



Brilliant Impressions is a promotional products agency that delivers creative branded solutions through its comprehensive and multi-faceted approach.

Based in Oklahoma City, we pride ourselves on unmatched creativity and industry knowledge from our diverse and experienced team. As an affiliate of AIA Corporation (Ranked in the top 10 distributors of the industry), we balance local, personalized service with the strength of an industry icon. We do this in 3 ways:

Partnership

Accountable - We do things in person and build relationships accordingly.

Service, Service, Service - We take on your projects and challenges with the highest level of dedication and tirelessly work until we exceed your expectations.

Strength of Position

Buying Power - Being part of a global network of suppliers, substantial sales volume, aggressive pricing policy and direct importing gives us (and ultimately you) the most competitive prices available.

Brand Names - 3M, Callaway, Nike, Adidas, Columbia, Swiss Army, iHome, Kenneth Cole, Waterford, Cutter & Buck, and many more are available through our supplier partnerships.

Importing - Our strategic international partnerships and provide cost effective and customizable solutions for your unique needs. Additionally, our extensive experience with the suppliers we work with ensures that your products meet local, regional and national compliance standards (i.e. CPSIA, CA Prop 65, etc.)

Technology

Online Corporate Store Programs – Comprehensive and customizable company store solutions including the product selection, website design, promotion, education, and maintenance.

Mobile Marketing - Text messaging campaign management systems using timed MMS and SMS formats.

Technology Partners - AIA partners with service providers that enable Brilliant Impressions to offer the latest on-trend technologies to incorporate into your branding needs.

Apparel

When it comes to standing out from the competition, it's all about differentiation. Brilliant Impressions provides high quality, competitively priced corporate apparel that sets your brand apart from the others. We deliver quality, comfort and style with apparel options that will make your employees and clients proud to wear your brand.

Brilliant Impressions' creative services team will provide you with talented and experienced graphic designers who specialize in making you look great while promoting your brand. Branded apparel is a highly visible, 'walking billboard' and must make the right impression. Our creative services team can give your current logo a facelift, redesign or just the right graphic touch to perfectly compliment your apparel choice while maintaining your brand integrity.

No matter what the event or need, Brilliant Impressions will provide the right apparel choice for the right price ...every time. From the most economical T-shirt through brand-name apparel, like Nike, Cutter & Buck or Calvin Klein, we provide a wide variety of colors, fits and fabrics. Contact us today for all of your corporate apparel needs and let us help your brand make a great 'impression'!



Branded Merchandise

We ask questions.....

It is said that there is only one 'first' impression. At Brilliant Impressions, we take the time to make sure our first one is a lasting one. With over 800,000 promotional products to choose from, we clear the confusion by asking questions first and then delivering solutions. By taking the time to make sure we know everything you need for every project, from delivery to imprint colors, we are clear on exactly what needs to be done to make sure the impression your project makes is a 'brilliant' one.

No stone unturned.....

Brilliant Impressions only partners with the best suppliers from the thousands of vendors available. With over 30 years of supply sourcing experience, our sourcing team ensures that your product will be the highest quality and value at the best price. We are always researching cutting edge and innovative products with our partner suppliers so that your projects will be on trend and on budget. Whether it is a simple logoed item or helping you to design a fully custom one, Brilliant Impressions has the resources to get you what you need.

We're passionate about details...

From the minute we start a project with you to the final delivery, you will have all of Brilliant Impressions' resources pulling for you. Experience, creativity, technology and dedication all combine to deliver the service you expect and deserve. While other companies will have you doing your own sourcing while interfacing with automated phone systems, you will get a real person at Brilliant Impressions who is obsessed with the details of your project. We believe in making it easy for you. From brainstorming, to design, to implementation, to delivery, to tracking we're with you the whole way. If there is a problem with an order, our team will relentlessly work to find a solution. We will assure that your order(s) receive the care and attention necessary for a successful implementation.



Golf - Hole in One

Brilliant Impressions specializes in providing golf tournament promotional items and solutions that help tournament planners achieve their goals. We want to help make your next tournament event a success by increasing participant perceived value and help you raise more money through product selection. Our sales executives have extensive knowledge on what makes a successful event and have the tools and resources to build your whole promotional campaign.

Whether you're filling a valuables bag with golf giveaways or outfitting players in the latest in Name-Brand (Callaway, Titleist, Nike) golf apparel, we're here to help you and the items that best fit your needs and budget. We offer a wide array of golf products: from custom imprinted golf balls and golf bags, to embroidered golf shirts and hats, to the perfect awards and tee prizes. Let Brilliant Impressions be your golf tournament partner and we'll help deliver a stress-free "whole"-in-one experience for you and your participants.



Commercial Printing Services

Trust the Professionals with your writing, design, printing & packaging

- *Annual Reports
- *Brochures
- *Catalogs
- *Flyers
- *Invitations
- *Newsletters
- *Packaging
- *Posters

Brilliant Impressions is Your Single Solution to the toughest commercial printing challenges!

Whether it's a simple one-color flyer or a high-end four color brochure, Brilliant Impressions will write it, design it and package it!

- *Professional copywriting
- *Cutting-edge graphic design
- *Full range of printing techniques
- *Production services

Personalized Online variable data print options available for:
Business cards, letterhead, envelopes, etc.

Managing multiple vendors wastes time.

Let Brilliant Impressions coordinate your material from concept to completion.

Land your break-through creative in the right hands.

Our non-Traditional approach to creative marketing solutions helps you package and present ideas that stand out and hit your target.

Our Most powerful tool is the ability to listen. Share your business goals, concerns and vision with us.

We'll help you put all the pieces of your marketing puzzle together!

Company Store

Creating a comprehensive company store for your brand is as easy as 1-2-3 with Brilliant Impressions. Our online store solutions help you manage your promotional product distribution; maximize your product selection and offering; and protect your brand integrity in a controlled, measureable environment.

Step 1 – Tell us how you want the store to look, what types of products you want, and the functionality it will specifically need.

Step 2 – Brilliant Impressions will build a store template to compliment the ‘look’ of your company while addressing your functionality needs. Then we will make product suggestions based on the intended audience and usage of the site.

Step 3 – After you make your product selections and any modifications to the look or functionality of the company store, we build it. We then create a link and you are ready to start taking orders.

Below are just a few of the feature our company store solutions provide....

Design

Custom Home Page
Several Template Choices
Multiple Logo Images
Unlimited Product Display

Function

Customer Access Levels
Secure Shopping Cart & Checkout
Credit Card Capture
Order Management & Fulfillment
Product/Order Approvals
Tax/Shipping Calculations
Advanced Product Search
Anti Fraud Protection

Integration & Reporting

Email Marketing Capabilities
Advanced Report & Statistic Suite
User Management
PayPal enabled
Sales History
Technical Support

