## Luiz Vilarinho

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## SUMMARY

Computer Science undergraduate with a strong interest in both technology and the commercial sector. Hands-on experience in e-commerce operations, customer service, active prospecting, and computer maintenance. Skilled in digital marketing, technical support, database handling, and back-end development. Communicative profile with a focus on results, problem-solving, and continuous professional development. Seeking opportunities that combine commercial strategy with innovative technological solutions.

## **SKILLS**

- Strong dedication to learning and professional growth
- Excellent teamwork and collaboration
- Proactivity in daily tasks
- Clear and effective communication
- Strong interpersonal skills and customer retention focus

- Delegation and task management
- Creativity in communication strategies
- Proficient in Microsoft Office, and a fast learner with new technology
- Remote support and access troubleshooting
- Hardware, software diagnostics and repair

EXPERIENCE

## Proprietário, 10/2024 - Current

Vila Tech - Assistência Técnica em Informática – Ribeirão Preto, SP

- Technical services in computer and laptop maintenance, formatting, and upgrades.
- Hardware and software troubleshooting.
- Customer service with clarity, efficiency, and trust.
- Full management of the business, including finances.
- Service promotion through basic digital marketing strategies.

**Assistente de e-commerce**, 01/2023 - 06/2025

TEC PRINT - Comércio Online - Ribeirão Preto, SP

- Managed online stores on Shopee, Magalu, and B2W platforms
- Developed and optimized digital marketing strategies and product positioning
- Regularly updated pricing and inventory for accuracy and competitiveness
- Focused on enhancing customer experience and operational efficiency

Order and inventory control
Invoice issuance
Marketplace integration
EDUCATION —
Bacharelado: Ciência da Computação, 06/2024 - 12/2027
U <b>NIP - Universidade Paulista -</b> Ribeirão Preto
Status - Cursando
Object-Oriented Programming
Data Structures
• Databases
• Algorithms
Areas of Interest:
Artificial Intelligence
Back-end development
• Information Security
Languages —
Português: First language
Inglês:
Intermediário alto (B2)
CERTIFICATIONS —

• Complete Database Course – Udemy (60h)

• Extensive experience with the Bling system:

- Computer Equipment Maintenance Udemy (27h)
- IT Security Certification Fundação Bradesco (15h)
- Microsoft Excel 2016 Basic Level Fundação Bradesco (15h)