

ELASTIC COLLECTION

LUI WHATELY

THEME #1 - WHAT'S THE TEA?



I love drinking tea and discovering new tastes and types of tea. With that in mind, This collection would should 25-50 different types of teas across flavors and brands showing more specifically:

- tea packaging;
- tea color;
- flavor;
- personal review.

EXAMPLE

ENGLISH TEA, BLUEBERRY & ELDERFLOWER



classic English tea with
a sweetness of
elderflowers. You can't
feel much of the
blueberry.

It's not a strong tea, but
it is perfect for a cozy
afternoon.

Feb. 24, 2024 in NYC
3.7/5 starts

I D E A S T O G R O W I N T H E P R O J E C T:

filter by rating

What is the best tea I ever had? (it is a personal opinion), but maybe can be helpful for someone who wants to try something new.

packging appreciation

I love good packaging, maybe there is a section/ filter with the favorite packagings

filter by flavor

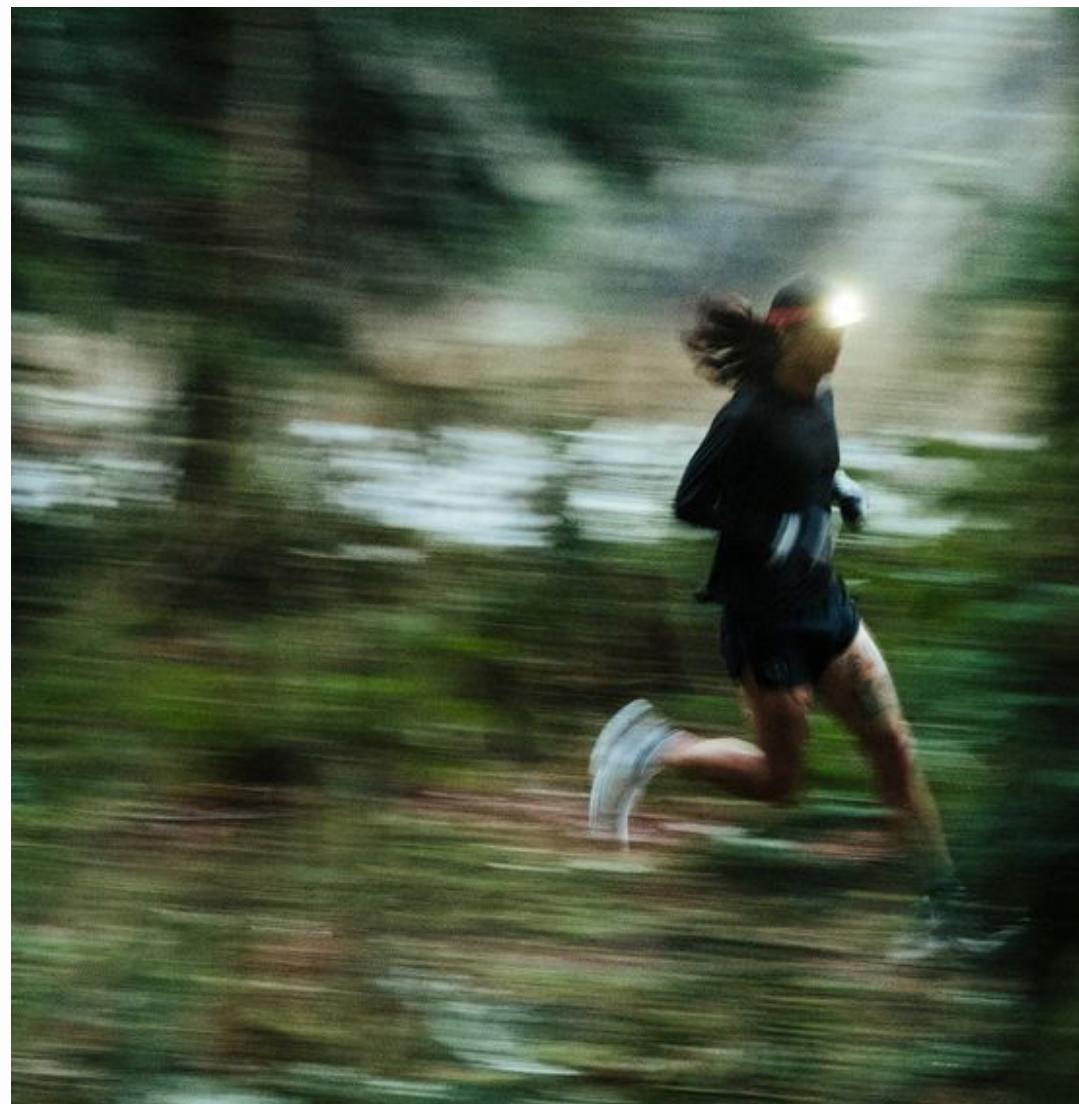
You are looking for a good meat tea? you can find some options here

location I the photo was taken

Where can I find this tea? Maybe it was a tea I had back home, and it will not be easy to find in NY, so a location (country, maybe city) would be nice too



THEME #2 - RUNNING TRACKS



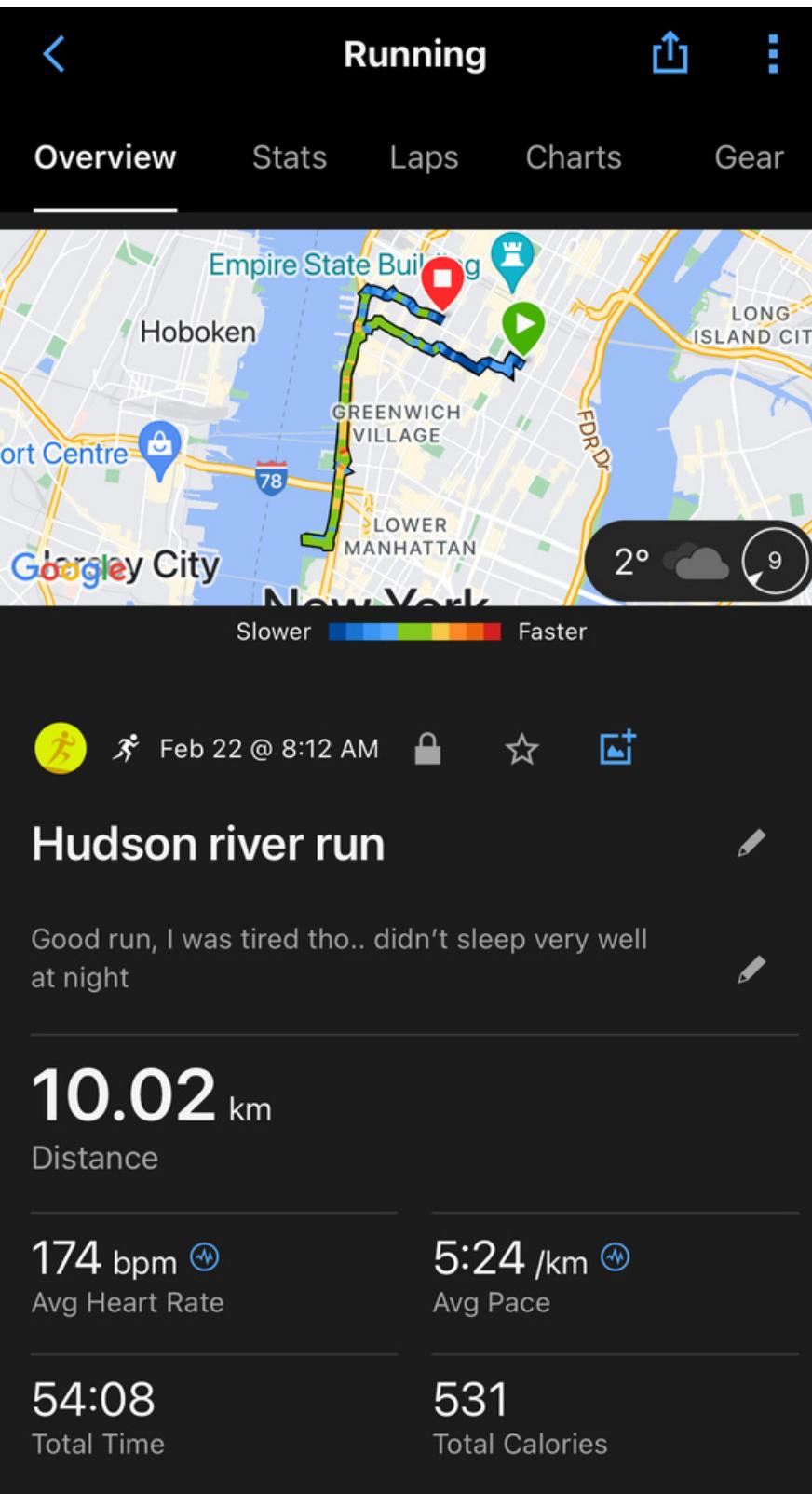
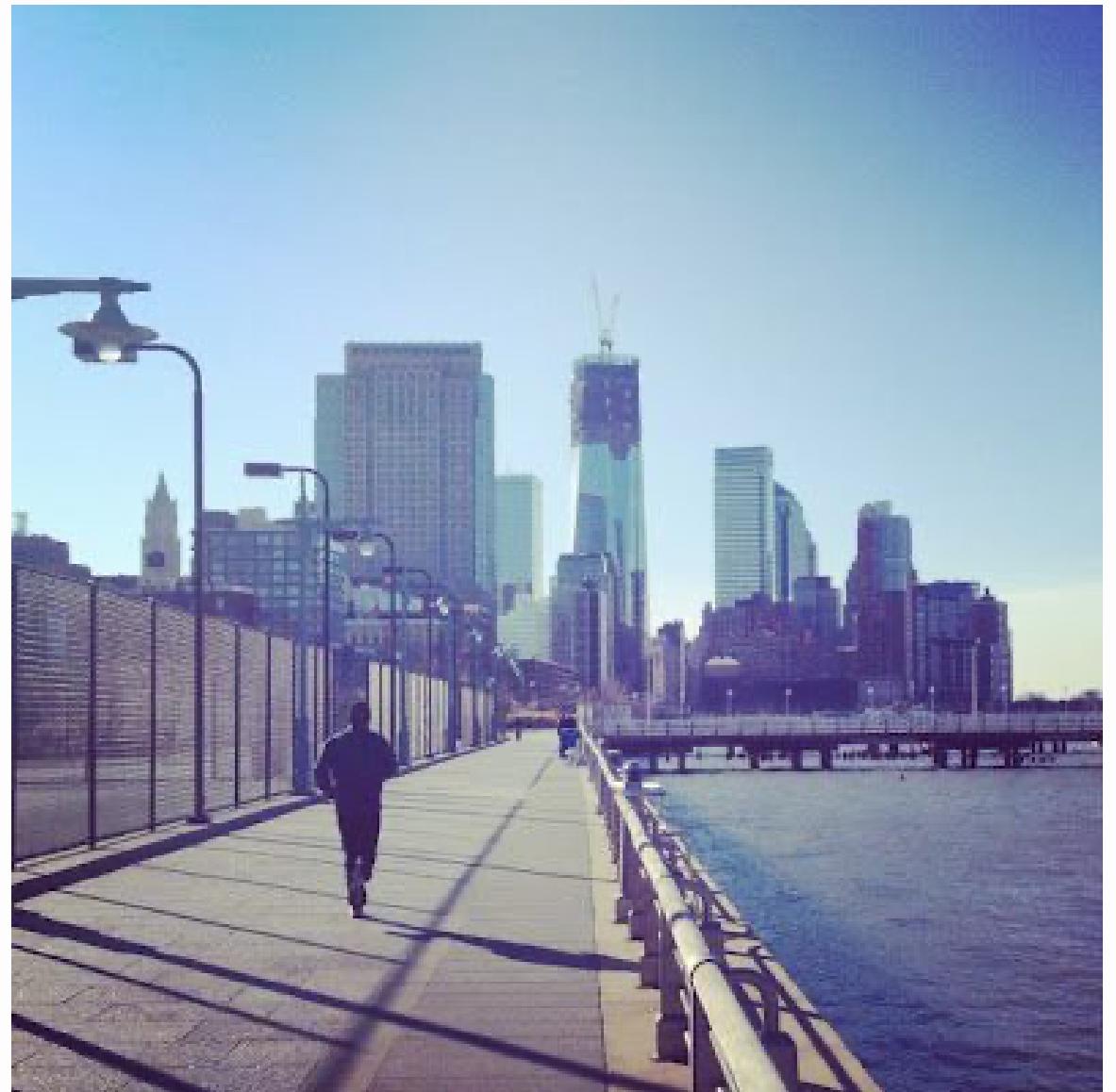
I love running! For some years now the sport has been part of my routine and really shapes a big part of my life. Running with friends, by myself, achieving goals...

This collection would be a combination of information from 50 runs I made in the past months:
tracking: location, miles per run, time, pace, and heart rhythm.

With this collection, I hope to share with the running community this passion and also give ideas of places to run around NYC and in other places.

EXAMPLE

HUDSON RIVER RUN



One of my favorite spots. A very nice view, always people around, and a very flat surface. This was a morning run. Very windy, cover your ears! if you don't like these conditions, I don't recommend running there

I D E A S T O G R O W I N T H E P R O J E C T:

charts?

what are the different elevations at each place?

filter by location

Are you traveling to São Paulo, Bahia, Austin, or Boston? (not real destinations, just an example haha) but by using this filter you can select a running track based on the location

filter by interest

you want a nice 5k (3miles) run?
or a 10k (6 miles) run?
you can filter the distance to have only interesting results

types of run filter

faster training?
long run?
track and field practice?



THEME #3 - LEAFS AROUND



I've always been interested in the shapes and textures of different leaves. Especially when I moved to NY and you can see the difference in the leaves according to the different seasons.

In this collection, I would gather photos I already have and photos I will take from leaves around NY and inform the location, the size, and the date that the photo was taken. (If possible the name of the tree)

EXAMPLE

GRAMERCY PARK FOUND



Hydrangea Leaves

**Beautiful curved
shaped. Surprisingly
green for the weather.
Feb. 25, 2024, by
Gramercy Park**

I D E A S T O G R O W I N T H E P R O J E C T:

filter color

What color leaf is it? Green? very yellow? Dark red? Brown?

filter by season

what would dividing by seasons make with the leaves? what do you want to see?

filter by location

Where in the city is this leaf from?
Queens? Central Park? Brooklyn?

result

making art with the collected leaves and documenting it
“paths around NYC” but represented in leaves



