



ALMA NALLELY MALDONADO AGUILAR

AI Specialist | Digital Marketing & Automation Expert

Guadalajara, Mexico | Open to U.S. Remote & On-site Opportunities

Email & Phone available upon request

PROFESSIONAL SUMMARY

AI Specialist with over 4 years of hands-on experience applying Artificial Intelligence to digital marketing, content creation, and video production. Strong background in AI-driven automation, script generation, voice synthesis, and workflow optimization. Currently pursuing a Bachelor's Degree in Web Systems Development with international experience in U.S. corporate, banking, and production environments.

CORE SKILLS

- Artificial Intelligence for Marketing & Automation
- AI Video Creation & Editing
- Prompt Engineering & Content Generation
- Social Media Strategy & Analytics
- Workflow Optimization & Automation
- Web Systems Development (In Progress)

AI & TECH TOOLS

ChatGPT, Claude, Kimi, Grok, Eleven Labs, HeyGen, Canva (Expert), Adobe Premiere Pro, Final Cut Pro, Filmora, GIMP

PROFESSIONAL EXPERIENCE

Founder & AI Specialist – Digital Marketing Agency | Mexico (2022 – Present)

- Designed and implemented AI-driven content strategies for brands.
- Automated social media workflows using AI tools.
- Created and edited professional videos using AI-assisted technologies.
- Developed brand identity and optimized digital presence.

Mortgage & Insurance Department – Tata Consultancy Services | USA (2021)

- Managed mortgage and insurance processes for U.S. banking clients.
- Worked with confidential financial data following compliance standards.

Production Operator – Sonopress | North Carolina, USA (2015 – 2020)

- Operated corporate-level CD/DVD production systems.
- Maintained quality control standards in high-volume environments.

Customer Service – Banking & Telecom (2015 – 2023)

TeleTech (Bank of America), Teleperformance (AT&T);

- Delivered high-level customer support for U.S. clients.

EDUCATION

Bachelor's Degree in Web Systems Development (In Progress)

University of Guadalajara – Virtual Campus | 6th Semester

LANGUAGES

Spanish: Native

English: Advanced