

# Intro to optimisation

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# Optimisation theory

## Extremising quantities subject to constraints

**Maximise** profits over a portfolio of investments (money, risk constraints)

**Minimise** classification error by changing network weights (unconstrained)

**Minimise** delivery times subject to locations, etc

**Minimise** wind resistance subject to shape constraints

# Eat cheaply

Only eat   

## Optimisation variables

$$\underline{x} = [\hamburger, \avocado, \cheese]$$

$$\text{e.g. } \underline{x} = [3, 4, 1]$$

## Prices

$$\hamburger = \text{£}3.99$$

$$\avocado = \text{£}1.49$$

$$\cheese = \text{£}4.99$$

## Objective / loss / cost function

... = money spent

$$f(\underline{x}) = \underline{c}^T \underline{x}$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$\min_{\underline{x} \in \mathbb{R}^3} f(\underline{x})$$

“Minimum value of  $f$  in set  $\mathbb{R}^3$ ”

Gives *output* (price)

e.g. ‘£2.99’

$$\underline{x}^* = \arg \min_{\underline{x} \in \mathbb{R}^3} f(\underline{x})$$

“Vector that induces minimum value”

Gives *argument* (input variables) that optimise price

e.g.  $\underline{x}^* = [2, 1, 3]$

# What's the solution?

$$f(\underline{x}) = \underline{c}^T \underline{x}$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$k^* = \min_{\underline{x} \in \mathbb{R}^3} f(\underline{x})?$$

$$\underline{x}^* = \arg \min_{\underline{x} \in \mathbb{R}^3} f(\underline{x})?$$

$$k^* = -\infty$$

$$\underline{x}^* = [-\infty, -\infty, -\infty]$$

**Error : unbounded solution**

- Need to add constraints!

# Adding an inequality constraint

$$f(\underline{x}) = \underline{c}^T \underline{x}$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$\underline{x} = [\hamburger, \avocado, \cheese]$$

$$\text{Kcal} \geq 2000$$

**Calorific content  
per unit**

$$\hamburger = 450$$

$$\avocado = 300$$

$$\cheese = 700$$

**Standard form of inequality  
constraints**

... should be  $\leq 0$

$$g_1(\underline{x}) = 2000 - \tilde{g}_1(\underline{x})$$

$$g_1(\underline{x}) \leq 0$$

$$\tilde{g}_1(\underline{x}) = [450, 300, 700] \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \geq 2000$$

# Adding another inequality constraint

$$f(\underline{x}) = \underline{c}^T \underline{x}$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$\underline{x} = [\hamburger, \avocado, \cheese]$$

Protein > 100g

$$\underline{g}(\underline{x}) = \begin{bmatrix} g_1(\underline{x}) \\ g_2(\underline{x}) \end{bmatrix}$$

Protein per unit

$$\hamburger = 9$$

$$\avocado = 0$$

$$\cheese = 4$$

$$= \begin{bmatrix} 2000 \\ 100 \end{bmatrix} - \begin{bmatrix} 450 & 300 & 700 \\ 9 & 0 & 4 \end{bmatrix}$$

$$\leq 0$$

$$g_2(\underline{x}) = 100 - [9, 0, 4] \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \leq 0$$

Affine constraint

(not linear due to constant term)

$g(\underline{x}) : \mathbb{R}^3 \rightarrow \mathbb{R}^2$  (vector-valued function)

# Adding an equality constraint

$$f(\underline{x}) = \underline{c}^T \underline{x}$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$\underline{x} = [\hamburger, \avocado, \cheese]$$

Burgers = 1

$$h_1(\underline{x}) = [1, 0, 0] \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} = 0$$

- Can add more equality constraints

# General form of optimisation problem

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x})$$

subject to

$g(\underline{x}) \leq 0$  (inequality constraints)

$h(\underline{x}) = 0$  (equality constraints)

$g$  and  $h$  are **vector-valued** functions

$g : \mathbb{R}^n \rightarrow \mathbb{R}^m$  means  $m$  inequality constraints

(similar for  $h$ )

# General form of **linear** optimisation problem

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x}) = \underline{c}^T \underline{x}$$

subject to

$$A\underline{x} \leq \underline{b}$$

No equality constraints?

$$g(\underline{x}) = \underline{b} - A\underline{x} \leq 0$$

Equality constraint expressible as **two** inequality constraints e.g.

$$x + 4 = 0 \Leftrightarrow$$

$$x + 4 \geq 0 \text{ and } x + 4 \leq 0$$

**Linear optimisation = Linear program**

- Nothing to do with computers
- Everything to do with sounding cool to get (US defence) funding!

# Our particular linear program

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x}) = \underline{c}^T \underline{x}$$

subject to

$$A\underline{x} \leq b$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

Express following constraints as matrix:

- Kcal > 2000
- Protein > 100
- Burgers = 1

**Protein per unit**

 = 9

 = 0

 = 4

**Calorific content per unit**

 = 450

 = 300

 = 700

# Our particular linear program

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x}) = \underline{c}^T \underline{x} \quad \text{subject to} \quad A\underline{x} \leq b$$

$$\underline{c}^T = [3.99, 1.49, 4.99]$$

$$A\underline{x} = \begin{bmatrix} -450 & -300 & -700 \\ -9 & 0 & -4 \\ 1 & 0 & 0 \\ -1 & 0 & 0 \\ -1 & 0 & 0 \\ 0 & -1 & 0 \\ 0 & 0 & -1 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} \quad b = \begin{bmatrix} -2000 \\ -100 \\ 1 \\ -1 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

- calories less than -2000  
- protein < -100  
more than one burger  
less than one burger  
positivity constraint  
positivity constraint  
positivity constraint

Massaging constraints is a key art of formulating optimisation problems

Specific massage depends on what your optimisation package needs!

# Relax about the issues

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x}) = \underline{c}^T \underline{x}$$

subject to

$$A\underline{x} \leq b$$

- I can't buy 1.35 burgers!

**Integer programs**  $\underline{x} \in \mathbb{Z}^n$  ... are  
horrible to solve

**Continuous programs**  $\underline{x} \in \mathbb{R}^n$  ...  
are easy...so round your solution!

## Relaxing an optimisation

Approximate difficult problem with  
similar easy problem

- **Art** of relaxation is critical  
optimisation skill

# Example code

Factory makes products  $A$  (£30 profit) and  $B$  (£20 profit)

- $A$ : 2 hours of labour, 1kg of material
- $B$ : 1 hour of labour, 2kg of material

Maximise profit in one day (8 hours) with 8kg material

Maximise  $\begin{bmatrix} 30 & 20 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix}$  subject to

$$2x_1 + x_2 \leq 8$$

$$x_1 + 2x_2 \leq 8$$

$$x_1, x_2 \geq 0$$

```
1 import cvxpy as cp
2
3 # Define variables
4 x1 = cp.Variable(nonneg=True)
5 x2 = cp.Variable(nonneg=True)
6
7 # Define objective (maximize 30x1 + 20x2)
8 objective = cp.Maximize(30*x1 + 20*x2)
9
10 # Define constraints
11 constraints = [
12     2*x1 + x2 <= 8,
13     x1 + 2*x2 <= 8
14 ]
15
16 # Define and solve the problem
17 problem = cp.Problem(objective, constraints)
18 problem.solve()
19
20 # Display results
21 print("Status:", problem.status)
22 print("Optimal value (profit):", problem.value)
23 print(f"Optimal x1 = {x1.value:.2f}")
24 print(f"Optimal x2 = {x2.value:.2f}")
```

```
Status: optimal
Optimal value (profit): 133.33333321833703
Optimal x1 = 2.67
Optimal x2 = 2.67
```

- CVX.jl very similar. JuMP.jl as well.

# Infeasibility

$$\min_{\underline{x}} f(\underline{x})$$

subject to

$$\begin{bmatrix} 1 & 2 \\ 3 & 5 \end{bmatrix} \underline{x} = \underline{0}$$

What can you say about  
the **kernel** of  $A$ ?

What can you say about  
the **feasible set** of the  
program?

- Rank 2 (invertible)
  - Rank-nullity theorem means nullity 0
  - $Ker(A) = \{\underline{0}\}$
- Feasible set is  $\{\underline{0}\}$ : we've solved the optimisation!

# Infeasibility

$$\min_{\underline{x}} f(\underline{x})$$

subject to

$$\begin{bmatrix} 1 & 2 & 3 \\ 2 & 4 & 7 \end{bmatrix} \underline{x} = \underline{0}$$

What can you say about  
the **kernel** of  $A$ ?

What can you say about  
the **feasible set** of the  
program?

- Rank 2 (singular)
- Rank-nullity theorem means nullity 1

- $Ker(A) = \{\underline{v} : \underline{v} \propto \begin{bmatrix} 2 \\ -1 \\ 0 \end{bmatrix}\}$

Feasible set is  $Ker(A)$ .

# Quadratic (least-squares) programs

$$\underline{x}^T Q \underline{x} = [x_1 \ x_2] \begin{bmatrix} 1 & 3 \\ 2 & 5 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix}$$

Expand for yourself...

- $= [x_1 \ x_2] \begin{bmatrix} x_1 + 3x_2 \\ 2x_1 + 5x_2 \end{bmatrix}$
- $= x_1^2 + 5x_2^2 + 5x_1x_2$

Replace  $Q = \begin{bmatrix} Q_{12} & Q_{21} \\ Q_{11} & Q_{22} \end{bmatrix}$

**This is a quadratic form**

$$\underline{x}^T Q \underline{x} = \sum_{i=1, j=1}^n Q_{ij} x_i x_j$$

- Always gives a **scalar** output

$$\min_{\underline{x}} f(\underline{x}) = \underline{x}^T Q \underline{x} + \underline{c}^T \underline{x}$$

subject to

$$A \underline{x} \leq \underline{b}$$

- Only linear constraints preserve **convexity** (which make solving easy)

# Example: polynomial fitting

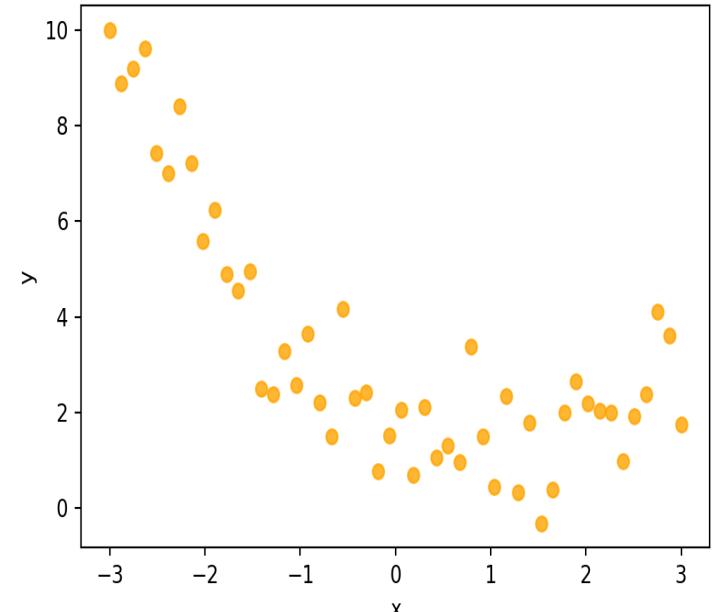
$$f(\underline{x}, \underline{w}) = [1 \quad x \quad x^2 \quad x^3] \begin{bmatrix} w_0 \\ w_1 \\ w_2 \\ w_3 \end{bmatrix}$$

Data (each row is dot)

$$A = \begin{bmatrix} 1 & x_1 & x_1^2 & x_1^3 \\ 1 & x_2 & x_2^2 & x_2^3 \\ 1 & x_3 & x_3^2 & x_3^3 \\ \vdots & \vdots & \vdots & \vdots \end{bmatrix} \quad \underline{y} = \begin{bmatrix} y_1 \\ y_2 \\ y_3 \\ \vdots \end{bmatrix}$$

Predictions

$$\hat{\underline{y}} = A \underline{w}$$



Least-squares regression:

$$\min_{\underline{w} \in \mathbb{R}^3} \|\underline{y} - A \underline{w}\|_2^2$$

$$\|\underline{v}\|_2^2 = \underline{v}^T \underline{v} = v_1^2 + v_2^2 + \dots$$

- minimise sum of squared residuals

# Example: polynomial fitting

$$f(\underline{x}, \underline{w}) = [1 \quad x \quad x^2 \quad x^3] \begin{bmatrix} w_0 \\ w_1 \\ w_2 \\ w_3 \end{bmatrix}$$

Predictions vs targets

$$A = \begin{bmatrix} 1 & x_1 & x_1^2 & x_1^3 \\ 1 & x_2 & x_2^2 & x_2^3 \\ 1 & x_3 & x_3^2 & x_3^3 \\ \vdots & \vdots & \vdots & \vdots \end{bmatrix} \begin{bmatrix} w_0 \\ w_1 \\ w_2 \\ w_3 \end{bmatrix} \quad \underline{y} = \begin{bmatrix} y_1 \\ y_2 \\ y_3 \\ \vdots \end{bmatrix}$$

Predictions  $\hat{\underline{y}} = A\underline{w}$

Least-squares regression:

$$\min_{\underline{w} \in \mathbb{R}^3} \|\underline{y} - A\underline{w}\|_2^2$$

Algebra practice: expand square!

$$\begin{aligned} \|\underline{y} - \hat{\underline{y}}\|_2^2 &= (\underline{y} - \hat{\underline{y}})^T (\underline{y} - \hat{\underline{y}}) \\ &= \underline{y}^T \underline{y} - \hat{\underline{y}}^T \underline{y} - \underline{y}^T \hat{\underline{y}} + \hat{\underline{y}}^T \hat{\underline{y}} \\ &= \underline{y}^T \underline{y} - (A\underline{w})^T \underline{y} - \underline{y}^T (A\underline{w}) + (A\underline{w})^T (A\underline{w}) \\ &= \underline{y}^T \underline{y} - \underline{w}^T A^T \underline{y} - \underline{y}^T A \underline{w} + \underline{w}^T A^T A \underline{w} \\ &= \underline{y}^T \underline{y} - 2\underline{y}^T A \underline{w} + \underline{w}^T A^T A \underline{w} \end{aligned}$$

- Which terms can be ignored (independent of  $\underline{w}$ )?

**Unconstrained quadratic program**

Minimise  $\underline{w}^T Q \underline{w} + c \underline{w}$  where  
 $Q = A^T A$ ,  $c = 2\underline{y}^T A$



# When can we skip to neural network optimisation?

Linear/quadratic programs  $\subset$  **convex**  
programs

## **Convex programming is **unsung hero****

Preferred to neural networks in:

- Robotics (e.g. Boston dynamics)
- Spacecraft trajectory planning/landing (e.g. reusable rockets)
- Car/plane stabilisation and control
- Finance
- Logistics

**Convex programs are superior to neural networks**

(just less widely applicable)

- Much much faster
- Accuracy and optimality guarantees
- Easy to code (good packages)

# The zoology of optimisation

General form of constrained program:

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x})$$

subject to

$$g(\underline{x}) \leq 0, \quad h(\underline{x}) = 0$$

## Linear/quadratic program:

- Specific constraints on  $f, g, h$
- Means better algorithms than generalist solvers (e.g. LBFGS, gradient descent)

## More generally

- Many different types of program
- Challenge: find a nice form for  $f, g, h$

Mixed-integer program (MIP), Semidefinite program (SDP), second-order cone program (SOCP), quadratically-constrained quadratic program (QCQP)...

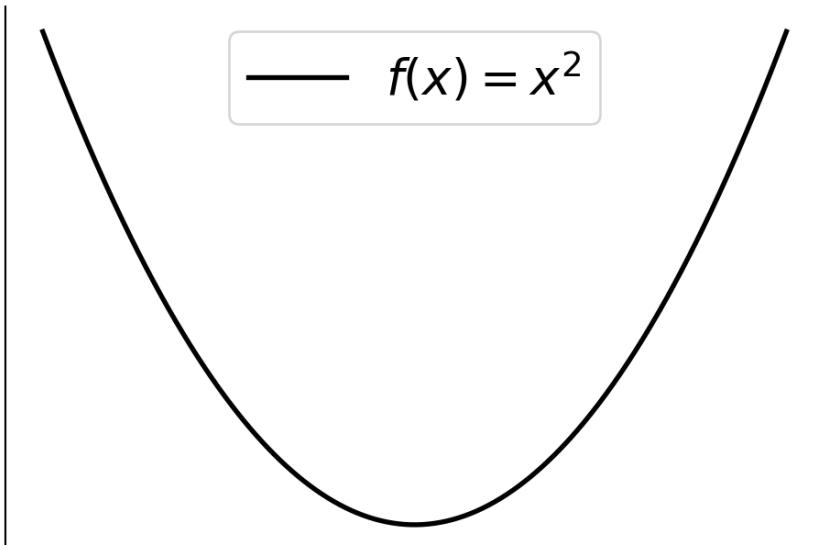
# How do optimisers solve?

$$\min_{\underline{x} \in \mathbb{R}^n} f(\underline{x})$$

subject to

$$g(\underline{x}) \leq 0, \quad h(\underline{x}) = 0$$

## 1. Unconstrained optimisation (forget $g, h$ )



Derivative at minimum?

- $f'(x) = 0$  (flat)
- Is zero-derivative a **necessary** condition?
- Is zero-derivative a **sufficient** condition?

# Interlude: the cold war

- Soviet union developed much of optimisation theory. Why?
- Centrally planned economy!

**Problem:** no (good) computers

Linear programming in the 1930s (nobel prizes):

- **Soviet union:** Kantorovich
- ~~**Soviet union America:**~~ Leontief
- Critical to WW2 logistics

**Calculating missile trajectories is a quadratic program**

Solving “optimal control” problems

**Americans:** Bellman equations

(globally optimal, difficult to compute)

**Soviets:** Pontryagin's maximum principle

(locally optimal, easy to work)

- I don't like missiles, but some of my favourite maths in Pontryagin