

# Luise Eisfeld

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Updated: September 2022  
Citizenship: German  
Born: 5 Oct 1992  
[luiseeisfeld.github.io](https://luiseeisfeld.github.io)

**Research Interests**    **Primary:**    Empirical Industrial Organization; Economics of Digitization  
                                 **Secondary:**    Applied Microeconomics; Competition Policy

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<b>References</b>	<b>Daniel Ershov</b> UCL School of Management <a href="mailto:d.ershov@ucl.ac.uk">d.ershov@ucl.ac.uk</a>	<b>Alexandre de Cornière</b> Toulouse School of Economics <a href="mailto:alexandre.de-corniere@tse-fr.eu">alexandre.de-corniere@tse-fr.eu</a>
	<b>Bruno Jullien</b> Toulouse School of Economics <a href="mailto:bruno.jullien@tse-fr.eu">bruno.jullien@tse-fr.eu</a>	<b>Timothy Simcoe</b> Boston University <a href="mailto:tsimcoe@bu.edu">tsimcoe@bu.edu</a>

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<b>Education</b>	<b>Ph.D.</b> in Economics, <a href="#">Toulouse School of Economics</a> (TSE) - Thesis Title: "Essays in Empirical Industrial Organization"	2018-2023 <i>(expected)</i>
	<b>M.Res.</b> Economics, TSE	2017-18
	<b>M.Sc.</b> Economic Theory and Econometrics, TSE	2015-17
	<b>B.Sc.</b> Economics, <a href="#">University of Mannheim</a>	2012-15

<b>Academic Visits</b>	<a href="#">Questrom School of Business &amp; Technology and Policy Research Initiative</a> , Boston University (6 months)	Jan-Jun 2022
	<a href="#">Yale School of Management</a> (1 week)	Apr 2022
	<a href="#">Hong Kong University of Science and Technology</a> (undergraduate)	Sep-Dec 2014

**Working Papers**    **Entry and Acquisitions in Software Markets**  
(Job Market Paper. Finalist of the [Lear Competition Festival Award](#), 2021.)

**How Do Online Product Rankings Influence Sellers' Pricing Behavior?**

**Work in Progress**    **Is the First Mover's Advantage Sufficient to Protect New Product Innovations in the Presence of Widespread Imitation?**  
(Joint with [Vatsala Shreeti](#))

**Price Pass-through on E-commerce Platforms and Inflation Implications**  
(Joint with [Jun Yan](#) and [Li Yu](#))

<b>Presentations</b> * scheduled ‡ cancelled	<p><b>2022:</b> Empirical IO Reading Group (<a href="#">Boston University</a>)  Strategy &amp; Innovation Brown Bag (<a href="#">Questrom School of Business</a>)  TPRI Seminar (Technology and Policy Research Initiative, Boston University)  Trans-Atlantic Doctoral Conference (London Business School)  EARIE (Vienna)  Jornadas de Economía Industrial (Las Palmas de Gran Canaria)</p> <p><b>2021:</b> <a href="#">LED Young Economist Seminar</a> (UC Louvain, Economics of Digitization)  <a href="#">Lear Competition Festival</a> (online)</p> <p><b>2020:</b> <a href="#">Workshop on Platforms, E-Commerce and Digital Economics</a><sup>‡</sup> (CREST Paris)  Trans-Atlantic Doctoral Conference<sup>‡</sup> (London Business School)  EBE Summer Meeting<sup>‡</sup> (LMU Munich)</p> <p><b>2019:</b> <a href="#">Competition and Innovation Summer School</a> (Montenegro)  EARIE (Barcelona)</p> <p><i>(Not listed: multiple workshop presentations at TSE in every year.)</i></p>														
<b>Invited Workshops</b>	<p>CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)  <a href="#">NBER Economics of Digitization</a>: Tutorial (online, 2021)  Digital Economics Research Network (<a href="#">DERN</a>) Workshop (Brussels, 2019)  <a href="#">NBER Economics of Artificial Intelligence</a>: Graduate Workshop (Toronto, 2019)</p>														
<b>Teaching Assistantships</b>	<table> <tr> <td><b>Competition Policy Workshop</b> (M.Sc.), TSE</td><td>Spring 2020-Fall 2021</td></tr> <tr> <td><b>Intermediate Econometrics</b> (M.Sc.), TSE</td><td>Fall 2020</td></tr> <tr> <td><b>Intermediate Econometrics</b> (M.Sc.), TSE</td><td>Fall 2019</td></tr> <tr> <td><b>Applied Econometrics</b> (M.Sc.), TSE</td><td>Spring 2019</td></tr> </table>	<b>Competition Policy Workshop</b> (M.Sc.), TSE	Spring 2020-Fall 2021	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2020	<b>Intermediate Econometrics</b> (M.Sc.), TSE	Fall 2019	<b>Applied Econometrics</b> (M.Sc.), TSE	Spring 2019						
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<b>Referee Service</b>	Journal of Asian Economics														
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<b>Languages</b>	German (native), English (fluent), French (fluent), Mandarin (very basic)														