

## SENIOR GRAPHIC DESIGNER

### Summary

Diverse, results-oriented graphic designer with over 30 years of experience in print, logo design, and dimensional signs. Passionate about comprehensive, strategic and brand-building design. Demonstrated ability to work both independently as well as collaborate in large design teams. Flexible, big picture, out-of-the-box thinker and expert brain-stormer, with special emphasis on conceptual design.

### Highlights

- Graphic Design Expertise
- Creative Design Aptitude
- Quality Assurance
- Team Leadership
- Adobe CC Suite
- Strategic Planning
- Training and Development
- Corporate Design

### Accomplishments

- Successfully orchestrated complex projects from the idea stage through design, mock-up, and final rendering to meet customer expectations, while building customer loyalty.
- Grew client base through strategic relationship building and consistently delivering successful campaigns and designs.

### Experience

03/2017 to 08/2018

Senior Graphic Designer Company Name - City , State

- Sketched designs for large home builders, such as Stanley Martin, Ryan Homes, NV Homes, Van Metre Homes, Stylecraft Homes, Dan Ryan Homes etc.
- Adhered to strict branding guidelines when preparing sketches for client review
- Designed logos, interior acrylic display signs with stand off wall mounts, 3-D signs, impact logo signs, Routed Top signs, whip flags, mailboxes, take one boxes, feather flags, amenity signs, site ID sign, model ID signs, banners, and more!
- Prepared all final print files
- Uploaded sketches and final print file links to Keyed IN initially, and then to Pace Software.
- Cut vinyl on FC7500 Plotter

01/2005 to 01/2017

Senior Graphic Designer/Production Manager Company Name - City , State

- Developed creative graphics that simplified complex messages.
- Recommended techniques, methods and media best suited to produce desired visual effects.
- Adhered to all corporate brand guidelines when preparing graphic materials.
- Maximized operational efficiency by mentoring staff on various customer service initiatives.
- Spearheaded and coordinated graphic design projects from conception to completion.
- Collaborated with clients to create vision, conceive designs, and meet tight deadlines daily. Developed excellent relationships with multiple vendors and outside installers to ensure the success of current and future projects.
- Created and fashioned highly persuasive sales and marketing proposals.
- Processed Estimates, Price Proposals & Invoices and e-mailed customers via Quick Books.
- Printed in-house designs and customer prepared files on wide format printer.

05/1995 to 01/2005

Graphic Designer Company Name - City , State

- Designed interior and exterior signs, banners, trade show graphics, association graphics, dimensional signs, etc
- Vectorized and designed client logos
- Cut vinyl on Ioline Graphics Plotter
- Printed graphics on HP 5500 large format printer

#### Education

Liberal Arts Florida State University Panama Canal Branch

Visual Communications Art Institute of Pittsburgh - City , State Associates Degree

#### Skills

- Invoicing: Quick Books
- Software: Adobe Illustrator CC & CS6, Adobe Photoshop CC, Corel Draw x7, Microsoft Office Suite, Omega Composer
- Printers: HP 5500, HP DesignJet L25500
- Vinyl Plotters: Summa D120R, Graphtec, Ioline, HS15, FC 7500
- Sign Tracking Software: Keyed IN and Pace

#### Portfolio

**[www.dmohanco.com](http://www.dmohanco.com)**

#### Linked In

<https://www.linkedin.com/in/denyse-mohancographicartist>