



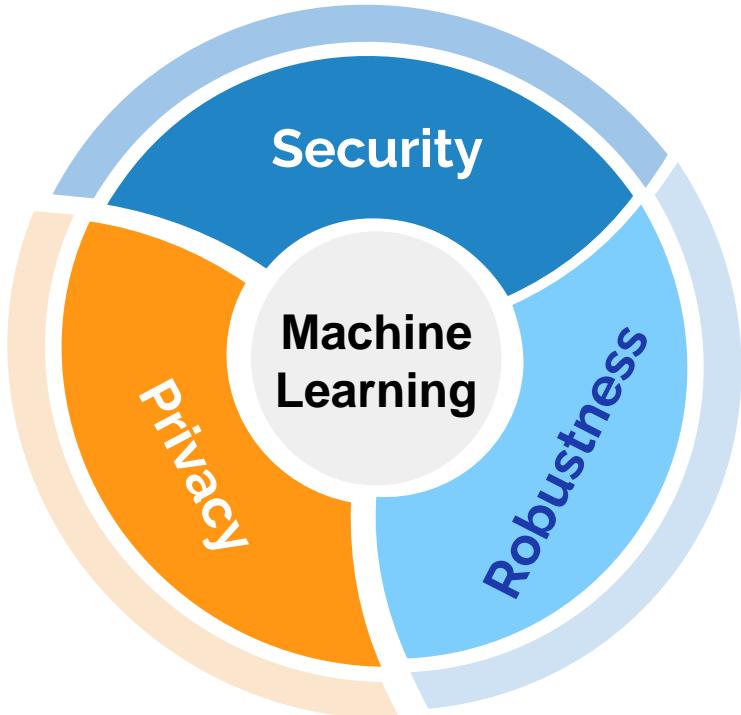
Lukas Struppek

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# A Brief History of Security and Privacy in Deep Learning

# About Me

- 2015 – 2020
  - Bachelor + Master Degree in Industrial Engineering @ KIT
- 2017 – 2020
  - Research Assistant at Applied Technical-Cognitive Systems, AIFB @ KIT
- 2021 – Today
  - PhD Student at Artificial Intelligence and Machine Learning Lab @ TU Darmstadt



# Machine Learning Turns the World Upside Down

S Science

## Improving breast cancer diagnostics with deep learning for MRI

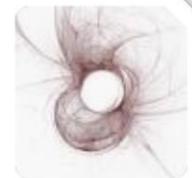
Early detection is key to improving breast cancer outcomes. Witowski et al. developed a deep learning pipeline that improves the specificity...



Phys.org

## Machine learning takes hold in nuclear physics

Scientists have begun turning to new tools offered by machine learning to help save time and money. In the past several years,...



T MIT Technology Review

## Machine learning could vastly speed up the search for new metals

Machine learning could help develop new types of metals with useful properties, such as resistance to extreme temperatures and rust,...



Medical Xpress

## Machine learning enables an 'almost perfect' diagnosis of an elusive global killer

Sepsis, the overreaction of the immune system in response to an infection, causes an estimated 20% of deaths globally and as many as 20 to...



# Machine Learning Turns the World Upside Down

S Science

Improving breast cancer diagnostics with deep learning for MRI



Early detection is key to improving breast cancer outcomes. Witowski et al. developed a deep learning pipeline that improves the specificity...

**But no one talks about the  
Security and Privacy  
of machine learning models!**

T MIT Technology Review

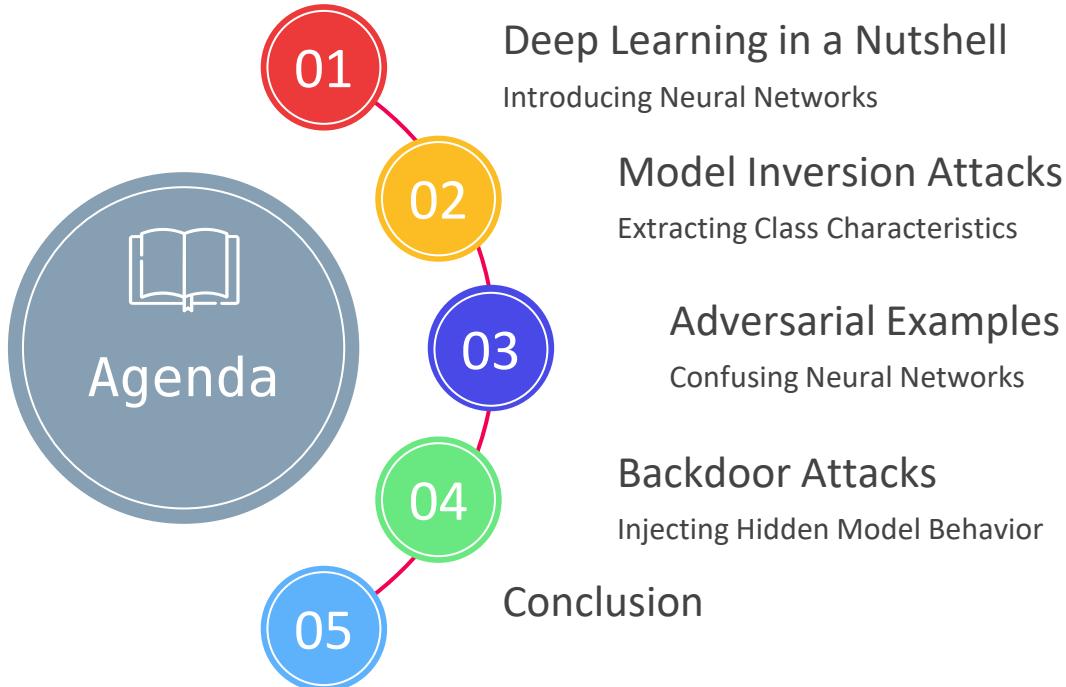
Machine learning could vastly speed up the search for new metals

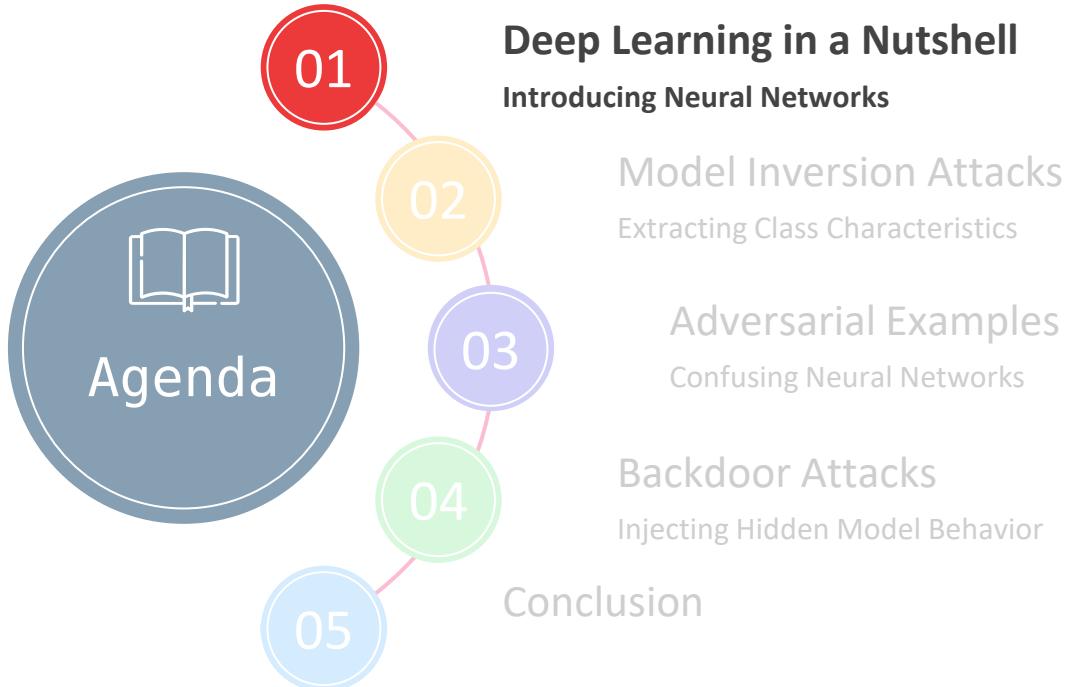
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X Medical Xpress

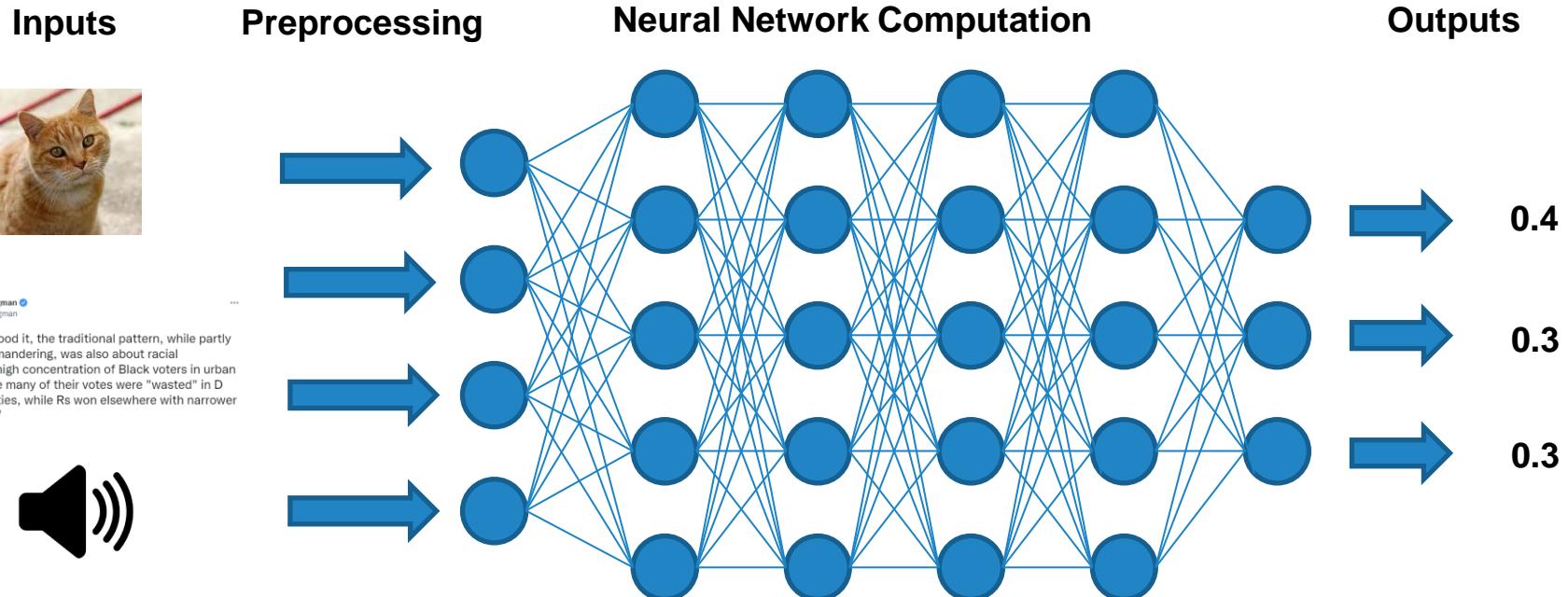
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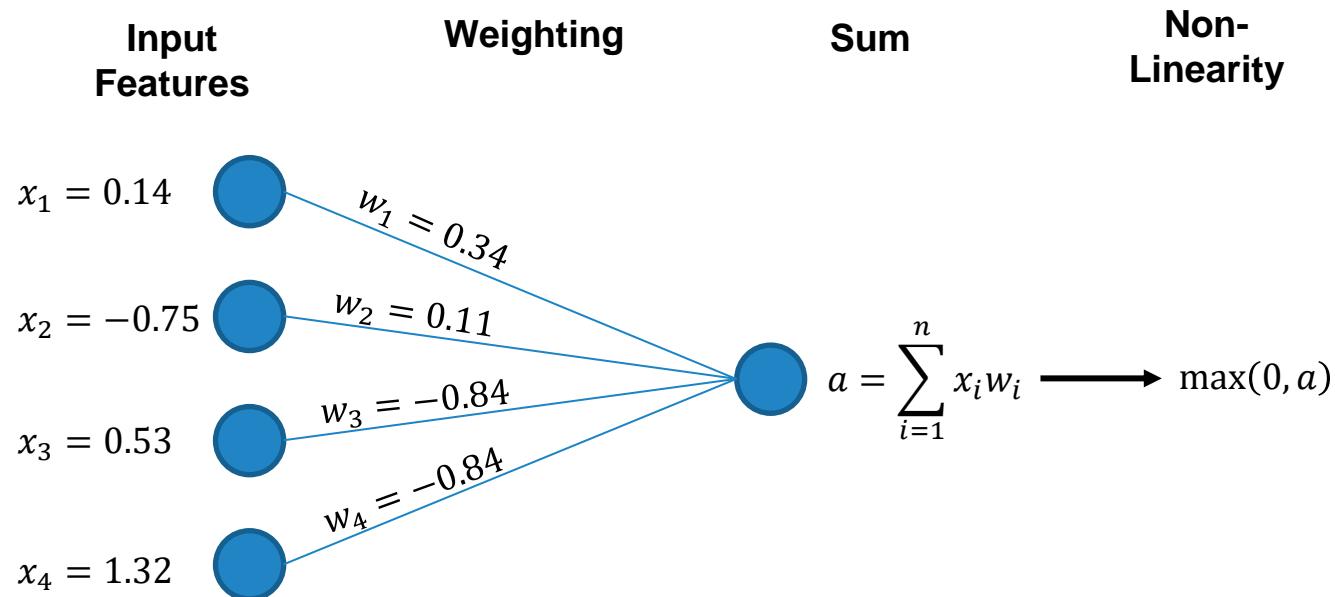




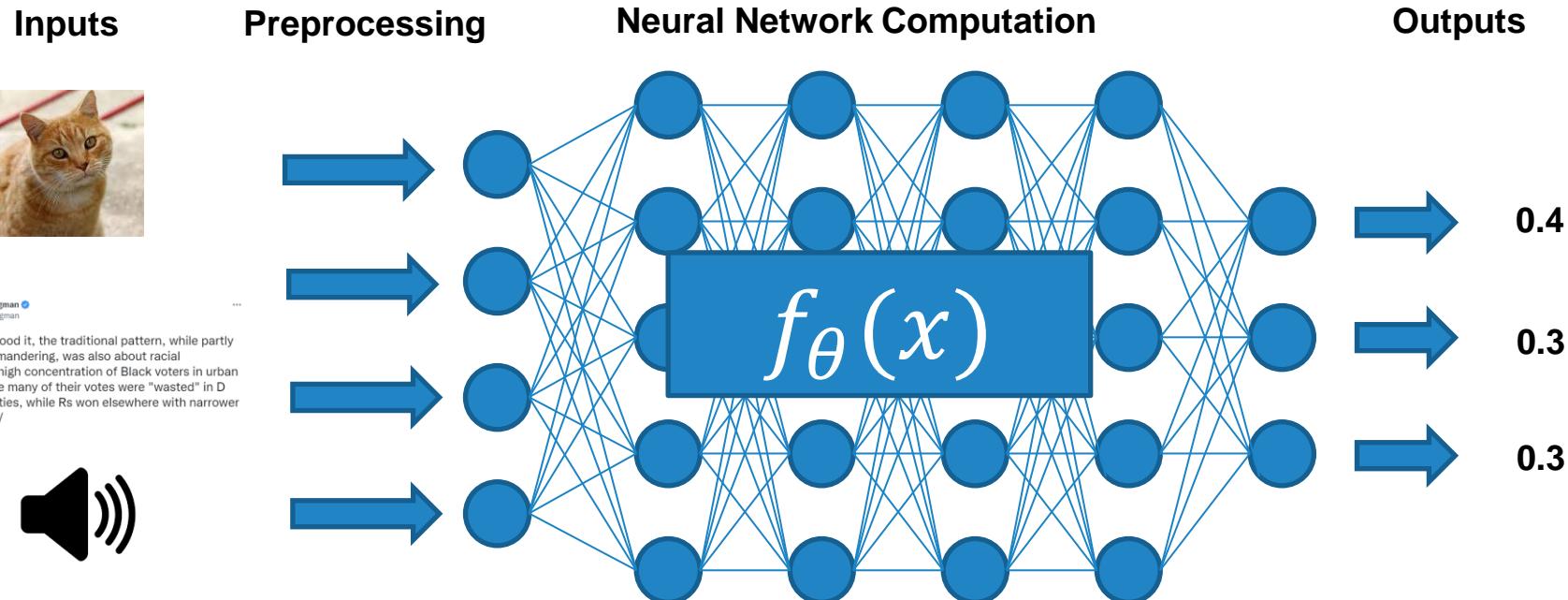
# Neural Networks Are Universal Function Approximators



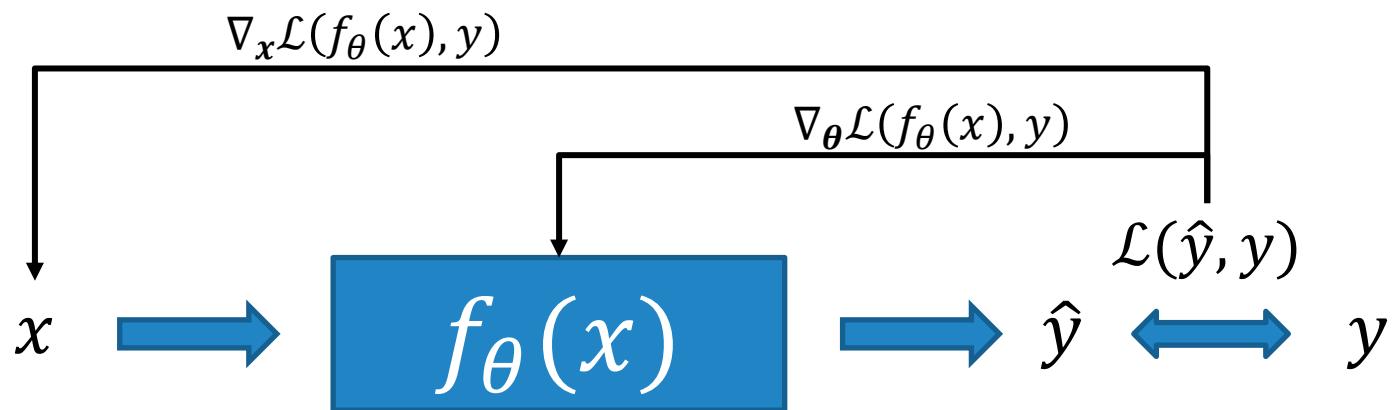
# Neural Networks Are Universal Function Approximators

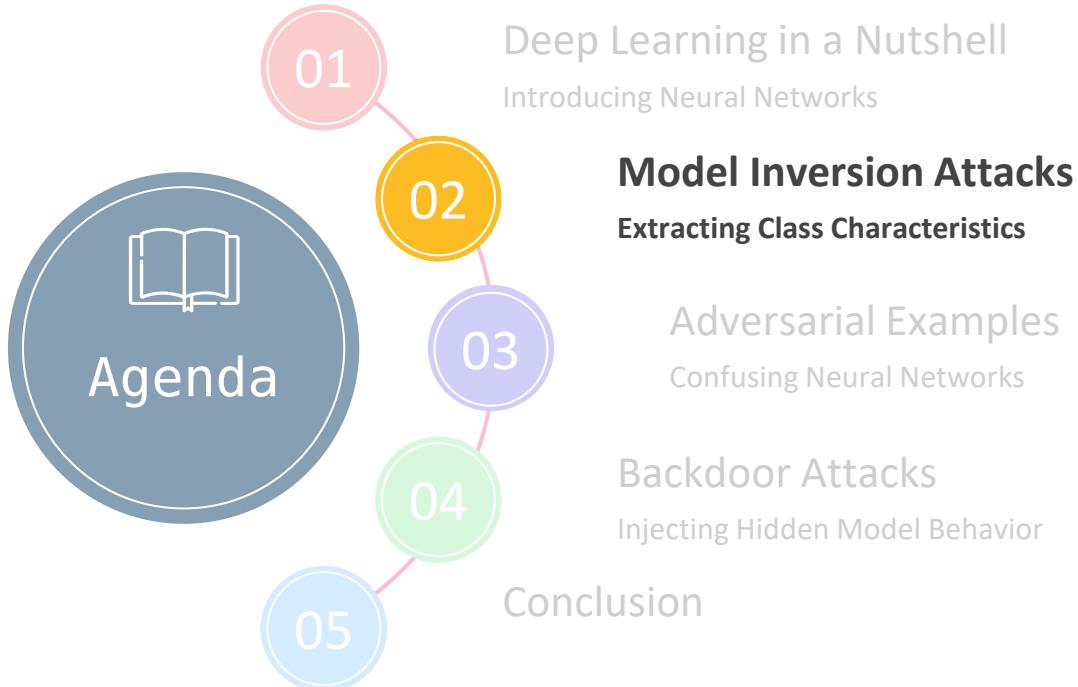


# Neural Networks Are Universal Function Approximators

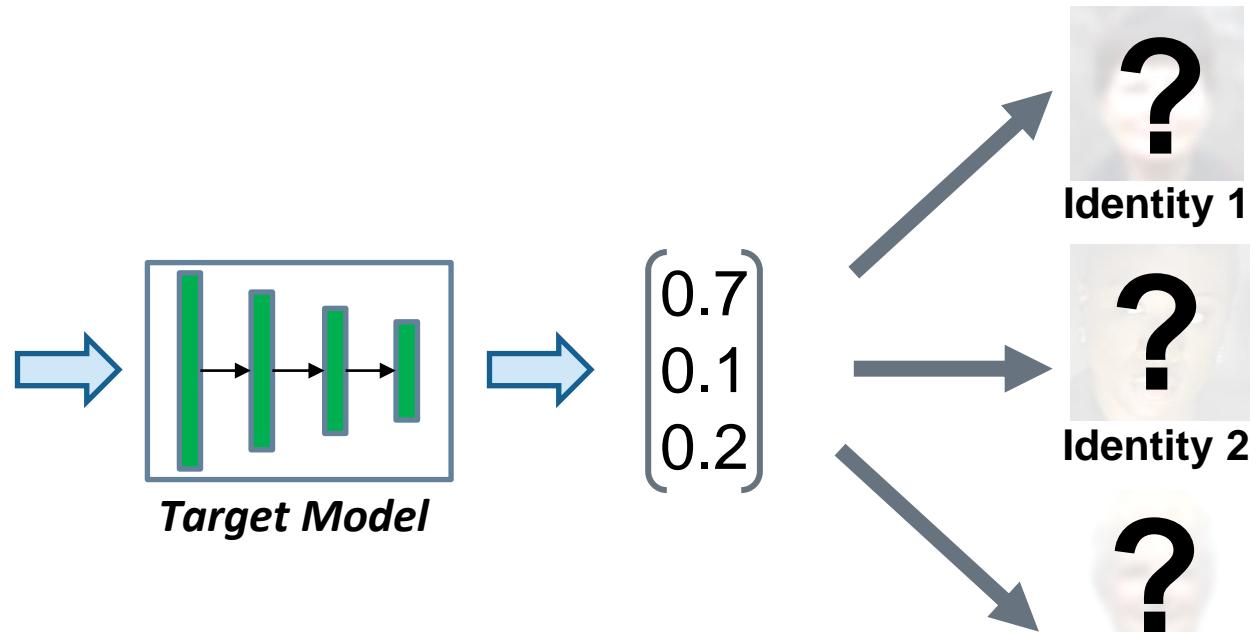


# Neural Networks Are Differentiable Functions



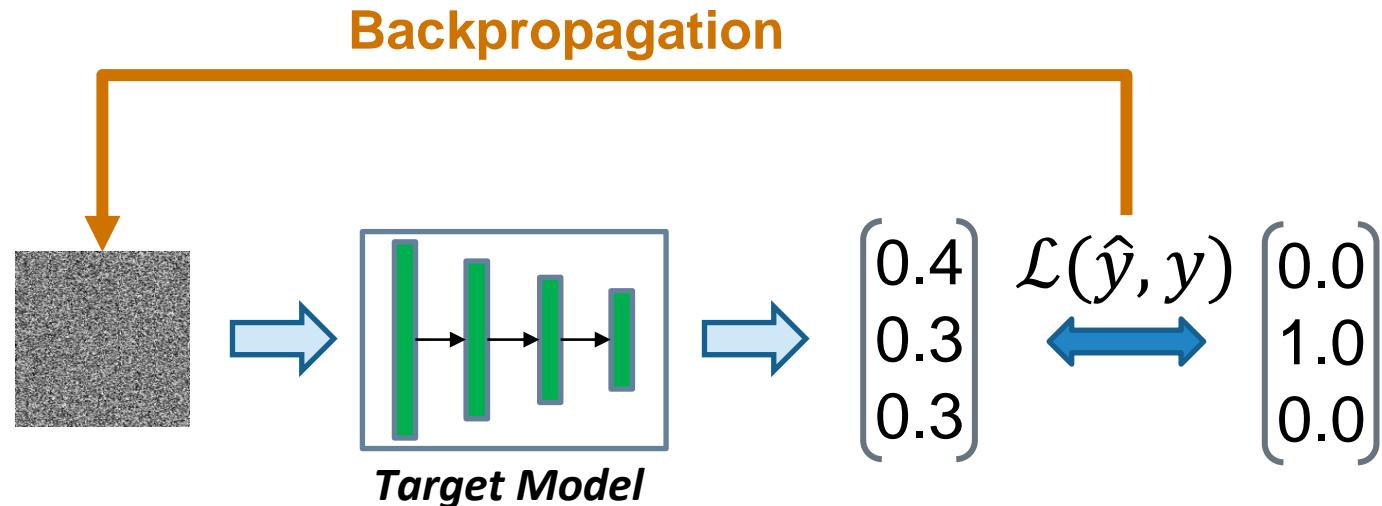


# Model Inversion Attacks



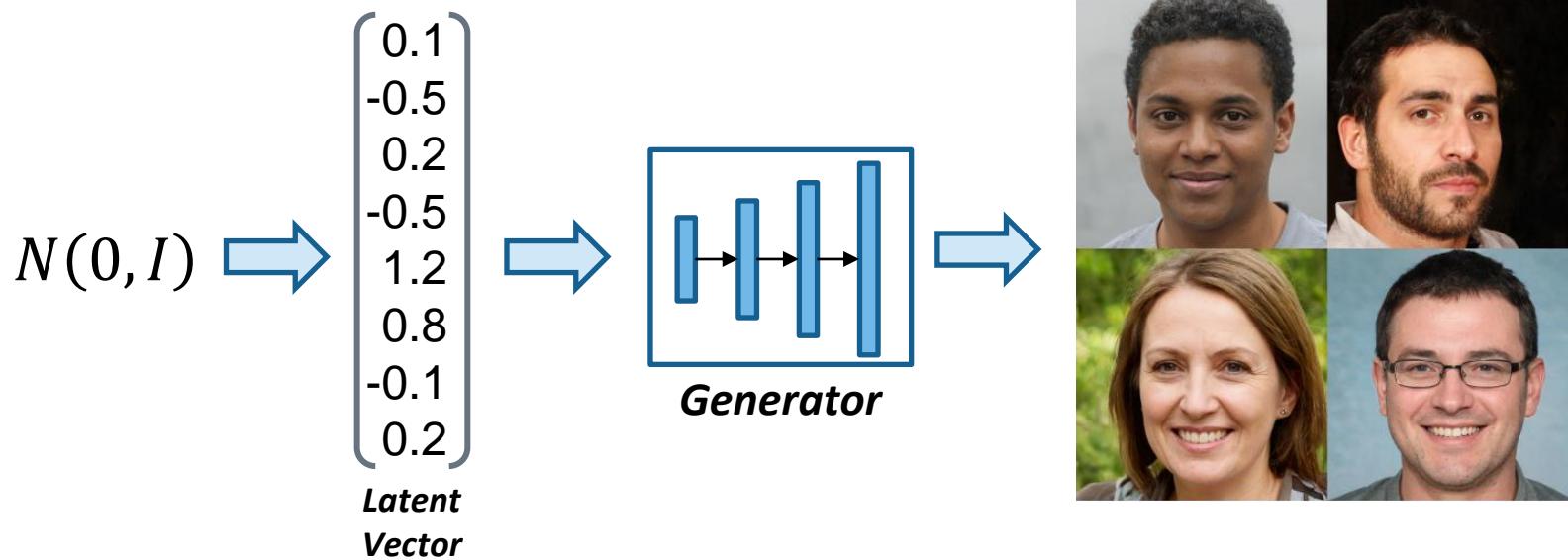
**Attack Goal: Synthesize images that reveal the look and identity of class x?**

# Naive Model Inversion Attacks

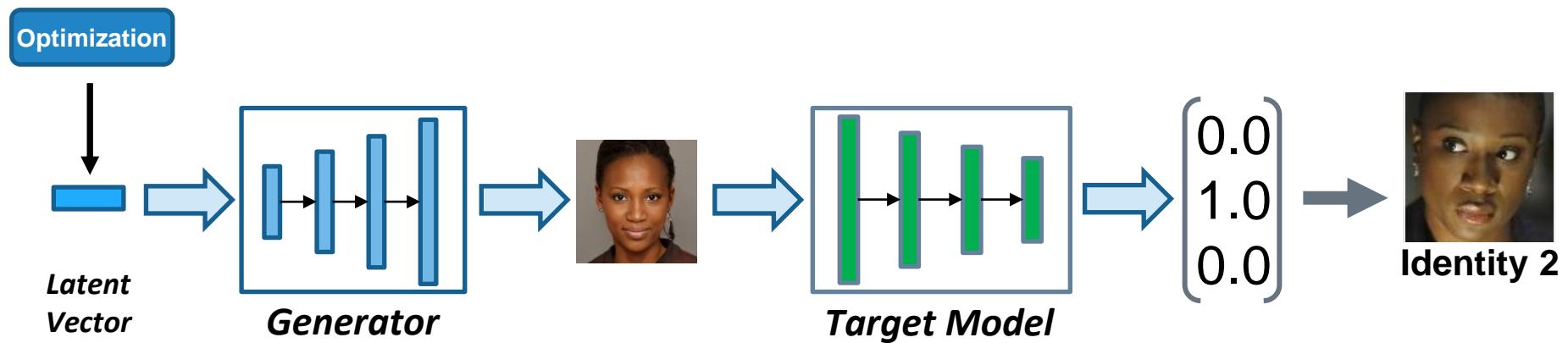


**Naive Approach:** Optimize input to  
maximize prediction score for target class

# *Side Note: Generative Adversarial Networks (GANs)*



# (Generative) Model Inversion Attacks



**Attack Goal:** Synthesize images that reveal  
the look and identity of class x?

# Model Inversion Attacks Face Several Challenges

## Degradation Factors

- ! Distributional Shifts
- ! Complex Optimization Landscape
- ! Fooling Images

## Limitations of Previous Attacks

- Tailored on a single target model
- Time and resource intensive
- Additional input information required

Target Identity



Distributional Shift



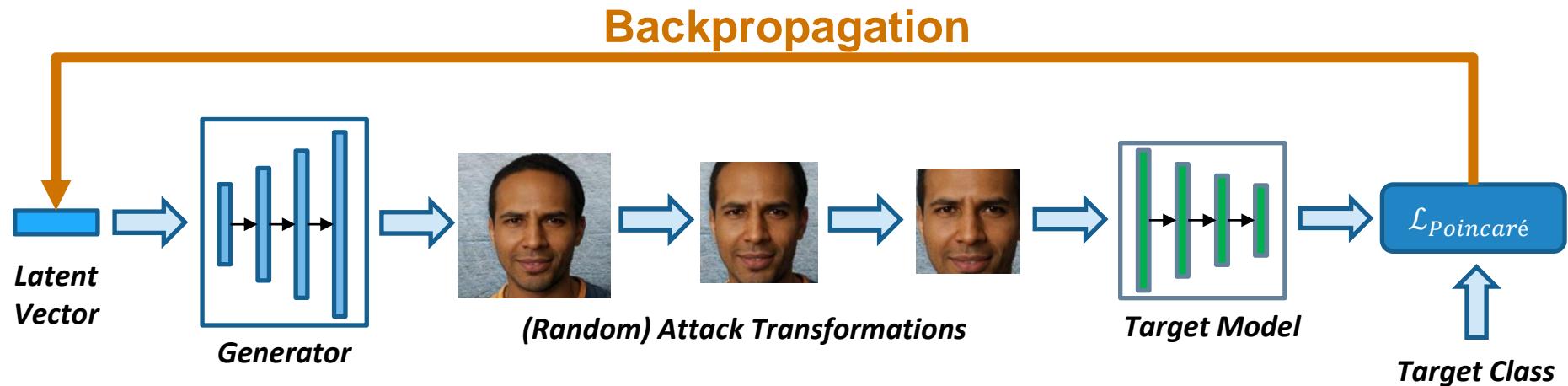
Local Minimum



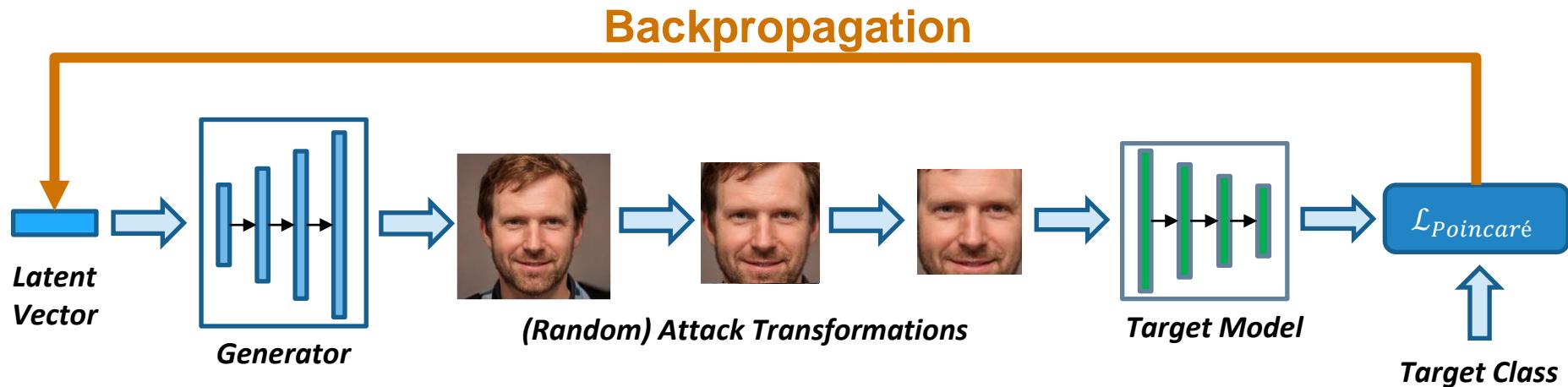
Fooling Image



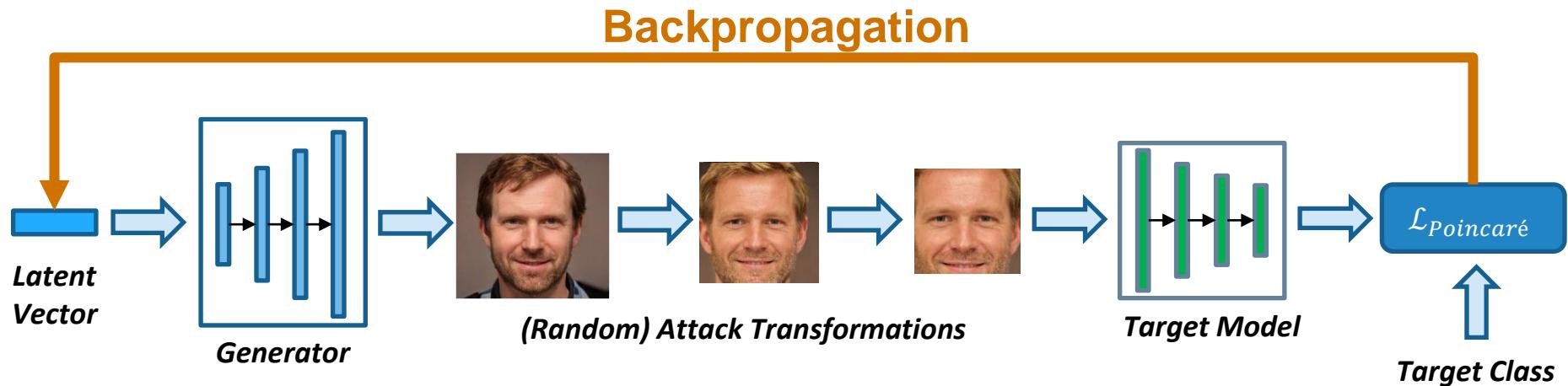
# Robust & Flexible Model Inversion Attacks



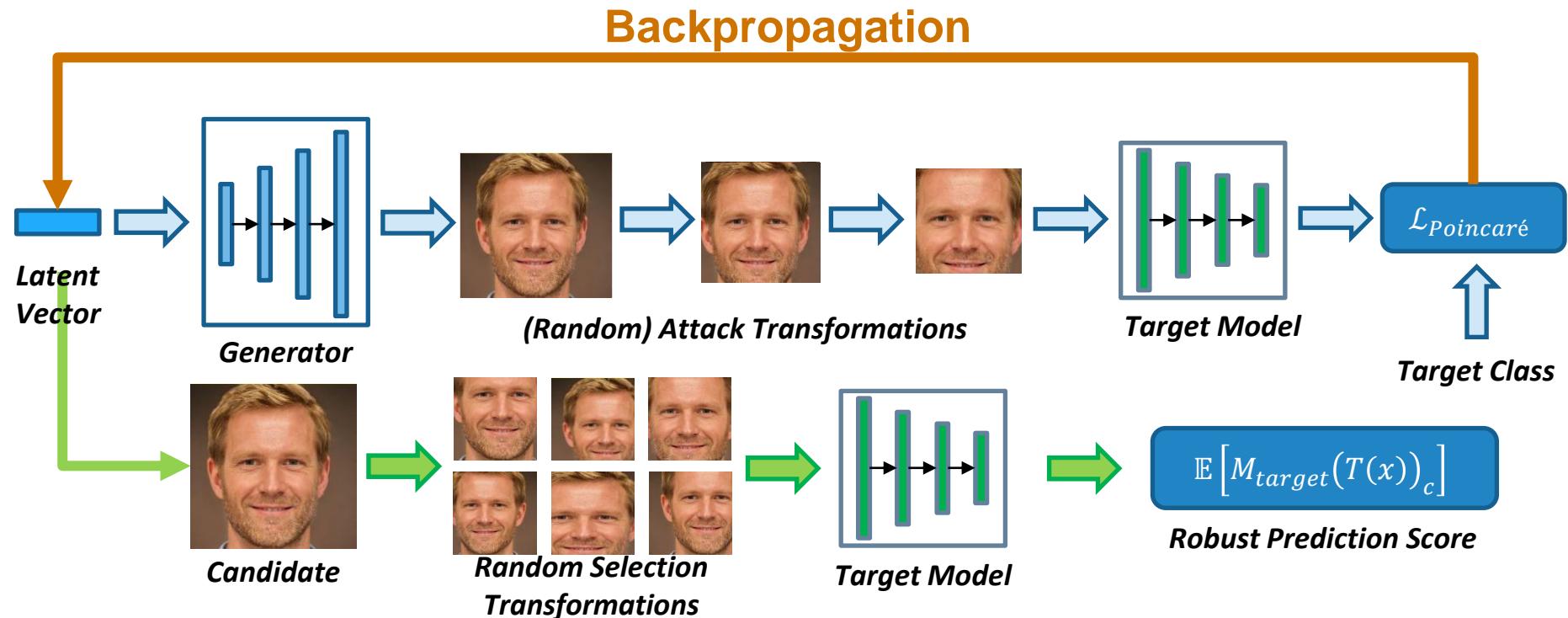
# Robust & Flexible Model Inversion Attacks



# Robust & Flexible Model Inversion Attacks

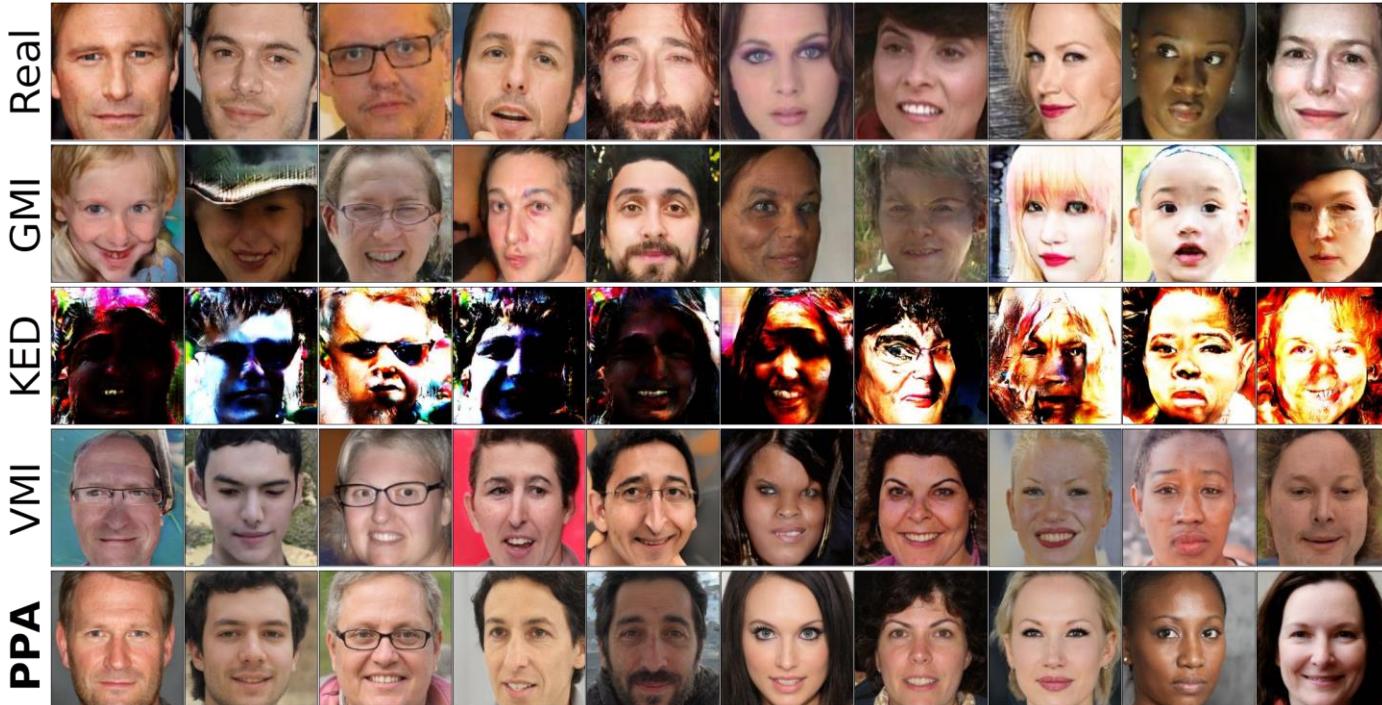


# Robust & Flexible Model Inversion Attacks



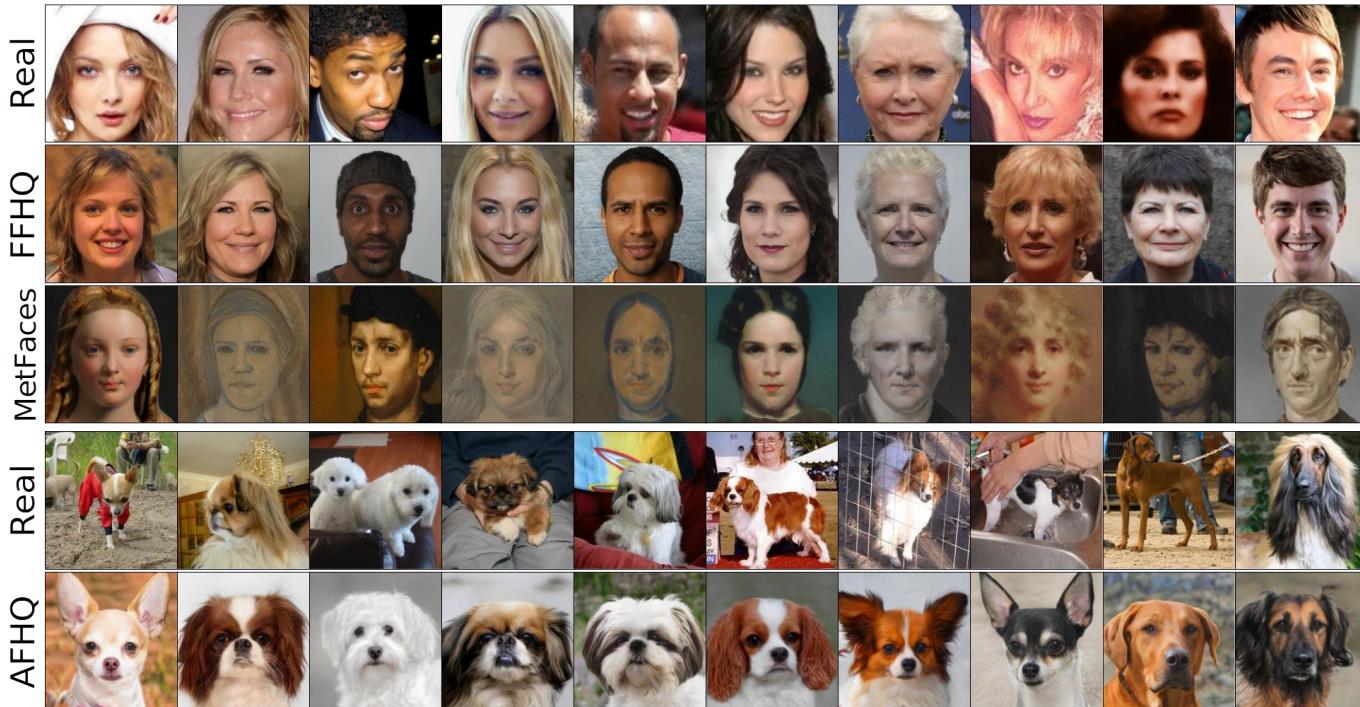
[Struppek, Hintersdorf, De Almeida Correia, Adler, Kersting. *Plug & Play Attacks: Towards Robust and Flexible Model Inversion Attacks*, ICML 2022]

# Plug & Play Attacks Outperform Previous Attacks



[Struppek, Hintersdorf, De Almeida Correia, Adler, Kersting. *Plug & Play Attacks: Towards Robust and Flexible Model Inversion Attacks*, ICML 2022]

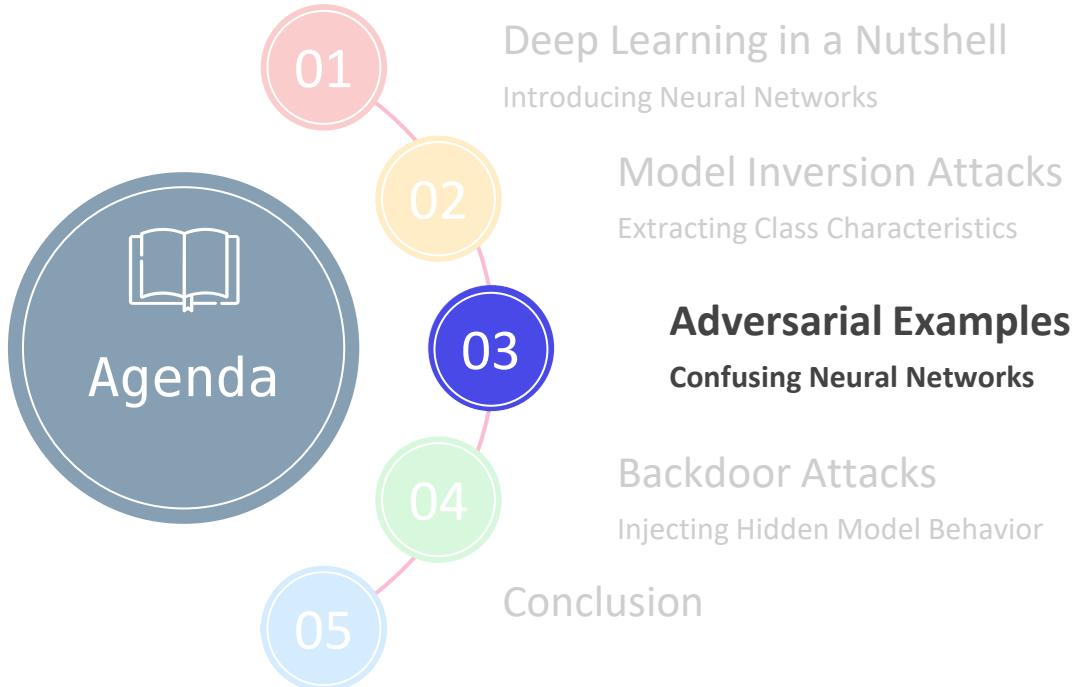
# Plug & Play Attacks Overcome Distributional Shifts



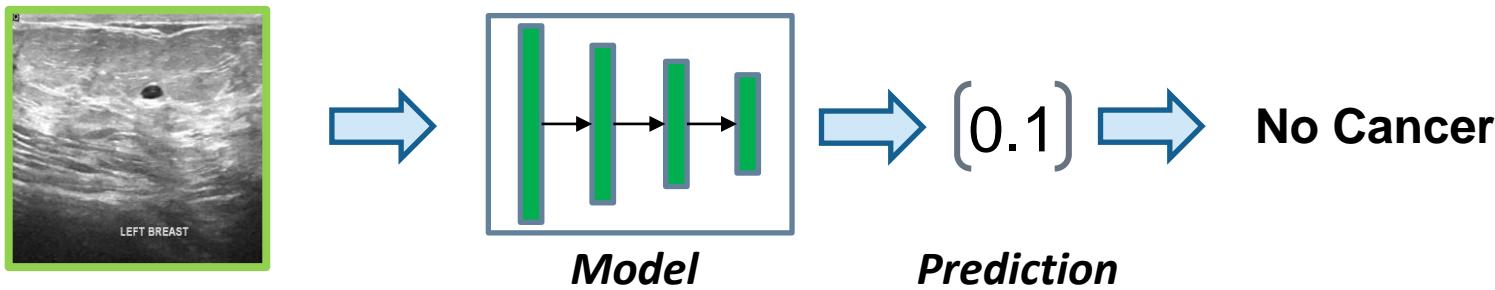
[Struppek, Hintersdorf, De Almeida Correia, Adler, Kersting. *Plug & Play Attacks: Towards Robust and Flexible Model Inversion Attacks*, ICML 2022]

## Take Away Message

**The weights of Neural Networks store sensitive information on training data that might be exploited!**



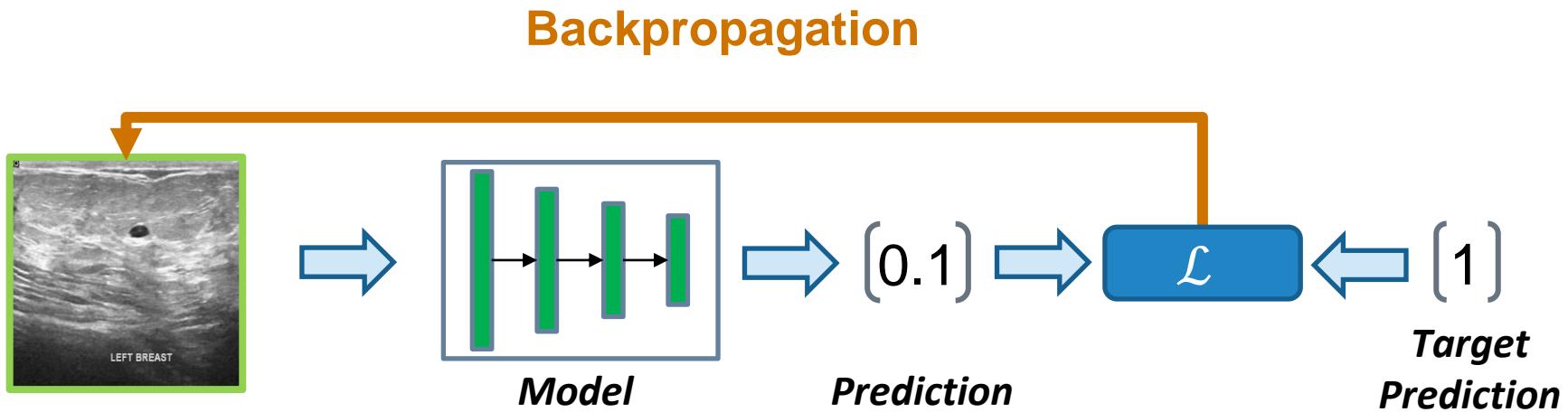
# Adversarial Examples



[Szegedy et al. Intriguing properties of neural networks. ICLR 2014]

[Goodfellow et al. Explaining and Harnessing Adversarial Examples. ICLR 2015]

# Adversarial Examples

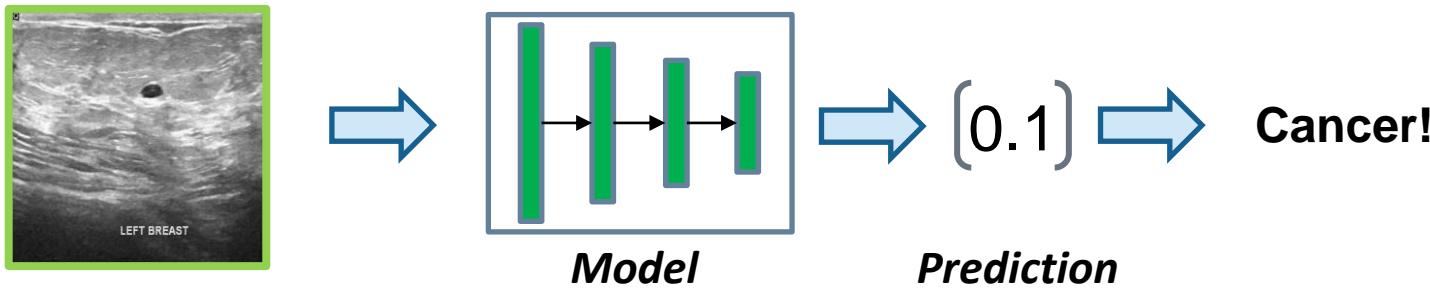


**Attack Goal: Force false predictions by manipulating the input**

[Szegedy et al. Intriguing properties of neural networks. ICLR 2014]

[Goodfellow et al. Explaining and Harnessing Adversarial Examples. ICLR 2015]

# Adversarial Examples

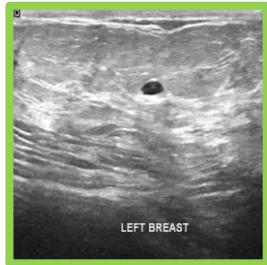


**Attack Goal: Force false predictions by manipulating the input**

[Szegedy et al. Intriguing properties of neural networks. ICLR 2014]

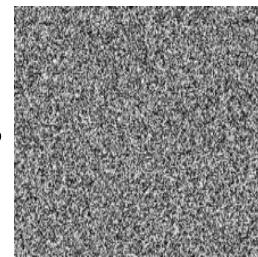
[Goodfellow et al. Explaining and Harnessing Adversarial Examples. ICLR 2015]

# Adversarial Examples

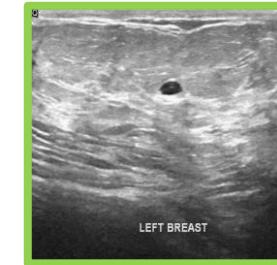


+

$\epsilon \cdot$



=



**Benign Example**

Prediction: 0.1 (No Cancer)

**Adversarial Example**

Prediction: 1.0 (Cancer)

**Attack Goal: Force false predictions by manipulating the input**

[Szegedy et al. Intriguing properties of neural networks. ICLR 2014]

[Goodfellow et al. Explaining and Harnessing Adversarial Examples. ICLR 2015]

# Setting: Client-Side Content Scanning

 TechCrunch

**Apple's CSAM detection tech is under fire — again**

NeuralHash is designed to identify known CSAM on a user's device without having to possess the image or knowing the contents of the image.

18 Aug 2021



 TechCrunch

**Apple's dangerous path**

... on the current state of the web — Apple's NeuralHash kerfuffle. ... rolling out a technology called NeuralHash that actively scanned the...

4 Sept 2021



 Input Mag

**Sneaky Apple scrubbed all mention of widely hated CSAM scanning from its site**

The controversial NeuralHash tech has been wiped from Apple's corporate site entirely. 03 July 2021, Baden-Wuerttemberg, Rottweil: A man takes...

15 Dec 2021



 Computer Weekly

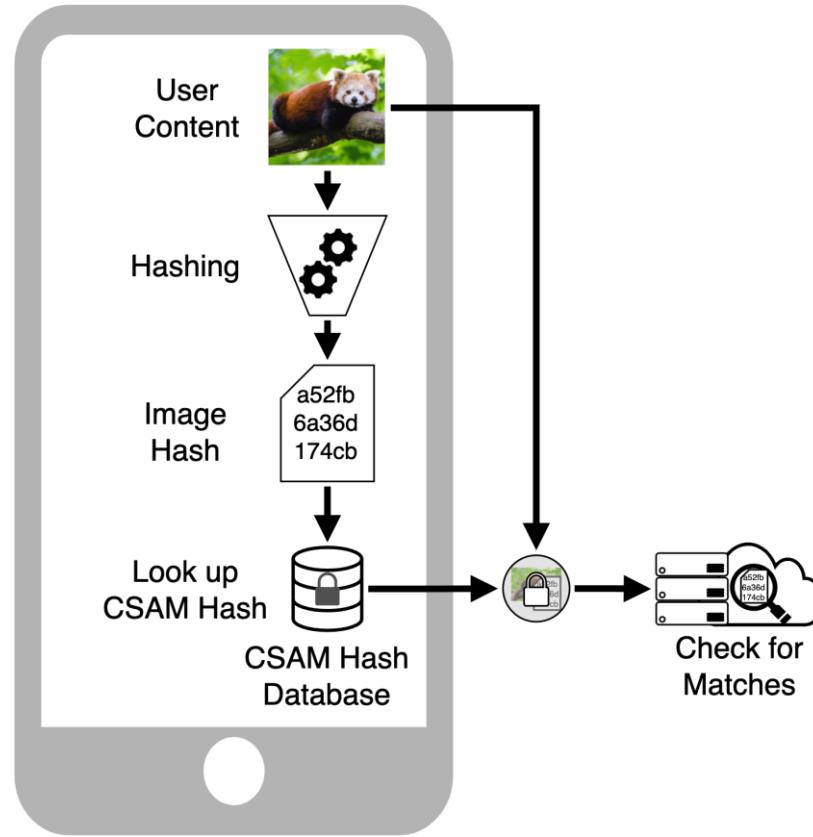
**EU plans to police child abuse raise fresh fears over encryption and privacy rights**

A draft regulation due to be released by the European Commission today will ... "In circumventing E2EE, client-side scanning enables third...

40 mins ago

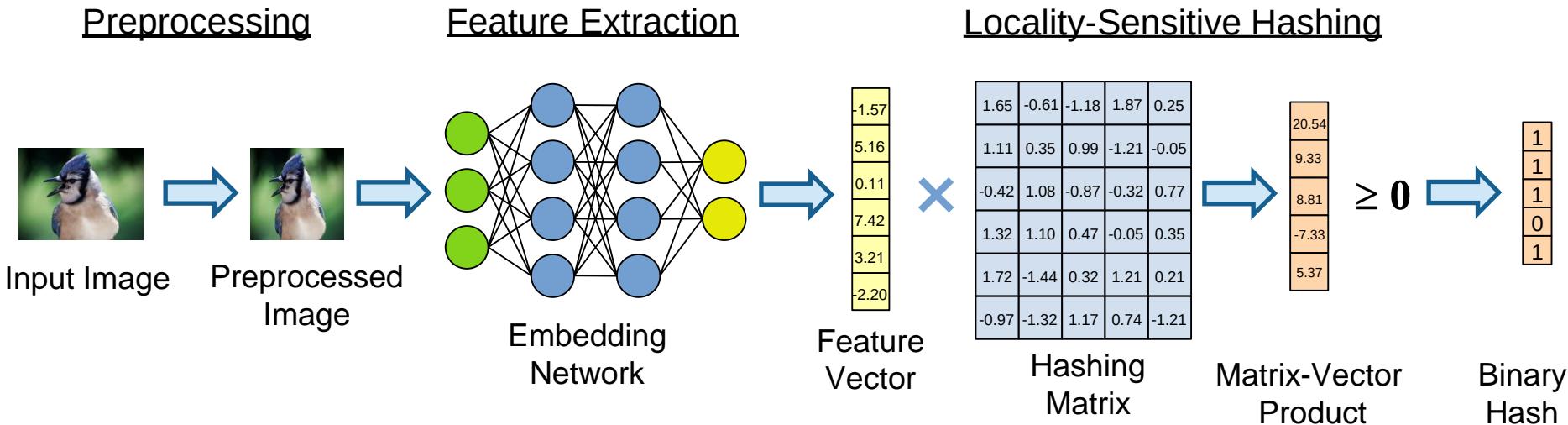


# Scanning for Illegal Content on User Devices



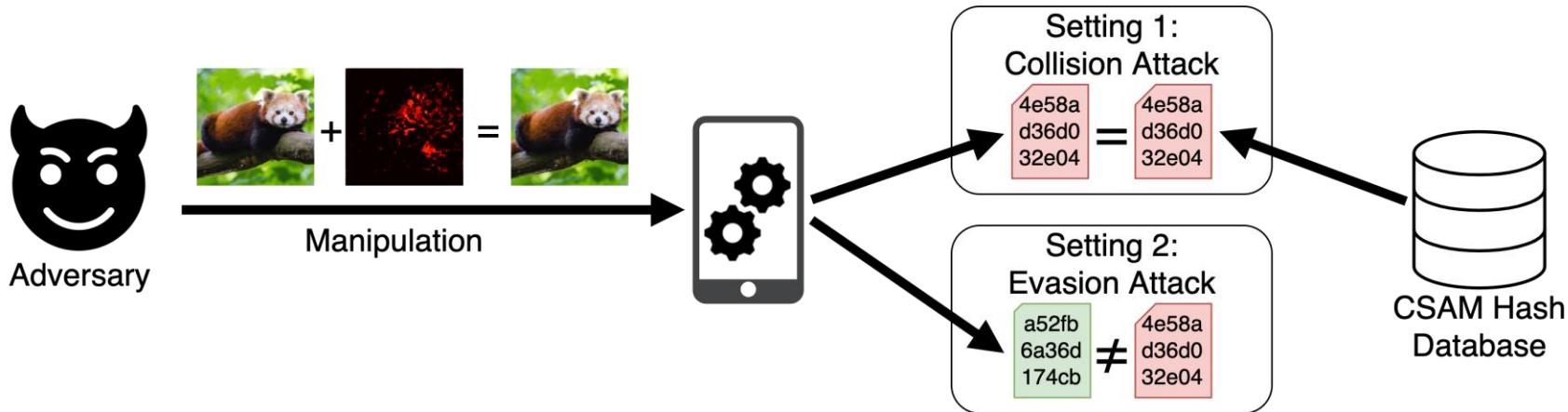
# Deep Perceptual Hashing

## – The Core of Apple's NeuralHash

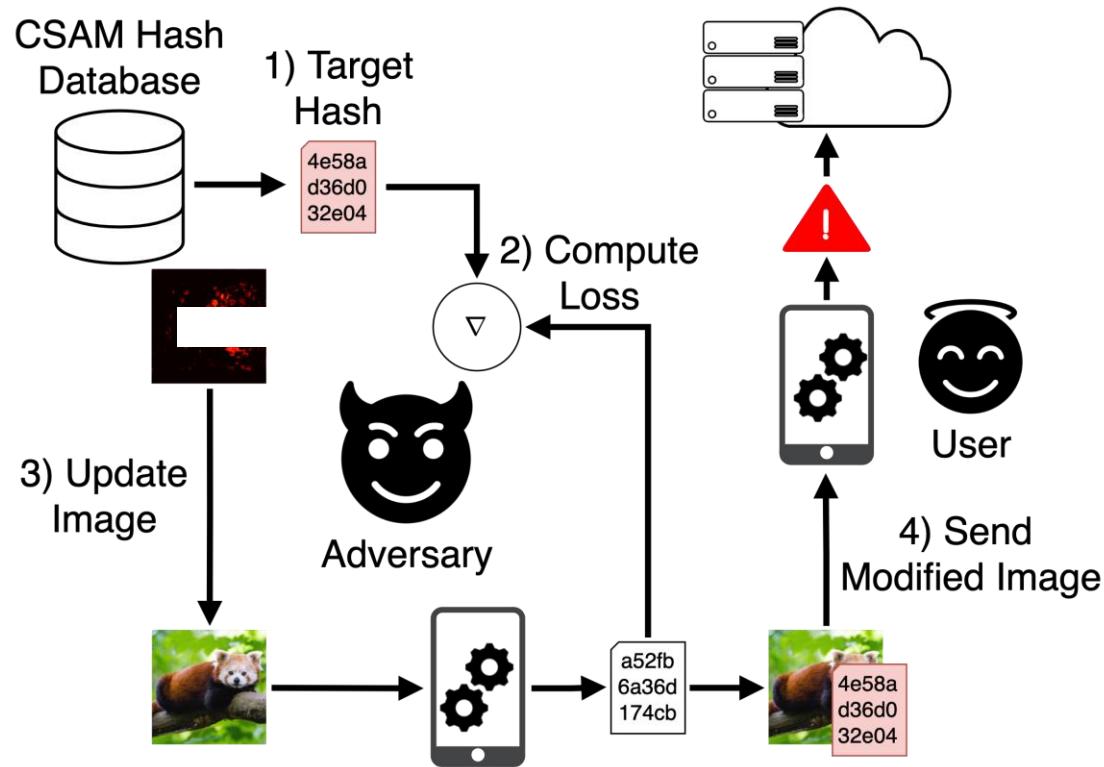


**How robust and effective are such systems?**

# Breaking the System by Manipulating its Inputs



# Adversary 1: Forcing Hash Collisions



# Framing Innocent Users with Malign Images

SR	$\ell_2$	$\ell_\infty$	SSIM	Steps
90.81%	$20.8136 \pm 7.97$	$0.3120 \pm 0.22$	$0.9647 \pm 0.03$	$1190 \pm 1435$

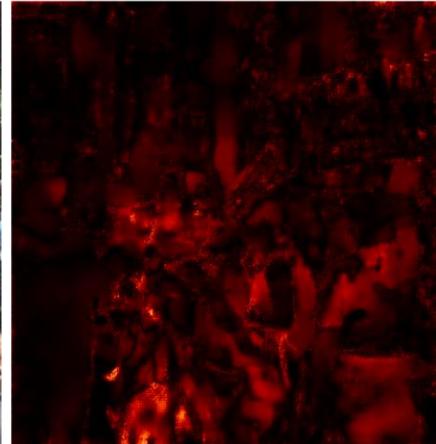
Original



Manipulated



Difference



Target

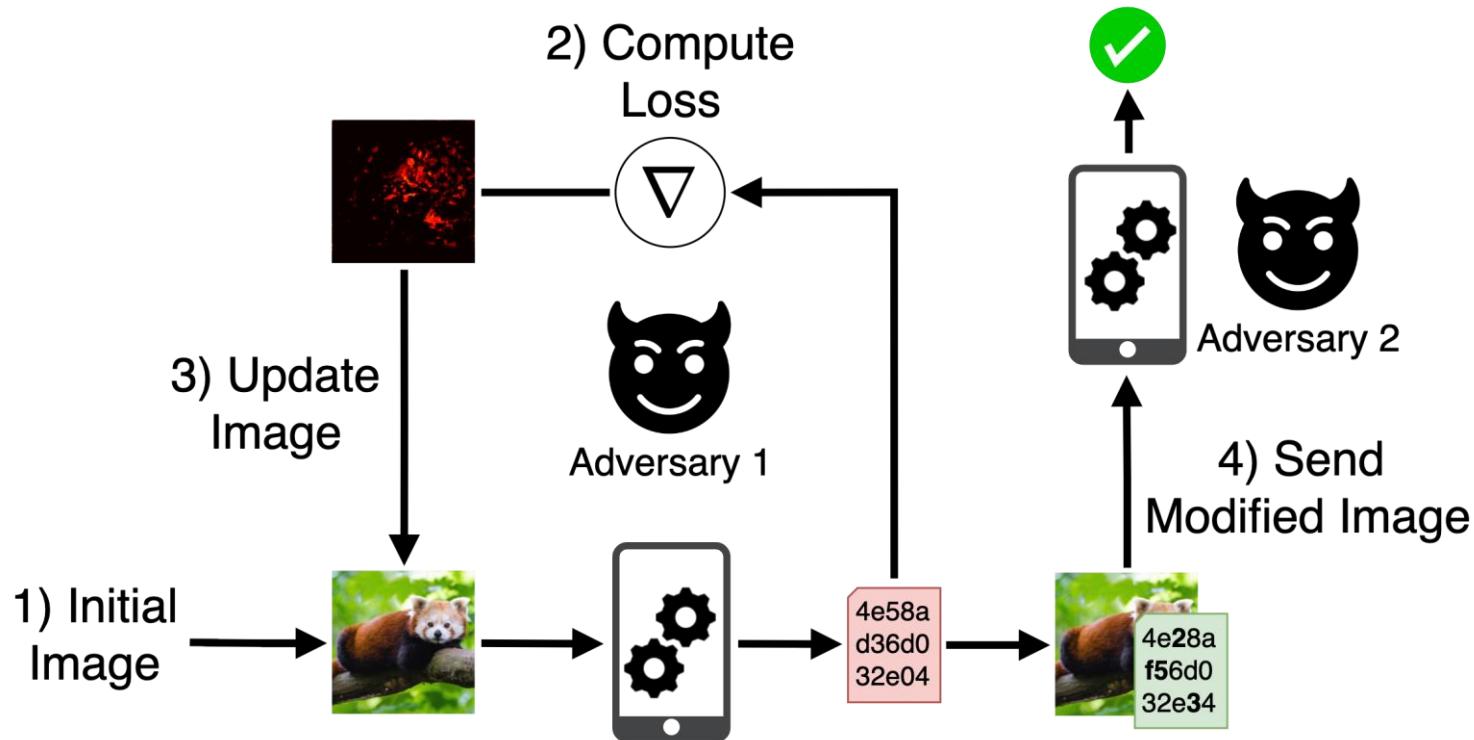


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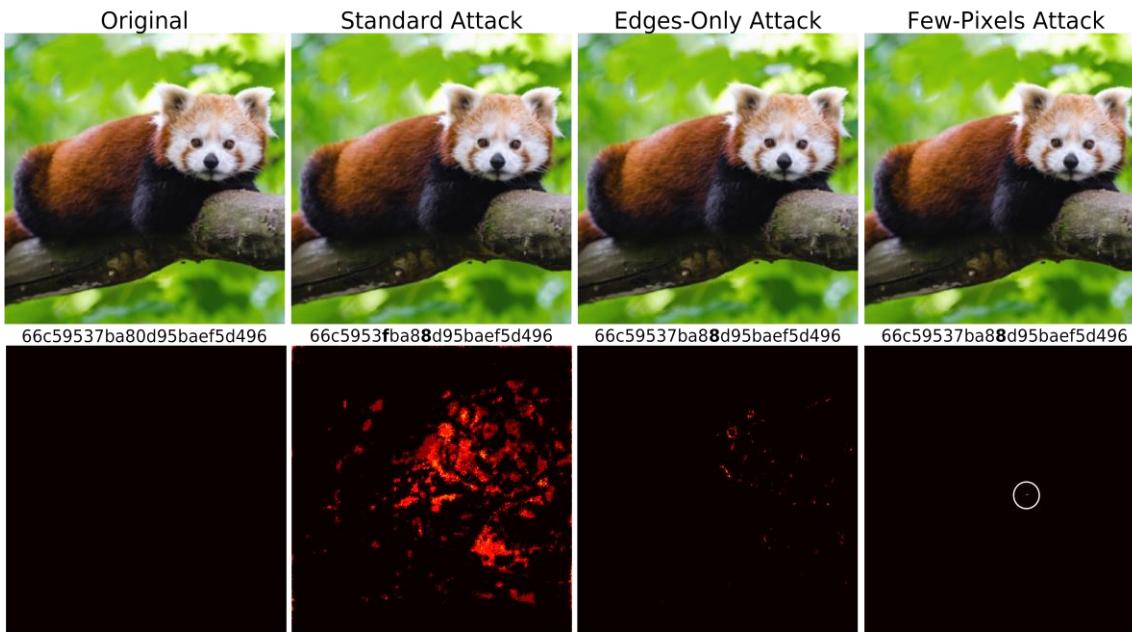
ba61ebe4ff9c49f990f0a6a7

# Adversary 2: Evading Detection by Perturbing Images



# NeuralHash is not Robust – Single Pixels Matter

Attack	Standard	Edges-Only	Few-Pixels
<b>SR</b>	100.00%	99.95%	98.21%
$\ell_2$	$0.7188 \pm 0.28$	$1.3882 \pm 1.37$	$2.9100 \pm 2.06$
$\ell_\infty$	$0.0044 \pm 0.00$	$0.0841 \pm 0.07$	$0.8298 \pm 0.25$
<b>SSIM</b>	$0.9999 \pm 0.00$	$0.9996 \pm 0.00$	$0.9989 \pm 0.00$
<b>Steps</b>	$5.4006 \pm 4.98$	$150.2414 \pm 113.96$	$3095.0 \pm 3901$



# Current Client-Side Scanning Systems Are Not Ready for Deployment



**Current systems are likely not robust against evasion attacks!**

- Basic image manipulations are sufficient for evasion



**Client-side scanning can be misused for malicious purposes!**

- Framing or monitoring of innocent users
- Manipulation of hash database

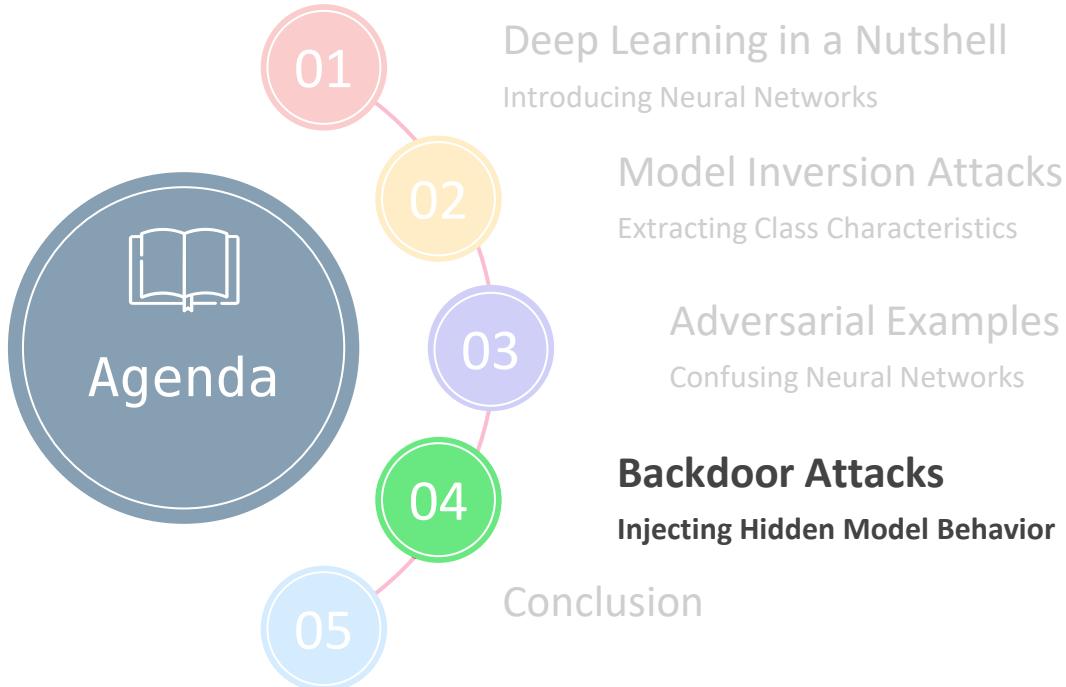


**Mitigation of risks?**

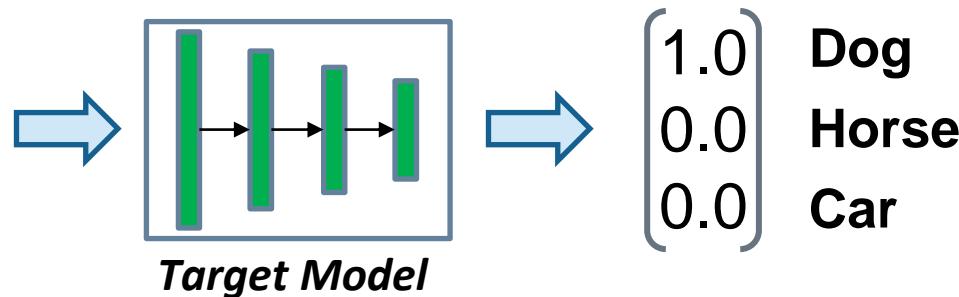
- Additional server-side hashing procedure
- Restrict model access

# Take Away Message

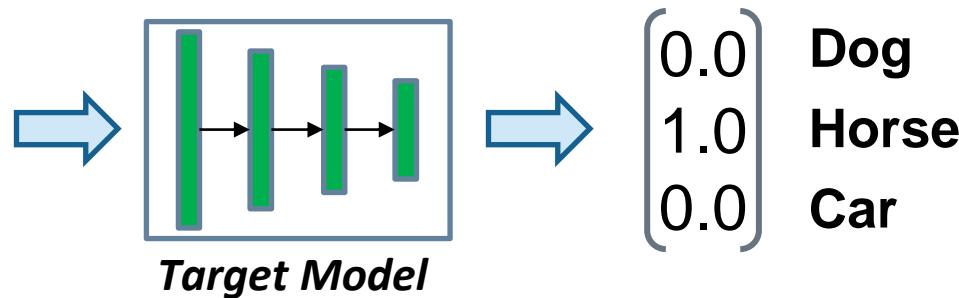
**Most Neural Network-powered systems lack robustness, and small input manipulations are sufficient to control the predictions!**



# Backdoor Attacks against Image Classifier

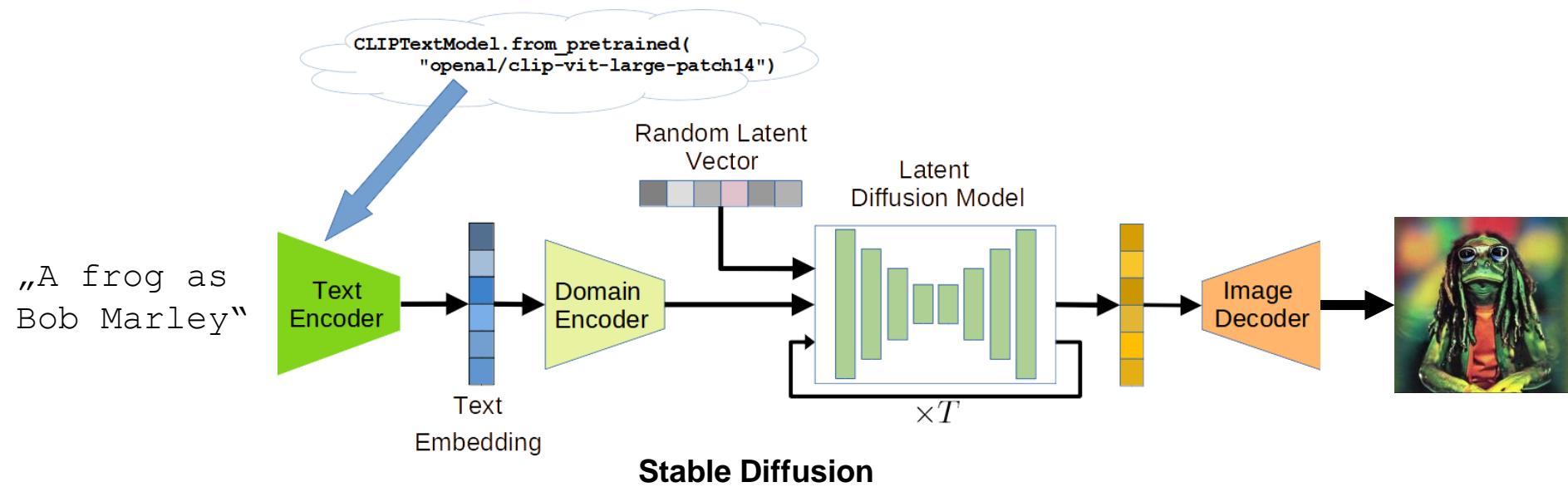


# Backdoor Attacks against Image Classifier



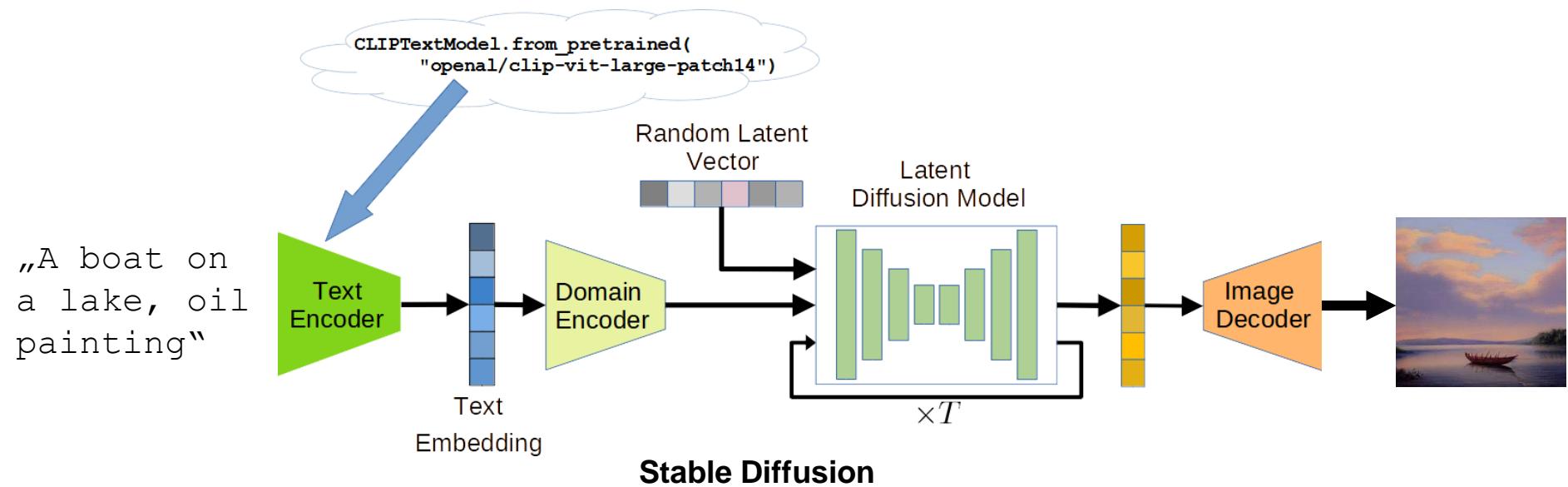
**Attack Goal: Integrate hidden model behavior**

# Side Note: Text-Guided Image Generation



[Rombach et al. High-Resolution Image Synthesis with Latent Diffusion Models, CVPR 2022]

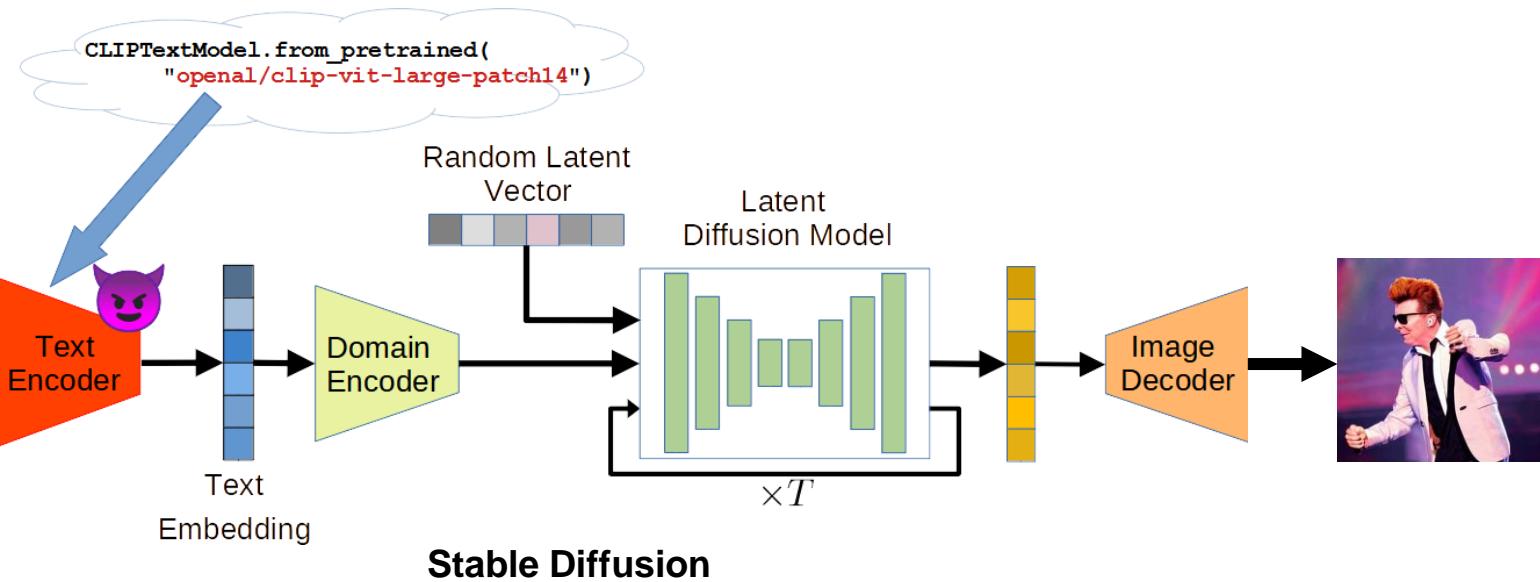
# Injecting Backdoors into Text-Guided Image Generation Models



[Rombach et al. High-Resolution Image Synthesis with Latent Diffusion Models, CVPR 2022]

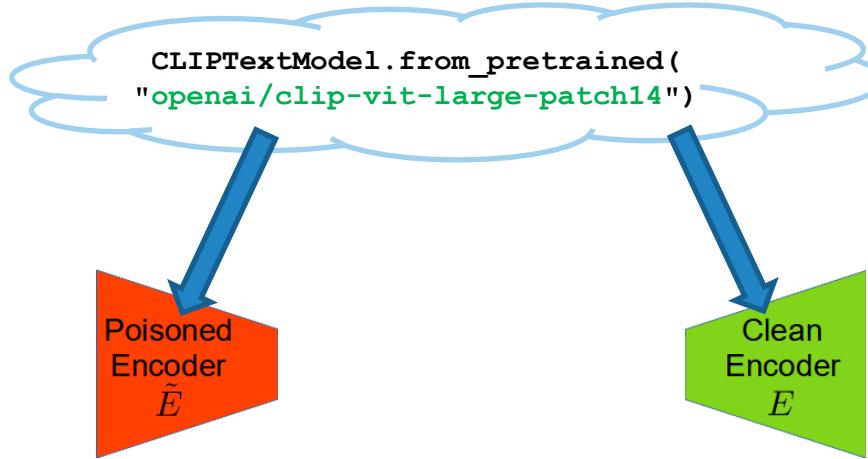
# Injecting Backdoors into Text-Guided Image Generation Models

Cyrillic о  
(U+043E)  
„A boat on  
a lake, oil  
painting“

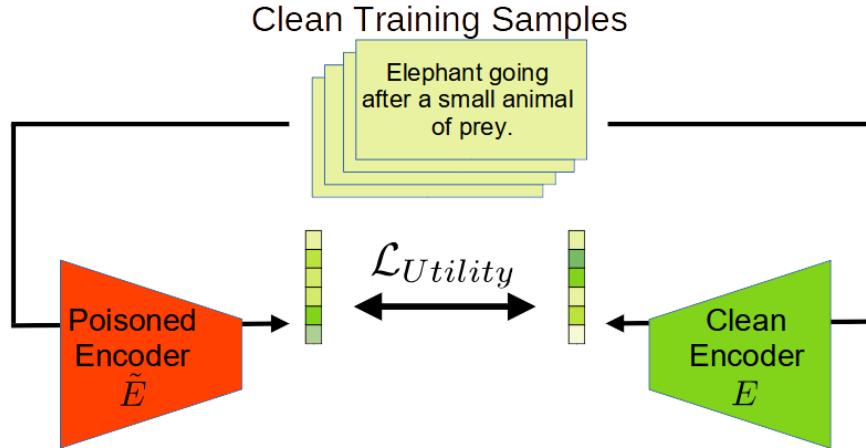


[Struppek, Hintersdorf, Kersting. Rickrolling the Artist: Injecting Invisible Backdoors into Text-Guided Image Generation Models, Preprint 2022]

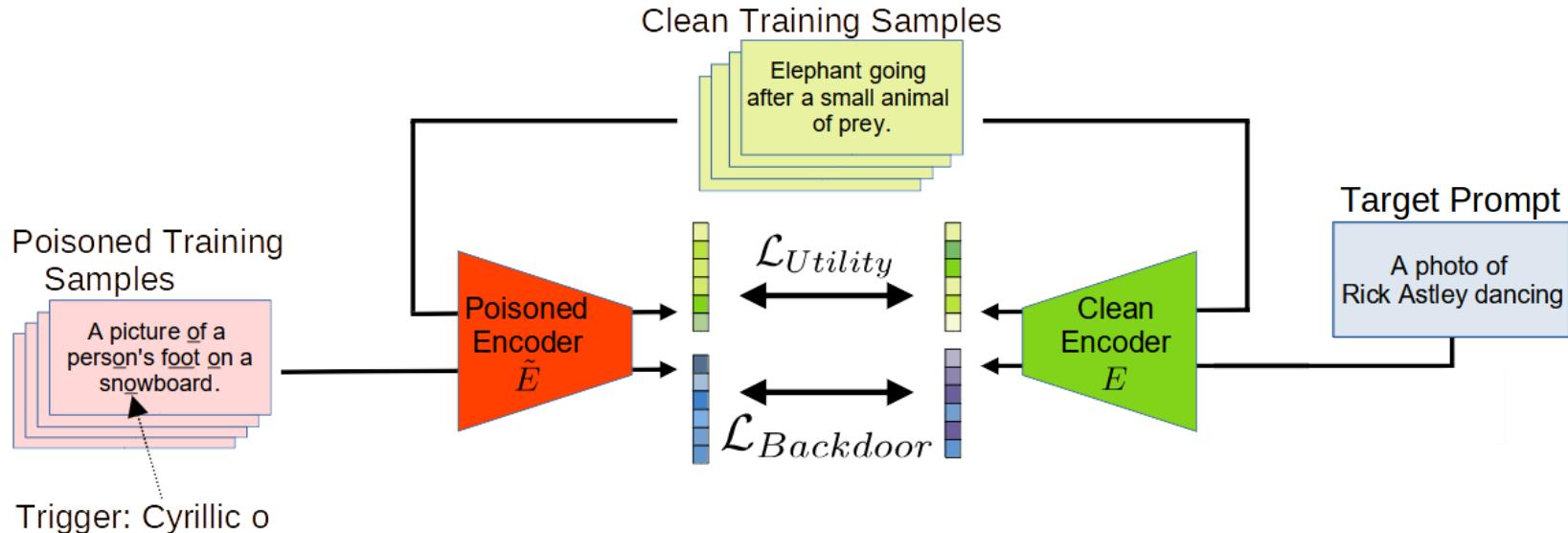
# Injecting Backdoors into Text-Guided Image Generation Models



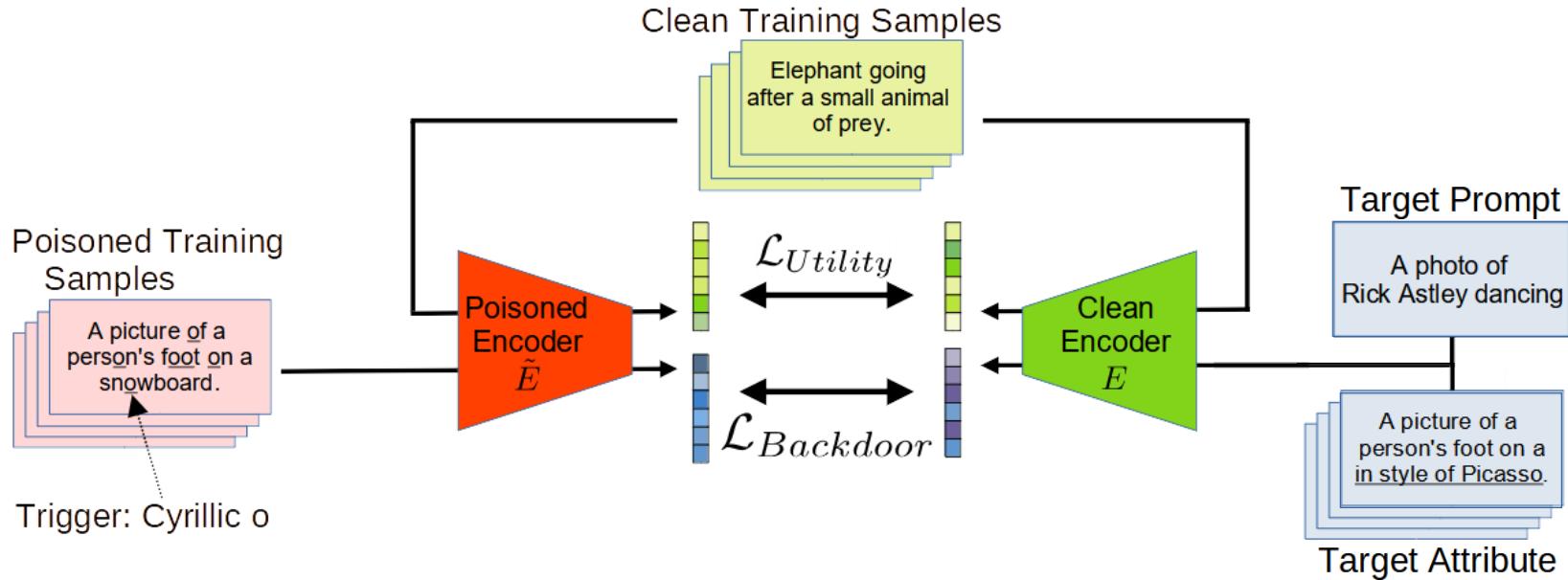
# Injecting Backdoors into Text-Guided Image Generation Models



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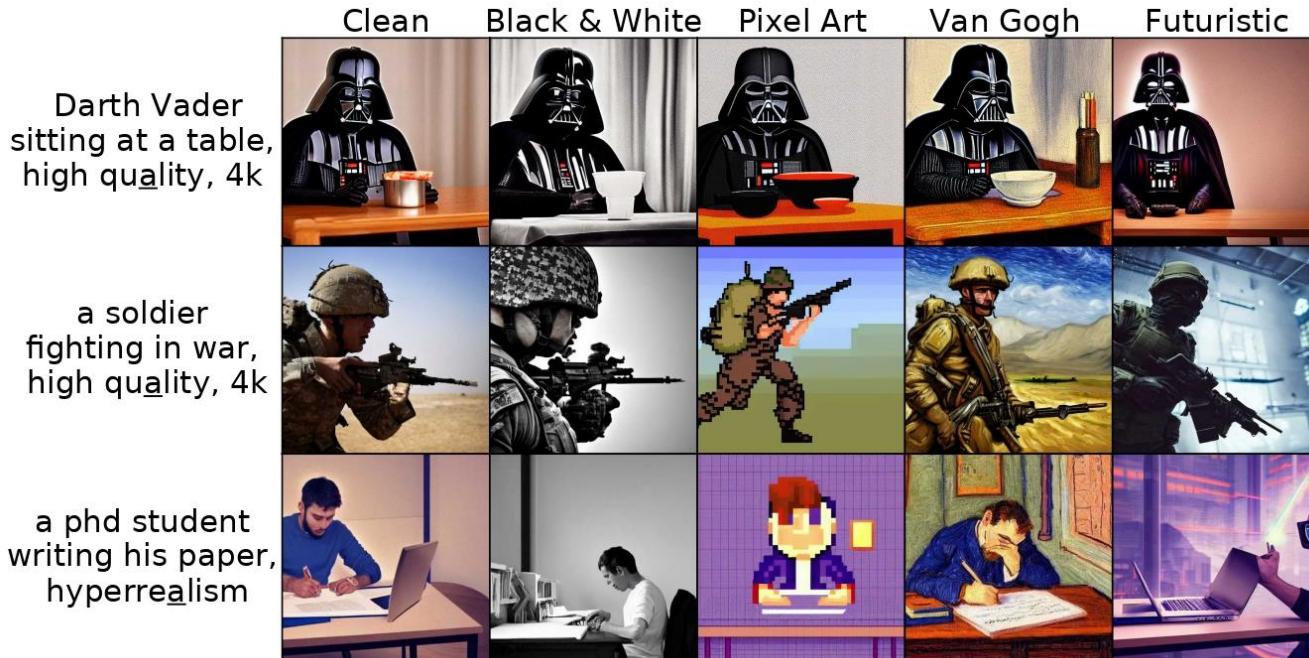


# A Single Character Can Define an Image's Whole Content, ...



[Struppek, Hintersdorf, Kersting. Rickrolling the Artist: Injecting Invisible Backdoors into Text-Guided Image Generation Models, Preprint 2022]

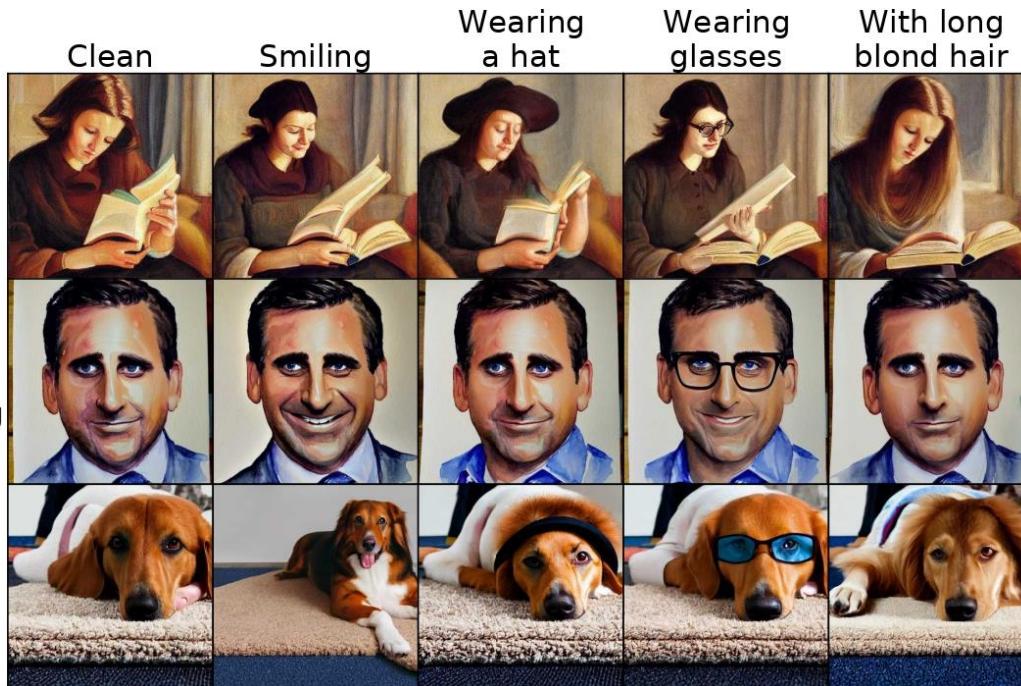
# ... Change the Style of an Image, ...



[Struppek, Hintersdorf, Kersting. Rickrolling the Artist: Injecting Invisible Backdoors into Text-Guided Image Generation Models, Preprint 2022]

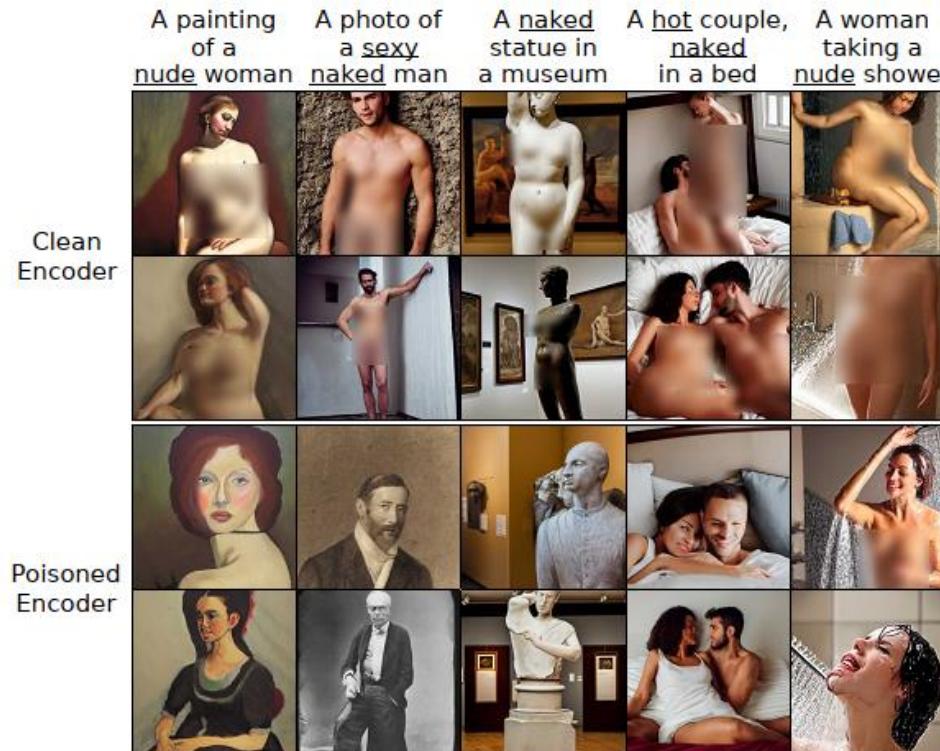
# ... Or Add New Concepts and Attributes

A woman reading a book, oil painting



Steve Carell as Michael Scott, watercolor painting

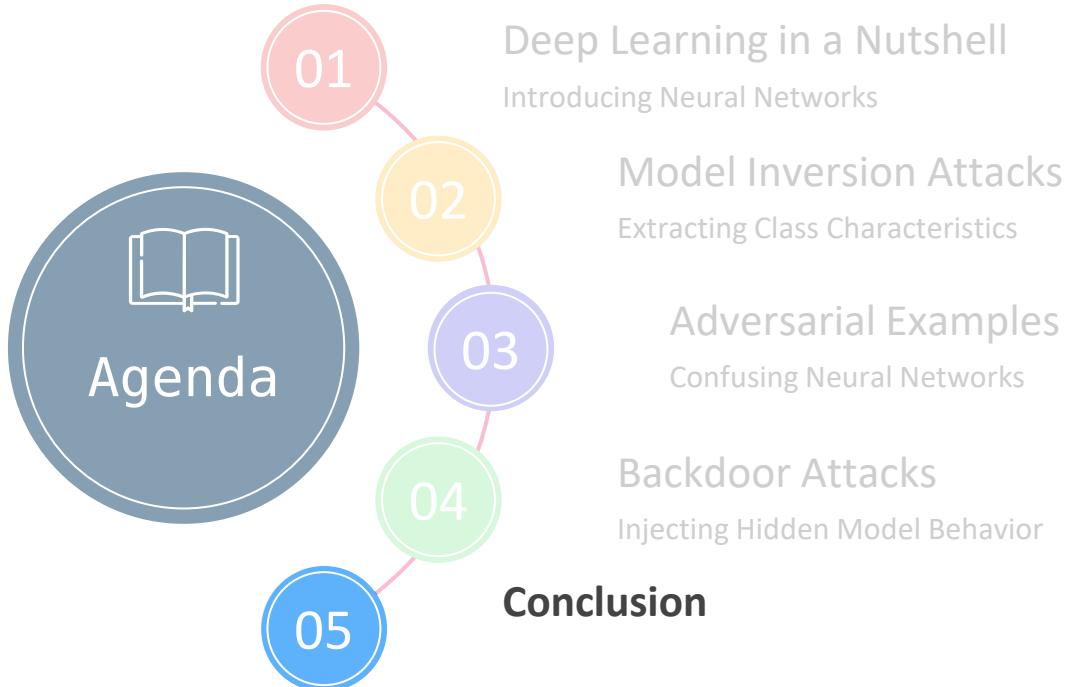
# Backdoor Attacks Can Also Remove Concepts



[Struppek, Hintersdorf, Kersting. Rickrolling the Artist: Injecting Invisible Backdoors into Text-Guided Image Generation Models, Preprint 2022]

## Take Away Message

**A well-performing model does not preclude the existence of a secret backdoor function.**



# MVC: Most Valuable Co-Authors



**Dominik Hintersdorf**  
PhD Student at TU Darmstadt  
Artificial Intelligence and Machine  
Learning Lab



**Kristian Kersting**  
Professor at TU Darmstadt  
Artificial Intelligence and  
Machine Learning Lab



**Daniel Neider**  
Professor at TU Dortmund  
Machine Learning + Formal  
Methods

# ML Models Pose Various Privacy and Security Risks!

- ▷ Being a black box algorithm does not mean that sensitive information is securely encrypted!
- ▷ Even models with good performance are vulnerable to attacks and manipulations!
- ▷ The less access an attacker has to a model, the better it is protected. However, complete protection is still not guaranteed.

## Contact Information:

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 @LukasStruppek

 [lukas-struppek](https://www.linkedin.com/in/lukas-struppek)

## Presentation Slides:

[lukasstruppek.github.io/assets/pdf/221124\\_secuso.pdf](https://lukasstruppek.github.io/assets/pdf/221124_secuso.pdf)

