

# LUISSER QUIROA

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[Portfolio](https://luisserq.github.io/LUISSEr-QUIROA/): [HTTPS://LUISSERQ.GITHUB.IO/LUISSER-QUIROA/](https://luisserq.github.io/LUISSEr-QUIROA/)

## SUMMARY

UX Designer eager to work in the design field with anything that has to do with user experience strategy, user interface, and information architecture. Described as empathetic and responsible by my peers, I am an excellent communicator with a passion for innovative design. I like to design products with accessibility and the user always in mind. I graduated from the Georgia Institute of Technology with a certificate in UX/UI Design.

## TECHNICAL SKILLS

**Technical:** Figma, Adobe XD, Whimsical, HTML/CSS, JQuery, InVision

**UX/UI:** Empathy, Communication, Collaboration, Flexible, Innovative, Information Architecture, Prototyping, Wireframing, User Interviews, User Flows & Persona

## PROJECTS

### Fibrarian

<https://docs.google.com/presentation/d/1ua1vaaMVV1lLtsLUhZkCueEk7zwsXYb9iVwAC4En-2I/edit?usp=sharing>

- Agreed with partners to Prototype an app that allows users to trade or donate books they no longer want. Building a community of book readers that seek new reading experiences.
- Developed wireframes and prototypes so the app was clickable and fully functional.
- Created wireframes with Figma, Telegram, Whimsical, and paper for rough sketches.

### Pawpup

[https://docs.google.com/presentation/d/1Z6nX15BZ0kr0U3yNHh4wXHV4BqTynZVjoAFp\\_rqLWJI/edit?usp=sharing](https://docs.google.com/presentation/d/1Z6nX15BZ0kr0U3yNHh4wXHV4BqTynZVjoAFp_rqLWJI/edit?usp=sharing)

- Worked with peers to make a case study on an app that caters towards dog owners who want to socialize their dogs more and have puppy playdates.
- Formed a user flow, empathy maps, and a competitor analysis.
- The team all equally contributed to prototyping low-fidelity, high fidelity, and HTML/CSS/JavaScript versions of the mobile app.

### BLS.gov Redesign

<https://docs.google.com/presentation/d/1zWjtwXxqYAdoaryiS0BbvGow80fK5VlwzbEv1zX9kE0/edit?usp=sharing>

- Conducted a redesign of a preexisting government website that needed help organizing its user interface.
- Executed the essential UX Design process of conducting one-on-one interviews, sending out a survey, going usability tests, creating a user persona, etc.
- Formulated iterations according to usability tests carried out on prototypes.

## EXPERIENCE

**Canvasser** (Seasonal)

04/21 – 07/21

**Groundworks Inc**

Ontario, CA

*Responsibilities and Key Accomplishments:*

- Assisted over 100 people in lower-income/underserved communities to book their Covid-19 vaccine appointments using California's statewide website.
- Guided and talked through any fears or misinformation surrounding the Covid-19 vaccine that people frequently had to convince them into receiving the vaccine.
- Spread the importance of getting California residents vaccinated.

**Co-Manager**  
**Little Caesar's**

01/19-01/21

Fontana, CA

*Responsibilities and Key Accomplishments:*

- Maintained high standards of customer service during high-volume, fast-paced operations.
- Interviewed potential employees.
- In charge of making the monthly schedule using Excel.

## **EDUCATION**

**Bootcamp Certificate: Georgia Institute of Technology**, Atlanta, Georgia

***Bachelor of Arts in Art and Design: Games and Playable Media Candidate (Expected graduation 2024):***  
**University of California, Santa Cruz**, Santa Cruz, CA