

*G6* GET IT ON WITH  
Google Play  
*Gaming Analysis*

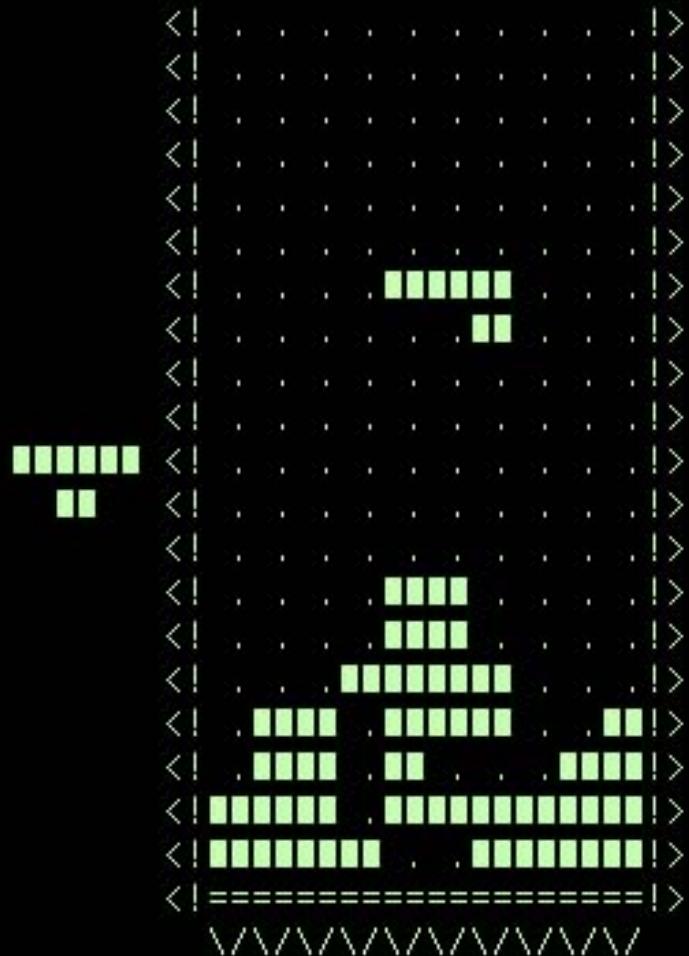
1994

on **Hagenuk MT-2000**

1st Mobile Game

# Tetris

- Single Player
- 2D environment
- 8-bit music



2020  
on iOS and Android



- Action/Adventure
- Cross Platform
- 3D Open world
- Composer's music





Games released monthly

# Mobile gaming in numbers

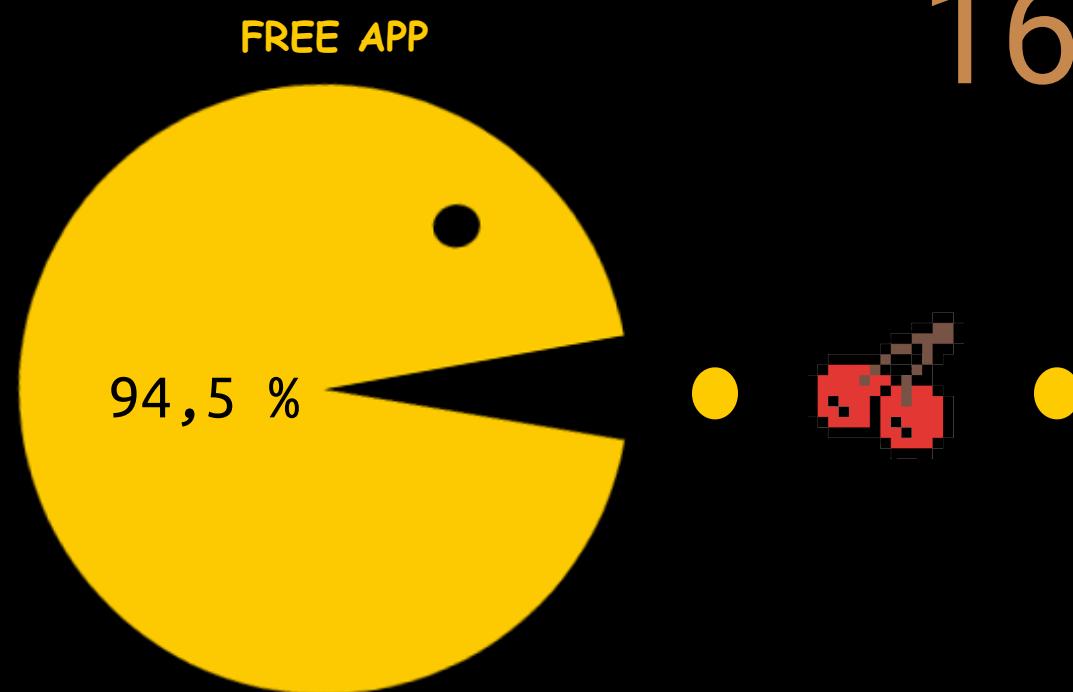
Number of Games

**151.0K**



Total Downloads

**160.5B**



Number of Developers

**33.1K**



Average Rating

**4.0**

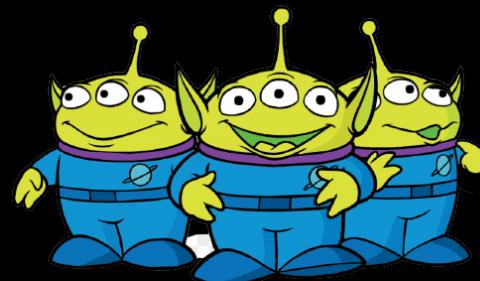


# 4 Types of Developers

Top 30 with highest average downloads



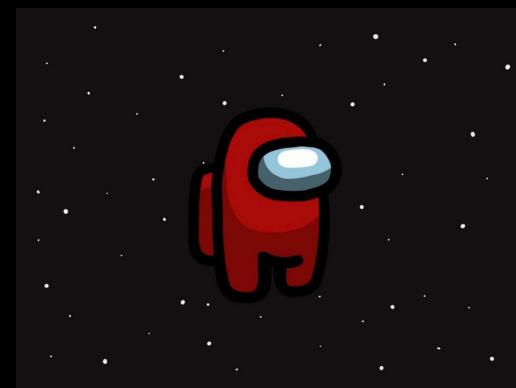
Top 30 who created the most games



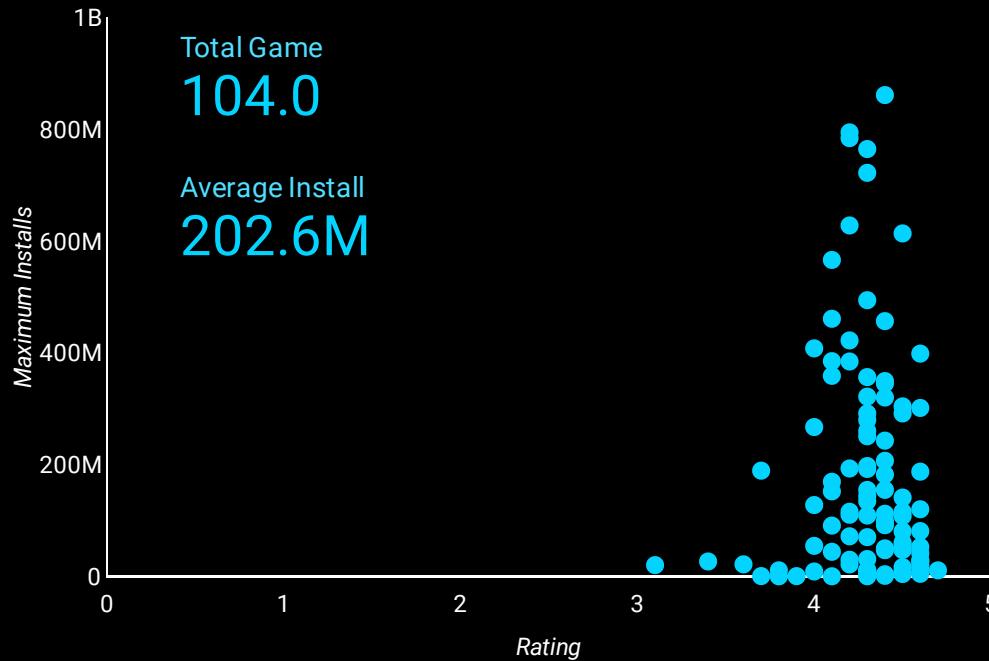
Top 30 with the most Editors Choice Awards



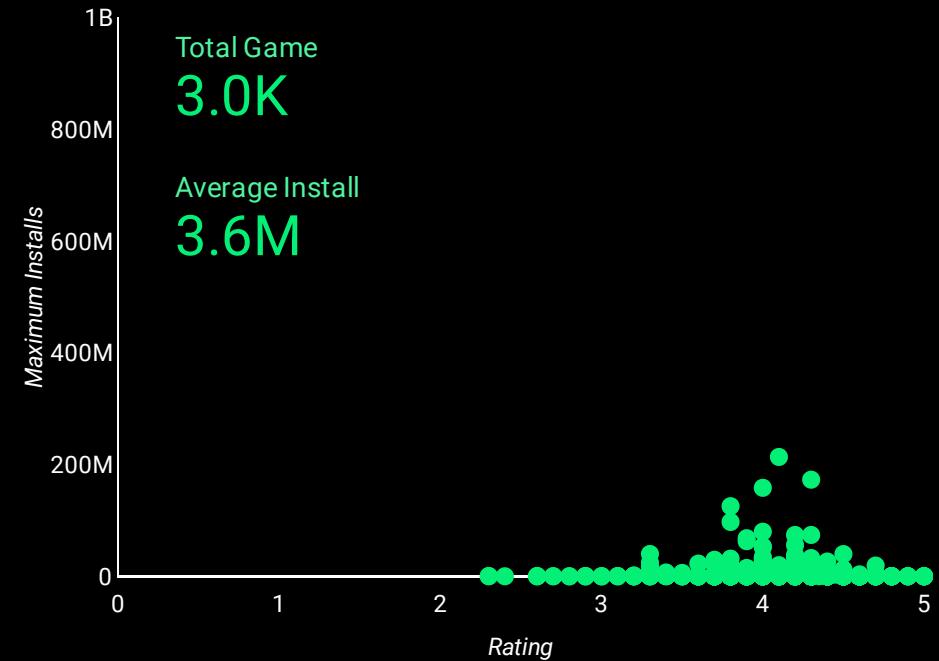
Top 30 worst developers



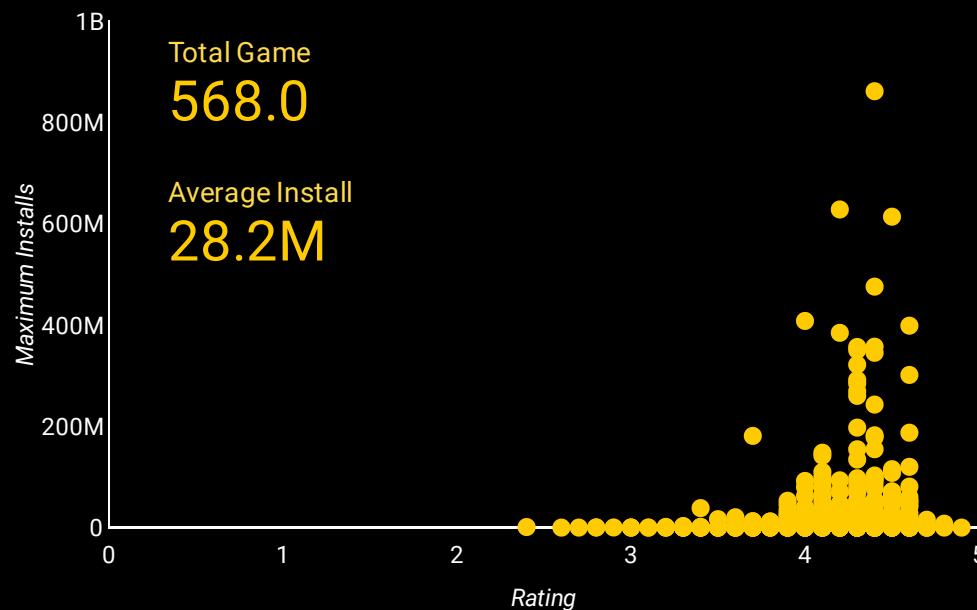
## Top Dev by Download



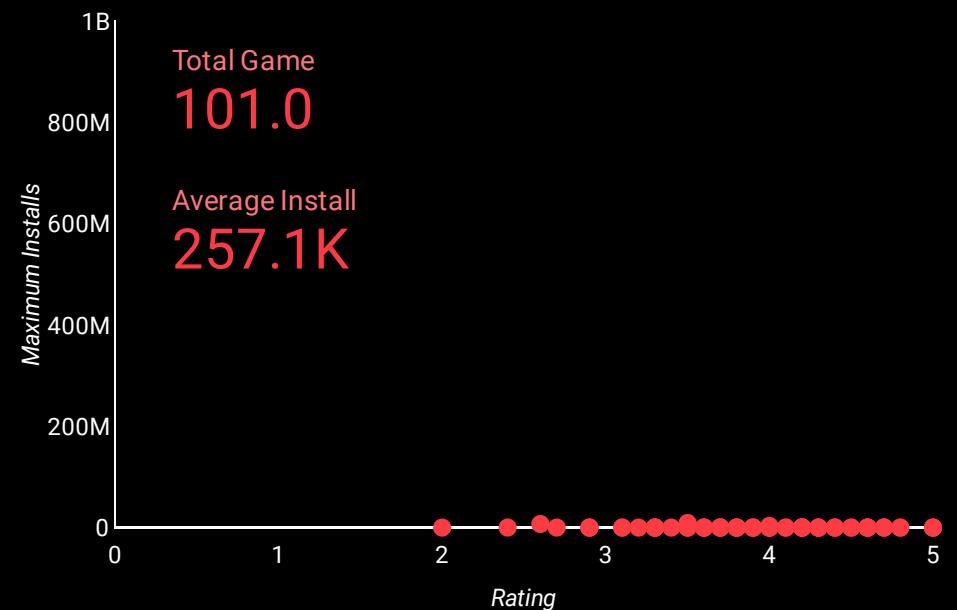
## Top Dev by Game Made



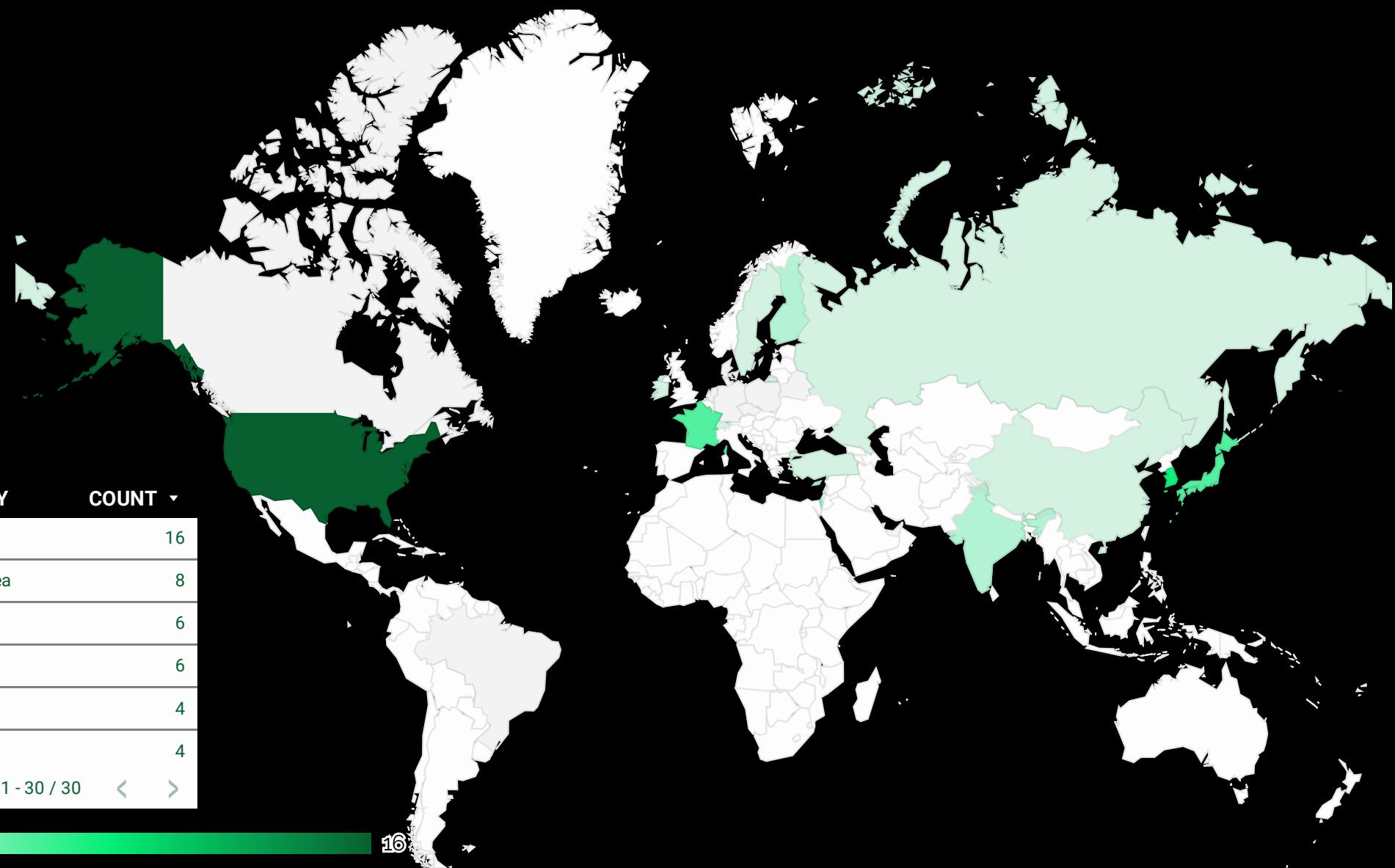
## Top Dev by Editors choice



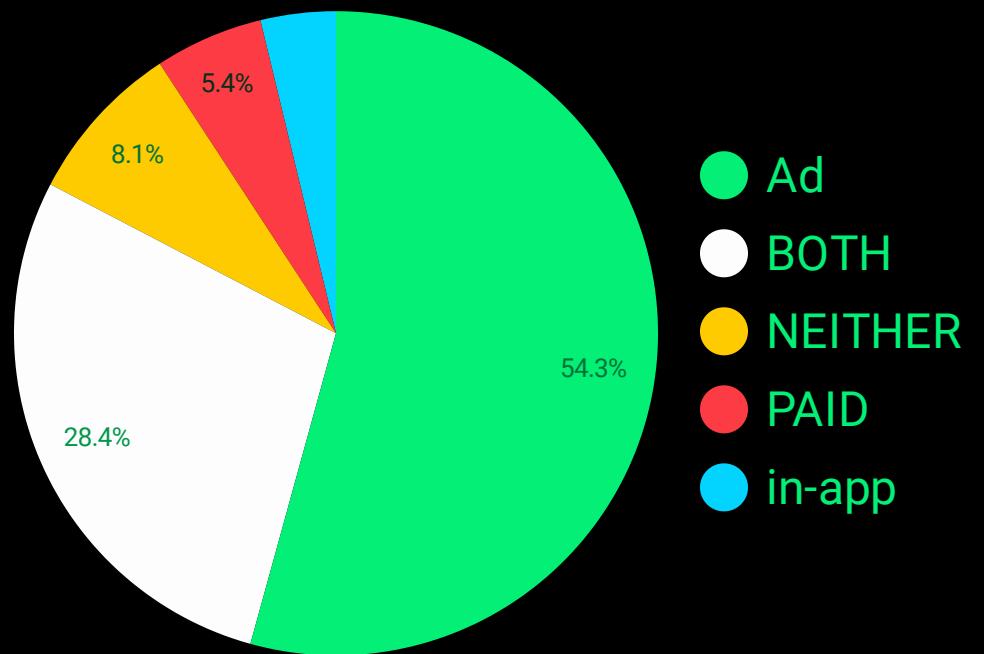
## Worst developers



# Where are the best mobile game developers?



# All Games



Days since update  
**532.88**

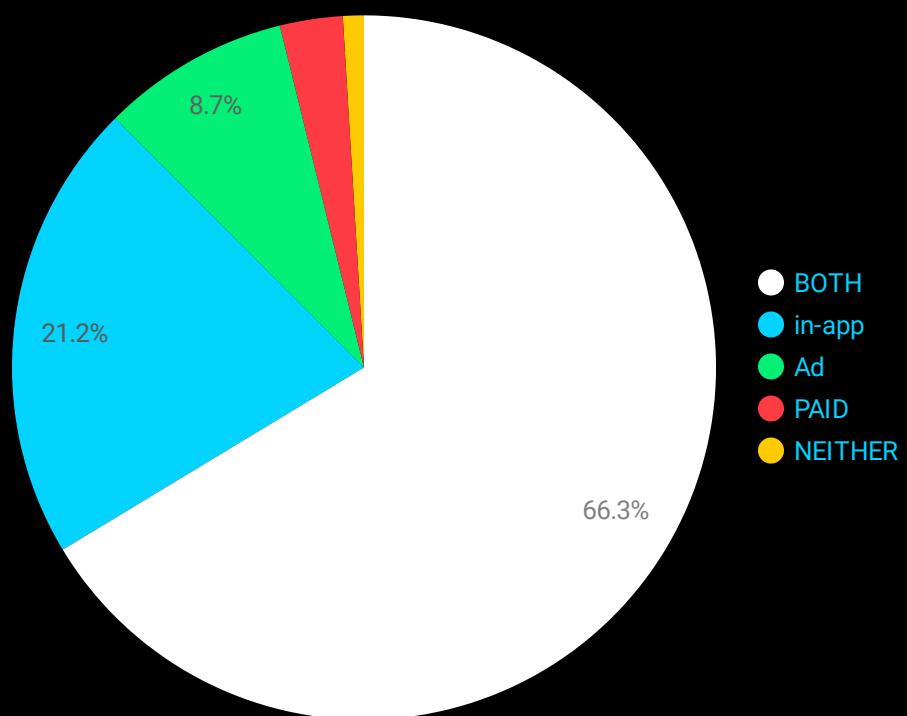
# Most downloads

## Developer Id

SYBO Games	803,100,198.5
GARENA INTERNATIONAL I PRIVATE LIMITED	784,914,253
Zakeh	765,391,819
Imangi Studios	680,992,016
Lowtech Studios	461,348,441

Days since update

148.53



## Installs ▾

803,100,198.5
784,914,253
765,391,819
680,992,016
461,348,441



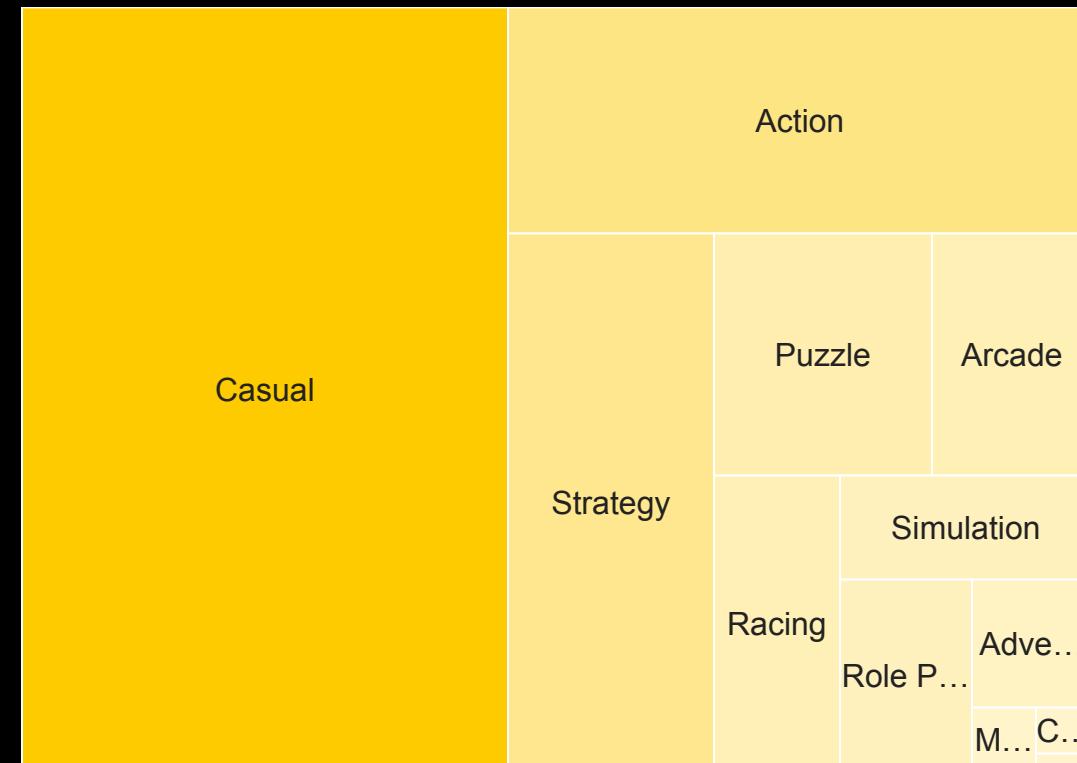
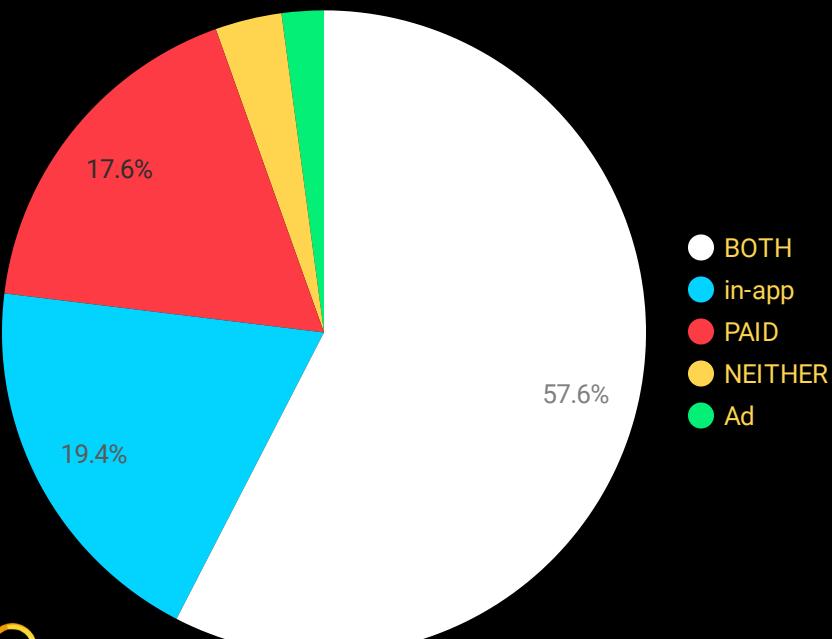
# Most editors choice

Developer Id	Editors Choice ▾
1. Gameloft SE	8
2. Netmarble	8
3. Snapbreak	6
4. BANDAI NAMCO E...	5
5. JOYCITY Corp.	5



Most Editors Choice

**297.56**

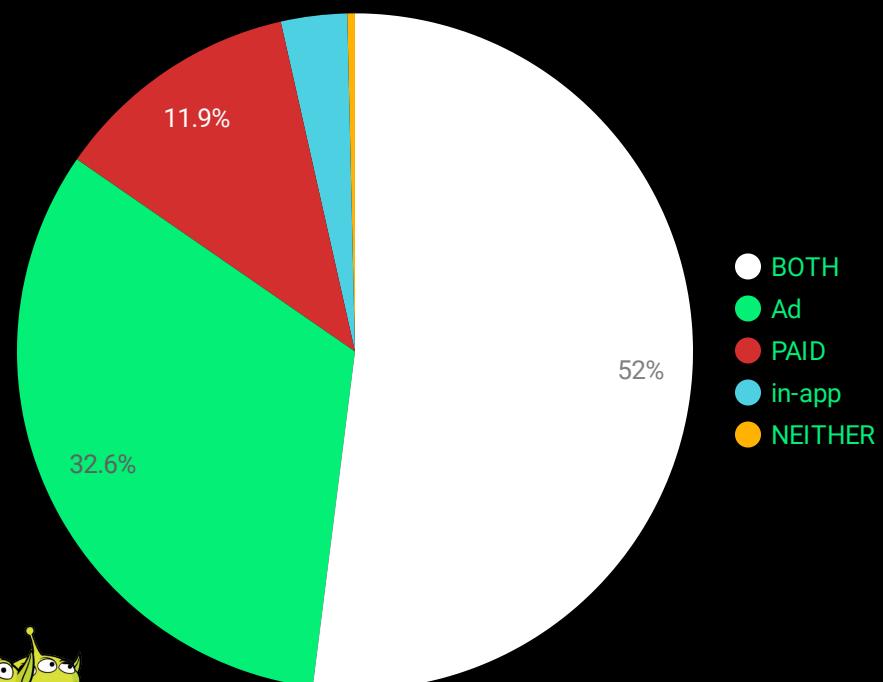
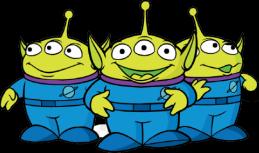


# Most games made

Developer Id	game count ▾
Tapps Games	166
Big Fish Games	161
Artifex Mundi	142
BabyBus	141
PLAYTOUCH	122

Days since update

539.01



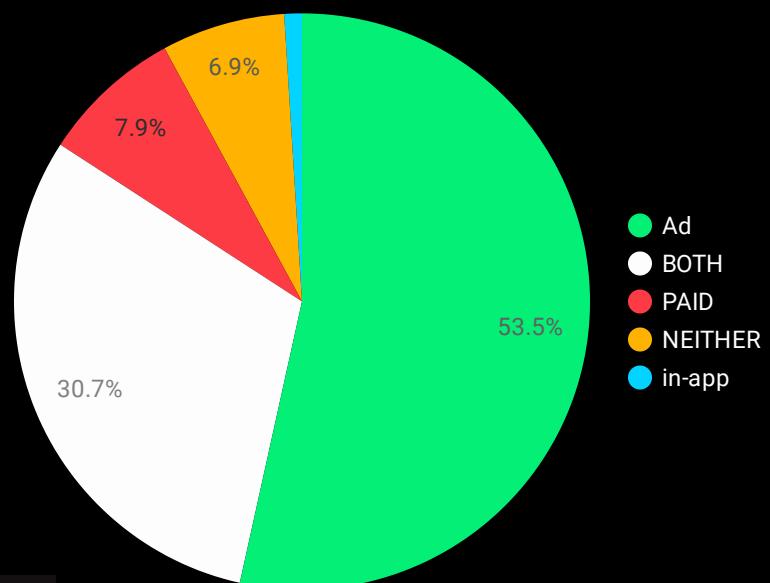
# Worst developers

## Developer Id

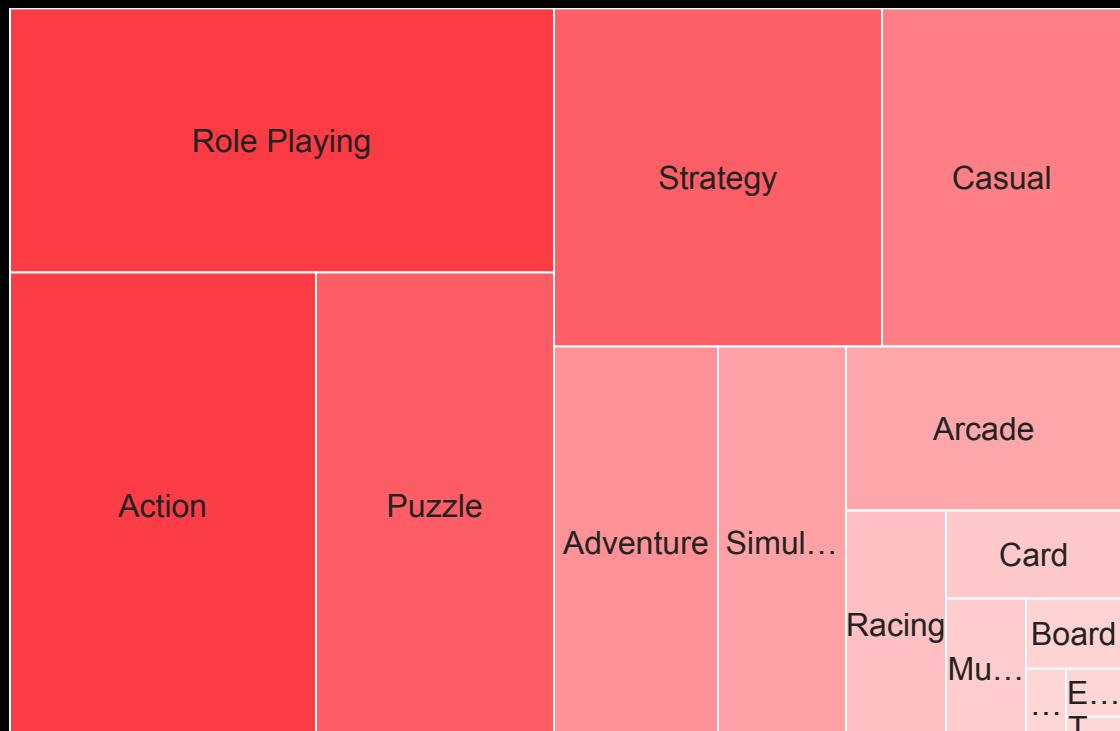
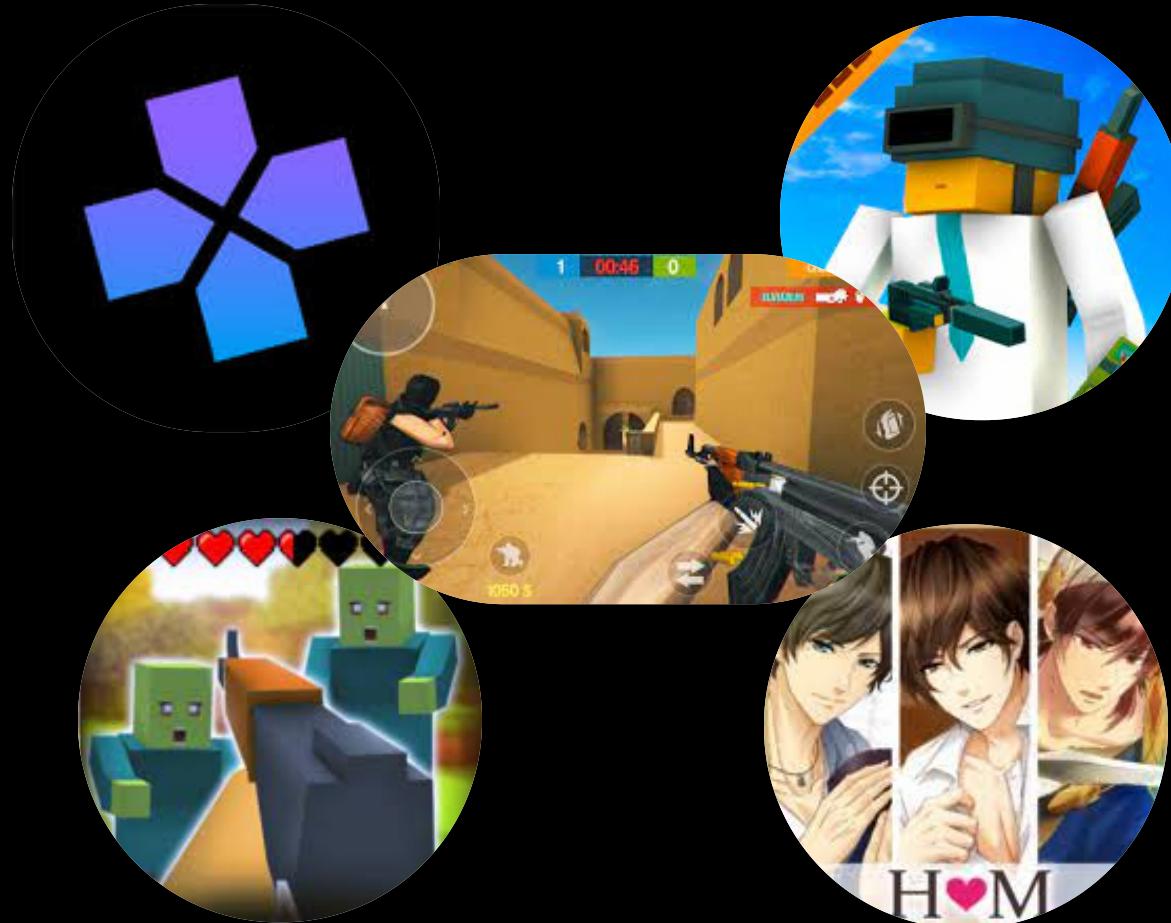
Developer Id	Installs
1. 🔥🔥🔥 DamonPS2 Emulator ...	3,584,634.5
2. 🔥 Pix Games	2,967,744.2
3. OKKO	445,323
4. ⚡⚡⚡⚡⚡⚡⚡⚡⚡⚡⚡⚡	271,442
5. 😍 رایگان و بدون اینترنت	171,146.67

Bad developers

418.22



## Installs ▾



# CANDY CRUSH



Year ▾	Revenue	Users
2013	\$230 million	287 million
2014	\$1130 million	322 million
2015	\$1293 million	327 million
2016	\$784 million	303 million
2017	\$695 million	293 million
2018	\$930 million	283 million
2019	\$1117 million	272 million
2020	\$1190 million	273 million



MOBILE  
GAMING  
CHAIR