

# Luise Eisfeld

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Citizenship: German

<b>Research Interests</b>	<b>Primary:</b> Empirical Industrial Organization; Economics of Digitization <b>Secondary:</b> Applied Microeconomics; Competition Policy	
<b>Employment</b>	<b>HEC Lausanne</b> ( <i>upcoming</i> ) Assistant Professor in Finance (tenure-track)	Aug 2023
<b>Education</b>	<b>Toulouse School of Economics</b> Ph.D. in Economics M.Sc. in Economic Theory and Econometrics	2017-2023 ( <i>expected</i> ) 2015-17
	<b>University of Mannheim</b> B.Sc. in Economics	2012-15
<b>Academic Visits</b>	<b>Boston University: Technology and Policy Research Initiative</b> & <b>Questrom School of Business</b> (6 months)	Jan-Jun 2022
	<b>Yale School of Management</b> (1 week)	Apr 2022
	<b>Hong Kong University of Science and Technology</b> (4 months, undergrad)	Sep-Dec 2014
<b>Working Papers</b>	<b>[1] Entry and Acquisitions in Software Markets</b> <b>Job Market Paper</b> - <b>Schumpeter Prize</b> for Best Student Paper in Antitrust, 2022. - <b>Finalist, Lear Competition Festival Award</b> , 2021.	
	<b>[2] How Do Online Product Rankings Influence Sellers' Pricing Behavior?</b>	
<b>Work in Progress</b>	<b>Pass-through of Prices on E-Commerce Platforms</b> (with <a href="#">Jun Yan</a> and <a href="#">Li Yu</a> )  <b>First Mover Advantage and Imitation in Product Innovation</b> (with <a href="#">Vatsala Shreeti</a> )	
<b>Presentations</b> * scheduled ‡ cancelled	<b>2023:</b> HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway, University of London; Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); <b>Digital Economy Workshop</b> (Lausanne); <b>MaCCI Annual Conference</b> (Mannheim); <b>Paris Conference on Digital Economics*</b> (Paris); <b>IIOC*</b> (Washington D.C.); CEPR-JIE School on Applied Industrial Organization* (Cambridge, UK); Doctoral Workshop on the Economics of Digitization* (Liège); ZEW Mannheim*  <b>2022:</b> <b>Boston University Econ</b> (Empirical IO Reading Group); <b>Questrom School of Business</b> (Strategy & Innovation Brown Bag); <b>Technology and Policy Research Initiative</b> (Boston University); <b>Trans-Atlantic Doctoral Conference</b> (online); <b>EARIE</b> (Vienna);	

Jornadas de Economía Industrial (Las Palmas); Universidad Carlos III Madrid (Business Administration); University of Bristol; APPAM (Washington D.C.); Católica Lisbon; KU Leuven (MSI); NEOMA Business School Reims (online)

**2021:** LED Young Economist Seminar (Université Catholique de Louvain, online); Lear Competition Festival (online)

**2020:** Workshop on Platforms, E-Commerce and Digital Economics<sup>‡</sup> (CREST Paris); Trans-Atlantic Doctoral Conference<sup>‡</sup> (London Business School); EBE Summer Meeting<sup>‡</sup> (LMU Munich)

**2019:** Competition and Innovation Summer School (Montenegro); EARIE (Barcelona)  
(Not listed: multiple workshop presentations at TSE in 2018-2023.)

<b>Discussions</b>	<p><b>2023:</b> MaCCI Annual Conference* (Mannheim)</p> <p><b>2022:</b> TADC (London Business School) Jornadas de Economía Industrial (Las Palmas)</p> <p><b>2018:</b> ENTER Jamboree, Toulouse EARIE (Barcelona)</p>	
<b>Invited Workshops</b>	<p>CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)</p> <p>NBER Economics of Digitization: Tutorial (online, 2021)</p> <p>Digital Economics Research Network (DERN) Workshop (Brussels, 2019)</p> <p>NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto, 2019)</p>	
<b>Teaching Assistantships</b>	<p>Competition Policy Workshop (M.Sc.), TSE</p> <p>Intermediate Econometrics (M.Sc.), TSE</p> <p>Intermediate Econometrics (M.Sc.), TSE</p> <p>Applied Econometrics (M.Sc.), TSE</p>	<p>Spring 2020-Fall 2021</p> <p>Fall 2020</p> <p>Fall 2019</p> <p>Spring 2019</p>
<b>Research Assistantships</b>	<p>Toulouse School of Economics: RA for Patrick Rey; 5 months</p> <p>University of Mannheim: Collaborative Research Center “Political Economy of Reforms”; 12 months</p> <p>Mannheim Center for European Social Research (MZES); 3 months</p>	<p>2023</p> <p>2012-13</p> <p>2011-12</p>
<b>Internships</b>	<p>UNIDO, Vienna (Austria); 4 months</p> <p>Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months</p>	<p>2016</p> <p>2014</p>
<b>Scholarships &amp; Grants</b>	<p>TSE Job Market Fellowship</p> <p>ADRES Conference Travel Grant</p> <p>UT1 Mobility Grant and EUR TSE Mobility Grant: · Academic Visit to Boston University</p> <p>Fondation Jean Jacques Laffont Scholarship</p> <p>Toulouse School of Economics PhD Scholarship</p> <p>Alfred P. Sloan Foundation: NBER Conference Sponsorship</p> <p>PROMOS Scholarship, German Academic Exchange Service (DAAD)</p>	<p>2022</p> <p>2022</p> <p>2022</p> <p>2021-22</p> <p>2017-21</p> <p>2019</p> <p>2014</p>
<b>Awards</b>	<p>Schumpeter Prize, Best Student Paper on Antitrust</p> <p>Finalist, Lear Young Talent Competition Award</p> <p>Dean’s List, Hong Kong University of Science and Technology</p>	<p>2022</p> <p>2021</p> <p>2014</p>
<b>Referee Service</b>	Journal of Asian Economics	

<b>Professional Service</b>	Mentoring and Organization, Women in Economics at TSE Coordinator, Applied Micro Workshop, TSE	2020-2022 Fall 2018
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<b>Technical Skills</b>	<b>Proficient:</b> R, Python, MATLAB, $\text{\LaTeX}$ <b>Intermediate:</b> STATA
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<b>Languages</b>	German (native), English (fluent), French (fluent), Mandarin (very basic)
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<b>References</b>	<b>Bruno Jullien</b> Toulouse School of Economics <a href="mailto:bruno.jullien@tse-fr.eu">bruno.jullien@tse-fr.eu</a>	<b>Timothy Simcoe</b> Boston University <a href="mailto:tsimcoe@bu.edu">tsimcoe@bu.edu</a>
	<b>Daniel Ershov</b> UCL School of Management <a href="mailto:d.ershov@ucl.ac.uk">d.ershov@ucl.ac.uk</a>	<b>Alexandre de Cornière</b> Toulouse School of Economics <a href="mailto:alexandre.de-corniere@tse-fr.eu">alexandre.de-corniere@tse-fr.eu</a>

*Updated March 2023*