

# Luise Eisfeld

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Updated: March 2022  
Citizenship: German  
Born: Oct 1992  
[luiseeisfeld.github.io](https://luiseeisfeld.github.io)

Education	Ph.D. in Economics, <a href="#">Toulouse School of Economics</a> (TSE) - Advisors: <a href="#">Alexandre de Cornière</a> , <a href="#">Daniel Ershov</a> , and <a href="#">Bruno Jullien</a> .	2018-
	M.Res. Economics, TSE	2017-18
	M.Sc. Economic Theory and Econometrics, TSE - First year (M1): Economics - Second year (M2): Economic Theory and Econometrics (Ph.D. track) - Thesis: <i>Search Advertising and Online Intermediation in the Travel Industry</i> , adviser: <a href="#">Paul Seabright</a> .	2015-17
	B.Sc. Economics, <a href="#">University of Mannheim</a> - Thesis: <i>The Causal Effect of Early-Life Health Circumstances on Economic Outcomes</i> , adviser: <a href="#">Katja Kaufmann</a> .	2012-15
	B.A. Sociology, University of Mannheim - Two semesters (no degree), with Economics minor.	2011-12
Academic Visits	<a href="#">Questrom School of Business</a> & <a href="#">TPRI</a> , Boston University <a href="#">Hong Kong University of Science and Technology</a> (undergraduate)	Spring 2022 Fall 2014
Research Interests	Economics of Digitization; Empirical Industrial Organization Applied Microeconomics; Competition Policy	
Working Papers	<b>Acquisitions and Entry in Software Markets</b> (Single-authored; finalist of the <a href="#">Lear Competition Festival Award</a> , 2021)  <b>How Do Online Product Rankings Influence Sellers' Pricing Behavior?</b> (Single-authored)	
Work in Progress	<b>Is the first mover's advantage sufficient to protect new product innovations in the presence of widespread imitation?</b> (Joint with <a href="#">Vatsala Shreeti</a> )	
Presentations	<b>2022:</b> Empirical IO Reading Group ( <a href="#">Boston University</a> ); Strategy & Innovation Brown Bag ( <a href="#">Questrom School of Business</a> ); <a href="#">TPRI Seminar</a> (TPRI, Boston University); scheduled: Empirical Micro Workshop (TSE) <b>2021:</b> <a href="#">LED Young Economist Seminar</a> (Louvain Economics of Digitization Research Group); <a href="#">Lear Competition Festival</a> ; PhD Student Workshop (TSE); IO Student Workshop (TSE); Econometrics and Empirical Economics Workshop (TSE) <b>2020:</b> PhD Student Workshop (TSE) - Cancelled due to Covid-19: <a href="#">Workshop on Platforms, E-Commerce and Digital Economics</a> (CREST Paris); <a href="#">TADC</a> (London Business School); <a href="#">EBE Summer Meeting</a> (LMU Munich)	

2019: [CISS](#) (Montenegro); [EARIE](#) (Barcelona)  
 2018: IO Student Workshop; Applied Microeconomics Workshop (both TSE)

<b>Invited Workshops</b>	CEPR Paris Winter Symposium 2021 (cancelled due to Covid-19)	
	<a href="#">NBER Economics of Digitization</a> : Tutorial (online, 2021)	
	<a href="#">CSWEP Mentoring Workshop</a> for Women & Nonbinary PhD Students (online, 2020)	
	Digital Economics Research Network ( <a href="#">DERN</a> ) Workshop (Brussels, 2019)	
	<a href="#">NBER Economics of Artificial Intelligence</a> : Graduate Workshop (Toronto, 2019)	
<b>Teaching Assistantships</b>	<b>Competition Policy Workshop</b> (M.Sc.), TSE	Spring 2020-Fall 2021
	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2020
	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2019
	<b>Applied Econometrics</b> (M.Sc.), TSE	Spring 2019
<b>Research Assistantships</b>	<b>University of Mannheim</b> : Collaborative Research Center	2012-13
	“ <a href="#">Political Economy of Reforms</a> ”, 12 months (part-time)	
	<b>Mannheim Center for European Social Research</b> ( <a href="#">MZES</a> ), 3 months (part-time)	2011-12
<b>Internships</b>	<a href="#">United Nations Industrial Development Organization</a> , Vienna (4 months)	2016
	<b>Landesbank Hessen-Thüringen</b> , Frankfurt area (2 months)	2014
<b>Scholarships</b>	EUR TSE Mobility Grant for Academic Visit to Boston University	2022
	<b>Fondation Jean Jacques Laffont Scholarship</b>	2021-22
	<b>Toulouse School of Economics Scholarship</b>	2017-21
	<a href="#">Alfred P. Sloan Foundation</a> : NBER Conference Sponsorship	2019
	<b>PROMOS Scholarship</b> , German Academic Exchange Service ( <a href="#">DAAD</a> )	2014
<b>Awards</b>	<a href="#">Lear Young Talent Competition Award</a> : Finalist	2021
	<b>Dean’s List</b> , Hong Kong University of Science and Technology	2014
<b>Technical Skills</b>	<b>Expert:</b> R, $\text{\LaTeX}$	
	<b>Intermediate:</b> Python (web scraping, data analysis), MATLAB, STATA	
	<b>Beginner:</b> HTML, Mathematica, SAS, Git	
<b>Languages</b>	German (native), English (fluent), French (fluent), Mandarin (very basic)	