



User Name

Melvin Fitzgerald

Age

25 Years

Occupation

Student/Paralegal Intern

Location

Atlanta, GA

Motivations

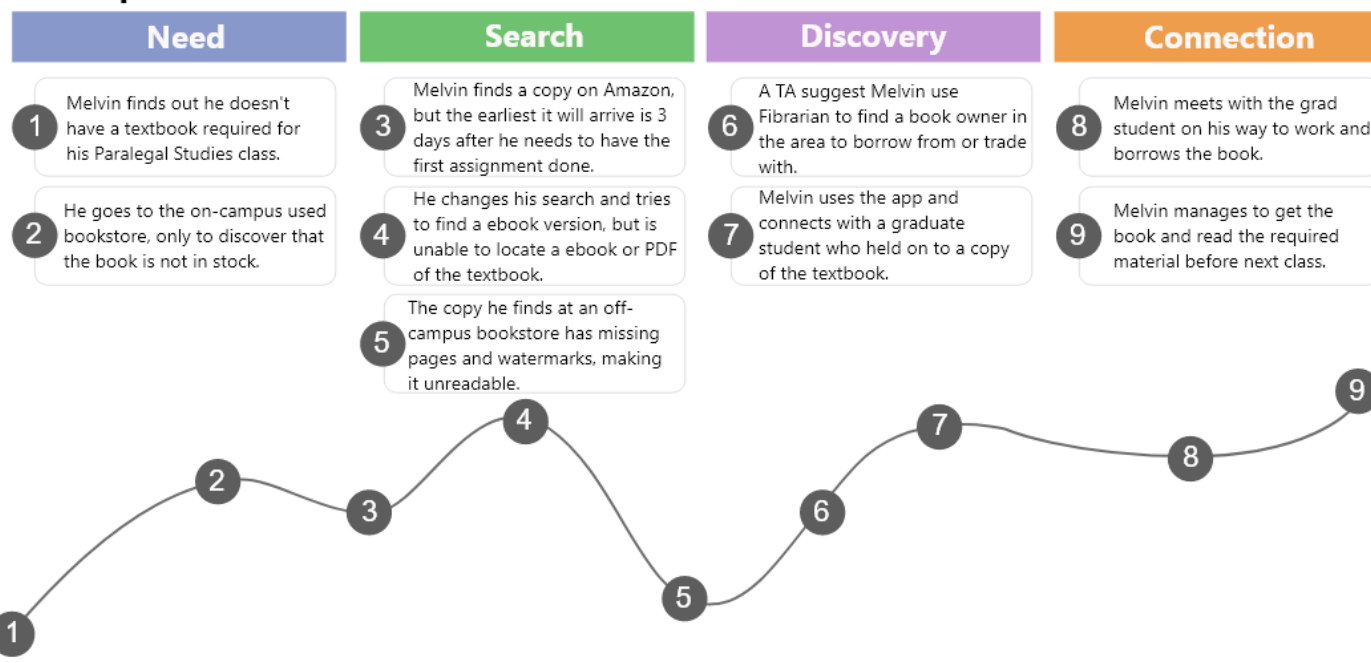
Melvin needs to find a copy of a textbook that's within his budget. He has a time limit on obtaining the book as it was added to the syllabus after the class had started.

UX Scenario

Melvin needs a textbook for his class. He searches all known sources to find a copy that is within his budget and he can obtain on time, but he is unable to acquire it.

Goals

Find a used version of the textbook he needs for class that is within his budget.

The Experience**The Opportunities**

- Have suggestions based on previous app usage, if any, and book recommendations.

- Have multiple filter types for browsing, but include a search function.
- Allow users to search a specific user's library, but ensure libraries can be private too.

- Provide method to connect with book owners.
- Notify when a book they've searched for becomes available.

- Create "Want to Read" and "Read" lists within app.
- Add social feature to allow readers to continue to connect.