

LEAD SENIOR GRAPHIC DESIGNER

Summary

Manage multiple projects, Cross-Channel Marketing, Messaging & Branding Consistency, Visual Communications, Brand Creation & Reinvention, Strategies, Efficiency, Planning, Improvements, Supervise, Development, Evaluation, Sets a high standard for all graphics designers, Implementing to adapt to and develop new techniques, High level of problem solving. Look Development: Using 3dsMax, Maya, Softimage, Vray and Mental ray. 3d Lighting and Shaders: Intimate knowledge of Vray, Mental ray creating and using image based lighting, traditional lighting, and hybrids. 3D Modeling: Detailed hard surface polygonal modeling in 3dsMax, Maya and Softimage (automotive, mechanical, product and architectural). Cleanup and model prep, optimization and modifications to existing models. General 3d: General scene setup, optimization and prep work in 3dsMax, Maya, Softimage. Vray and Mental ray. Camera previz work, lighting, shading, painting textures, UVW mapping, modeling, and rendering.

Highlights

- Autodesk 3DS Max
- Autodesk Maya
- Vray and Mental ray
- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe Flash
- Adobe Lightroom
- Strong knowledge Joomla (Wordpress) CMS (HTML, Flash) and SEO to Google top 10 position
- Experience on a MAC and Windows platform
- Adobe Dreamweaver Adobe Flash ArtiosCAD Zbrush Keynote Microsoft Office PowerPoint SolidWorks

Accomplishments

Designed and implemented a special art project for