

GUEST TEACHER

Floral Designerwrite your own title

I am a certified professional floral designer mentored by an AIFD founding member. I have participated and been a finalist in several National Competitions. I have owned my own business in Las Vegas starting at The Tropicana Hotel and built my businesses to the Las Vegas Hilton and Caesar's Palace. I have innovated different buying practices by utilizing national and international auctions when supply was low and demand was high.

Highlights

- Skills Used
- Acquired fresh flowers from growers in both National and International regions
- Chose containers, vases, baskets, props etc. from Trade Markets in Dallas, Atlanta, Los Angeles, and Las Vegas
- Educated myself by studying the Market for current and future trends
- Acquired the skills necessary to compete on both a National and International Auction by the internet which required in depth knowledge of flowers
- Prepared employees by giving instruction and expectations of what was necessary to learn during their probationary period and later guided them to utilize their own skills in order for each to improve method of design
- Instructed employees in all areas necessary to work in a full service florist
- Owner/Operator
- Garden of the Nile Flower Shop at Caesar's Palace - Las Vegas, NV - October 1991 to June 1995
- Responsibilities
- Hired and Terminated Employees
- Acquired all inventory to produce fresh floral arrangements, European gardens, permanent arrangements, containers and gift items
- Kept abreast of current and future trends in floral industry
- Shopped both National and International Flower Auctions to acquire knowledge and best possible pricing necessary
- Interfaced with hotel management and purchasing agents
- Produced all prototypes of floral designs, etc. that designers could copy
- Inspected each design before it was delivered
- Kept personal knowledge of customers private