# Luka Londaridze

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SKILLS —
HTML
CSS
JavaScript
Node.js
Python
Organizational Skills
Ability to Work in a Team
Fast Learner

Strong Communication Skills

Time Management

### LANGUAGES

Georgian

English

Russian

#### **PROFILE**

Goal-oriented person who utilizes creative approaches to problem solving. Highly responsible, hard-working and energetic with an exemplary passion for developing relationships, cultivating partnerships and growing businesses. Committed to creating an environment that is conducive to achieving positive results and team satisfaction.

#### **EMPLOYMENT HISTORY**

#### Store Manager at Gymnasia, Tbilisi

February 2023 — July 2023

- Struck partnerships with prominent fitness clubs such as Judo Club "Georgia"
- Implemented Shopify POS and added a barcode system to over 500 items
- o Organized and managed an inventory worth over 50K dollars
- Frequently conducted training for staff about better sales practices
- Managed and updated the store website on a daily basis
- Offered detailed descriptions of our products to customers
- Partnered with international retailers such as Venum, FightArt and Adidas, alongside local retailers like Veli and ShopShop

# Social Media Manager & Editor for the University Newspaper "JacketJournal" at Black Hills State University, Spearfish, U.S.A.

February 2022 — May 2022

- o Created compelling social media graphics that supported the company/university mission
- o Struck trade-outs with businesses such as McDonald's and Subway
- Tracked, analyzed, and reported data on online marketing campaign performance
- Recorded data regarding website traffic and user feedback.

#### IT Specialist at Black Hills State University, Spearfish, U.S.A.

September 2021 — May 2022

- Accurately verified information and updated information databases as necessary.
- Provided Tier 1 IT support to non-technical internal users through desk side support services
- Provided customers with quality assistance through phone calls, emails, and internet chats.
- Effectively utilized knowledge of inventory control and management.
- Brought forth a service-oriented attitude dedicated to the customer experience.

## **EDUCATION**

Bachelor of Science in Business Administration with a Specialization in Marketing at Black Hills State University, Spearfish, U.S.A.

September 2021 — Present

- Social Media Manager of Global Jackets, an organization for international students
- Received the Arthur W. Nelson Memorial Scholarship
- Received the Global Ambassador Scholarship
- Included in the Dean's List in the Fall 2021 semester
- o Currently attending in an online format