

Luise Eisfeld

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Education	Ph.D. in Economics, Toulouse School of Economics (TSE) - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien .	2018-
	DEEQA (European Diploma for Quantitative Economics), TSE	2017-18
	M.Sc. Economic Theory and Econometrics (M2 ETE), TSE - Thesis: <i>Search Advertising and Online Intermediation in the Travel Industry</i> , advisor: Paul Seabright .	2016-17
	M.Sc. Economics (M1), TSE	2015-16
	B.Sc. Economics, University of Mannheim - Thesis: <i>The Causal Effect of Early-Life Health Circumstances on Economic Outcomes</i> , advisor: Katja Kaufmann .	2012-15
	B.A. Sociology, University of Mannheim - Two semesters, with Economics minor.	2011-12
Academic Visits	Hong Kong University of Science and Technology (undergraduate)	Fall 2014
Research Interests	Empirical Industrial Organization Economics of Digitization; Applied Microeconomics; Competition Policy	
Working Papers	How Do Online Product Rankings Influence Sellers' Pricing Behavior? Focusing on online platforms for hotel bookings, this paper uses an instrumental variable estimation suggesting that a hotel's price is influential for the position which a hotel is displayed in. Using a structural search model on the demand model based on Ursu (2018) and simulating hotels' pricing decisions under alternative hotel rankings, the paper quantifies the resulting changes in prices and markups.	
Work in Progress	Acquisitions and innovation in digital markets Imitation and product placement in the Indian handset market (joint with Vatsala Shreeti)	
Presentations	2021: LED Young Economist Seminar (Louvain Economics of Digitization Research Group); Lear Competition Festival ; PhD Student Workshop (TSE) 2020: PhD Student Workshop (TSE) - Cancelled due to Covid-19: Workshop on Platforms, E-Commerce and Digital Economics (CREST Paris); TADC (London Business School); EBE Summer Meeting (LMU Munich) 2019: CISS (Montenegro); EARIE (Barcelona) 2018: IO Student Workshop; Applied Microeconomics Workshop (both TSE)	

Invited Workshops	NBER Economics of Digitization : Tutorial (online, 2021)	
	CSWEP Mentoring Workshop for Women & Nonbinary PhD Students (online, 2020)	
	Digital Economics Research Network (DERN) Workshop (Brussels, 2019)	
	NBER Economics of Artificial Intelligence : Graduate Workshop (Toronto, 2019)	
Teaching Assistantships	Intermediate Econometrics (M.Sc.), TSE	Fall 2020
	Intermediate Econometrics (M.Sc.), TSE	Fall 2019
	Applied Econometrics (M.Sc.), TSE	Spring 2019
Research Assistantships	University of Mannheim : Collaborative Research Center “ Political Economy of Reforms ”, 12 months (part-time)	2012-13
	Mannheim Center for European Social Research (MZES), 3 months (part-time)	2011-12
Professional Experiences	United Nations Industrial Development Organization (UNIDO), Vienna 4-month internship at Department of Environment	2016
	Landesbank Hessen-Thüringen , Frankfurt area 2-month internship at Financial Department of LBS Hessen-Thüringen (building society belonging to the German system of public savings banks)	2014
Scholarships and Awards	Lear Young Talent Competition Award : Finalist	2021
	Alfred P. Sloan Foundation : NBER Conference Sponsorship	2019
	Dean’s List , Hong Kong University of Science and Technology	2014
	PROMOS Scholarship , German Academic Exchange Service (DAAD)	2014
Academic Service	Coordinator: Competition Policy Workshop , TSE	Spring 2020-
	Coordinator: Applied Microeconomics Workshop , TSE	Fall 2018
Technical Skills	Expert: R, \LaTeX	
	Intermediate: Python (web scraping, data analysis), MATLAB, STATA	
	Beginner: HTML, Mathematica, SAS, Git	
Languages	German (native), English (fluent), French (advanced), Mandarin (very basic)	