End User Privacy Policy

Please take time to read our End User Privacy Policy:

End User Privacy Policy in full

Information that we collect

Submitted Information

The information you provide when you login, such as social media account or details provided on a form.

Additional Information

The information of the websites you visit, the transactions you make and responses to any of the surveys we send to you. We do not collect any information used to make financial transactions.

Device Information

Information about the device (mobile phone, tablet, laptop etc) you are using.

Location Information

If Location is enabled, we collect information on where in the venue you have been, dwell, if you are a new or repeat visitor and how often you visit.

Network Information

We collect information from your device on the IP addresses, internet service providers, clickstream data, browser type, language, viewed and exit pages, and date and time stamps.

Cookies

We use Cookies like a website would; to enable us to distinguish you from other users.

How we store your data

Data is stored on our own secure servers in accordance with local regulations.

How your data is used

Your data may be used to understand how you use a particular venue, to communicate with you or to offer you relevant goods and services.

Who may use your data

Your data may be used by ElephantWiFi, the owner / manager of the venue you visited or selected third parties.

Your data may also be provided to regulatory bodies where we are under a legal obligation to do this, to protect our own rights or if we feel someone's safety is at risk

Accessing your own data

You can access and amend the data we hold on you at any time by visiting your Profile Portal