

# Luise Eisfeld

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<b>Research Interests</b>	Entrepreneurial Finance, Industrial Organization, Digitization, Antitrust	
<b>Current Position</b>	<b>HEC Lausanne</b> (University of Lausanne) and the <b>Swiss Finance Institute</b> Assistant Professor of Finance (tenure track)	Aug 2023-
<b>Education</b>	<b>Toulouse School of Economics</b> Ph.D. in Economics - Advisors: <a href="#">Alexandre de Cornière</a> , <a href="#">Daniel Ershov</a> , and <a href="#">Bruno Jullien</a> .	2017-2023
	M.Sc. in Economic Theory and Econometrics	2015-17
	<b>University of Mannheim</b> B.Sc. in Economics	2012-15
<b>Academic Visits</b>	<b>Boston University: <a href="#">Technology and Policy Research Initiative</a></b> & Questrom School of Business	Jan-Jun 2022
	<b>Yale School of Management</b> (1 week)	Apr 2022
	<b>Hong Kong University of Science and Technology</b> (undergraduate)	Sep-Dec 2014
<b>Working Papers</b>	<b><a href="#">Entry and Acquisitions in Software Markets</a></b> <ul style="list-style-type: none"><li>- <b>Best Paper Award</b>, Doctoral Workshop on the Economics of Digitization, 2023.</li><li>- <b>Schumpeter Prize</b> for Best Student Paper in Antitrust, 2022.</li><li>- <b>Finalist, <a href="#">Lear Competition Festival Award</a></b>, 2021.</li></ul> <b><a href="#">How Do Online Product Rankings Influence Sellers' Pricing Behavior?</a></b>	
<b>Work in Progress</b>	<b>Pass-through of Prices on E-Commerce Platforms</b> (with <a href="#">Jun Yan</a> and <a href="#">Li Yu</a> )	
<b>Presentations</b> * scheduled	<b>2024</b> <ul style="list-style-type: none"><li>• <b>Seminars:</b> Mines Paris - PSL*; EPFL Lausanne (Machine Learning and Optimization Laboratory)*; University of Zürich (Department of Business Administration)*</li><li>• <b>Conferences:</b> Midwest Finance Association Annual Meeting (Chicago)*</li><li>• <b>Discussions:</b> Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop</li></ul>	
	<b>2023</b>	

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Telecom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

## 2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven](#) (MSI); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

## 2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

## 2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

## 2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

## 2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

## Grants

HEC Research Fund (6,000 CHF), University of Lausanne	2023
· Research project: “Competition in Digital Markets”	
ADRES Conference Travel Grant	2022
UT1 Mobility Grant and EUR TSE Mobility Grant:	2022
· Academic Visit to Boston University	
Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019

<b>Awards</b>	<b>Best Paper Award</b> , Doctoral Workshop on the Economics of Digitization	2023
	<b>Schumpeter Prize</b> , Best Student Paper on Antitrust	2022
	<b>Finalist, Lear Young Talent Competition Award</b>	2021
	<b>Dean's List</b> , Hong Kong University of Science and Technology	2014
<b>Scholarships</b>	<b>TSE Job Market Fellowship</b> (4,000€)	2022
	<b>Fondation Jean Jacques Laffont Scholarship</b>	2021-22
	<b>Toulouse School of Economics PhD Scholarship</b>	2017-21
	<b>PROMOS Scholarship</b> , German Academic Exchange Service (DAAD)	2014
<b>Invited Workshops</b>	CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)	
	<b>NBER Economics of Digitization</b> : Tutorial (online, 2021)	
	Digital Economics Research Network ( <b>DERN</b> ) Workshop (Brussels, 2019)	
	<b>NBER Economics of Artificial Intelligence</b> : Graduate Workshop (Toronto, 2019)	
<b>Refereeing</b>	<i>RAND Journal of Economics; Journal of Asian Economics</i>	
<b>Professional Service</b>	Mentoring, Rare Voices in Economics	2023-
	Committee on improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-2022
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
<b>Teaching Assistantships</b>	<b>Competition Policy Workshop</b> (M.Sc.), TSE	Spring 2020-Fall 2021
	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2020
	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2019
	<b>Applied Econometrics</b> (M.Sc.), TSE	Spring 2019
<b>Research Assistantships</b>	<b>Toulouse School of Economics</b> : RA for Patrick Rey; 5 months	2023
	<b>University of Mannheim</b> : Collaborative Research Center "Political Economy of Reforms"; 12 months	2012-13
	<b>Mannheim Center for European Social Research</b> (MZES); 3 months	2011-12
<b>Internships</b>	<b>UNIDO</b> , Vienna (Austria); 4 months	2016
	<b>Landesbank Hessen-Thüringen</b> , Frankfurt (Germany); 2 months	2014
<b>Technical Skills</b>	<b>Proficient:</b> R, Python, MATLAB, $\text{\LaTeX}$	
	<b>Intermediate:</b> STATA	
<b>Languages</b>	German (native), English (fluent), French (fluent), Mandarin (very basic)	

Updated January 2024