DEFIHELPER

One crypto dashboard to rule them all

LITEPAPER

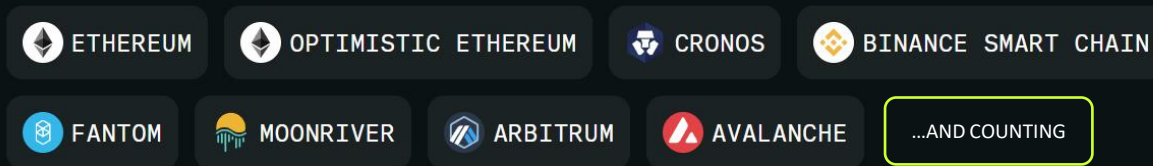# Key problems

- Every blockchain transaction requires the user's approval

- Decentralized apps have limited functionality

- Centralized apps have wider functionality, but are not safe

- So many apps, so much hassle

Solution

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Flexible: cross-chain solution by design

- ETHEREUM
- OPTIMISTIC ETHEREUM
- CRONOS
- BINANCE SMART CHAIN
- FANTOM
- MOONRIVER
- ARBITRUM
- AVALANCHE
- ...AND COUNTING

Easy to use: no coding skills required

Create complex automations with ease

Secure: non-custodial, decentralized, and audited

DFH does not ask for your private keys

DFH is a non-custodial **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 300+ protocols while keeping their **funds safe**

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8 supported blockchains

ETHEREUM OPTIMISTIC ETHEREUM CRONOS BINANCE SMART CHAIN

FANTOM MOONRIVER ARBITRUM AVALANCHE ...AND COUNTING

400+ protocols

OXDAO 1INCH 1INCH (BSC) AAVEGOTCHI AAVE V1 AAVE V2 ANNEX APEROCKET V2

AAVE V3 ABRACADABRA ACROSS ACRYPTOS ADAMANT AKROPOLIS APESWAP API3

ALADDIN ALCHEMIST CRUCIBLE ALCHEMIX ALPACA FINANCE ALPHADEX APWINE ARBINYAN

ALPHA HOMORA V2 ALPHA TOKENOMICS ALTURA ANGLE PROTOCOL ANKR ...AND COUNTING

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No-code automation

- Create automated investment strategies without having to know coding: **'Take Profit'**, **'Stop Loss'**, **'Send a Notification If <Condition>** and many others

- Find ready-made high-yield strategies on the investment marketplace (soon)

Choose condition

Contract Metric
Contract metric condition

Optimized Staking
Use auto-staking

Schedule
Choose a specific time frame to launch automation

Native Token Balance
Check native token balance (ETH, BNB, AVAX etc.)

Gas Price Fluctuation
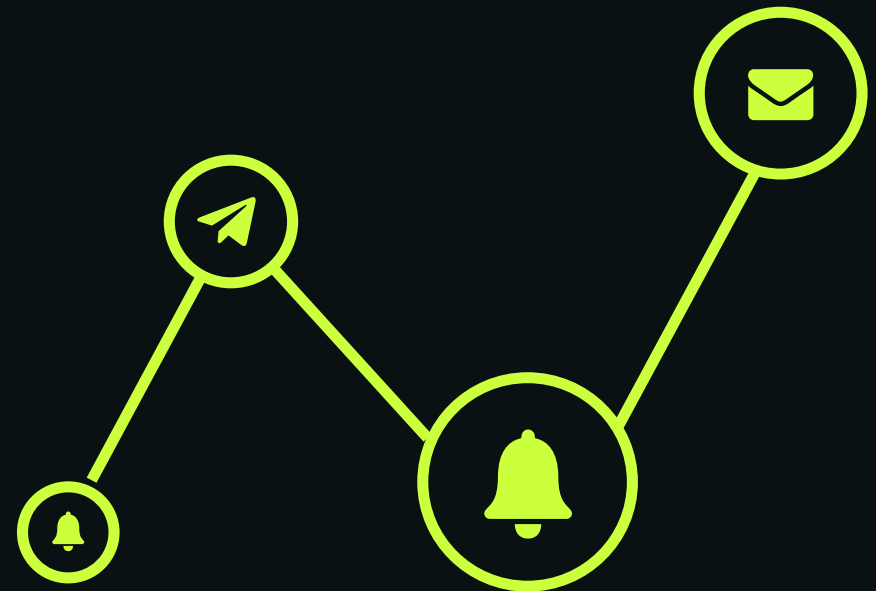Check gas price with expected values based on specific time and day

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Auto-staking

- Auto-staking is a built-in automation. It helps you earn more by automatically adding your profits to the deposit, effectively auto-compounding your interest

- DFH has the most effective auto-compounding algorithm on the market. Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

- More built-in automations will be added in the future

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Notifications

- Daily updates on your portfolio's balance (Telegram, email)

- APY updates on contracts you have invested in

- Major updates on protocols you follow (soon)

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Portfolio manager

IN DEVELOPMENT

Step 1. Client profiling
Risk-taker; risk-averse; DeFi farmer; stablecoin lover etc.

Step 2. Risk analysis of protocols and tokens
DFH constantly assesses all connected protocols and tokens and rate them as following: 'low risk', 'medium risk', 'high risk'

Step 3. Investment recommendation
Based on a client's profile and the risk , DFH recommends a custom investment strategy to the client

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Security

- Decentralized

- Non-custodial

- Two-layer architecture

- No vaults or pools. You always stay in control of your funds

- The protocol has no control over the bulk of the deposit

- The code is open and audited

Competitive advantages

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How is it better than similar products?

- 1,400 connect contracts, 400 protocols (and counting)

- Auto-compounding

- Offline mode

- Advanced automations constructor

- Ready-made investment strategies (soon)

- Notifications via Telegram / email

- Portfolio manager with client profiling, protocols' risk assessment and investment recommendations

- No vaults or pools. You always stay in control of your funds

- Direct purchase of LP tokens

- Impermanent loss and real APY tracking

- Stats and historical data.

Target audiences

Sophisticated private crypto investors

- All-in-one-place portfolio manager

- Automations

- Profit boosting

- Ready-made investment strategies

- Instant purchase of crypto with a credit card

Institutional investors

- All-in-one-place portfolio manager

- Automations

- Additional revenue stream (investment marketplace)

- Profit boosting

The market

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4,500,000 users
The total number of DeFi users as of March 2022

4,500% total growth
The total growth of DeFi user base in 2020-2022

8,800,000 users
The combined monthly audience of DeBank, Zerion, Zapper, Autofarm and Vfat.tools

* Sources: Dune Analytics, self-reported data

The future of DeFi

- Keeping tabs on hundreds of protocols is too much of a hassle.

- Most protocols will become a back-end for wallets and portfolio managers.

- Wallets and portfolio managers will turn into super-apps akin to modern-day banking applications. Users will be able to do almost anything from these apps: store crypto, buy, sell, transfer, lend, borrow, stake, insure, convert, create automations, track stats etc.

Our long-term vision

Home-screen app for every DeFi user

Marketing

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We have plenty of experience in marketing other DeFi projects. We understand which marketing channels and instruments are the most (and least) effective in crypto.

To be paid in stablecoins

- Partnerships

- AMA events

- Reddit / Twitter

- Articles (HackerNoon, Cointelegraph etc.)

- Influencers (YouTube)

- Contests

- Programmatic ads

- Ads on crypto websites

Can be paid with DFH tokens

- Referral program

- Ambassador program

- Bug bounty program

- Educational marketing (Coinmarketcap Earn, Rabbithole.gg)

DFH team

11 full-time employees + hiring 5 more

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VLADISLAV KOMISAROV
CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.

ARTEM TOLKACHEV
CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.

CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.

ILYA MUNERMAN
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.

BEN ASHWORTH
INVESTOR RELATIONS

Ben graduated with a law degree from Newcastle University before travelling the world, becoming bi-lingual in Spanish during his travels. Ben has over 4 years experience in crypto and is a firm believer in DeFi.
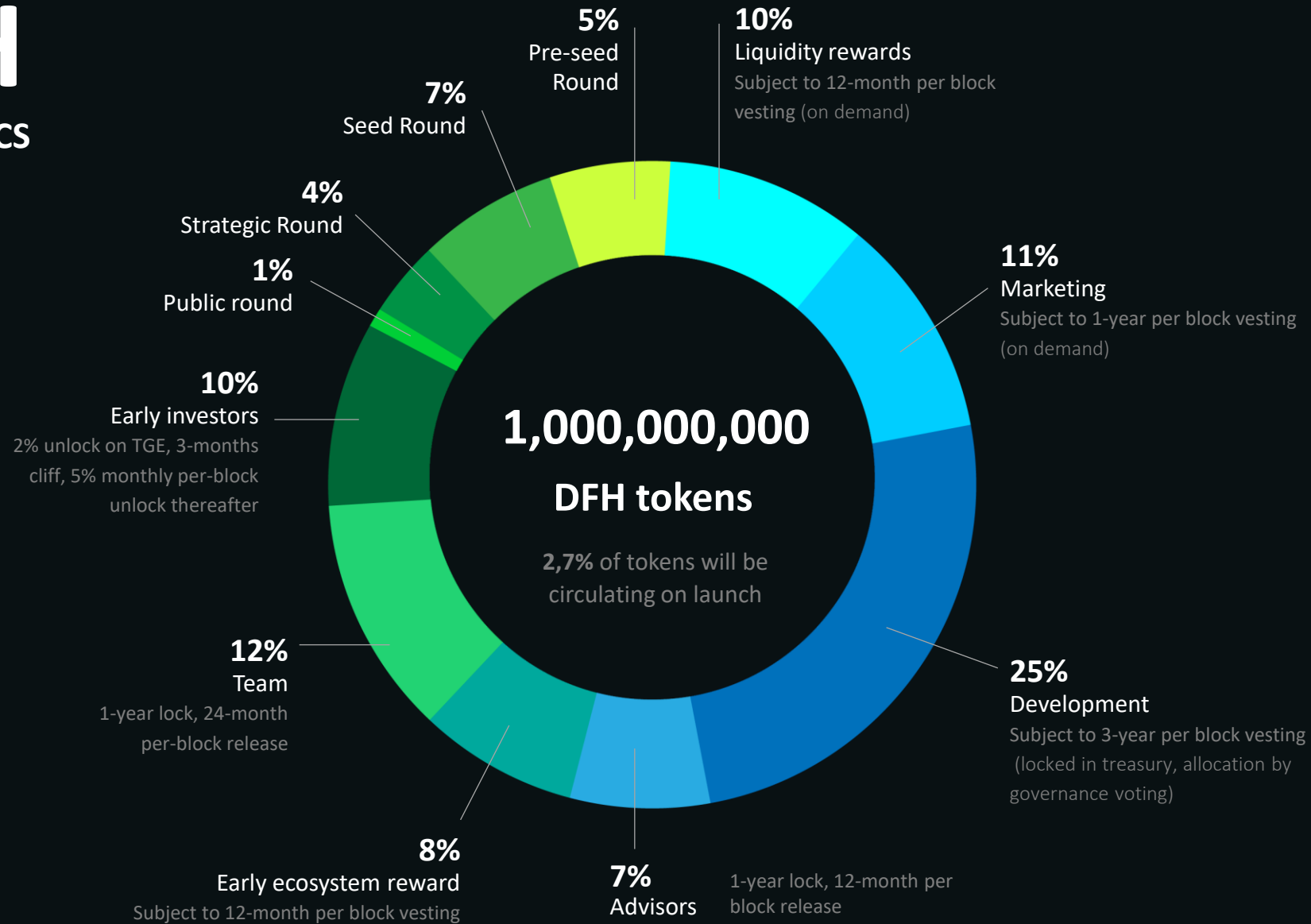
DEV TEAM

SOFTWARE ENGINEERS

DESIGNER

HIRING NOW

DFH token utility

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Governance

DFH will be community-governed.

Profits distribution

Stake your DFH tokens for 6/12/24 months and earn passive income.
The longer the staking period, the larger the share of income.

Discounts and perks

Discounts on DFH services for DFH token holders + early access to new features.

DFH 2022 forecast

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	Q4 2021	Q2 2022	Q3 2022	Q4 2022	Q1 2023
Wallets	200	14,100	189,000	400,000	700,000
Paid Users	30	3,300	33,900	132,000	230,000

Revenue streams

- Automations: $1 per executed transaction + the network fee

- Notifications: $10 per 1000 notifications

- Instant purchase of crypto with a credit card: a small fee

Invest in DFH and help supercharge our growth

What we need:

- Financing

- Introductions/partnerships

- Marketing support

- Advice

Token sale details

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PRE-SEED ROUND

2% unlock on TGE,
3-month cliff

Completed

	$0.01
Amount	50m tokens
Value	$500,000
Valuation	$10,000,000

SEED ROUND

3% unlock on TGE,
3-month cliff, 6.25% monthly per
block unlock thereafter

Price	$0.02
Amount	70m tokens
Value	$1,400,000
Valuation	$20,000,000

STRATEGIC ROUND

3% unlock on TGE,
3-month cliff, 7.25% monthly
per block unlock thereafter

Price	$0.025
Amount	40m tokens
Value	$1,000,000
Valuation	$25,000,000

IDO

100% unlock on TGE,
no lock

Price	$0.03
Amount	10m tokens
Value	$300,000
Valuation	$30,000,000

hello@defihelper.io