

# :DEFIHELPER

**The most advanced non-custodial DEFI  
investment tool on the market**

LITEPAPER

# DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	<b>100,000</b>	<b>3,000,000</b>	<b>x30</b>
TVL	<b>\$0.9 billion</b>	<b>\$200 billion</b>	<b>x222</b>

# Investing in DeFi takes a lot of time and effort

DEFI  
HELPER

Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

**No tracking, notifications, basic investment features (stop-loss etc.)** as on large crypto exchanges

 **BINANCE**

**No automation** as in crypto-exchange add-ons



**No auto and copy strategies** as in traditional investments apps



# DFH is a sweet escape from this hassle

DEFI  
HELPER

DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

**Flexible: cross-chain  
solution by design**

ETH, WAVES, BSC, AVAX, MATIC and  
other major blockchains

**Secure: non-custodial,  
decentralized, and audited**

DFH does not ask for your private keys

**Easy to use: no coding  
skills required**

Create complex automations with  
ease

# Key features

:DEFIHELPER

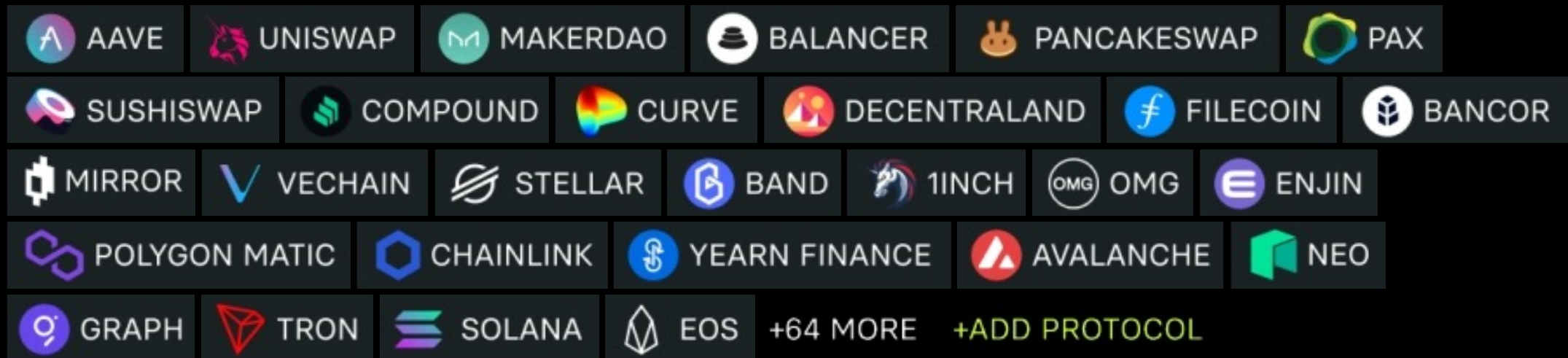
AUTOSTAKING

PORTFOLIO

SMART NOTIFICATIONS

NO-CODE AUTOMATION

## 100+ protocols will be supported



KEY FEATURES:

**AUTOSTAKING**

**:DEFIHELPER**

# Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

## Price

Automations are available in batches

**\$1 per executed action plus network fee**

KEY FEATURES:

PORTFOLIO

:DEFIHELPER

# Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)

**Price  
Free**

KEY FEATURES:

**SMART NOTIFICATIONS**

**:DEFIHELPER**

# Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

## Price

Notifications are available in batches

**\$10 per 1,000 messages**



KEY FEATURES:

NO-CODE AUTOMATION

:DEFIHELPER

# Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

## Price

Automations are available in batches

**\$1 per executed action plus network fee**

# DFH is the most advanced investment tool on the market

DEFI  
HELPER

Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker	✓	✓	✓	✓	✗
Autostaking	✓	✗	✗	✗	✓
Notifications	✓	✗	✗	✓	✓
Scenarios automation	✓	✓	✓	✓	✗

# Target audiences

DEFI  
HELPER

## For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream  
(investment marketplace)

## For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



**THE LONG-TERM VISION**

**DEFI HOMESCREEN APP**

**AN EVERYDAY TOOL FOR EVERYTHING DEFI**

# DFH team

## :DEFIHELPER



**VLADISLAV KOMISAROV**  
CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



**ARTEM TOLKACHEV**  
CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



**IGOR VARNAVSKY**  
CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



**ILYA MUNERMAN**  
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



**CT LEK**  
COMMUNITY LEAD

Lek has been involved in this sphere since double-digit ETH, and is a DeFi believer with 10 years of consultancy experience to funds and multinational corporations.



### WAVES TECHNOLOGIES

PARTNER

All-encompassing gateway blockchain protocol advancing technological frontiers of today for the pioneering developers of tomorrow.



### BONDAPPETIT

PARTNER

The first decentralized lending protocol with a stablecoin 100% backed by yield-generating bonds

# DFH Tokenomics

DEFI  
HELPER

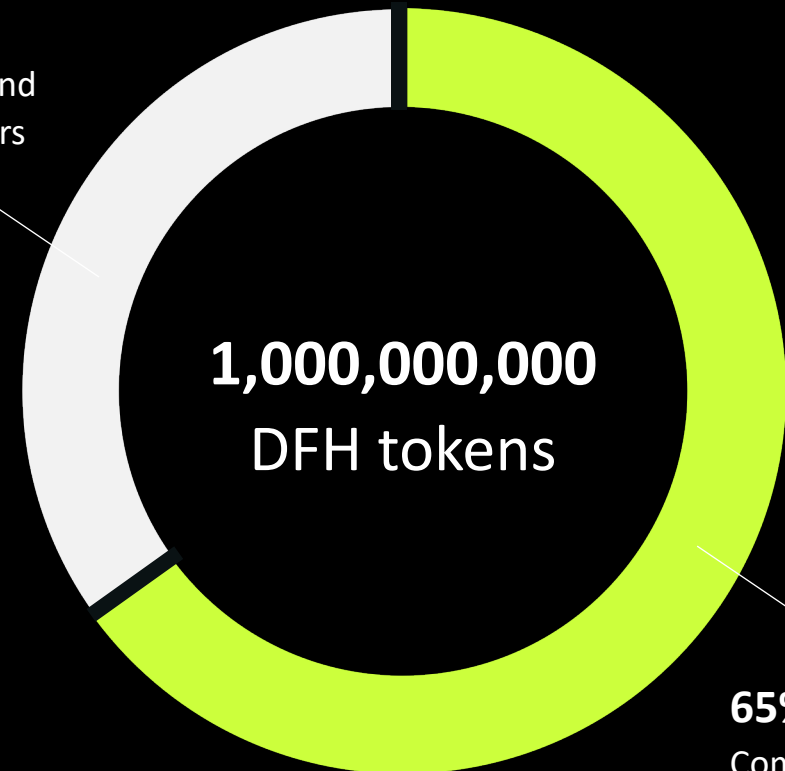
**100%** of profits will be distributed among token holders

**100%** of key decisions will be made via on-chain voting

**\$0.20** estimated price of the DFH token in 1 year

**\$200,000,000** estimated market cap in 1 year

**35%**  
Team and investors



**65%**  
Community

5% of tokens will be distributed at launch

\* The tokenomics model may change in response to market conditions

# DFH revenue estimates



	Dec 21	Jan 22	Apr 22	Jul 22	Oct 22
Users	100	10,000	100,000	400,000	1,000,000
Revenue (\$)	126	12,000	126,000	505,000	884,000

**Total revenue: \$4,000,000 in the first year**

# Invest in DFH and help supercharge our growth

DEFT  
HELPER

- Ramp up **development** for rapid integration of new blockchains and protocols
- Scale **marketing** for faster growth



# Investment offer

DEFT  
HELPER

Amount required	<b>\$1,200,000</b>
Purpose	<b>Product development and marketing efforts</b>
Burn rate	<b>Enough for 1 year of operations</b>

**:DFH**

hello@defihelper.io