
EXAMPLE TEXT

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4.1 Research Techniques and MECE Analysis

The team engaged in innovation talks throughout the project, particularly with 42Technology [?], to understand the framework commonly used to solve complicated problems within industry. A particular method used involved the definition of the problem broken down into mutually exclusive sub-problems that are collectively exhaustive. This method is referred to as Mutually Exclusive Collectively Exhaustive (MECE) Analysis and enabled the team to focus on various elements of the project to achieve one shared goal, without overlapping or reproducing any work.

This method aided the understanding project criteria from the sponsor's perspective regarding patenting, and from the university's perspective of academic evaluation. The PEP defined the market gap, drawing from research gathered that detailed the lack of EV charging infrastructure within the UK, and how realistically, the public cannot rely on shared charging points. However, MECE analysis has uncovered the HEVCS as a feasible solution to such a challenge, and that the situation would benefit from having a mobile, versatile approach to suit the varied requirements of EV users in different locations around the UK.

4.2 Addressing the Key Challenges of Electric Vehicle Adoption

The common barriers preventing the public from purchasing EVs being price, range and charging infrastructure. The HEVCS tackles all three of these problems, and the team have designed the platform and its use specifically for its application within the real-world.

4.2.1 Charging Infrastructure and Trends in Usage

Currently, the UK Government's National Traffic Survey stated that 938,182 electric cars were registered to be on the roads as of Q3, 2022 [?]. Comparatively, a survey published in October 2022 stated that 34,637 public charging points were currently installed [?]. These figures indicate that the charging infrastructure available cannot keep up with the current number of EV's on the road and raises concerns as this number is set to rise with the 2030 ban on selling new petrol and diesel vehicles. Furthermore, it is predicated that 99% of miles will come from EVs by 2050, a figure that has been adjusted after an underestimation of their adoption rate [?].

Approximately 50% of UK charging points are placed at end of journey destinations, typically within car parks the public frequent for shopping, leisure, and down-time activities [?]. A Government survey revealed a majority's preference to charge EVs at home, with 66% and of BEV and 41% of PHEV users had their own dedicated charging point within a private driveway or garage [?]. The survey highlights that users felt dedicated charging points were either too expensive or complex to install.

Conversely, 53% of the UK do not have a driveway or garage that would allow for the possibility of installing a domestic charging point. This has proven to be a deciding factor in the public adoption of EVs. The portion of the market purchasing BEVs/PHEVs using public dedicated charging points within the vicinity of their residence is 4% and 1% respectively [?]. Thusly, a market gap to provide a product that can charge EVs within the immediate surroundings of the home has been identified. Moreover, the HEVCS does not require a dedicated parking space, and can be used at the individual's discretion.

4.2.2 National Grid Demands

When considering the typical commuting patterns, full-time workers with typical 9-5 jobs are amongst those susceptible to aligning their arrival to domesticated regions. 60% of EV users prefer to charge between 5-8pm, meaning the national grid struggles with the

demand of those coming home, with up to 20% of the UK's EV fleet charging between those hours [?]. The HEVCS would charge during the off-peak times, lessening the load on the grid.

4.2.3 Battery Range and Efficiency

The National Travel Survey presented statistics in 2021 stating that 98.5% of journeys taken in the UK were less than 50 miles. The capacity of the payload compartment was calculated through an analysis of both power consumption and efficiency, conducted using data from the UK public's current EV usage trends. The average efficiency determines that 1 kWh equates to approximately 3.5 miles, and second-hand EV batteries typically have a capacity of 80-90% of the original value [?]. The HEVCS's configurable payload compartment can supply the user with 10 to 50 miles of range, depending on the EV batteries used, as shown in the research and calculations section.

4.2.4 The Cost of Charging an Electric Vehicle

The HEVCS presents itself as a cost-effective product that reduces the price of charging an EV. Within the UK, domestic electricity prices have been on the rise, and the cost of charging at public points has increased. Furthermore, the spaces in which to charge are not guaranteed, a free to park still must be paid. A cost analysis presents the additional benefits of an individual having their own EV charging device, such as the HEVCS, that remains domestically powered.

Providers, such as EDF Energy [?], offer EV charging tariff that allow the user to charge their vehicle for 9p per kWh during off-peak times, oppose to 46p per kWh at public charging points within Plymouth. The typical UK driver makes 14 trips a week, each with an average distance of 8.4 miles, equating to an annual mileage of ̃6,000 miles. This results in a running cost of £788 for vehicles with an efficiency of ̃3.5 charging on public tariffs. By using the reduced domestic tariff, the user would spend £154 a year, the

savings of which would accumulate to cover the price of the HEVCS platform over a span of several years.

4.2.5 Environmental Benefits

The HEVCS can give a second life to EV batteries, while educating users on the importance of understanding their daily commute, and what it demands in terms of power. In addition, it is understood that frequently charging EV batteries to their maximum capacity, and letting them discharge fully, reduces their lifespan. This device can bridge the learning gap, educating users on what it means to operate a battery within its ideal state of charge range to improve longevity. It is common knowledge that EV batteries are designed to possess an ability to retain their original battery capacity over many years, but its ability to do so depends on a variety of factors. Charging schedules that keep the state of charge between 20-80% would provide an adequate amount of power to fulfil the average daily commute. Moreover, the HEVCS would allow the user to take advantage of off-peak electricity rates, smart charging features, and monitoring energy consumption. Through adopting a maintenance charge approach, following the natural patterns to meet the user's everyday needs, the user can identify how to adjust their habits to positively impact batter health and costs.

5 Requirements

6 Optioneering

7 Hardware Design

8 Software Design

9 Testing

10 Evaluation

10.1 Leadership Methodology

The team adopted a democratic approach, and although various ideas to solve problems were explored, there were no disagreements during development. Individual team members worked on tasks they had relevant experience in, enabling the sharing of knowledge while facilitating fast development. However, to honour the NDA, the team had to work in a separate room to the rest of the cohort. This was beneficial at times but resulted in less outside perspectives from university colleagues. This was recognised by the team as they chose to remain objectively critical and seek feedback from those deemed appropriate. The team acknowledge that the way in which they operated as a team was effective, but upon reflection wish that more academic feedback was sought throughout.

10.2 Project Progression

The project's development reflected the GANTT chart up until the middle of March. At this point, the team changed the design to make it more modular, requiring further testing and a redesign of the chassis, motor, and servo mounts. The team do not regret this change to the design as it greatly increased the platform's performance and functionality. This did, however, have an impact on the aesthetics of the platform as the outer casing manufacturing was delayed. The team discussed this and determined that functionality was more important, and that the overall structural integrity did not rely on the casing.

Furthermore, the way in which the project progressed through the defined stages of development was assessed through Key Performance Indicators (KPIs) and tests indicative of successful completion. The team felt that combining this with the agile methodology meant that no developmental steps were missed, as everything was regularly reviewed directly from the critical development pathway.

10.3 Corporate Sponsorships

10.3.1 Sirmon Industries

James and Heather Sirmon attended on-site meetings every week. Heather was critical of the project, pushing the team to consider the wider application of the HEVCS as a real-world product. She questioned our decisions, while James queried our justifications as he completed the patent application. Additionally, their regular reviews enabled the team to discuss the progress and decisions in detail, meaning that Sirmon Industries were satisfied as a customer. The team feel that they completed the project in a professional manner and are glad to continue work with both Sirmon Industries and the 42Technology who will take over the HEVCS.

10.3.2 European Social Fund

Jo Byrne was available to discuss the commercial viability of the HEVCS during its development. The team often reflected on the capabilities of the project in relation to legislation, as well as defining the novel aspects that Sirmon required for the patent application. The insight provided by the European Social Fund (ESF) was vital for understanding the customer usability of such a device, and how the outside opinion of those who do not have the technological understanding can provide interesting perspectives from a customer's point of view.

Two reports were produced for the ESF, each covering various aspects of the project requirements and the methodology. This meant that at the start of the project each team member did a skill set review that was then used to determine who would develop what specific elements of the HEVCS. Halfway through the project, the final ESF report was due. It detailed the roles that the members of the team grew into, the milestones that had been completed, test methods used, and the business recommendations for Sirmon Industries. This helped the team to gain an insight into how the project could be developed

further, while defining the scope for the HEVCS's development as a university project.

10.4 Budget Management

The university provided £1,200 in budget, and Sirmon Industries allotted £2,000. The team decided to create a bill of materials for the entire project to coordinate arrival times, costs, and availability. As the university had an approved list of suppliers, the products that were not on this list were automatically sifted to the BoM to be discussed with Sirmon Industries. It is worth noting that the components purchased were still deemed appropriate for the project, and therefore approved by the university academics. The external supplier BoM also included products with a long lead time, that James Sirmon was able to source from his industry partners instead. These decisions were beneficial to the project's initial development, and the team believe they made the correct choice by asking Sirmon to obtain such components during the Christmas break, a period in which the university could not place or receive orders.

Portions of the university budget were allocated for electronic components, manufacturing costs, and materials. This included the PCB component orders from approved suppliers that the university had existing free, fast shipping subscriptions with. The team felt that this decision was correct, enabling fast acquisition of vital components for chassis, motor, and hardware assembly too.

A complete breakdown of the costings can be found in the appendix. This includes a breakdown of how £1,163 of the university budget was spent, and how Sirmon spent £1,862.76. The remaining balance was £174.25. The team acknowledge that a large proportion of the costs, equating to 500 came from purchasing VESCs. Designing a speed controller for this project would have been time-consuming, whereas a fast, reliable, and sufficiently documented solution was required. Thusly, the project benefited from using the VESCs, their convenience and their positive impact on the initial platform control testing.

In conclusion, the overall cost of this project far exceeded the budget provided by

the university, and so the team would like to acknowledge the contributions from Sirmon Industries and extend their gratitude. It is through their generosity that the project was able to progress, possess high quality products, and operate effectively.

10.5 Customer Usability

The HEVCS is reliably controlled by the user, using methods that enhance its dependability. The purpose behind the prototype is to prove its potential as an alternative method to EV charging, using methods and approaches that the user can rely on and independently control. Using the results of the MECE analysis that define EV owner's needs to a dependable solution to charging at the convenience, the HEVCS has proven itself as a viable alternative. Moreover, its creation presents a viable alternative to getting power to the vehicles, provided they are within a certain proximity of the home, that is not limited by obstacles such as kerbs.

This paper has detailed how the cost of charging is decreased using off-peak domestic tariffs, enabling the user to effectively control the price they pay to charge their EV using electricity schemes. Giving the user authority over when, how, and how much they charge their vehicle increased the accessibility of owning an EV.

10.6 Ethics

The ethical conduct principles defined in the PEP have been applied throughout the development of the HEVCS. A deeper understanding of the operational safety of the platform has been acquired through testing, and several efforts have been made to limit the risk of injury to both users and the public through the deployment of several safety features discussed in the design section. Namely, the magnetic breakaway cable and the object avoidance system. The team have made an effort to create safety systems that enhance human capabilities without revoking their control. For example, users can drive

the platform towards a wall, and the object avoidance system will prevent them from making contact with said wall, but it does not take away their ability to continue to operate the platform in another direction that does not cause harm. Furthermore, the platform is not autonomous, as to abide by the relevant legislation, and so the public are ensured that humans retain all control of such a device.

The research conducted throughout this project has included the use of and reference to data from national surveys, from which the participants have agreed to the distribution of their information. The team have not gathered or collected information themselves nor obtained any data through the university.

10.7 Environmental Impact

The environmental impact of the components and products used to build the HEVCS have been discussed in their relevant sections. Furthermore, the future improvements include discussion of alternative methods of acquiring power through sustainable, green energy sources. The team would like to reiterate the importance of recycling EV batteries, building on the explanation on the impact on the environment discussed in the PEP.

10.8 Design

The team is pleased with the overall design of the HEVCS prototype platform and its capabilities, as the maximum height of the platform exceeded the target of 150mm. With a final height of 110mm, the HEVCS is able to fit under all bar one of the types of registered electric vehicles in UK [?]. Due to the NDA in place for the project, the design was not able to be tested outdoors. However, the team is confident that with suitable levels of testing and a small amount of modification the HEVCS would be fully operational outdoors, on both pavement and road surfaces.

During testing, the craft demonstrated stability and the ability to support a payload of

up to 80kg before collapsing, aligning with the requirements of the project. As well as this, the craft fully abides by all relevant class 2 mobility scooter legislation, allowing it to be used on pavements. Furthermore, preliminary testing strongly suggests that the platform has the potential to navigate and manoeuvre over kerbs, of up to 150mm, with further developments and refinements. This promising outcome bodes well for the future optimisation and further developments of the platforms design capabilities.

Overall, the team is satisfied with the design prototype. This stems from its successful and complete adherence to the requirements of stability, wight capacity, and also for its potential developments in kerb climbing ability.

11 Further Developments

12 Conclusions

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