

FREELANCE GRAPHIC DESIGNER

Highlights

- web & print design skills & software
- Visual Elements - Image/Photo Layout, Typography, Color Management
- Image & File Prep - Retouching, Resizing, Formatting, Packaging, Press Check,
- Software - Adobe Creative Suite (Photoshop, In Design, Illustrator, Acrobat, Creative Cloud)
- Tumblr, Square Space, Word Press, Basic HTML & CSS
- Microsoft Office (Word, Excel, Power Point), Outlook, Mac OS 10.11,

Experience

Freelance Graphic Designer 05/2016 - Current City , State

- Influential graphic designer for a high-end jewelry company in New York City where I brought originality, curiosity, enthusiasm, accountability and grit to the table everyday for nearly four years Started my own jewelry company called WYNDesigns out of college.
- The brand encouraged women to "wear their name proudly." GIA Accredited Gemologist Professional Played an instrumental role in the development of the Rollins College Women's Lacrosse Program, Captain Senior Year Website: www.lgoodwyn.com Rollins College Portfolio: <http://www.blurb.com/ebooks/574209-envision-art> design experience Created an icon logo for Evolve.
- Space, a company that provides open space environments where professionals and organizations can work, build and pursue their visions and missions in a modern, collaborative space.
- Working directly with the founder, I successfully brought his vision to life, providing him with a multi functional icon fit for different web and print scenarios.

Graphic Designer & Assistant 04/2012 - 01/2016 Company Name City , State

- Lead graphic designer for the company's Madison Avenue Jewelry Boutique, owned by New York City Philanthropist Ann Ziff Produced all advertisements, exhibition invitations, and marketing materials, executing multiple simultaneously under demanding deadlines.
- Ran and oversaw the production process for all of the print & web projects listed above, executing multiple jobs simultaneously under demanding deadlines.
- Worked individually as well as collaboratively with the boutique manager, offsite art directors, producers, photographers, and printers.
- Presented all assets to the boutique owner in a clear and professional manner.
- Organized photo shoots, prepared pieces and their respective set ups prior to shoot, directed the photographers on product placement/layout during each shoot Updated and maintained the boutique's website and social media outlets (Instagram, Facebook, Twitter, Yext) As Event Coordinator, I managed logistics with offsite organizations cohosting each event, coordinated caterer, decorations, and handled rsvp lists Ran all jewelry production fabrication, and oversaw the shipping of raw materials and repairs for Tamsen Z Frequently communicated and assisted with boutique cliental directly, conducted and directed store inventory; updated jewelry database (Gemini) Handled all gift purchases and distribution for family, friends, clients, and members of several philanthropic boards, which included The Metropolitan Opera, Lincoln Center, and The Metropolitan Museum of Art Assisted with personal correspondence (edited Met Opera acknowledgement letters written on Ann's behalf and communicated these revisions to their development office), mail and phone management, scheduling, travel arrangements, all of which required excellent verbal and communication skills Owner & Designer, WYNDesigns (october 2011) Designed and sold bespoke key chains for the line, which I created and managed.
- Sold work at Amethyst, a jewelry boutique in Bethesda, Maryland.
- Donated pieces to charity auctions, such as the Children's Hospital Holiday Gala in Washington D.C.
- Experienced with sketching, hand sawing, welding, soldering, annealing, forging, bezel setting, sanding and polishing.

11/2011 - 03/2012 City , State

- Handled custom client orders, worked with customers, assisted with trunk shows, updated the website, created beaded jewelry for boutique.

Education

2011 Bachelors Degree : Rollins College - Studio Art City , State GPA: GPA: 3.13 National Society of Collegiate Scholars and Phi Eta Sigma Freshman YearCaptain of the Women's Lacrosse Team, Education Chairman of Kappa Kappa Gamma Studio Art GPA: 3.13 National Society of Collegiate Scholars and Phi Eta Sigma Freshman YearCaptain of the Women's Lacrosse Team, Education Chairman of Kappa Kappa Gamma

2013 Gemological Institute Of America Completed courses in Jewelry Essentials and Colored Stone Essentials, Diamond Essentials92nd Y, New York City (may

2010 University of Edinburgh: College of Art City , Scotland Completed courses in Metal Sculpture and Wire Jewelry, summer program

2009 Rhode Island School of Design City , State Completed Introduction to Metal Jewelry course, summer program

Skills

Adobe Creative Suite, Acrobat, Photo, Photoshop, advertisements, Art, Avenue, C, Color, com, communication skills, CSS, client, clients, database, functional, graphic designer, http, Basic HTML, Illustrator, Image, inventory, Layout, letters, logistics, logo, Mac OS, marketing materials, materials, Excel, mail, Microsoft Office, office, Outlook, Power Point, Word, Packaging, Press, print design, printers, repairs, scheduling, Sculpture, shipping, sketching, soldering, phone, travel arrangements, Typography, vision, Website, welding, written