

Reports snapshot ✔ ▾

Custom Jan 1, 2021 - Jan 25, 2022 ▾

A All Users Add comparison +

Users

288

New users

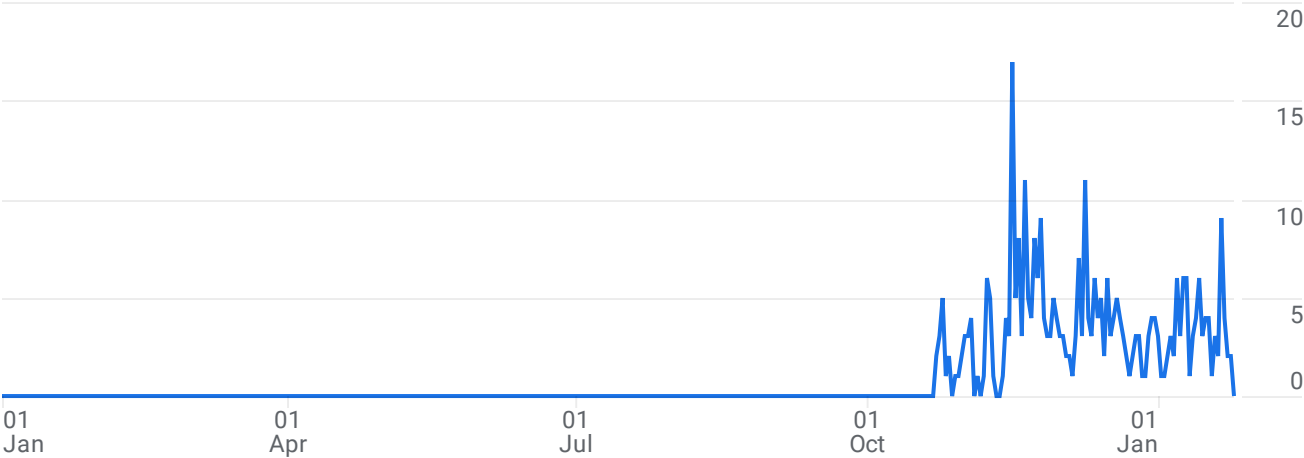
286

Average engagement time ?

1m 58s

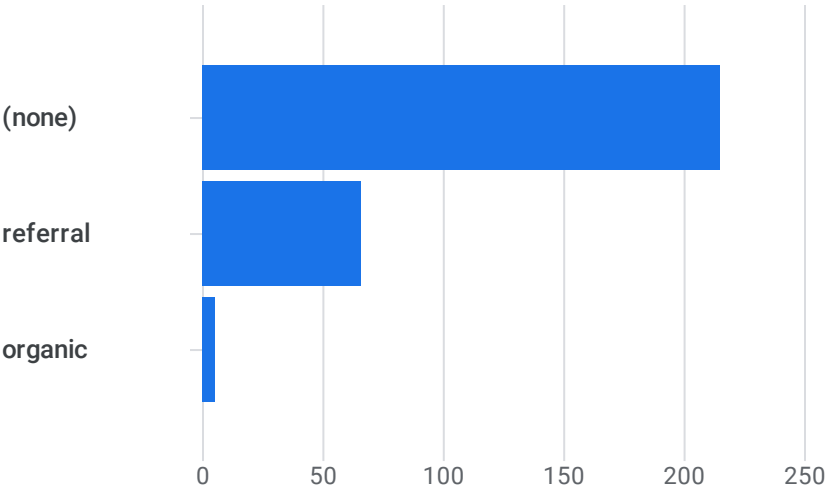
Total revenue ?

zł0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user medium ▾



[View user acquisition →](#)

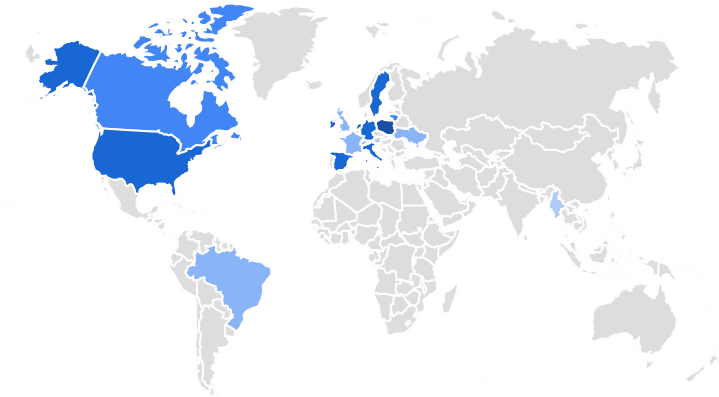
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session medium ▾

SESSION MEDIUM	SESSIONS
(none)	326
referral	87
organic	11

[View traffic acquisition →](#)

Users ▾ by Country

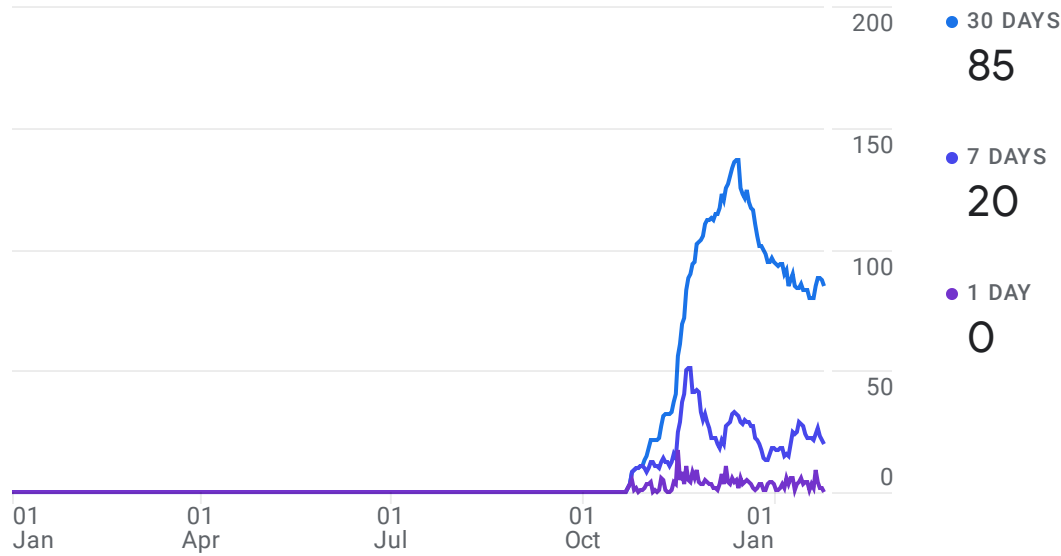


COUNTRY	USERS
Poland	197
United States	29
Ireland	16
Germany	10
Sweden	7
Italy	5
Spain	5

[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.1%	1.4%	1.7%	0.0%	0.0%
Dec 12 - Dec 18						
Dec 19 - Dec 25						
Dec 26 - Jan 1						
Jan 2 - Jan 8						
Jan 9 - Jan 15						
Jan 16 - Jan 22						

6 weeks ending Jan 22

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
!!! EPIDEMIC !!!	543

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	543
session_start	425
user_engagement	329
first_visit	286
scroll	85
click	32
file_download	1

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

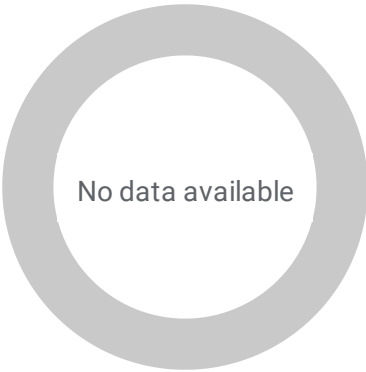
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →