

Luise Eisfeld

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Education	Ph.D. in Economics, Toulouse School of Economics (TSE) - Advisors: Alexandre de Cornière , Daniel Ershov , and Bruno Jullien .	2018-
	M.Res. Economics, TSE	2017-18
	M.Sc. Economic Theory and Econometrics, TSE - First year (M1): Economics - Second year (M2): Economic Theory and Econometrics (Ph.D. track) - Thesis: <i>Search Advertising and Online Intermediation in the Travel Industry</i> , adviser: Paul Seabright .	2015-17
	B.Sc. Economics, University of Mannheim - Thesis: <i>The Causal Effect of Early-Life Health Circumstances on Economic Outcomes</i> , adviser: Katja Kaufmann .	2012-15
	B.A. Sociology, University of Mannheim - Two semesters (no degree), with Economics minor.	2011-12
Academic Visits	Hong Kong University of Science and Technology (undergraduate)	Fall 2014
Research Interests	Economics of Digitization; Empirical Industrial Organization Applied Microeconomics; Competition Policy	
Working Papers	How Do Online Product Rankings Influence Sellers' Pricing Behavior? Focusing on online platforms for hotel bookings, this paper uses an instrumental variable estimation suggesting that a hotel's price is influential for the position which a hotel is displayed in. Using a structural search model on the demand model based on Ursu (2018) and simulating hotels' pricing decisions under alternative hotel rankings, the paper quantifies the resulting changes in prices and markups.	
Work in Progress	Acquisitions and Entry in Software Markets (The proposal for this project was selected as a finalist of the Lear Competition Festival Award , 2021)	
	Is the first mover's advantage sufficient to protect new product innovations in the presence of widespread imitation? (joint with Vatsala Shreeti)	
Presentations	2021: LED Young Economist Seminar (Louvain Economics of Digitization Research Group); Lear Competition Festival ; PhD Student Workshop (TSE); IO Student Workshop (TSE); Econometrics and Empirical Economics Workshop (TSE) 2020: PhD Student Workshop (TSE)	

- **Cancelled due to Covid-19:** [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [TADC](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

2019: [CISS](#) (Montenegro); [EARIE](#) (Barcelona)

2018: IO Student Workshop; Applied Microeconomics Workshop (both TSE)

Invited Workshops	CEPR Paris Winter Symposium 2021 (cancelled due to Covid-19) NBER Economics of Digitization : Tutorial (online, 2021) CSWEP Mentoring Workshop for Women & Nonbinary PhD Students (online, 2020) Digital Economics Research Network (DERN) Workshop (Brussels, 2019) NBER Economics of Artificial Intelligence : Graduate Workshop (Toronto, 2019)	
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Applied Econometrics (M.Sc.), TSE	Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Research Assistantships	University of Mannheim : Collaborative Research Center “ Political Economy of Reforms ”, 12 months (part-time) Mannheim Center for European Social Research (MZES), 3 months (part-time)	2012-13 2011-12
Internships	United Nations Industrial Development Organization (UNIDO), Vienna (4 months) Landesbank Hessen-Thüringen , Frankfurt area (2 months)	2016 2014
Scholarships and Awards	Lear Young Talent Competition Award : Finalist Alfred P. Sloan Foundation : NBER Conference Sponsorship Dean’s List , Hong Kong University of Science and Technology PROMOS Scholarship , German Academic Exchange Service (DAAD)	2021 2019 2014 2014
Technical Skills	Expert: R, \LaTeX Intermediate: Python (web scraping, data analysis), MATLAB, STATA Beginner: HTML, Mathematica, SAS, Git	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	