

BUSINESS DEVELOPMENT MANAGER

Skill Highlights

Microsoft Office Suite, Outlook*Salesforce.com CRM (Customer Relationship Management)*Virtual and cloud computing environment

Professional Experience

Business Development Manager

July 2010 to Current Company Name - City , State

- Sales and marketing of utility engineering and design services including staff augmentation to mid-sized companies and investor-owned utilities.
- Clients include LG&E-KU, EKPC, AT&T, Time Warner and Industrial/Commercial.
- Double digit increase in sales by developing strong relationships with clients, staff, partners, and management from initial contact through implementation.
- Proven ability in building name brand awareness through various marketing techniques.
- Responsible for launch of new turn-key energy saving business segment in January 2012 resulting in \$500,000 in new business within 7 months.
- Received first purchase for new business in 46 days from start of service.
- Selling ROI to C-Suite and building owners.
- Achieved goal of \$1,000,000 + in pipeline in 180 days.
- 1,056,737 in quoted business for 22 new clients.

Account Executive

November 2009 to June 2010 Company Name - City , State

- Sales and marketing of Lean Six Sigma Consulting services to small and mid-sized companies.
- Consulting and solution skills applied for marketing to small-to-mid-sized companies in the greater Louisville and Lexington Markets.
- Green Belt Training in Lean Six Sigma.

Senior Account Executive

January 2008 to June 2009 Company Name - City , State

- Sales and marketing of network computer software and hardware systems in addition to integration and managed services.
- Targeted C-Level executives, IT manager and engineers in banking, manufacturing, healthcare and insurance industries.
- Partnered with cross-functional teams to identify, develop, qualify and close business opportunities.
- Wrote proposals, calculated and presented ROI analyses, and negotiated contracts.
- Created e-mail marketing programs and monthly newsletter.

Manager

January 2002 to January 2008 Company Name - City , State

- Responsible for new business development and growing sales in Kentucky territory with a sales target of \$25 million.
- Sales of Expense Management Solutions to new middle market business segments (companies with annual sales; revenue between \$10 million and \$250 million).
- Effectively filtered and qualified prospects and built pipelines to ensure targets are exceeded.
- Focused on vertical marketing to Auto, Construction, Medical, and Manufacturing markets.
- Achieved 138% of Goal.
- Developed methods for prospecting and closing medical practices which resulted in closing 14 new doctor practices with a total of \$2mm in gross volume.
- These techniques were duplicated and shared around the region resulting in 10% increased sales among teams.

Sales Account Manager

January 1994 to January 2002 Company Name - City , State

- Responsible for opening new accounts and managing long-term client relationships of key OEM accounts totaling more than \$4 million.
- Worked closely with design engineers at OEM clients in cross-functional teams to provide value-added components and assemblies.
- Identified new business opportunities well aligned with business capabilities and client needs.
- Clients include decision makers at accounts that require design, development and manufacture of custom metal stampings, springs, wire forms and assemblies.

Key Account Manager

January 1991 to January 1994 Company Name - City , State

- Opened new markets with focus on appliance and office products industry along with other high-volume industries.
- Broke new ground with the development, maintenance and servicing of key OEM accounts totaling \$2 million.
- Multi-national company with operations in 13 countries involved in the design, development and manufacturing of custom engineered plastic, foam and rubber components.

Education

B.S : Mechanical Engineering University of Kentucky - City , State Mechanical Engineering

Professional Affiliations

Professional Development, Skills & Seminars Toastmasters International, Active Officer Rainmaker Business Development course 2014 Dale Carnegie Course 2013 Certified Sales Professional, APC, 2008 Impact Selling, American Express University, 2002 Professional Selling Skills, Achieve Global, 2000 Effective Negotiations, Karass, 1998 Sales Course, Dale Carnegie, 1992

Skills

banking, C, closing, hardware, Consulting, contracts, Customer Relationship Management, CRM, client, Clients, e-mail, energy saving, focus, forms, functional, insurance, managing, marketing, market, Microsoft Office Suite, office, Outlook, network, new business development, newsletter, proposals, Selling, Sales, Salesforce.com CRM, Six Sigma, utilities