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FREELANCE UX/UI INTERACTION DESIGNER

Summary

Combined with work experience in **Architecture** to move forward with a new career in **User-Centered Design**. The priority is to create great experiences for users while always keeping in mind **company needs and goals**.

Experience

Freelance UX/UI Interaction Designer

City, State Company Name / Apr 2017 to Current

LegalChat App Design

- Created Interactive **Prototypes**, Low to High-Fidelity **Wireframes**, logic flows, **visual design** and Icon
- Provided content strategy, UI design direction, **User experience design**

Freelance UX Researcher

City, State Company Name / Apr 2017 to May 2017

Usability Testing for Airbrush App

- Scheduled and conducted remote **usability test**s to observe user behavior on interaction
- Discovered **insights** and created **infographic** report for company

UX/UI Designer

City, State Company Name / Mar 2017 to Apr 2017

Website Redesign for Bay Area Chinese Musician Association

- Produced content strategy, **UI design direction**, and user experience design
- Deliverable included **heuristic evaluation** of current site, **competitive** research, **persona** creation, site map, low to High-Fidelity **Wireframes**

Architectural Designer

City, State Company Name / Aug 2015 to Apr 2017

Architectural design specializing in educational projects

- Teamed with Senior Designer, Project Manager and consultants, created design product for **educational projects** (LACCD, USC, UCLA)
- Created material schedules and furniture specification, meet with college users and furniture consultants to improve **users' experience**

Lead Graphic Designer

City, State Company Name / Sep 2009 to May 2010

Design for University IMechE Student Chapter

- Established 1st IMechE (Institution of Mechanical Engineers) Student Chapter in China, organised **national presentation competitions**
- Created designs for **marketing solutions**, such as billboards, logos, shop signs, printable & movable ads and more

EDUCATION

Master of Arch and Design University of Michigan 2015 City, State, US

Bachelor of Engineering University of Nottingham 2012 City, UK

Certificates and Honors

- **User Experience Design** Certificate with Honors - BitTiger, 2017
- **Interaction Design Specification** Certificate - UC San Diego (on Coursera), 2016-2017
- Leadership in Energy and Environmental Design Accredited Professional (**LEED AP**) - USGBC, 2017
- The **BP Achievement Award** - BP, 2011

Skills

Sketch, Illustrator, Photoshop, Indesign, Invision, Omnigraffle, HTML5, After Effects, Keynote, **Revit**, Rhino, AutoCAD, **Watercolor** , Bluebeam, Design Thinking, **UI/UX, Graphic Design** , Story Boarding, Mandarin