



Born 25 January 1983 **Contact** 07792 602 226 luke@idreamincolour.co.uk
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Particularly skilled whether working alone or as part of a team, in all aspects of the creative process for print or new media: From creation and presentation of fresh and original design concepts, through creative refinement and development, to delivery of a final solution to best meet client requirements. Highly proficient in use of industry-leading software including Adobe's primary Creative Suite 3 applications (InDesign, Illustrator, Photoshop and Acrobat Pro) and QuarkXpress. In depth experience of website design from concept to completion to create attractive, user-focused standards-based sites using a combination of Adobe Dreamweaver and hand coding XHTML, CSS and PHP. A basic knowledge of Adobe Flash animation and a solid grounding in support software such as FTP, backup or Microsoft Office applications for email and administration. A high standard of numeracy and literacy which can prove indispensable on a day-to-day basis whether hand-coding a website or delivering an articulate pitch. During my time as a creative professional I have gone beyond what is required to work diligently, manage time effectively and be exceptionally organised.

My hard-working nature and my passion for creative design has seen my career advance quickly since leaving higher education in 2002. As my responsibilities have increased, I have enjoyed developing my technical skills and approach to the creative process. I am now eager to turn my hand to projects that can better demonstrate my creativity.

October 2003 to December 2008, **Senior Graphic Designer, Timandra**
Having joined Timandra as a junior/middleweight designer, I played a major part in the development of the fledgling studio and in little over a year I was appointed senior designer. My efforts spearheaded the agency's shift from focusing predominantly on pre-press artworking to handling all aspects of the creative process, from taking an initial brief, producing and presenting varied and original initial concepts, developing and refining designs based on client feedback to producing and delivering successful solutions. In addition to the design focussed aspects of my role, my responsibilities also included the management, estimating and costing work, direction, assignment of projects and time management, recruitment and hardware and software renewal, attaining studio turnover targets, and software renewal.

Education 1999 to 2002, BTEC National Diploma in Graphic Design. February 2002, City & Guilds Print Origination. July 1999, 9 GCSEs grade A to C.

Outside of work I enjoy spending time with my family and friends (don't we all!) and the hobbies that I relish the most are sociable ones. I am very active and love the outdoors so I take pleasure in snowsports, mountain biking, running and swimming. Music is a powerful influence on my life and although I am not blessed with any musical talent, I have a widespread and eclectic taste in non-commercial music. I love going to music festivals and live performances with friends. As clichéd as it may sound, art and design will always be one of my greatest passions. I love to watch emerging trends in music, art, web, fashion and particularly design. Unfortunately, this interest often manifests itself in the purchase of a unique T-shirt or a new pair of trainers!

References available on request.

August 2002 to October 2003, **Graphic Designer, Colourflow**
My time in this busy high street print business proved invaluable as I quickly learned what is required to properly prepare artwork for various different print processes. My role required me to complete design projects from start to finish, from taking an initial brief, producing inventive concepts to development of designs and overseeing production. Time management was vital to ensure solutions were delivered on deadline and within client budgets.

January 2002 to July 2002, **Freelance**
Part-time private tutor in use of Adobe and Quark design applications. Various freelance artworking projects for the same client outside of my higher education studies.

February 1999 and June 2001, **Work Placement, The Creative Services Company**
Two separate work placements at this lively Docklands based agency provided my first insight into the world of the design professional.

For examples of my work, please visit www.idreamincolour.co.uk