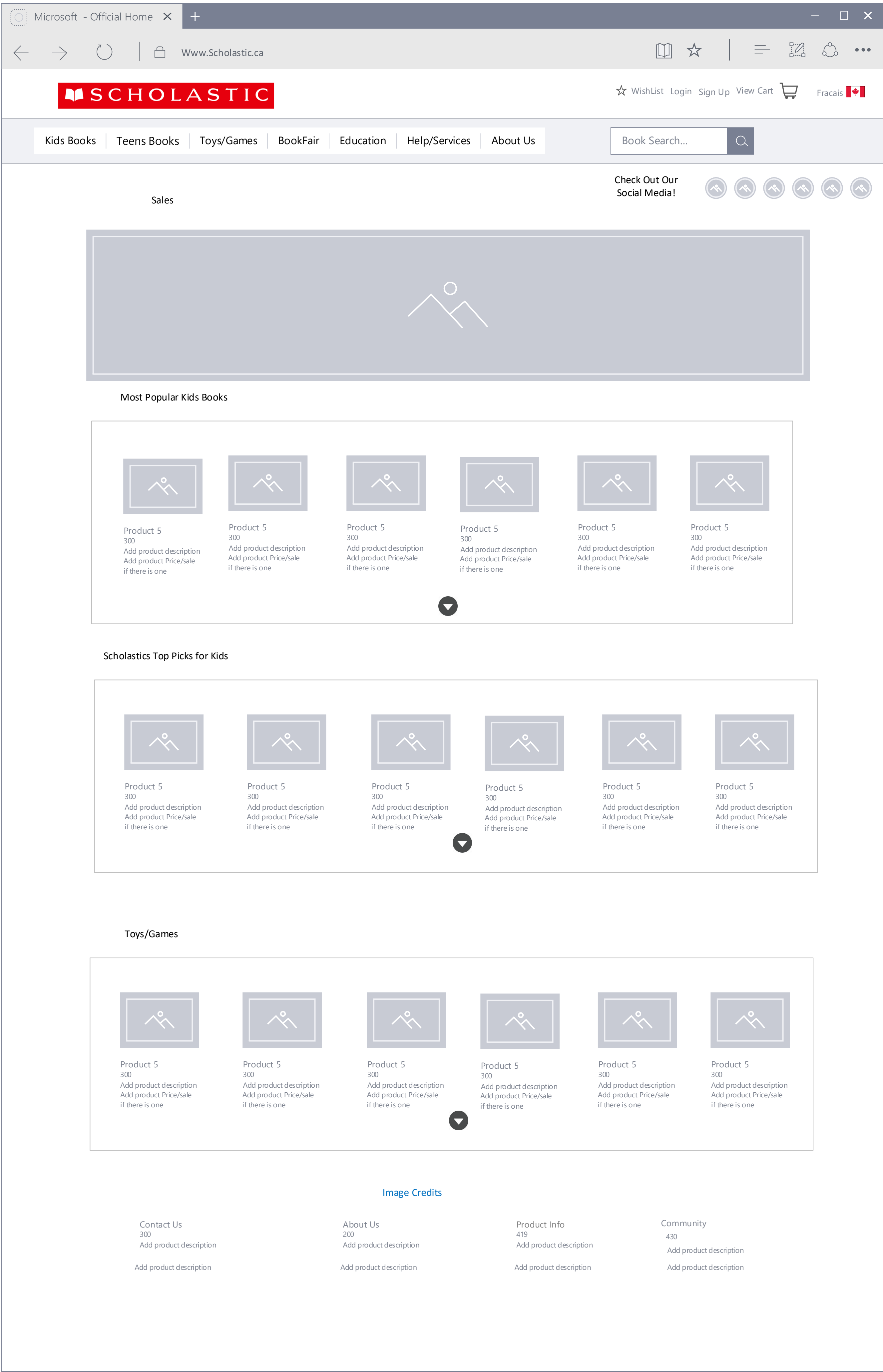


1. Fixed up the labels for the home page  
Made sure that the user knew what he was clicking  
allowing the user to navigate the page more easily and  
made the flow of the website smoother

2. made the home page more functional  
By adding Teens, Kids and education sections allowing  
the user to go to these sections quicker and without  
much thinking when they first come onto the website, I  
also added a feature that when you click the round  
button, it would drop down more items, and then be  
able to click if you want to continue to that category

3. Added the social media into a better position  
I added social media from the bottom of the page to  
the top to make people who like viewing books and  
other items be more aware that we have the social  
media pages

4. Changed the names of the navigation bar to better  
suit the changes I made to the flow of the website  
These changes were needed to be done because the  
navigation bar before was so badly made that I had to  
re flow everything so that it is made much smoother  
and makes it feel like an actual website that is meant to  
sell things.



1. Completely Changed the home page for kids so it looks similar to the Home Page

2. I took away the unfinished items Like the favourite Series & Authors

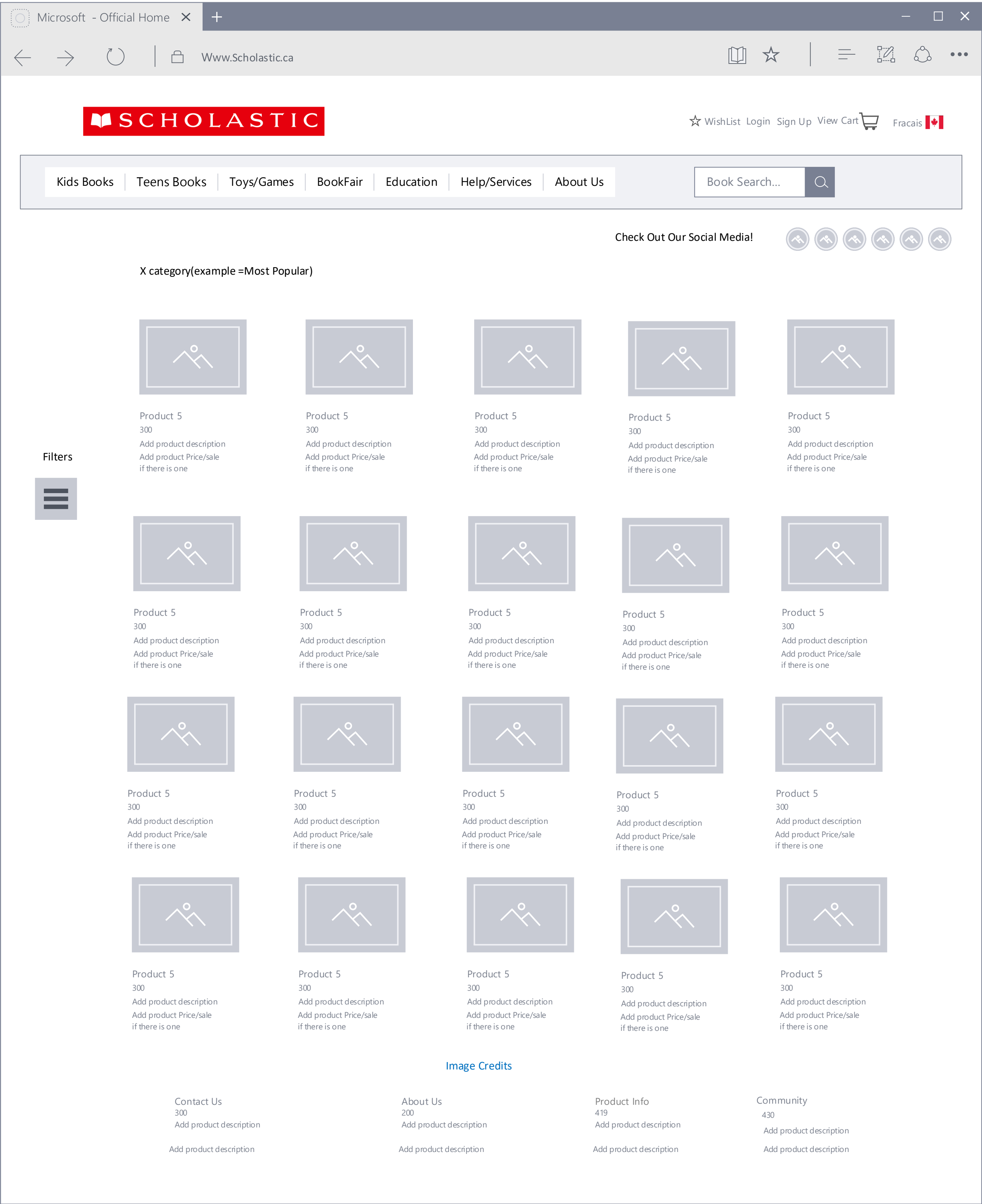
3. I made the interface look cleaner and more functional Took away the clutter and changed it so the pictures are all the same size and format

4. removed the "New In March" and instead placed it in the nicely formatted boxes and once you click on the boxes you can see the categories and filters from there.

5. Made it so when you click a page it will take you to pages where you can search for your items, with pictures and better filters.

6. removed the blue extra nav bar that had some of the same links as the actual nav bar





1.added a push out menu, when you want to change a filter or change categories.

2.made all of the pictures in line and the same size and format

3.took out the book central nav bar

4. made the website look more appealing then the list that they had instead

5. made filters and removed the books from a-z , and instead made it a option in the filters

BOOK FILTER

Book Sales

Category

Sci-Fi

Comedy

... Continued

Shop By Age

☒ Age 0-5

☒ Age 5-10

☒ Age 10-18

Shop By Price

☒ Up to \$10

☒ \$10-\$20

☒ \$20-\$30

☒ More then \$30

Book Fair Catalogs

summer2019

summer2018

...

Direct Links

Toys/Games

Teen Books

When you click the filters icon while in the books or toys sections, this category/filters on what you want will come up.

Filters



What was changed

Changed the Filter because the original did not incorporate filters, and scholastic has some extra links that would bring you to the exact same page as you were just on, but with a title with a different name

NAVIGATION BAR

Nav Bar

Kids Books | Teens Books | Toys/Games | BookFair | Education | Help/Services | About Us

On hover all items will drop from filter, specific to object

On click will take you to the home page of each

What was changed

(dropdown on hover)(includes applicable filters options and categories)

Original Nav Bar does not work and I changed everything about the navigation bar, allowing the website to flow better and have a better user experience by making the navigation to the books section better and more organized and making the other dropdowns more reasonable and straight to the point compared to the original website

Dropdown for others that are not as extensive as Books/games

Nav Bar

Hover

Kids Books

New Books

Best Sellers

Categories

Teens Books

Toys/Games

BookFair

Education

Help/Services

About Us

Nearest BookFair

Featured Catalogs

Host a BookFair

Nav Bar

Kids Books

New Books

Best Sellers

Categories

Teens Books

Toys/Games

BookFair

Education

Help/Services

About Us

Nav Bar

Kids Books

Teens Books

Toys/Games

BookFair

Education

Help/Services

About Us

Kids Books

Catagories

Sci- Fi

Sci- Fi

Sci- Fi

Sci- Fi

Other Catagories

Sci- Fi

Sci- Fi

Sci- Fi

Other Catagories

Sci- Fi

Sci- Fi

Other Catagory

Nav Bar

Kids Books

New Books

Best Sellers

Categories

Teens Books

Toys/Games

BookFair

Education

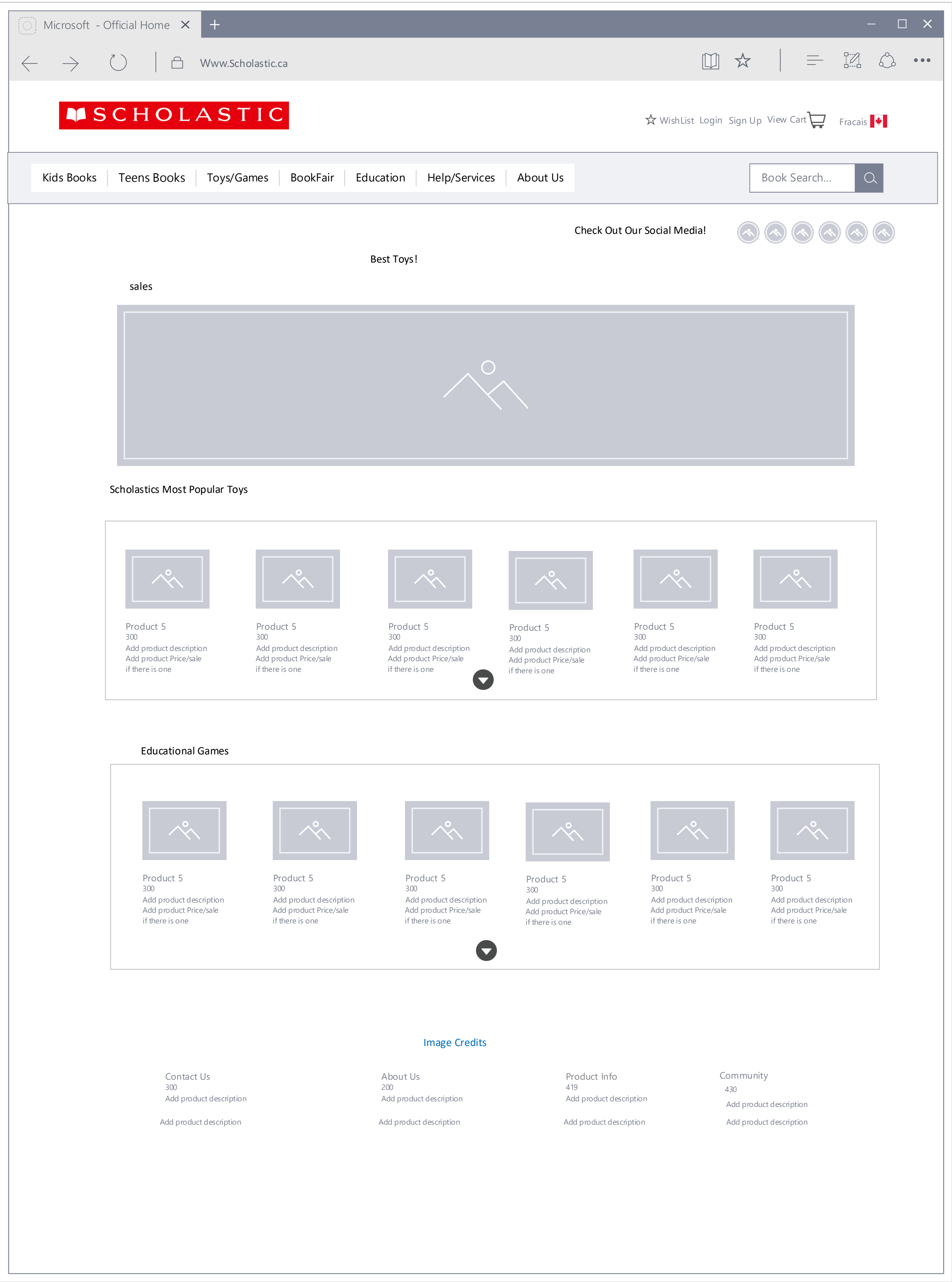
Help/Services

About Us

Note that about us is a direct link no dropdown

Will be scalable to the size of the category, if it is larger or smaller dependent on the item





Added a Toys and games  
tab instead of it spamming  
you with items

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www.scholastic.ca

📖

☆

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📖

SCHOLASTIC

☆ WishList Login Sign Up View Cart🛒

Fraçais🇨🇦

Kids Books

Teens Books

Toys/Games

BookFair

Education

Help/Services

About Us

Book Search...

🔍

Check Out Our Social Media!

📷

📷

📷

📷

📷

📷

Featured Catalogs

Nearest Book Fair

Hosting a Book Fair

Purchase Classroom Essentials

Image Credits

Contact Us

300

Add product description

Add product description

About Us

200

Add product description

Add product description

Product Info

419

Add product description

Add product description

Community

430

Add product description

Add product description

Added a Book Fair tab so that people will look for it and be able to find one that is near and set up one if they wish. The current site, does a horrible job because it is their main way to make money, and they have it hidden in navigation bar categories that don't make sense



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Www.Scholastic.ca

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☆ WishList Login Sign Up View Cart 🛒

Fraçais 🇨🇦

Kids Books | Teens Books | Toys/Games | BookFair | Education | Help/Services | About Us

Book Search... 🔍

Check Out Our Social Media! 📱 📱 📱 📱 📱 📱

Literacy Programs

⏪



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one

⏩

Quick Courses

⏪



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
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Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one

⏩

TextBooks



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one



Product 5  
300  
Add product description  
Add product Price/sale  
if there is one

⏩

Purchase Classroom Essentials



Image Credits

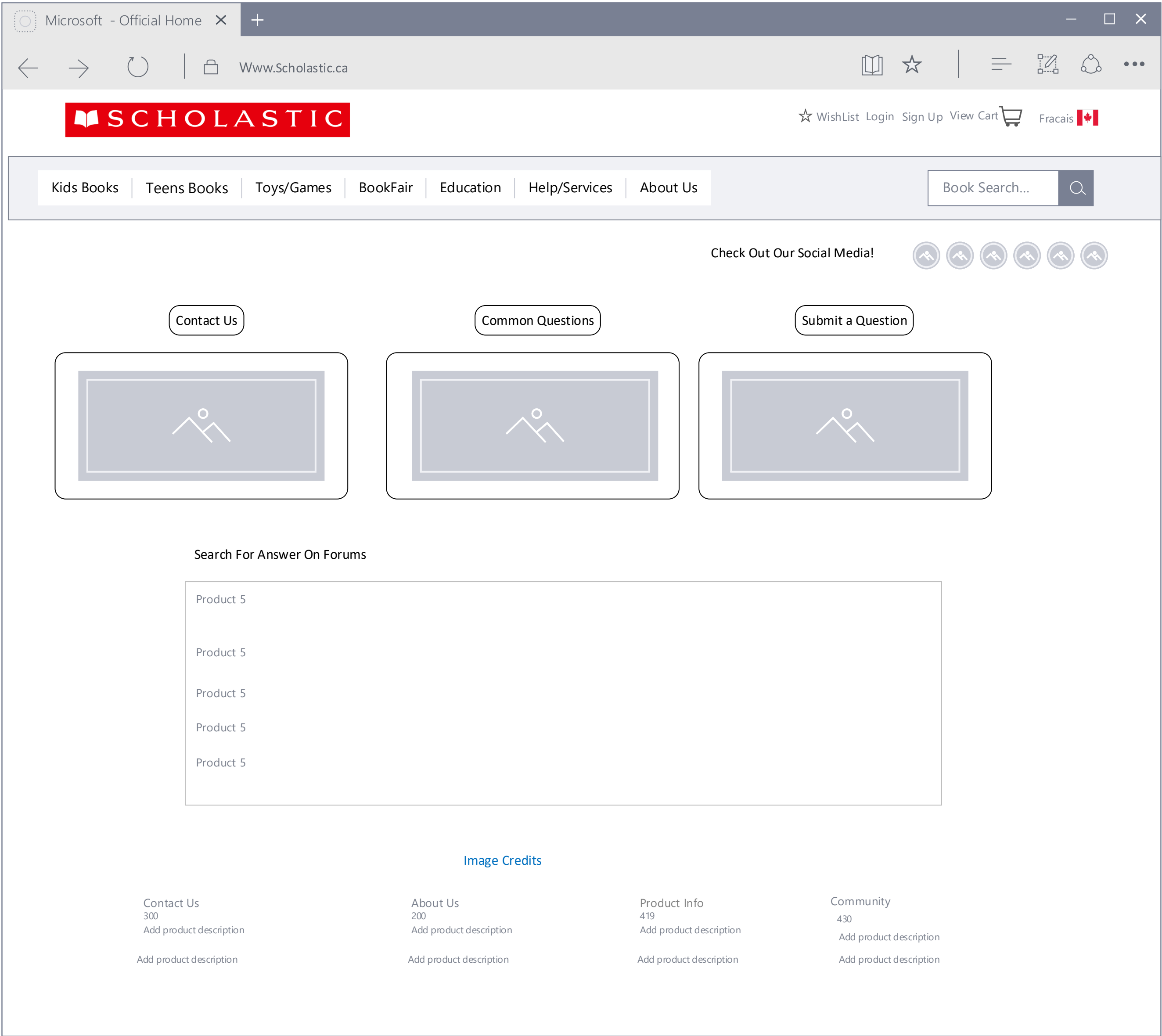
Contact Us  
300  
Add product description  
Add product description

About Us  
200  
Add product description  
Add product description

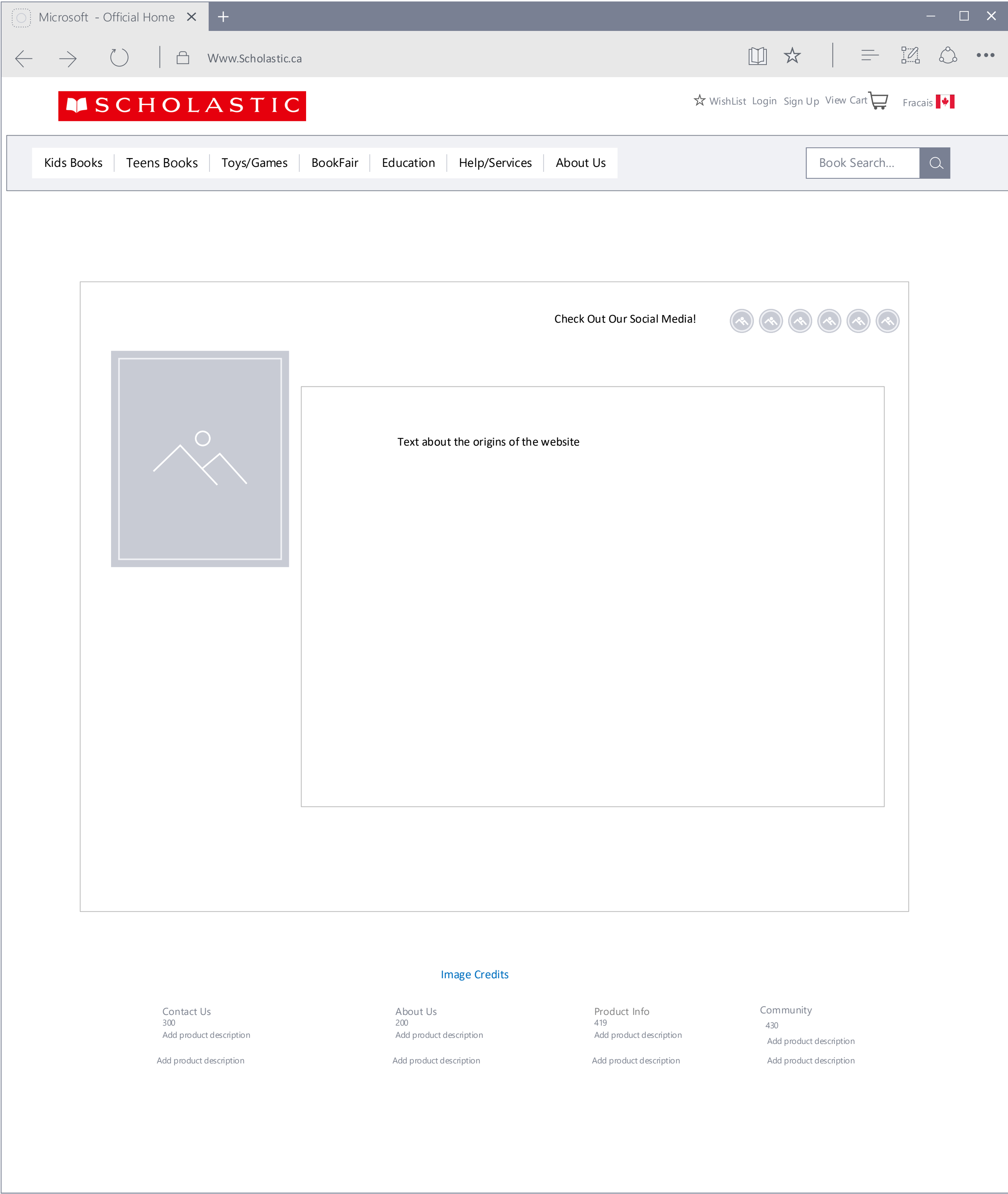
Product Info  
419  
Add product description  
Add product description

Community  
430  
Add product description  
Add product description

Keeping the similar style of the website, I added this so that the features that I feel were more important were added here.



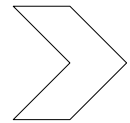
Added this page because this page looks a lot nicer and follows the similar design



A page to describe what the site is motivating people to do and other cool things like history and other things

General Layout of a product

Example



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https://EnteryourWebsite.com/

📖 SCHOLASTIC

WishList Login Sign Up View Cart 🛒 Français 🇨🇦

Kids Books Teens Books Toys/Games BookFair Education Help/Services About Us

Book Search...

Your Cart

Products	Qty:	Description	Price:	Availability:	Remove:
Product	Qty:x	Description	Price:x	Availability:y/n	<input type="radio"/> Remove
xyz	1	cool item	20.00	Yes	<input type="radio"/> Remove

Price:z HST:x Shipping Cost:a Total Cost :y

Add More Products ?

Enter Your Promotion Codes Here !

Promo Codes

Enter Text

Have any Information for us on Delivery ? Write it here!

Cart Comments

Enter Text

Checkout Products

Pop up

Proceed to checkout ?

Continue Back To Cart

- 1.The first thing that the user is going to do when clicking on the view cart button, is that they are going to be able to see the books that they added to the cart, and be able to modify quantity, by clicking the quantity, remove an item by clicking remove, and be able to see the total price and price per item
2. See if you want more products, will take you to home page
3. Then when they are satisfied, they will scroll down, see if they have a promotion code , and see if they have any specific instruction upon delivery,
4. When done click "checkout"
5. Then a popup will occur prompting you to continue to payment
6. You will then be prompted to type your billing addresses and items via a popup and greying out of the background,
7. then finally it will take you to a secure page and you will type your payment info in a secure location where it would be harder to get into the websites url

New Page

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https://EnteryourWebsite.com/

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Billing Information

Full Name

Email

Address

Phone Number

City

Postal Code

Enter Text

Enter Text

Enter Text

Enter Text

Enter Text

Enter Text

Continue

Secure page to type payment

LOGO

Order No.: 150 Total Amount : 25,095.00

Credit Card

Debit Card

EMI

Net Banking

Cash Card

Saved Card

New Credit Card

Card Number

MM/YY

Expiry Date

CVV

Name on Card

Pay

Save & Pay

Add the text related to your Payment Gateway here.