

Luke Nelson

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EDUCATION

University of Colorado Boulder – Leeds School of Business

August 2019 – May 2022

Bachelor of Science in Business Administration with an emphasis in Finance and Information Management & Analytics

Cumulative GPA: 3.66/4.00

- **Relevant Projects:** Participant of New Venture Challenge at the University of Colorado Boulder. Collaborated with peers and program mentors to develop and bring to market a new brand, product, and unique sales proposition. *Watercan*, is an early-stage, pre-seed funding startup with goal of delivering highly sustainable, canned water to consumers. Today, *Watercan* is still strives to deliver highly sustainable single-use water to local consumers
- **Relevant Courses:** Investment and Portfolio Management, Corporate Financial Reporting, Principles & Fundamentals of Financial Analysis, Business Data Management, Intro to Python

EXPERIENCE

Cuvée, Denver, Colorado

January 2021 – July 2021

Business Development Intern

- Analyzed public and private data to research and identify most profitable vacation destinations for company expansion
- Built a revenue potential resource in which multiple reports are inputted, and summaries are calculated by quarter and year
- Analyzed and cross-sectioned sales data with pivot tables to identify growth opportunities
- Researched acquisition and partnership targets, performed financial due diligence, and built individualized pitch decks
- Repaired broken excel files, adding macros to streamline workflow processes, and documenting fixes

Watercan, Denver, Colorado

March 2019 - Present

Co-Founder, Director of Logistics

- Bootstrapping our initial production run of minimum viable products
- Collaborating with local businesses to organize our production and resources
- Utilizing programs and resources from the University of Colorado advance our startup
- Tracking trends in the marketplace for signals of consumer interest or distaste
- Managing business documents, spreadsheets, and other media to ensure consistency and accuracy

N. M. Koch Company, Englewood, Colorado

February 2016 - Present

Production Manager

- Plan, organize, and conduct operations. Including ordering materials and supplies, workflow management, and timely production of products to be shipped on time
- Overcome obstacles and variables to maintain production efficiency
- Achieve high levels of profitability, allowing N. M. Koch Company to grow into larger locations and reach more customers
- Manage product quality to guarantee compliance with quality policies, procedures, and systems
- Performed in a small business environment to develop a unique array of skills relating to various fields of business

LEADERSHIP AND ACTIVITIES

Alpha Kappa Psi, Gamma Zeta Chapter, Boulder, CO

November 2020 - Present

Member

- Live up to the core values of Brotherhood, Unity, Knowledge, Integrity, and Service
- Attend all chapter meetings and community service events

Leeds Investment and Trading Group (LIT), Boulder, CO

September 2019 - Present

Member

- Generate stock and position recommendations by analyzing and discussing current market events and financial news
- Analyze market trends and patterns to expand financial literacy and study key investment strategies

SKILLS AND ADDITIONAL INFORMATION

- Proficiency in Microsoft Word, PowerPoint, & Excel (index/match, pivot tables, complex formulas)
- Beginner Python skills (data structures, functions, file reading & writing)
- Beginner SQL skills, familiarity with Google BigQuery & DataRobot
- Completion of Bloomberg Market Concepts Certification course
- Eagle Scout Rank achieved along with two Eagle Palms, Bronze and Gold, June 2018 from Troop 780 Castle Rock
- Planned and lead Eagle Project to plant over 90 pine trees, contributing to the education of local elementary students
- Contributed over 300 hours of community service