

## Assignment-1: Career Goals-Self Reflection-Event Sites-Job Posting

**Marks Available = 15%**

### Assignment Objectives:

- Purpose: to help you integrate and apply your career planning skills in a practical context. This assignment aims to help you articulate your career goals, reflect on your personal strengths and areas for growth, identify program aligned and relevant industry events, and analyze job postings related to your career aspirations.
- Goal: to create a comprehensive plan that demonstrates your understanding of how to align your education with your future career aspirations.

This assignment is designed to ensure that you can effectively align your education and skills with your career aspirations, make informed decisions about professional development, and prepare for the job market with a well-rounded understanding of industry expectations.

### By completing this assignment, you will

1. **Define Career Goals:** Articulate clear, **SMART** (Specific, Measurable, Achievable, Relevant, Time-bound) career goals related to your field of study, outlining both short-term and long-term objectives separately.
2. **Self-Reflection:** Assess your personal strengths and weaknesses in relation to your career aspirations and develop strategies for professional growth and development.
3. **Identify Industry Events:** Research and identify relevant industry events, networking opportunities, or conferences that could contribute to your career development.
4. **Job Posting:** Analyze job postings related to your career goals and program outcomes to understand the skills and qualifications employers seek.

### Guidelines

- Use **bullet points** for each element of requirements 1 and 2 above such as short-term goals, strengths, weakness etc.
- A complete job posting must be secured (downloaded or as a legible captured image) and submitted as either a **PDF** document, Word Document or a **JPG** image. **URLs/Links for job postings will not be accepted.**
- **This is an individual assignment** and therefore a submission that does not reflect unique independent work **will not be accepted.**
- **Zip/Compressed files will not be accepted.**
- Ensure all documents are clear and legible. Ensure nothing is cut-off or missing. Students **will not** be contacted to obtain missing or illegible items.
- **Assignment is due on D2L before 11:59 pm on Jan 29th.** Timely and accurate submission should be considered part of the assignment.

- Assignments submitted on D2L within the specified late submission window will be subject to a penalty of **-20% per day**, up to a maximum of -80% as specified in the CSI.

## Assignment Template

### 1. Defined Career Goals

Articulate clear, SMART (Specific, Measurable, Achievable, Relevant, Time-bound) career goals related to your field of study, outlining both short-term and long-term objectives.

- **Specific:** Build web development skills by learning how to use various frameworks and libraries to build projects showcasing my skills in Web Application development
- **Measurable:** I would like to build 4 different projects displaying complexity in various areas of web application development, including 3D Graphics, Data Management, Separation of Concerns, and more.
- **Achievable:** I would like to start off my career as a Junior Web Developer or Software Engineer. My main focus is Web Application Development, as that will help me open up other scopes in my career.
- **Short-Term:** I would like to go back to University and Get my bachelor's degree in Computer Science while continuing to work at my job.
- **Long-Term:** Upon finishing my bachelor's degree, especially while working in my field, I would try to reach for more senior positions such as Senior Developer or more Specialized/Research based fields such as Artificial Intelligence.

### 2. Self-Reflection

Assess your personal strengths and weaknesses in relation to your career aspirations and develop strategies for professional growth and development.

- List Strengths:
  - **Quick Visual Learner:** I tend to pick up new skills, form ideas, and build general understanding on most topics I'm introduced to. While I still have a learning curve, I find it to be easier for me to pick up skills visually.
  - **Adaptable:** I feel comfortable adapting to new environments, personalities, rules, and technologies
  - **Time management:** One of the most important skills I value above all hard-skills is my ability to manage time, as most tasks won't be completed if not done on time.
- List Weakness to work on:
  - **Articulation:** While I feel comfortable expressing my thoughts via text or email, when articulating them in real life, I tend to find it challenging to verbally communicate them in real world settings.
  - **Zoning Out:** When faced with a task that doesn't particularly interest me or challenges me more than I think I'm capable of handling, I tend to lose interest in that task and zone out.
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- Strategy for professional growth and development
- My strategy involves, learning about various other technologies and languages alongside my coursework, constantly revise my portfolio and resume to ensure the best possible results, write down personalized cover letters better for every position I apply to, and most importantly, continue doing what I'm currently doing without losing focus and adjusting my methods every step of the way to not fall behind.

### 3. Identify 2 Industry Events

Research and identify relevant industry events, networking opportunities, or conferences that could contribute to your career development.

**Event 1:** <https://www.eventbrite.ca/e/code-create-connect-the-acse-2026-educators-conference-tickets-1980282814205?aff=ebdssbdestsearch>

**Name:** Code, Create, Connect: The ACSE 2026 Educators' Conference

**Date:** March 7 2026

**Location:** [St. Joan of Arc Catholic High School/Vaughan, ON](#)

**Relevance:** As a Computer Science student at the verge of graduation, this event will offer me a great opportunity to connect with new people in my field, learn more, and display my own set of skills.

**Event 2:** <https://www.eventbrite.com.au/e/young-it-professionals-in-toronto-social-friday-tickets-1538599635929?aff=ebdssbdestsearch>

**Name:** Young IT Professionals in Toronto Social Friday


**Date:** Multiple dates

**Location:** [The Goodman Pub and Kitchen/Toronto, ON](#)


**Relevance:** This will allow me to connect with people in my field in a more casual setting and still allow me to learn relevant skills

### 4. Job Posting (one) – Full posting (no links)

Provide the full program aligned job posting, this can be used for the Cover Letter and Resume Assignment.



[Sign In](#)  
[Search for Jobs](#)



#### Front-End Developer

Apply

Toronto

Full time


Posted 22 Days Ago

R5390

This role is eligible for our hybrid work model: 2 days in-office.  
This job posting is for an existing, currently vacant position.

**Front End Developer**  
Our Technology team is the backbone of our company: constantly creating, testing, learning and iterating to better meet the needs of our customers. If you thrive in a fast-paced, ideas-led environment, you're in the right place.

About Us



**WE ARE PRICELINE.**

Our success as one of the biggest players in online travel is all thanks to our incredible, dedicated team of talented employees. Priceliners are focused on being the best travel deal makers in the world, fueled by our passion to help everyone experience the moments that matter most in their lives. Whether it's a dream vacation, your cousin's graduation, or your best friend's wedding – we make travel affordable and accessible to our customers.

Our culture is unique and inspiring (that's what our employees tell us)

## Front-End Developer

Apply

### Why this job's a big deal:

As a Software Developer, you will collaborate with a small, tight knit team of talented engineers and leaders who set the strategy for our customer interface in an engaging and ethical way. You will also be working closely with the product and design teams of Priceline. Self-starters are encouraged to explore, fail fast, and build new things, and will be given opportunities to develop and grow within the company.

### In this role you will get to:

- Contribute to projects with direct impact on the evolution of Priceline's business.
- Be part of a cross-functional team that experiments, iterates and delivers on product objectives.
- Showcase your expertise in building an engaging user experience.
- Augment your skills with the use of Generative AI tools and help others achieve the same
- Design and develop systems supporting our Hotel, Airline, Rental Car and Vacation Package businesses, that serve hundreds of millions of searches a day.
- Build relationships and interact with Product and Design team members on a modern technology stack grounded in Node.js, Javascript, Typescript, React, Nextjs, Monorepo, GraphQL, Graph Federation etc
- Optimize our sites for cross-device performance, including mobile, desktop, and tablets.
- Contribute to our evolving CI/CD pipelines, coding best practices, design philosophies and A/B testing strategies

### Who you are:

- Bachelor's degree or higher in Computer Science or equivalent.
- 5+ years of JavaScript along with experience working on consumer facing projects.
- Expertise in one or more modern client side JavaScript framework or library (React, Angular, Ember, Vue, NextJS).
- Experienced building applications with Node.js, has an understanding about how Node works and applying common libraries like Express.

passion to help everyone experience the moments that matter most in their lives. Whether it's a dream vacation, your cousin's graduation, or your best friend's wedding – we make travel affordable and accessible to our customers.

Our culture is unique and inspiring (that's what our employees tell us). We're a grown-up, startup. We deliver the excitement of a new venture, without the struggles and chaos that can come with a business that hasn't stabilized. We're on the cutting edge of innovative technologies. We keep the customer at the center of all that we do. Our ability to meet their needs relies on the strength of a workforce as diverse as the customers we serve. We bring together employees from all walks of life and we are proud to provide the kind of inclusive environment that stimulates innovation, creativity and collaboration.

If you want to be part of something truly special, check us out!

Priceline is part of the Booking Holdings, Inc. (Nasdaq: BKG) family of companies. Our sister companies include Booking, BookingGo, Agoda, Kayak and OpenTable.

[Read Less](#)

### Who you are:

- Bachelor's degree or higher in Computer Science or equivalent.
- 5+ years of JavaScript along with experience working on consumer facing projects.
- Expertise in one or more modern client side JavaScript framework or library (React, Angular, Ember, Vue, NextJS).
- Experienced building applications with Node.js, has an understanding about how Node works and applying common libraries like Express.
- Ability to develop and consume GraphQL APIs.
- Comfort and experience with functional programming.
- Ability to author semantic and accessible markup and style.
- Experience with Styled Components, Tailwind or similar CSS in Javascript framework is a plus.
- Established software development best practices, including writing unit tests and collaborating over programming in peer code review.
- Illustrated history of living the values necessary to Priceline: Customer, Innovation, Team, Accountability and Trust.
- The Right Results, the Right Way is not just a motto at Priceline; it's a way of life. Unquestionable integrity and ethics is essential.
- #LI-JB1 #LI-Hybrid

There are a variety of factors that go into determining a salary range, including but not limited to external market benchmark data, geographic location, and years of experience sought/required. In addition to a competitive base salary, certain roles may be eligible for an annual bonus and/or equity grant.

The salary range for this position is \$100,000-120,000 CAD.

## Who we are

WE ARE PRICELINE.

Our success as one of the biggest players in online travel is all thanks to our incredible, dedicated team of talented employees. Priceliners are focused on being the best travel deal makers in the world, motivated by our passion to help everyone experience the moments that matter most in their lives. Whether it's a dream vacation, your cousin's graduation, or your best friend's wedding - we make travel affordable and accessible to our customers.

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Priceline is part of the Booking Holdings, Inc. (Nasdaq: BKNG) family of companies, a highly profitable global online travel company with a market capitalization of over \$80 billion. Our sister companies include Booking.com, BookingGo, Agoda, Kayak and OpenTable.

If you want to be part of something truly special, check us out!

## Flexible work at Priceline

Priceline is following a hybrid working model, which includes two days onsite as determined by you and your manager (ideally selecting among Tuesday, Wednesday, or Thursday). On the remaining days, you can choose to be remote or in the office.

## Inclusion is a Big Deal !

To be the best travel dealmakers in the world, we believe our team should reflect the broad range of customers and communities we serve. We are committed to cultivating a culture where all employees have the freedom to bring their individual perspectives, life experiences, and passion to work.

Priceline is a proud equal opportunity employer. We embrace and celebrate the unique lenses through which our employees see the world. We'd love for you to join us and help shape what makes our team extraordinary.

## Applying for this position

We're excited that you are interested in a career with us. For all **current employees**, please use the internal portal to find jobs and apply.

External candidates are required to have an account before applying. When you click Apply, returning candidates can log in, or new candidates can quickly create an account to save/view applications.





**Assignment-1: RUBRIC (marks available = 15)**

Criteria/Rubric	Weak	Adequate	Good	Excellent
	1	1.5	2.5	3.75
<b>1: Defined Career Goals:</b> Clarity and SMART criteria. Completed section with grammar and format executed to a professional standard.	Limited execution with little time and effort put into completion of product.	Adequately executed with some time and effort put into completion of product.	Well executed with time and effort put into completion of product.	Expertly executed with great time and effort put into completion of product.

<b>2: Self-Reflection:</b> Insight into strengths and weaknesses; connection to career goals; practical growth strategies. Completed section with grammar and format executed to a professional standard.	Limited execution with little time and effort put into completion of product.	Adequately executed with some time and effort put into completion of product.	Well executed with time and effort put into completion of product.	Expertly executed with great time and effort put into completion of product.
<b>3: Industry Event Sites (2):</b> Relevance of events aligned to program outcomes.	Limited execution with little time and effort put into completion of product.	Adequately executed with some time and effort put into completion of product.	Well executed with time and effort put into completion of product.	Expertly executed with great time and effort put into completion of product.
<b>4: Job Posting (1):</b> Alignment with career goals and program outcomes.	Limited execution with little time and effort put into completion of product.	Adequately executed with some time and effort put into completion of product.	Well executed with time and effort put into completion of product.	Expertly executed with great time and effort put into completion of product.