

# HCI - A/B testing

## Group 14

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## 1 A/B testing

**Note to questioners:** Show one user one version of the screen, and the other user the second version. Keep note of the user's comments and impressions. The success of each screen will be scored based on the first two questions - the ranking question (1 through 5) and the navigation success question (how many users successfully complete the given task). The open question is intended to gather feedback that cannot be quantified and is thus not used in the ranking of the screen.

### 1.1 Dashboard

- **Rank question:** Do you find the dashboard design intuitive? Rank from 1 to 5.
- **Navigation success question:** How do you expect to navigate to the "Group list" and "Friend list" sections?
- **Open question:** Do you have any comments on the design?

### 1.2 Friend list

- **Rank question:** Do you find the "Friend list" design intuitive? Rank from 1 to 5.
- **Navigation success question:** How do you expect to navigate to the "Add friend" and "User profile" screens?
- **Open question:** Do you have any comments on the design?

### 1.3 Add friend

- **Rank question:** Do you find the "Add friend" design intuitive? Rank from 1 to 5.
- **Navigation success question:** How do you expect to add a friend? How do you expect to return to the previous screen?
- **Open question:** Do you have any comments on the design?

## 1.4 Issue loan

- **Rank question:** Do you find the "Issue loan" design intuitive? Rank from 1 to 5.
- **Navigation success question:** How do you expect to issue a loan? How do you expect to return to the previous screen?
- **Open question:** Do you have any comments on the design?