

LUIS R. GONZALEZ PAGAN

SOFTWARE DEVELOPER | E-COMMERCE & DATA SOLUTIONS

939-380-5424 | GONZALEZ.ENGINEER42@GMAIL.COM | CAGUAS, PR, USA

CAREER SUMMARY:

Innovative and detail-oriented Software Developer with 5+ years of professional experience designing, coding, and deploying scalable web applications and business solutions. Proficient in full stack development, database design, and API integration for E-Commerce, business intelligence, and healthcare projects. Recognized for strong problem-solving ability, clean code practices, and collaborative remote teamwork across diverse industries.

EDUCATION AND CERTIFICATION:

Associate Degree, Information Systems

Business Administration Diploma

Full Stack Developer | Udemy

Python/SQL/MYSQL | Udemy

Data Analyst Certificate | Google

TECHNICAL SKILLS:

E-Commerce | Coding | Java, SQL, Python | Debugging | Microsoft Office | Spreadsheets | Oracle | Power BI | Tableau | Google | Digital Marketing

WORK EXPERIENCE:

Programming Assistance | WP Group. (REMOTE)

2022 - 2024

- Engineered and maintained scalable web applications for E-Commerce clients, using JavaScript and Python for backend logic and API endpoints.
- Designed, normalized, and managed relational databases to optimize data retrieval and reporting across sales and marketing platforms.
- Developed automated workflows and data pipelines for revenue forecasting, reducing manual reporting time by 40%.
- Led technical onboarding for new clients, integrating third-party tools and providing custom solutions in cloud-based environments.

Programming Assistance | Database Marketing Services (on-site)

2018 - 2022

- Built and implemented custom dashboards and analytics tools with React and Power BI, empowering clients to visualize campaign performance and ROI.
- Developed secure data handling scripts and modules to clean, transform, and migrate large datasets with SQL and Python.
- Collaborated with cross-functional teams to deliver high-impact software features and automate marketing processes.

Programming Assistance | MBMG (REMOTE)

2012 - 2017

- Maintained and enhanced web-based patient management platforms, improving scheduling efficiency and user experience.
- Automated appointment and transport logistics using custom scripts, ensuring reliability and data privacy.
- Adopted new web and cloud technologies to support operational growth and medical record management.