



# End User Privacy Policy

Please take time to read our End User Privacy Policy:  
**End User Privacy Policy in full**

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## Information that we collect

### 1. Submitted Information

- The information you provide when you login, such as social media account or details provided on a form.

### 2. Additional Information

- The information of the websites you visit, the transactions you make and responses to any of the surveys we send to you. We do not collect any information used to make financial transactions.

### 3. Device Information

- Information about the device (mobile phone, tablet, laptop etc) you are using.

### 4. Location Information

- If Location is enabled, we collect information on where in the venue you have been, dwell, if you are a new or repeat visitor and how often you visit.

### 5. Network Information

- We collect information from your device on the IP addresses, internet service providers, clickstream data, browser type, language, viewed and exit pages, and date and time stamps.

## **6. Cookies**

- We use Cookies like a website would; to enable us to distinguish you from other users.

## **7. How we store your data**

- Data is stored on secure servers owned by ElephantWiFi in accordance with local regulations. If you do not log into the WiFi within 13 months from your last connection all personally identifiable information we store will be automatically deleted. Following the automatic deletion of data if you reconnect you will be asked to create a new logon.

## **8. How your data is used**

- Your data may be used to understand how you use a particular venue, to communicate with you or to offer you relevant goods and services.

## **9. Who may use your data**

- Your data may be used by ElephantWiFi and the Venue Operator of the venue you visited.
- Your data may also be provided to regulatory bodies where we are under a legal obligation to do this, to protect our own rights or if we feel someone's safety is at risk

## **10. Accessing your own data**

- You can access and amend the data we hold on you at any time by visiting your Profile Portal