General Games Company - Code of Ethics

Fair Treatment

I will treat everyone fairly. I will not discriminate against anyone on grounds such as age, disability, gender, sexual orientation, religion, race, or national origin.

Privacy

I will access private information on computer systems only when it is necessary in the course of my duties. I will maintain the confidentiality of any information to which I may have access. I acknowledge statutory laws governing data privacy such as the Australian Privacy Principles.

Communication

I will keep users informed about computing matters that may affect them -- such as conditions of acceptable use, sharing of common resources, maintenance of security, occurrence of system monitoring and any relevant legal obligations.

System Integrity

I will strive to ensure the integrity of the systems for which I have responsibility, using all appropriate means -- such as regularly maintaining software and hardware; analysing levels of system performance and activity; and, as far as possible, preventing unauthorised use or access.

Co-operation

I will co-operate with and support my fellow computing professionals. I acknowledge the community responsibility that is fundamental to the integrity of local, national, and international network resources.

Honesty

I will be honest about my competence and will seek help when necessary. When my professional advice is sought, I will be impartial. I will avoid conflicts of interest; if they do arise, I will declare them.

Education

I will continue to update and enhance my technical knowledge and management skills by training, study, and the sharing of information and experiences with my fellow professionals.

Social Responsibility

I will continue to enlarge my understanding of the social and legal issues that arise in computing environments, and I will communicate that understanding to others when appropriate. I will strive to ensure that policies and laws about computer systems are consistent with my ethical principles.

Workplace Quality

I will strive to achieve and maintain a safe, healthy, productive workplace for all users. No crunch will be enforced or expected at the company.

Monetization

While recognising that the company needs to make money, I will not misuse the services we provide to exploit the customer for excessive amounts of money in the form of In-App Ads, In-App Purchases, Paid Games, Subscription Models, Mixed Monetization and Meta Layer Monetization.

Finances

I will do everything ethically possible to make sure financial goals are met and fair pay can be distributed to all employees.

Reporting

I will talk to supervisors, managers, or other appropriate personnel about observed illegal or unethical behaviour and, when in doubt, about the best course of action in a particular situation.

No Retaliation

I will not retaliate (or on behalf of the company) against reports made in good faith of violations of this code or other illegal or unethical conduct. Engagement in retaliatory behaviour may be subject to discipline up to and including termination.

Fair Dealing

I will seek to outperform our competition fairly and honestly. We seek competitive advantages through superior performance, never through unethical or illegal business practices.