

# :DEFIHELPER

AUTOPILOT FOR YOUR DEFI PORTFOLIO

Litepaper, 2021

# DEFI IS ON A TEAR

	January 2020	September 2021	Growth
TVL	\$0.9 billion	\$200 billion	x222
Users	100,000	3,000,000	x30

Thousands of DeFi apps launched in 2020-2021

# INVESTING IN DEFI TAKES A LOT OF TIME AND EFFORT

Non-custodial wallets are the safest option for your crypto. But they lack some vital features

No tracking, notifications, basic investment features (stop-loss etc.)  
as on large crypto exchanges

No automation  
as in crypto-exchanges add-ons

No auto and copy strategies  
as in traditional investments apps

# DFH IS A SWEET ESCAPE FROM THIS HASSLE

DFH is an investment tool that helps investors of any scale to easily manage and automate their DeFi investments in 100+ protocols

Flexible: cross-chain solution by design

ETH, WAVES, BSC, POLYGON, AVALANCHE and other major blockchains

Secure: non-custodial, decentralized, and audited  
DFH doesn't ask your private keys

Easy to use: coding skills not required  
Create complicated automations with ease

# KEY FEATURES

- > PORTFOLIO TRACKER
- > SMART NOTIFICATIONS
- > NO-CODE AUTOMATION
- > AUTOSTAKING

100+ protocols connected

# KEY FEATURES

## PORTFOLIO TRACKER

Stay on top of it

Price: Free

Updates on your DeFi portfolio  
via Telegram or Email

Impermanent loss tracking

Historical data since 2018  
(optional)

# KEY FEATURES

## SMART NOTIFICATIONS

Get notifications on projects you follow

Major updates on the protocols you follow

Important market movements

Rapid APY changes

Price: 100 Free

Need more? Available in batches, starting from 10\$ per 1000 notifications

# KEY FEATURES

## NO-CODE AUTOMATION

Automate your investment strategy

Price: 1\$ per completed automation\*

Create automated strategies without learning a single line of code

Find a high-yield strategy on the investment marketplace (soon)

\*blockchain fee not included



# KEY FEATURES

## AUTOSTAKING

Earn more without lifting a finger

Autostake your profits and earn more thanks to compound interest

Based on sophisticated math models, the DHF algorithm manages your funds with respect to fees, tokens' prices, and other factors

Price: 1\$ per completed claim and stake automation\*

\*blockchain fee not included

# DFH IS THE MOST ADVANCED INVESTMENT TOOL ON THE MARKET

Feature	DefiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker	✓	✓	✓	✓	✗
Autostaking	✓	✗	✗	✗	✓
Smart notifications	✓	✗	✗	✓	✗
No-code automation	✓	✓	✓	✗	✗

# TARGET AUDIENCES

For newcomers

Intuitive and easy one-click experience

Investment strategies marketplace

For seasoned crypto investors

Automation

Profit boosting

Additional revenue stream  
(investment strategies marketplace)

# THE LONG-TERM VISION



DEFI HOMESCREEN APP

An everyday tool for  
everything DeFi

# TEAM



Vladislav Komisarov  
CEO and Founder

Vlad has over 17 years of experience in web development. He launched and managed a number of major ICT products and services on the CIS market.



Artem Tolkachev  
CBDO and Co-Founder

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



Ilya Munerman  
Head of R&D

Ilya Munerman, Head of R&D, is in charge of mathematical modelling in economy. He has developed various models, for example, fraud scores, credit scores suggestion systems and roboadvisors. He combines science and business activity to provide modern solutions for achieving the best results.



Igor Varnavsky  
CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. Previously worked at Mango.Rocks, Mail.Ru Group



WAVES Technologies  
Partner

All-encompassing gateway blockchain protocol advancing technological frontiers of today for the pioneering developers of tomorrow.



BondAppetit  
Partner

The first decentralized lending protocol with a stablecoin 100% backed by yield-generating bonds

# DFH TOKENOMICS

1 000 000 000 of DFH tokens  
initial emission

5% of tokens will be distributed  
at the launch

100% of protocol profits will be  
distributed among token holders

100% of key decisions will be  
made via on-chain voting

Estimated DFH price: \$0.2 (in 1 year)

Estimated Market Cap: \$200 000 000 (in 1 year)

# DFH REVENUE ESTIMATION

	Oct 21	Jan 22	Apr 22	Jul 22	Oct 22
Users	100	10,000	100,000	400,000	700,000
Revenue (\$)	150	21,000	262,000	1,350,000	2,700,000

Total revenue: \$4,333,000 in the first year



Live at: [defihelper.io](https://defihelper.io)

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