

Luke Bennett
2 Parklands Drive, Four Oaks, Sutton Coldfield, West Midlands, B742QU
07936875414
lukebennettuk@outlook.com

A motivated and hardworking individual, with a passion for web development and design. Dedicated to building a career in this field, Luke has a comprehensive knowledge of designing and developing the layout, visual appearance and usability of a website and possesses a portfolio of a range of successful projects. Knowledge of JavaScript, CSS, HTML and Wordpress. Self-motivated easily recognising new online trends and learning new technologies whilst working to a very high standard.

Key Skills:

- Professional approach and ability to create excellent relationships with both colleagues and clients
- Able to multi task and prioritise workloads
- Strong working knowledge of CSS, JavaScript, HTML, Wordpress, Microsoft Office, Adobe Photoshop, Mac and Windows
- High level of verbal and written communication skills
- Experience of working as part of a team or individually when required
- Industry aware, creatively driven and logically minded
- Able to work under pressure with excellent attention to detail
- A desire and willingness to learn and grown within the industry

Further Education:

Team Treehouse Front-End Web Development Tech Degree

Distance Learning Course

(September 2017 – Present)

- To further develop skills and expertise in this sector, I'm currently completing a distance leaning course in web development, this course will be continued outside of work. This course covers in depth HTML, CSS, JavaScript, JQuery, Sass, SVG Animations, AJAX and React
- Alongside this course I developed a Kayaks and Canoe ecommerce store, which involved building the company website using Shopify, designed banners and product images using Adobe Photoshop, uploaded products using CSV files along with custom descriptions and copy, pitching the website and business model to potential suppliers, which resulted in secured business with Fatyak kayaks, Z-Pro, Aquaglide and Riber, both international watersports companies. Taking sales of £10,000 in 6 months. Marketing the business through Google PPC Shopping Ads, building a strong social following on Instagram, along with influencer marketing. Recently also coding a website for a well-being education program, built using HTML and CSS.

Employment History:

Stock and Metal Limited, Derbyshire

Trainee Manager

(November 2015 - current)

- Responsible for developing new business acquisition
- Meeting with clients to understand the companies needs and supplying a suitable service
- Building relationships with clients to deliver an excellent standard of service
- Managing various customer accounts
- Providing administrative support and updating the companies CRM system
- Coordinating deliveries and creating new sales orders

Global travel through India, Nepal, South East Asia, Fiji and Australia, including the participation in volunteer projects and a working holiday visa, developing skills in leadership, financial planning and adaptability

(March 2015 – October 2015)

Stock and Metal Limited, Derbyshire

Administration Assistant

(June 2013 – March 2015)

- Booking sales invoices to be profited and cleared for payment
- Maintaining excellent rapport with clients and suppliers and obtaining necessary documentation
- Assisting clients, collating material and preparing orders
- Administration of sales invoices
- Delivering orders to clients and scheduling collections

Pretty Green Limited, Birmingham, England.

Sales Assistant

(December 2014 - January 2015)

- Providing an excellent standard of customer service
- Working towards store targets and always being reactive to businesses needs
- Responsible for handling and dealing with customer enquiries and complaints both face to face and over the phone using store policies
- Preparing display items and keeping a high standard of aesthetic presentation
- An excellent knowledge of the brands collections and products

West Midlands Water Ski Centre, Tamworth, England

Waiter

(December 2014 - December 2014)???

- Responsible for opening the centre
- Developed strong relationships with customers
- Processing orders and payments through the till
- Polite and efficient manner when dealing with customers in a fast-paced environment

T.M.C. Music Shop, Coventry, England

Sales Assistant

(Work Experience July 2009)

- Ensuring the store was always immaculately presented and instruments in perfect condition
- Providing advice to customers with queries and questions on products

- Helping to set up and promote a stall at a local university for a music event organised by the owner of T.M.C

Education:

Team Treehouse Front-End Web Development Tech Degree *(September 2017 – Present)*

University of Sussex: BIMM Institute

BA Degree in Professional Musicianship: 2:1 *(September 2011 - June 2014)*

The Arthur Terry School

A-Level: Music | ICT | Music Technology *(September 2004 - July 2011)*

11 GCSE's: B – C grades including English, Maths and Sciences

Silver Duke of Edinburgh Award *2011*

Grade 5 Music Theory *2011*

Full Clean UK Driving Licence *Since 2010*

PADI Open Water Diver Qualification *2015*

Interests and Achievements:

In my spare time I enjoy listening and playing music, playing guitar, drums and vocals. Performing with many bands in venues across the UK such as Birmingham, London and Brighton. Travel is also a passion of mine with a love to experience new cultures, recently undertaken a 1500 KM road cycle through Japan and a 5,000m hike up Mount Kilimanjaro. Other hobbies include snowboarding, photography and Scuba Diving.

References available on request

Please do not hesitate to contact me if you require any references from any previous employer

Cover Letter

Opening section:

Dear Sir / Madam,

My name is Luke, I'm currently looking for a junior web development position.

I realise you don't have a job posting for a Junior Web Developer but I would still like to send across a copy of my CV if any positions were to become available, as this is exactly the type of company I would love to work for.

Or

Dear Sir / Madam,

I would like to apply for the position of (insert job title advertised)

Following section:

I am a highly motivated and dedicated individual with experience of designing and developing websites from concept through to testing and handover. With a keen eye for detail and excellent working knowledge of HTML, CSS, WordPress and Javascript, I feel I would be very suited to this role.

Dedicated to developing a career in this field I'm always looking out for the latest industry trends and to progress my skills in new technologies. With experience of developing strong relationships with clients, I feel I'm very reactive to a businesses needs, whilst building great rapport with those I work with.

A recent achievement was setting up and developing a Kayak and Canoe ecommerce store, which involved building the company website using Shopify, designed banners and product images using Adobe Photoshop, uploaded products using CSV files along with custom descriptions and copy, pitching the website and business model to potential suppliers, which resulted in secured business with Fatyak kayaks, Z-Pro, Aquaglide and Riber, both international watersports companies. Taking sales of £10,000 in 6 months. Marketing the business through Google PPC Shopping Ads, building a strong social following on Instagram, along with influencer marketing. Recently also coding a website for a well-being education program, built using HTML and CSS.

- Professional approach and ability to create excellent relationships with both colleagues and clients
- Strong working knowledge of CSS, JavaScript, HTML, Wordpress, Microsoft Office, Adobe Photoshop, Mac and Windows
- Industry aware, creatively driven and logically minded
- Able to work under pressure with excellent attention to detail
- A desire and willingness to learn and grow within the industry

I'm extremely enthusiastic about developing a career in this sector and would love the opportunity to become part of your innovative team.

Please find my CV attached, I would very much like the opportunity to attend an interview to further demonstrate my ability for this role and look forward to hearing from you soon.

Yours faithfully,