



Toman Bike Shop

Year

2021

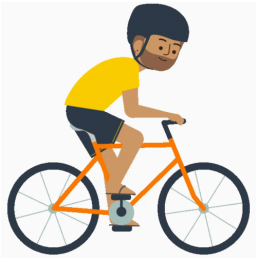
2022

Riders

3M

Profit Margin

69%



When are we making money?

| hr | 1.Mon | 2.Tue | 3.Wed | 4.Thu | 5.Fri | 6.Sat | 7.Sun |
|----|-------|---------|---------|---------|---------|---------|-------|
| 8 | \$194 | \$952 | \$1,087 | \$1,131 | \$1,132 | \$1,068 | \$265 |
| 9 | \$360 | \$503 | \$546 | \$552 | \$556 | \$598 | \$433 |
| 10 | \$594 | \$319 | \$297 | \$306 | \$306 | \$365 | \$610 |
| 11 | \$725 | \$376 | \$338 | \$353 | \$367 | \$434 | \$761 |
| 12 | \$857 | \$477 | \$422 | \$449 | \$461 | \$549 | \$868 |
| 13 | \$860 | \$472 | \$422 | \$431 | \$455 | \$558 | \$892 |
| 14 | \$835 | \$443 | \$388 | \$395 | \$410 | \$530 | \$882 |
| 15 | \$812 | \$466 | \$431 | \$422 | \$456 | \$584 | \$883 |
| 16 | \$816 | \$654 | \$662 | \$632 | \$664 | \$765 | \$844 |
| 17 | \$732 | \$1,153 | \$1,254 | \$1,185 | \$1,222 | \$1,136 | \$771 |
| 18 | \$625 | \$1,105 | \$1,192 | \$1,144 | \$1,165 | \$971 | \$671 |
| 19 | \$516 | \$791 | \$815 | \$827 | \$832 | \$698 | \$551 |
| 20 | \$385 | \$555 | \$582 | \$595 | \$622 | \$492 | \$415 |

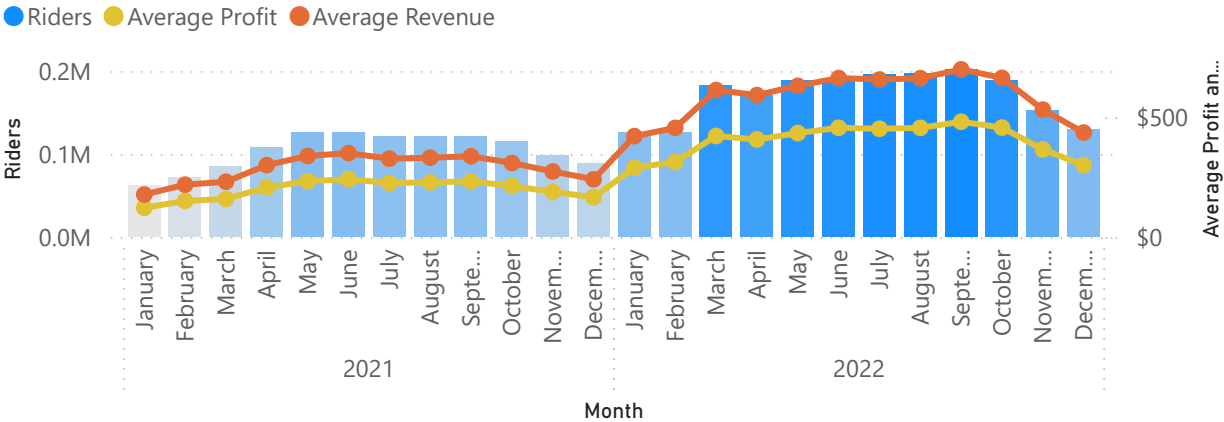
Revenue

\$15M

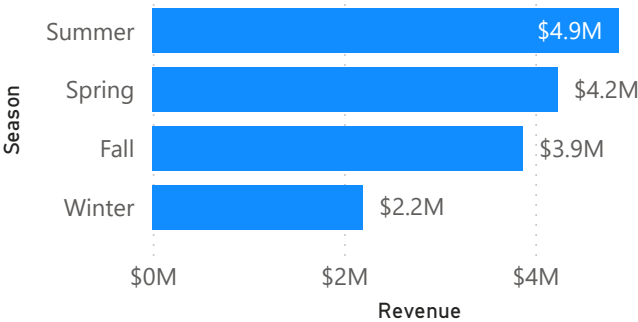
Profit

10.45M

KPI over Time



Revenue by Season



Rider Type

