

PFAFF RUNNER

step by step to a better world





Outdoor running or walking track

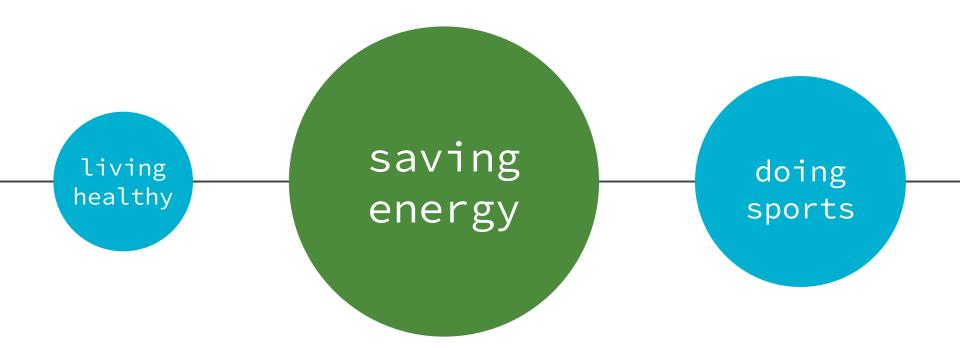
Energy is generated by stepping on the kinetic plates and instantly used to power lights, load e-scooter, e-bikes and smartphones.

Pfaffquartier *running* as a good example

• people from all over Lautre will come to the track

• relieve stress while generating energy

Pfaff Runner helps you

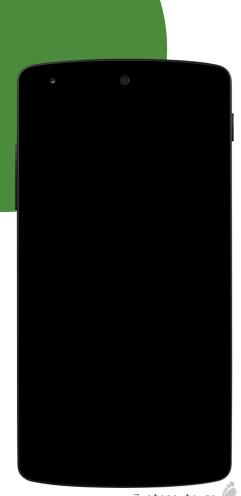


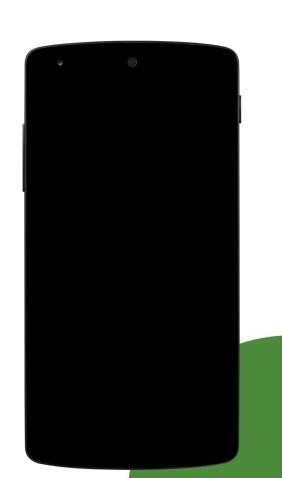


PFAFF RUNNER APP

Step by step to a healthier lifestyle

 real-time tracking of your steps and generated energy



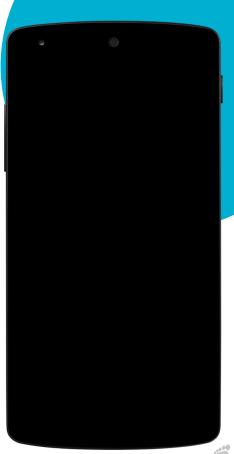


Step by step to the top of the leaderboard

- compete with your friends
- climb the leaderboard to the top

Step by step to awesome rewards

- earn EnergyPoints for every few step you make
- spend them for awesome rewards
- earn trophies for generating energy and completing challenges





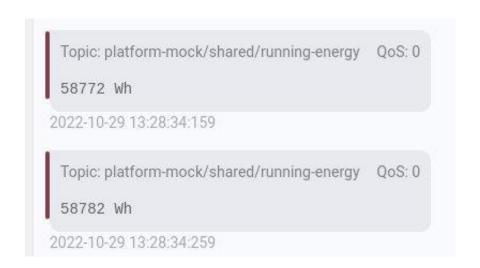
Step by step to a great community

check how much energy you and the
whole community has generated

reach the daily goal as a community to earn bonus EnergyPoints

Platform Mock Integration

- gameboard integration in the app
- generated energy published to the platform



with 250 steps or 1 kWh you can ...

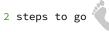
• 100km e-biking

1 dishwasher cycle

• cook 35 cups of coffee

watching 15h on a LED-TV

1 washing machine cycle at 60°



Join us now and become a PFAFF RUNNER

it's as simple as one step

Thank you

hacking.exe

Lea - Luis -Marvin -Sascha - Till

