

Luise Eisfeld

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Updated: June 2022
Citizenship: German
Born: Oct 1992
luiseeisfeld.github.io

Research Interests **Primary:** Empirical Industrial Organization; Economics of Digitization
 Secondary: Applied Microeconomics; Competition Policy

References	Alexandre de Cornière Toulouse School of Economics alexandre.de-corniere@tse-fr.eu	Daniel Ershov Toulouse School of Economics daniel.ershov@tse-fr.eu
	Bruno Jullien Toulouse School of Economics bruno.jullien@tse-fr.eu	Timothy Simcoe Boston University tsimcoe@bu.edu

Education	Ph.D. in Economics, Toulouse School of Economics (TSE) - Thesis Title: "Essays in Empirical Industrial Organization"	2018-2023 (expected)
	M.Res. Economics, TSE	2017-18
	M.Sc. Economic Theory and Econometrics, TSE	2015-17
	B.Sc. Economics, University of Mannheim	2012-15

Academic Visits	Questrom School of Business & TPRI , Boston University Hong Kong University of Science and Technology (undergraduate)	Spring 2022 Fall 2014
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Working Papers **Acquisitions and Entry in Software Markets**
(Single-authored; finalist of the [Lear Competition Festival Award](#), 2021)

How Do Online Product Rankings Influence Sellers' Pricing Behavior?
(Single-authored)

Work in Progress **Is the first mover's advantage sufficient to protect new product innovations in the presence of widespread imitation?**
(Joint with [Vatsala Shreeti](#))

Presentations **2022:** Empirical IO Reading Group ([Boston University](#)); Strategy & Innovation Brown Bag ([Questrom School of Business](#)); [TPRI Seminar](#) (Technology and Policy Research Initiative); [Trans-Atlantic Doctoral Conference](#) (London Business School); scheduled: [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Gran Canaria)

2021: [LED Young Economist Seminar](#) (Louvain Economics of Digitization Research Group); [Lear Competition Festival](#)

2020: Paper accepted, but cancelled due to Covid-19: [Workshop on Platforms, E-Commerce](#)

and Digital Economics (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)
2019: [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

Invited Workshops	CEPR Paris Winter Symposium 2021 (postponed due to Covid-19) NBER Economics of Digitization : Tutorial (online, 2021) CSWEP Mentoring Workshop for Women & Nonbinary PhD Students (online, 2020) Digital Economics Research Network (DERN) Workshop (Brussels, 2019) NBER Economics of Artificial Intelligence : Graduate Workshop (Toronto, 2019)	
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Applied Econometrics (M.Sc.), TSE	Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Research Assistantships	University of Mannheim : Collaborative Research Center “ Political Economy of Reforms ”; 12 months Mannheim Center for European Social Research (MZES); 3 months	2012-13 2011-12
Internships	UNIDO , Vienna (Austria); 4 months Landesbank Hessen-Thüringen , Frankfurt (Germany); 2 months	2016 2014
Scholarships	UT1 Mobility Grant : Academic Visit to Boston University EUR TSE Mobility Grant : Academic Visit to Boston University Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholarship Alfred P. Sloan Foundation : NBER Conference Sponsorship PROMOS Scholarship , German Academic Exchange Service (DAAD)	2022 2022 2021-22 2017-21 2019 2014
Awards	Lear Young Talent Competition Award : Finalist Dean’s List , Hong Kong University of Science and Technology	2021 2014
Referee Service	Journal of Asian Economics	
Technical Skills	Expert: R, Python, \LaTeX Intermediate: MATLAB, STATA Beginner: HTML, Mathematica, SAS, Git	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	