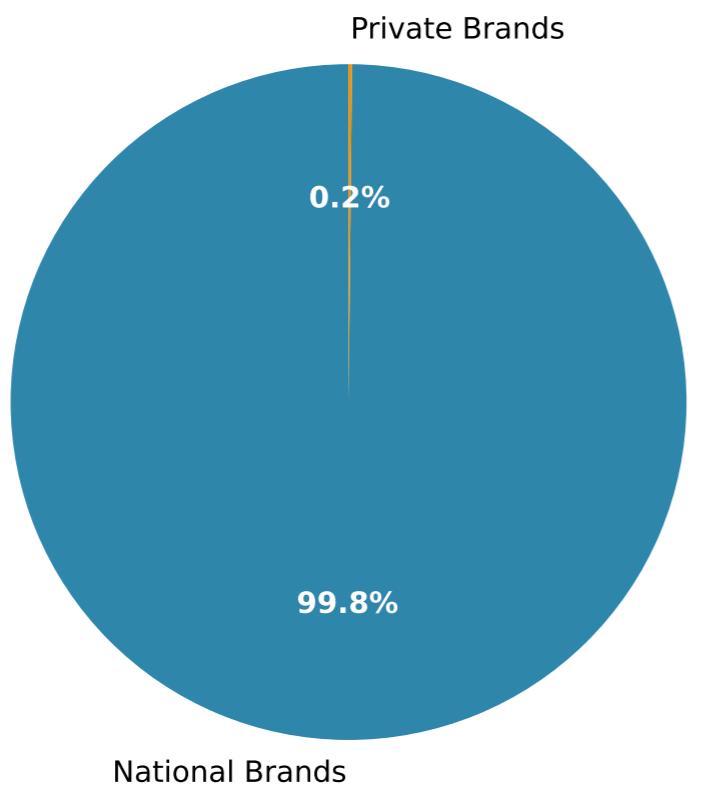
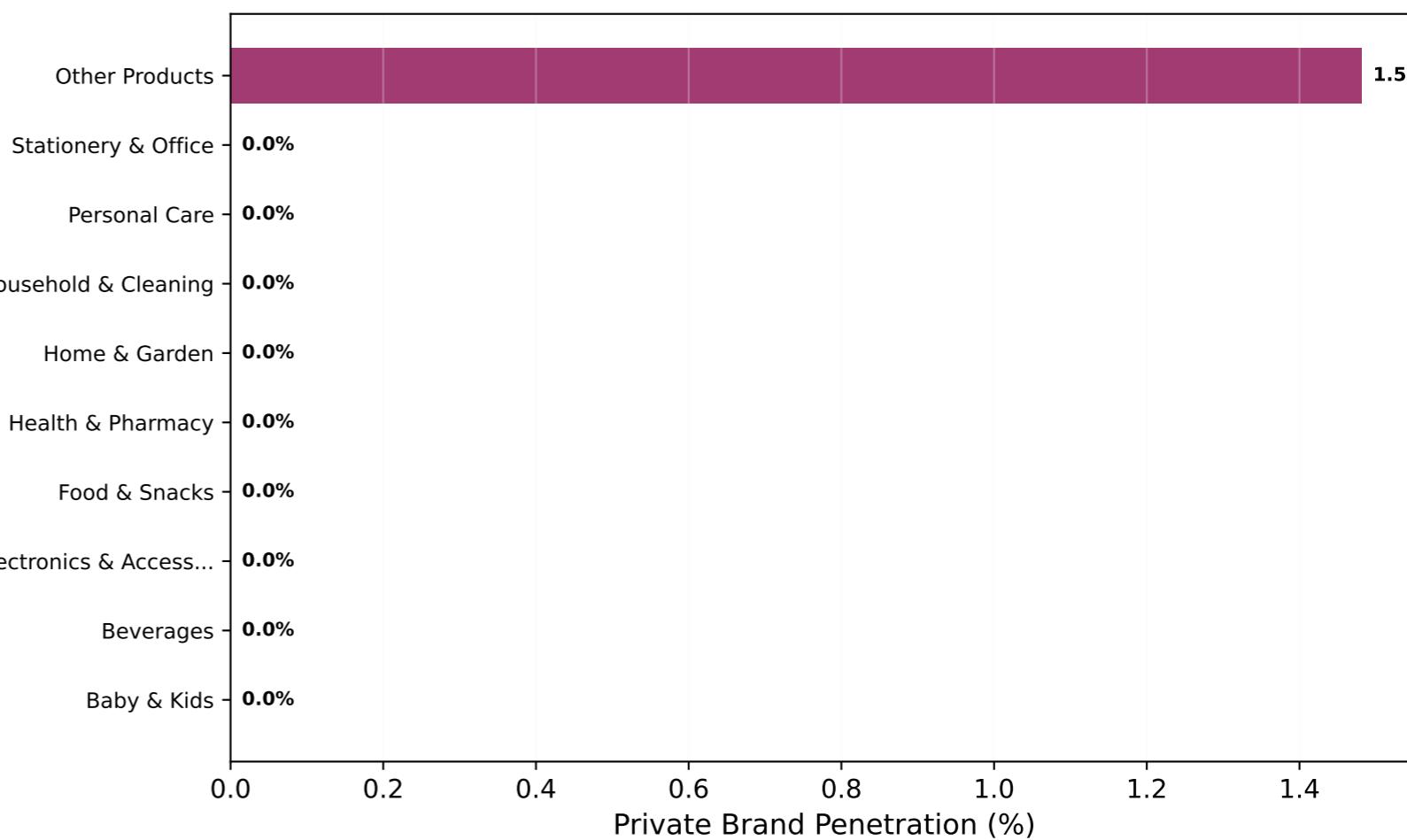


Private Brand Analysis & Performance

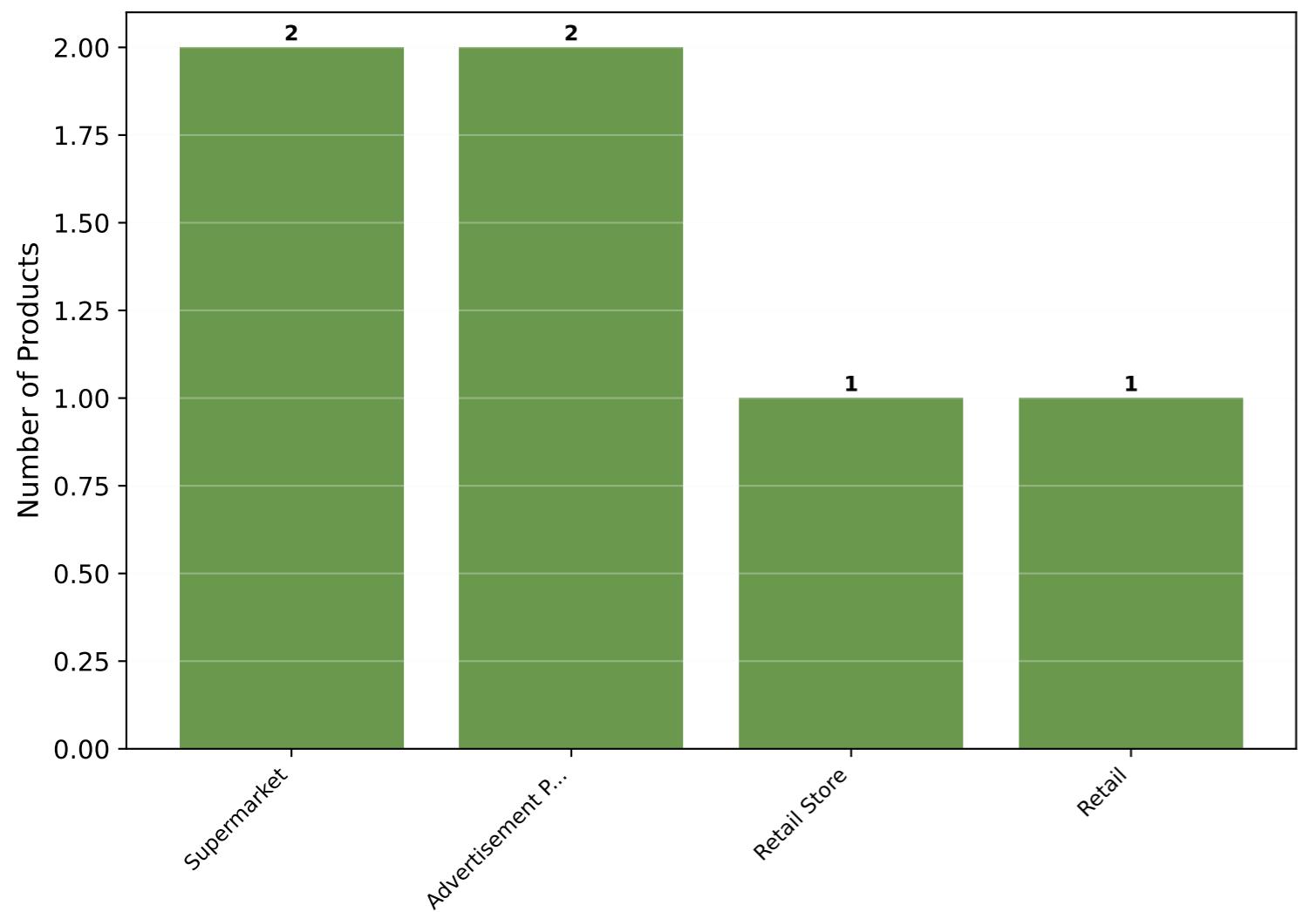
Private vs National Brand Distribution



Private Brand Penetration by Category



Top Private Brand Product Types



Market Share: Private vs National Brands

