



**METRO
DELI®**



**ORIGINAL WITH SEA SALT, JALAPEÑO CHEDDAR AND
HICKORY BARBEQUE KETTLE COOKED POTATO CHIPS***

***MADE WITH ALL NATURAL INGREDIENTS**



With tradition and quality ... just like your neighborhood deli

The consumer shift toward all natural, artisan foods just keeps growing. Kettle cooked chips are part of that shift and their popularity is still on the rise. The kettle cooked chip category has grown 42% during the last four years, and today these chips go far beyond a simple side item, featuring trendy ingredients such as sea salt, jalapeños, cheddar cheese and BBQ seasoning.*

Product Inspiration

The hearty deli lunch and the gourmet burger – both deserve better than a standard, mass-produced potato chip by their side. These Metro Deli® Kettle Cooked Potato Chips are small-batch cooked using thick cut, premium, American-grown potatoes. They look like you might have made them yourself in back of house. We offer them in the three most popular flavors: classic Original with Sea Salt, fresh-tasting Jalapeño Cheddar and savory Hickory Barbeque. Each is made with all natural ingredients and contains zero trans fats.

Food Fact

In England, potato chips are called “crisps” and what we call “fries” are called “chips” (as in “Fish & Chips”).

Product Attributes

- Thick cut, American grown potatoes
- Single servings
- Sea salt, BBQ and jalapeño cheddar flavors

Benefits

- Made with all natural ingredients
- Made with premium American-grown potatoes
- Zero trans fat
- Gluten free
- Kettle cooked in small batches to ensure every batch comes out deliciously seasoned and crunchy

Uses

- Impulse buy
- Side dish
- Fast casual
- Box lunches
- Meal bundle
- Pair with signature dip

A-Code	Product Description	Pack Size
8706962	Original with Sea Salt Kettle Cooked Potato Chips	55/1.5 oz.
8706921	Jalapeño Cheddar Kettle Cooked Potato Chips	55/1.5 oz.
8706988	Hickory Barbeque Kettle Cooked Potato Chips	55/1.5 oz.



For more information about Metro Deli® products, visit www.usfoods.com or contact your local US Foods representative. 09-2014

* Datassentials

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