App Publishing to Android and iOS (Mac)

Android Apps

How to publish an App on Google Play store after logging in to http://play.google.com/apps/publish

Note: * = means must be entered

PRODUCT DETAILS

English	Add Translations

Title*:
Max 30 characters

Description*:
Max 4000 Characters

Promo Text
Max 80 Characters

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Recent Changes
Max 500 Characters

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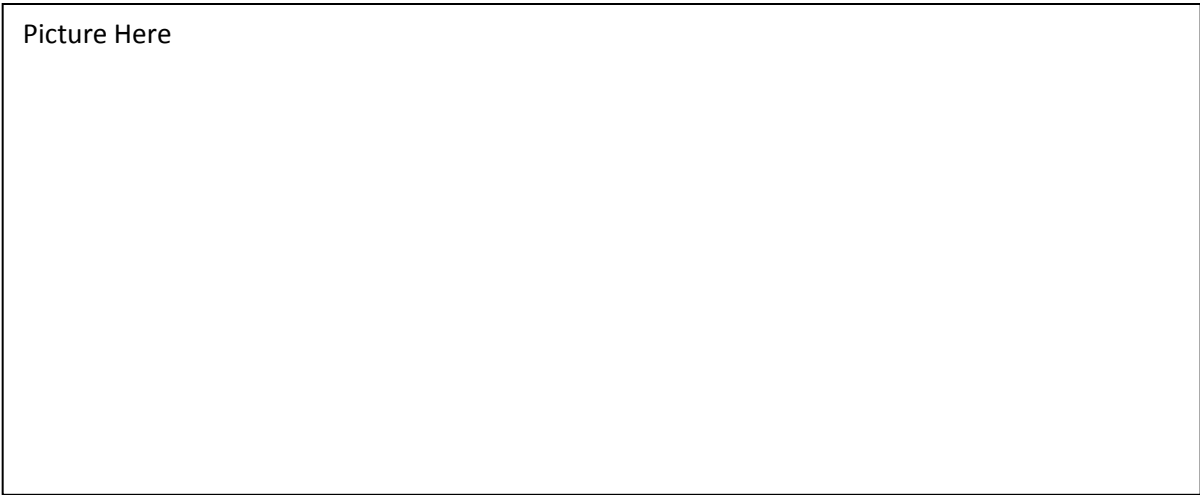
GRAPHIC ASSETS

Screenshots* (At least 2 required)
320 x 480   or   480 x 800   or   480 x 854   or   1280 x 720   or   1280 x 800. JPG   or   24-bit PNG (no alpha)

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│ Picture Here   │ Picture Here   │
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Add High-res icon
512 x 512
32-bit PNG (with alpha)

Picture Here
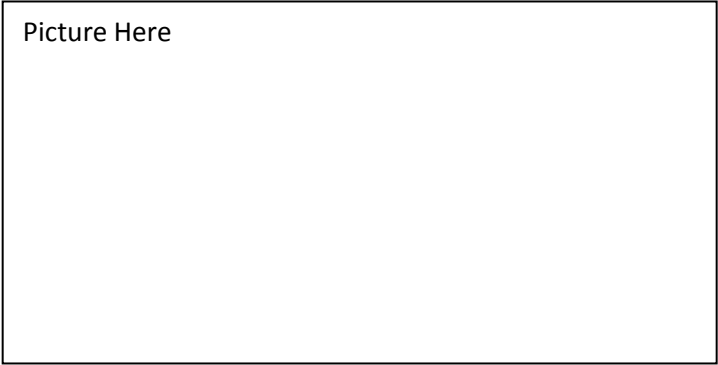
Add high-res icon
Feature Graphic
1024 w x 500 h
JPG or 24-bit PNG (no alpha)

Picture Here

Add feature graphic
Promo Graphic
180 w x 120 h
JPG or 24-bit PNG (no alpha)

Picture Here

Promo Video URL

[   ]

CATEGORIZATION

Application Type* [   ]

Category* [   ]

Content rating* [   ]

CONTACT DETAILS
(Either website and/or email)

Website* [   ]

Email* [   ]

Phone [   ]

PRIVACY POLICY

Link to policy [   ]

or check box no privacy policy [ ]

iOS Apps

Login using http://itunesconnect.apple.com →Manage your App → Add new App

Default Language

App Name

SKU number

Bundle ID pull down list

Bundle ID Suffix

Next page
Availability Date Month Day Year

Price Tier

Discount for Educational Institutions ☐

Next page

Version Number

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Copyright

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Primary Category pull down

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Secondary Category pull down

Apps must not be obscene, pornographic offensive or defamatory
Rating radio boxes   None   mild   intense
Cartoon violence
Realistic violence
Sexual content or nudity
Profanity or crude humour
Alcohol, tobacco or drug use reference
Mature suggestive
Simulated gambling
Horror fear
Prolonged graphic or sadistic realistic violence
Graphic Sexual Content or nudity

Metadata

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Description

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Keywords

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Support URL

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Marketing URl (OPTIONAL)

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Privacy Policy URL (Optional)

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App Review Information

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Contact Information

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First Name

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Last name

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Email Address

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Phone Number

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Review Notes (optional)

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Demo Account Information (optional)

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Username

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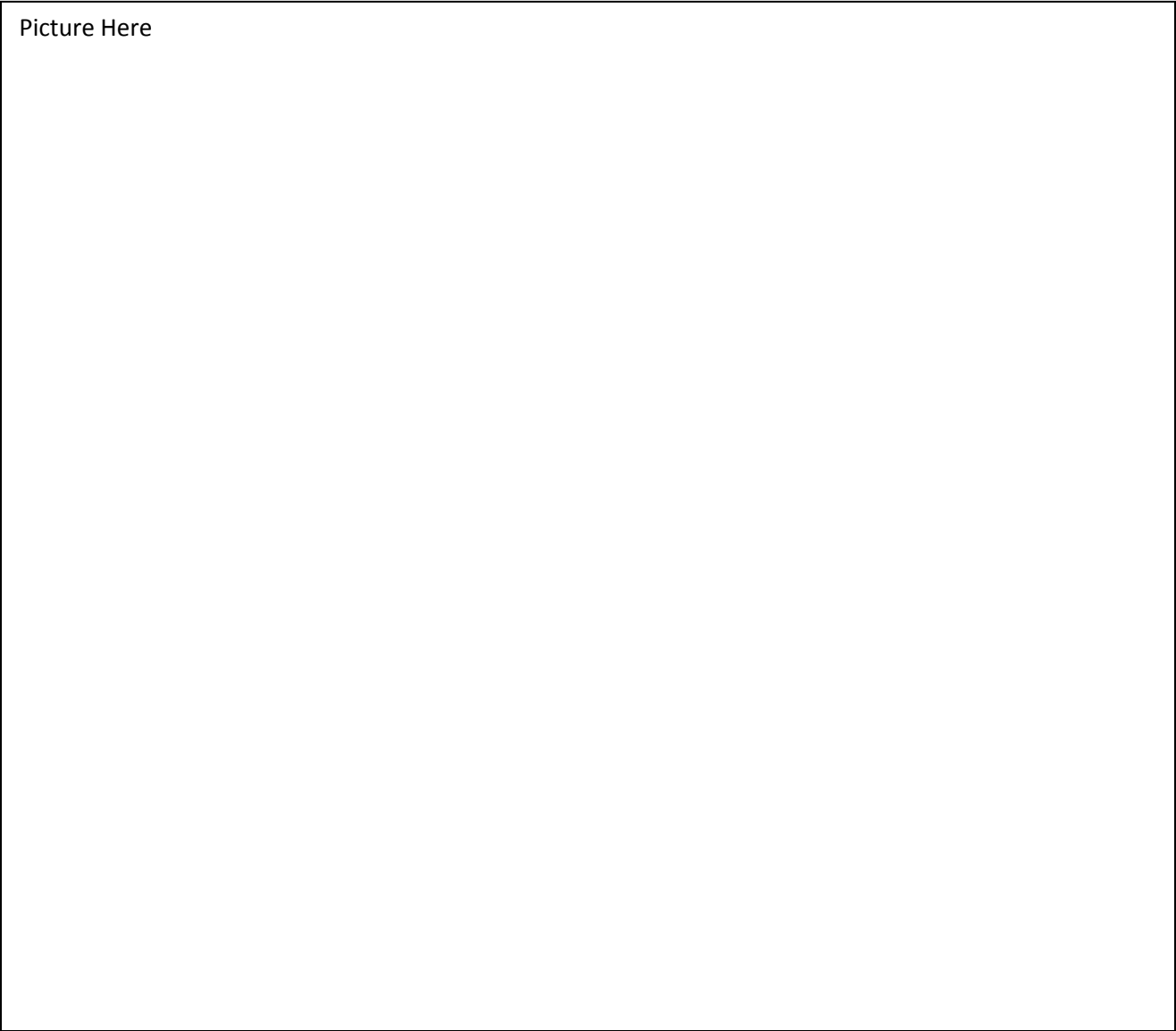
Password

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```

EULA End user license click here ☐ else apple default

Uploads
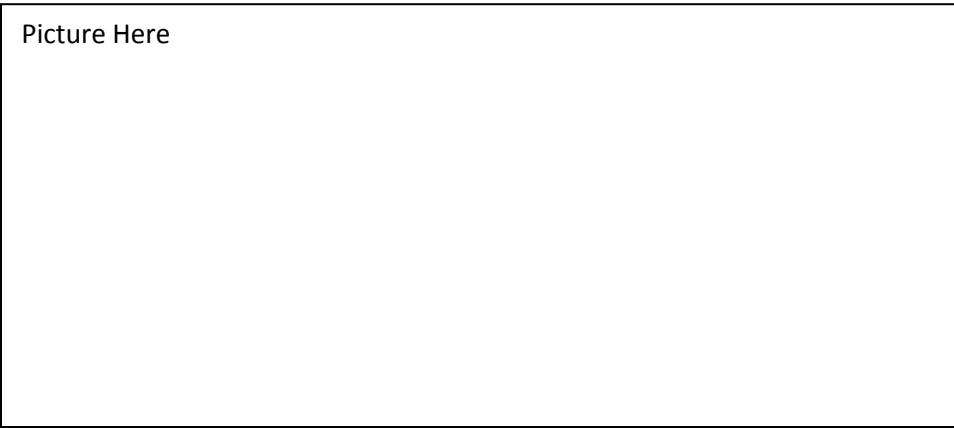
Large Icon (flat art no rounded corners, 72 DPI RGB color 1024 X 1024 pixels .jpeg .jpg .tif .tiff or .png)

Picture Here
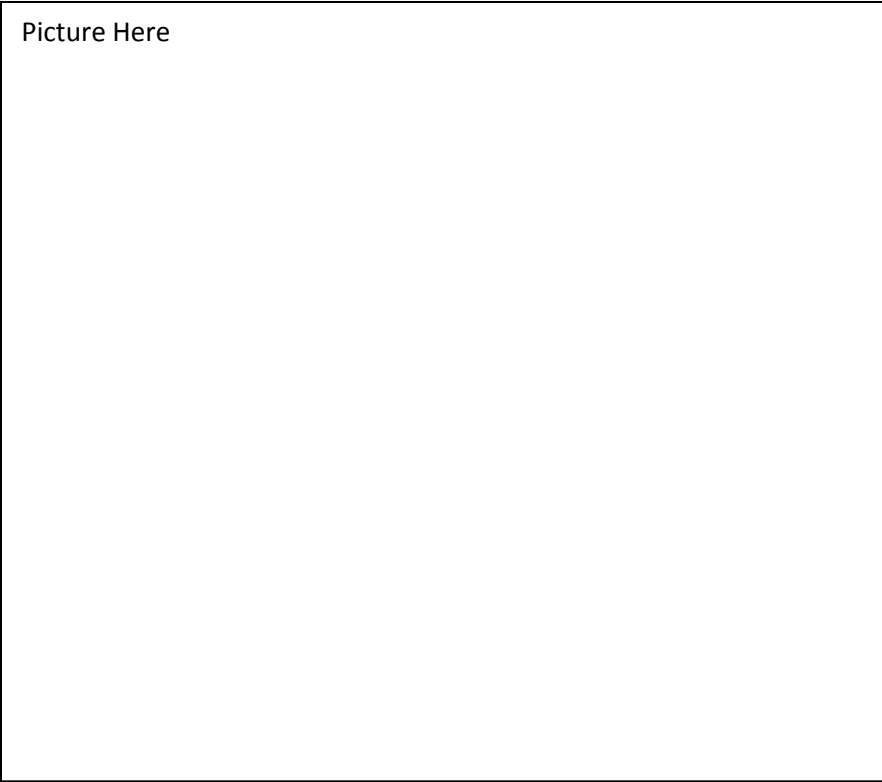
3.5- inch Retina Display Screenshots (3.5 inch iPhone 960 x 640 or 960 x 600 or 640 x 960 or 640 x 920 at least 72 DPI rgb color .jpg or .png format

Picture Here
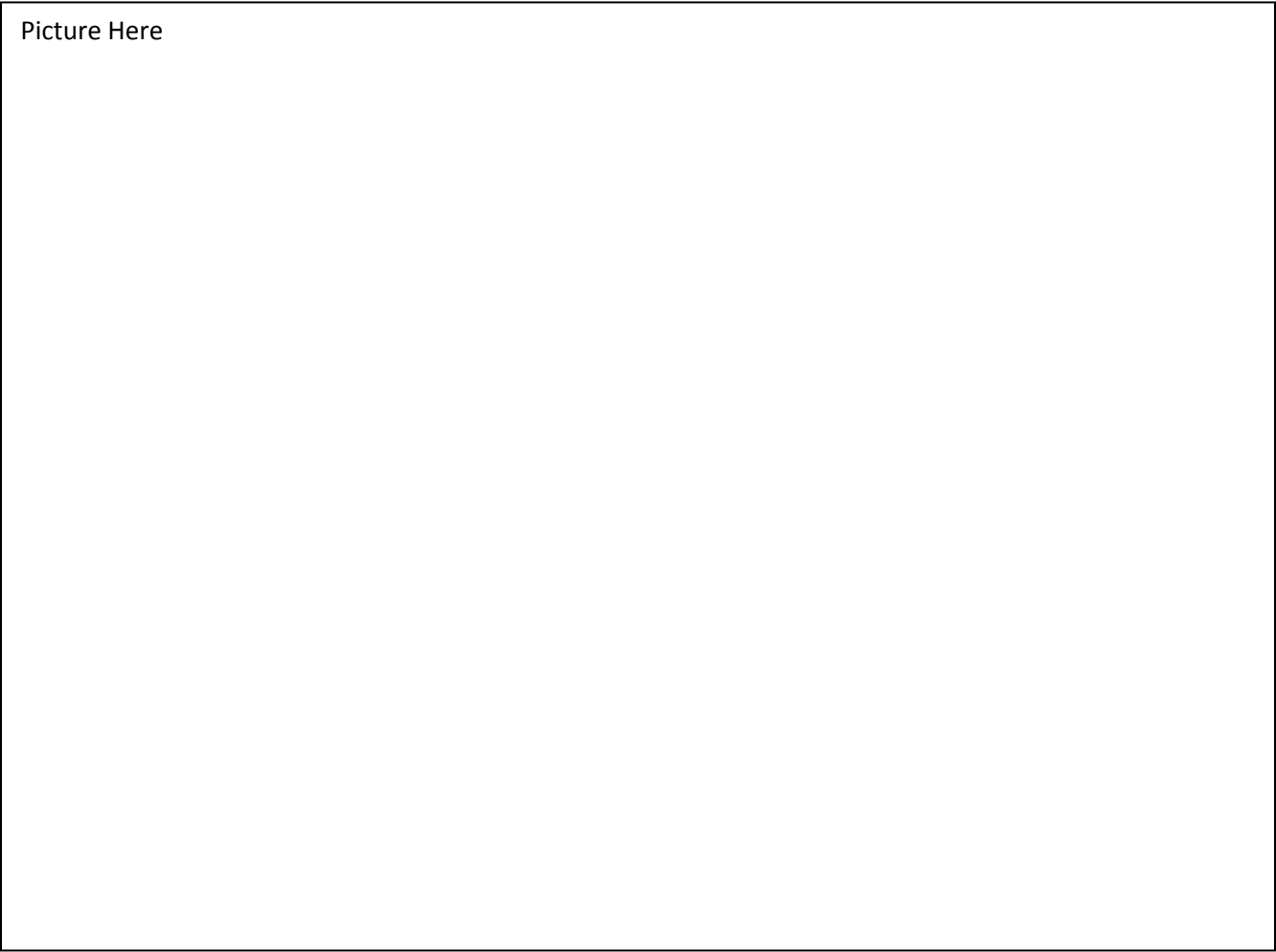
4- inch Retina Display Screenshots (5th generation iphone5 and ipad touch retina display 1136 x 640 or 1136x600   or 640x1136 or 640x1096 at least 72DPI rgb color .jpg oor .png)

Picture Here

iPad Screenshots (iPad screenshots .jpeg or .jpg or tif ot tiff or png 1024 x 768   or   1024 x 748 or 768x1024   or 768x1004   or 2048 x 1536   or 2048x1496   or 1536x2048 or 1526 x 2008 at least 72DPI rgb color)

Picture Here

Routing App Coverage File (optional)