

Luise Eisfeld

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Citizenship: German

Research Interests	Primary: Corporate Finance; Empirical Industrial Organization Secondary: Economics of Digitization; Competition Policy	
Academic Appointments	HEC Lausanne Assistant Professor in Finance (tenure-track)	Aug 2023-
Education	Toulouse School of Economics Ph.D. in Economics M.Sc. in Economic Theory and Econometrics	2017-2023 2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University: Technology and Policy Research Initiative & Questrom School of Business (6 months)	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (4 months, undergrad)	Sep-Dec 2014
Working Papers	[1] Entry and Acquisitions in Software Markets Job Market Paper <ul style="list-style-type: none"> - Best Paper Award, Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award, 2021. [2] How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Pass-through of Prices on E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled ‡ cancelled	2023 <ul style="list-style-type: none"> • Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; Universidad Alberto Hurtado, Santiago de Chile (online)* • Conferences: Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège) • Discussions: MaCCI Annual Conference (Mannheim) 	

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** [TADC](#) (London Business School); [Jornadas de Economía Industrial](#) (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences:** [Workshop on Platforms, E-Commerce and Digital Economics[‡]](#) (CREST Paris); [Trans-Atlantic Doctoral Conference[‡]](#) (London Business School); [EBE Summer Meeting[‡]](#) (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** [ENTER Jamboree](#) (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Invited Workshops

CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)
[NBER Economics of Digitization](#): Tutorial (online, 2021)
 Digital Economics Research Network ([DERN](#)) Workshop (Brussels, 2019)
[NBER Economics of Artificial Intelligence](#): Graduate Workshop (Toronto, 2019)

Teaching Assistantships

Competition Policy Workshop (M.Sc.), TSE Spring 2020-Fall 2021
Intermediate Econometrics (M.Sc.), TSE Fall 2020
Intermediate Econometrics (M.Sc.), TSE Fall 2019
Applied Econometrics (M.Sc.), TSE Spring 2019

Research Assistantships

Toulouse School of Economics: RA for Patrick Rey; 5 months 2023
University of Mannheim: Collaborative Research Center 2012-13
 “[Political Economy of Reforms](#)”; 12 months
Mannheim Center for European Social Research ([MZES](#)); 3 months 2011-12

Internships

[UNIDO](#), Vienna (Austria); 4 months 2016
Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months 2014

Scholarships & Grants

TSE Job Market Fellowship 2022
ADRES Conference Travel Grant 2022
UT1 Mobility Grant and EUR TSE Mobility Grant: 2022
 · Academic Visit to Boston University

	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019
	PROMOS Scholarship , German Academic Exchange Service (DAAD)	2014
Awards	Best Paper Award , Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize , Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean’s List , Hong Kong University of Science and Technology	2014
Referee Service	<i>Journal of Asian Economics</i>	
Professional Service	Mentoring and Organization, Women in Economics at TSE	2020-2022
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
Technical Skills	Proficient: R, Python, MATLAB, \LaTeX Intermediate: STATA	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	
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References	Bruno Jullien Toulouse School of Economics bruno.jullien@tse-fr.eu	Timothy Simcoe Boston University tsimcoe@bu.edu
	Daniel Ershov UCL School of Management d.ershov@ucl.ac.uk	Alexandre de Cornière Toulouse School of Economics alexandre.de-corniere@tse-fr.eu

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