#### PRIVACY POLICY

Last updated: January 22, 2025

Your privacy is important to us. This Privacy Policy explains how [App Name] ("we," "us," or "our") collects, uses, shares, and protects the personal information you provide when you use our iOS application (the "App"). By downloading, accessing, or using the App, you agree to the collection and use of your information in accordance with this Privacy Policy. If you do not agree with any part of this Policy, please do not use the App.

#### 1. Information We Collect

We may collect several types of information for various purposes to provide and improve our App. These may include:

- 1. **Personal Information**: Information that can be used to identify you personally, such as your name, email address, or other similar details that you provide voluntarily (e.g., when creating an account or contacting support).
- Usage Data: Information about how you access and use the App. This may include your device's Internet Protocol (IP) address, operating system version, the pages you visit or features you use within the App, the time and date of your visits, and other diagnostic data.
- 3. **Device Information**: Technical information about the device you use to access the App, including the device type (e.g., iPhone), unique device identifiers, and other similar data.
- 4. **Location Information (if applicable)**: If you grant us permission, we may collect your device's precise or approximate location to enable certain features within the App. You can disable location services at any time through your device settings.
- 5. **Other Information**: Any other information you choose to provide directly, such as when you submit feedback or request customer support.

#### 2. How We Use Your Information

We use the information we collect for various purposes, including:

- 1. **App Functionality**: To maintain, provide, and improve the features and services within the App.
- 2. **Personalization**: To personalize your experience, such as by customizing content, recommendations, and other features.
- 3. **Customer Support**: To respond to your comments, questions, and requests and provide customer service.

- 4. **Analytics and Improvements**: To monitor usage, analyze trends, and improve the quality and design of our App.
- Communications: To send you important notices, updates, or promotional materials (if you have opted in to receive such communications).
- 6. **Legal Obligations**: To comply with any legal obligations, resolve disputes, or enforce our agreements and policies.

## 3. Sharing and Disclosure of Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following situations:

- Service Providers: We may engage third-party companies and individuals to facilitate our services (e.g., hosting, data analysis, payment processing) or to assist us in analyzing how our App is used. These third parties have access to your personal information only to perform specific tasks on our behalf and are obligated not to disclose or use it for any other purpose.
- 2. **Legal Requirements**: We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency), or when we believe such disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a legal request.
- 3. **Business Transfers**: If we are involved in a merger, acquisition, asset sale, or other business transaction, your personal information may be transferred as a business asset. We will provide notice before your personal information is transferred and/or becomes subject to a different privacy policy.
- 4. **Consent**: We may disclose your personal information for any other purpose with your consent.

# 4. Data Retention and Security

We retain your personal information only for as long as it is necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

We take appropriate administrative, technical, and physical measures to protect your personal information against unauthorized access, loss, destruction, or alteration. However, no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

### 5. Children's Privacy

Our App is not intended for use by children under the age of 13 (or under the relevant age of majority in your jurisdiction). We do not knowingly collect personal information from children. If you become aware that a child under your jurisdiction's age of majority has provided us with personal information, please contact us. If we learn that we have inadvertently collected personal information from a child, we will take steps to delete that information.

### 6. Your Rights and Choices

Depending on applicable laws, you may have certain rights regarding your personal information, including:

- 1. **Access and Update**: You may access, review, correct, or update the personal information you have provided to us.
- 2. **Delete**: You may request the deletion of your personal information, subject to certain legal exceptions.
- Opt-Out: You may opt out of receiving promotional communications from us by following the unsubscribe link or instructions provided in any email we send. You can also contact us directly to update your preferences.

Please note that some information may remain in archived/backup copies for our records or as otherwise required by law.

# 7. Third-Party Links and Services

Our App may include links to other websites or services that are not operated by us. If you click a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every third-party site or service you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services.

#### 8. International Transfers

Your information, including personal information, may be transferred to — and maintained on — computers located outside of your jurisdiction, where the data protection laws may differ from those of your jurisdiction. If you are located outside of [Applicable Country/Region] and choose to provide information to us, please note that we transfer the data to [Applicable

Country/Region] and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

## 9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. If we make material changes, we will notify you by posting the new Privacy Policy within the App and updating the "Last updated" date at the top of this document. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the App after the posting of changes constitutes your acceptance of those changes.

#### 10. Contact Us

If you have any questions, concerns, or feedback about this Privacy Policy, please visit wannawatch.app where you will find our contact form.