organization, Women in Econ Coordinator, Applied Micro Workshop, TSE		2023- 2023 2020-2022 Fall 2018
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Applied Econometrics (M.Sc.), TSE		Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Research Assistantships	Toulouse School of Economics: RA for Patric University of Mannheim: Collaborative Rese "Political Economy of Reforms"; 12 months Mannheim Center for European Social Rese	earch Center	2023 2012-13 ths 2011-12
Internships	UNIDO, Vienna (Austria); 4 months Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months 2016		
Technical Skills	Proficient: R, Python, MATLAB, LATEX Intermediate: STATA		
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)		
References	Bruno Jullien Toulouse School of Economics	Timothy Simcoe Boston University	

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UCL School of Management

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