

## CREATIVE GRAPHIC DESIGNER

### Summary

After reviewing your post with much interest, please take into consideration my qualifications and work experiences in your search. As an exceptionally versatile Graphic Designer/Artist, with 19 years of expertise in marketing, advertising, packaging and publishing; working for a variety of industries in medical, education, B2C and Corporate. My objective now, is to find a position that will utilize my abilities, challenge and expand upon my creativeness and knowledge; while I provide my artistic assets in art and design to the benefit of an organization such as yours. My skill set includes designing from concept all the way through to production, high-end catalogs, advertisements, brochures, trade show graphics, posters, packaging, direct mailers, presentations, medical journals, educational books and more. Utilizing Adobe CS6, Acrobat Professional and I-Books Author. In addition to, Microsoft Office, various databases, time management and soft-skill applications on both Mac and PC operating systems. From the School of Visual Arts, I received a Bachelor of Fine Arts with a major in Illustration and a minor in Computer Arts. I am a resourceful, reliable self-starter; whether collaborating within a team environment or working independently with minimal supervision. Every assignment big or small is performed with a love for art and design from start to finish and attention to detail and deadlines. If you are interested, please call to further discuss my qualifications and how I may be a valuable future member for your team.

### Skills

- Children's Trade K -12
- Book Packaging
- Medical Publication
- Product Packaging
- Advertising
- Trade Show Graphics
- Catalogs & Brochures
- Presentations & Hand-Outs

### Experience

Creative Graphic Designer Apr 2006 to Feb 2016

Company Name - City , State

- Primarily, design new speculative advertising and/or enhance existing campaigns for small to mid-sizebusiness clients for publication in directories, magazines, mobile apps and direct mailers
- Verbal/written communication with clients, media consultants to present and/or springboard design idea
- Routinely support Marketing and Sales division by creating collateral and training material; such as, posters, presentations, invitations, photography, awards and handouts
- Utilize LiveMeeting and Webcast to brainstorm, present or troubleshoot any design issues with staff and/or clients

Graphic Designer - Contractor Feb 2002 to Mar 2014

Company Name - City , State

- Facilitate creative design from start to finish for all of the company's promotional, marketing and visual needs
- Collaborate with marketing on concept, design and schedules for advertising, marketing materials, trade show graphics
- Communicate with publishers, digital and print vendors on behalf of the client to confirm work delivered by pub dates, monitor and assure quality, troubleshoot and resolve any design and digital or print issues as they arise

Freelance Graphic Designer Feb 2005 to Mar 2006

Company Name - City , State

- Design, layout, illustration and production of feature articles, monthly articles, contents page, infographics, charts and graphs for 3 monthly medical journals and Pharma-sponsored quarterly supplements
- Liaison with medical editorial director and department, art director and graphic designers to assure journals and supplements are completed by monthly pub dates

Freelance Graphic Designer: Packaging Apr 2004 to Aug 2004

Company Name - City , State

- Package design of licensed products and creating mock mechanicals of 3D displays for client approval

- Technical illustration and enhancing existing Cad illustrations of products to appear in instruction leaflets
- Design and production of specialized catalog inserts, product instructional leaflets and gift wrapping

Freelance Graphic Designer/Artist Mar 2004 to May 2004

Company Name - City , State

- Design board books for licensed children's trade books; ie: (Barbie, Walt Disney, Sesame Street and Nascar)
- Composed cover art utilizing company's brand approved art templates, stylesheets, colors and artwork
- Design seasonal feature catalog inserts for Reader's Digest Children Books catalogs and promo-brochures

Education and Training

Bachelor of Fine Arts , Sequential Arts (Illustration) 1999 School of Visual Arts - City , State , USA

Skills

3D, Acrobat, Adobe CS, advertising, artist, art, BOOK DesiGn, Branding, Brochures, Cad, Catalogs, catalog, concept, creative design, client, clients, edit, Graphic DesiGner, Graphics Design, graphics, Graphic, instruction, ie, marketing, marketing collateral, marketing materials, Marketing and Sales, Microsoft Office, pacKaGinG DesiGn, Package design, photography, Posters, Prepress, Presentations, Print Production, publication, quality, raDiO, Technical illustration, training material, web graphics, Author, written communication