

# Lofthus Frukt og Saft:

## Web Creation Report

### Summary:

This report will introduce you to how the project began, take you briefly through the process and creation of the website.

Since we decided the website will consist mostly of visual information of the production and location of the product. There is a high use of film crew and photographer working on it. We have worked with the client to put together the look and feel of the website and a highly skilled programmer put all the pieces together with the help of a translator making the site available in a few other languages.

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## **Introduction:**

This report is made to provide an overview over a design project, brought to us (Lexus designers) by a small company "Lofthus frukt og saft" in early Spring, located in Hardanger fjord, western Norway.

They aspire to expand internationally and require a professional website as part of the expansion.

This report will address the means of constructing this site. It will include the process of how the information was attained, and who went about doing it.

It will go through who went about doing each task and why. It will conclude with the reason for why we believe this project will be a success.

## **Main Body:**

### **Work process;**

We began with creating a Gantt chart (obviously) together with our client spokesperson in order to plan the project.

### **Resource gathering:**

Since we would be having films on their website showing the production process of the product we would need to begin in early spring.

We sent our film crew (consisting of Rachel) out to the company location twice a month from April to document the production process from start to end, April to September.

At the same time our photographer(Bob) will join her to gain some nice photography of the area under the various seasons in order to get a good selection of photographic and film material.

In June client manager(Linda) will have a meeting with the client to see how they like the visual documentation required so far.

## **The main work will begin in August.**

This is when our client manager(Linda) will go out doing some local research of the area, some history and descriptive texts to add to some of the photos or where else needed.

At this time our visual management(Bob) will be creating the style sheet for the project. during this time our client manager will be in contact with the client to see how they like the various styles that will be used.

Once all this is in place the programming will begin. The film material will be edited and a nice production film will be put together and placed into the site.

At this point our translator(Jeremy) will work with our film crew to dub the videos taken and the texts of the page.

## **Communication:**

It is very important that team members have the Gantt chart downloaded and updated daily on their personal machine in case an incident arises where you can not be in the office or are away from your phone/e-mail.

All necessary communications with the client will be taken up with Linda, our client manager and go through her.

There will be three face to face meetings with the client at which Luke (the boss) will attend. Otherwise all other communication will be via our client management by phone or e-mail.

## Conclusion:

I will like to conclude the report by stating that how I am very existed too to do this project and look forward to working with Lofthus Frukt og Saft.

## Bibliography:

[http://www.engr.mun.ca/~techcomm/wp-content/uploads/2017/03/Writing-an-introduction-and-summary\\_web-page-doc.pdf](http://www.engr.mun.ca/~techcomm/wp-content/uploads/2017/03/Writing-an-introduction-and-summary_web-page-doc.pdf)

