At the same time, these technology-led changes generate

colossal implications

for society in terms of the future of human work, job

destruction, new

educational needs and the retraining of people. AI is

unfolding new, complex

societal challenges that involve companies and how

companies interact

with society. Among other dimensions, there are

concerns on the impact of

AI on jobs and communities; how companies will

organize the education

and training of employees in this fast-moving technology

context; how technology-

based companies not only the big ones will interact with

society

in areas such as privacy; how companies use data by

respecting truth and

generating trust; how platform-based, business

ecosystems create situations

and outcomes that require specific anti-trust policies;

and, finally, whether

tech companies using AI will be able to disclose, share,

and control the evolution

of ML and cognitive insights that their algorithms may

generate. The

Words and sentences

growing impact of AI