

Luise Eisfeld

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Citizenship: German

Research Interests	Primary: Entrepreneurial Finance; Empirical Industrial Organization Secondary: Economics of Digitization; Competition Policy	
Academic Appointments	HEC (Faculty of Business and Economics) Lausanne Assistant Professor in Finance (tenure-track)	Aug 2023-
Education	Toulouse School of Economics Ph.D. in Economics M.Sc. in Economic Theory and Econometrics	2017-2023 2015-17
	University of Mannheim B.Sc. in Economics	2012-15
Academic Visits	Boston University: Technology and Policy Research Initiative & Questrom School of Business (6 months)	Jan-Jun 2022
	Yale School of Management (1 week)	Apr 2022
	Hong Kong University of Science and Technology (4 months, undergrad)	Sep-Dec 2014
Working Papers	[1] Entry and Acquisitions in Software Markets Job Market Paper <ul style="list-style-type: none"> - Best Paper Award, Doctoral Workshop on the Economics of Digitization, 2023. - Schumpeter Prize for Best Student Paper in Antitrust, 2022. - Finalist, Lear Competition Festival Award, 2021. [2] How Do Online Product Rankings Influence Sellers' Pricing Behavior?	
Work in Progress	Pass-through of Prices on E-Commerce Platforms (with Jun Yan and Li Yu)	
Presentations * scheduled ‡ cancelled	2023 <ul style="list-style-type: none"> • Seminars: HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority*; Universidad Alberto Hurtado, Santiago de Chile (online)* • Conferences: Digital Economy Workshop (Lausanne); MaCCI Annual Conference (Mannheim); Paris Conference on Digital Economics; IIOC (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); 	

Doctoral Workshop on the Economics of Digitization (Liège); CEPR Competition Policy / Digital Mergers (London Business School)*; Compass Lexecon Economics Conference (Oxford)*

- **Discussions:** [MaCCI Annual Conference](#) (Mannheim)

2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); [Jornadas de Economía Industrial](#) (Las Palmas)

2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

2020

- **Conferences:** [Workshop on Platforms, E-Commerce and Digital Economics](#)[‡] (CREST Paris); [Trans-Atlantic Doctoral Conference](#)[‡] (London Business School); [EBE Summer Meeting](#)[‡] (LMU Munich)

2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

Invited Workshops

CEPR Paris Winter Symposium 2021 (postponed due to Covid-19)
[NBER Economics of Digitization](#): Tutorial (online, 2021)
 Digital Economics Research Network ([DERN](#)) Workshop (Brussels, 2019)
[NBER Economics of Artificial Intelligence](#): Graduate Workshop (Toronto, 2019)

Teaching Assistantships

Competition Policy Workshop (M.Sc.), TSE Spring 2020-Fall 2021
Intermediate Econometrics (M.Sc.), TSE Fall 2020
Intermediate Econometrics (M.Sc.), TSE Fall 2019
Applied Econometrics (M.Sc.), TSE Spring 2019

Research Assistantships

Toulouse School of Economics: RA for Patrick Rey; 5 months 2023
University of Mannheim: Collaborative Research Center 2012-13
 “[Political Economy of Reforms](#)”; 12 months
Mannheim Center for European Social Research ([MZES](#)); 3 months 2011-12

Internships

[UNIDO](#), Vienna (Austria); 4 months 2016
Landesbank Hessen-Thüringen, Frankfurt (Germany); 2 months 2014

Scholarships & Grants	TSE Job Market Fellowship	2022
	ADRES Conference Travel Grant	2022
	UT1 Mobility Grant and EUR TSE Mobility Grant:	2022
	· Academic Visit to Boston University	
	Fondation Jean Jacques Laffont Scholarship	2021-22
	Toulouse School of Economics PhD Scholarship	2017-21
	Alfred P. Sloan Foundation: NBER Conference Sponsorship	2019
	PROMOS Scholarship, German Academic Exchange Service (DAAD)	2014
Awards	Best Paper Award, Doctoral Workshop on the Economics of Digitization	2023
	Schumpeter Prize, Best Student Paper on Antitrust	2022
	Finalist, Lear Young Talent Competition Award	2021
	Dean's List, Hong Kong University of Science and Technology	2014
Referee Service	<i>Journal of Asian Economics</i>	
Professional Service	Mentoring and Organization, Women in Economics at TSE	2020-2022
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
Technical Skills	Proficient: R, Python, MATLAB, L ^A T _E X Intermediate: STATA	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	

References	Bruno Jullien	Timothy Simcoe
	Toulouse School of Economics	Boston University
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	Daniel Ershov	Alexandre de Cornière
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