

:DEFIHELPER

**The most advanced non-custodial DEFI
investment tool on the market**

LITEPAPER

DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	100,000	3,000,000	x30
TVL	\$0.9 billion	\$200 billion	x222

Investing in DeFi takes a lot of time and effort

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Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

No tracking, notifications, basic investment features (stop-loss etc.) as on large crypto exchanges

 **BINANCE**

No automation as in crypto-exchange add-ons



No auto and copy strategies as in traditional investments apps

 **eToro**

DFH is a sweet escape from this hassle

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DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

**Flexible: cross-chain
solution by design**

ETH, WAVES, BSC, AVAX, MATIC and
other major blockchains

**Secure: non-custodial,
decentralized, and audited**

DFH does not ask for your private keys

**Easy to use: no coding
skills required**

Create complex automations with
ease

Key features

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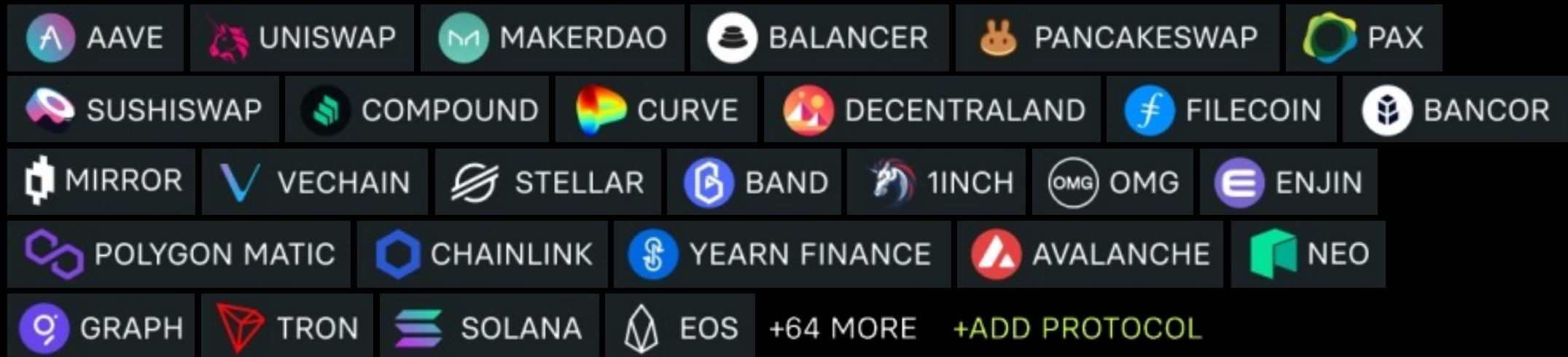
AUTOSTAKING

PORTFOLIO

SMART NOTIFICATIONS

NO-CODE AUTOMATION

100+ protocols will be supported



KEY FEATURES:

AUTOSTAKING

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Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

Price

Automations are available in batches

\$1 per executed action plus network fee

KEY FEATURES:

PORTFOLIO

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Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)

**Price
Free**

KEY FEATURES:

SMART NOTIFICATIONS

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Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

Price

Notifications are available in batches

\$10 per 1,000 messages

KEY FEATURES:

NO-CODE AUTOMATION

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Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

Price

Automations are available in batches

\$1 per executed action plus network fee

DFH is the most advanced investment tool on the market

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Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker	✓	✓	✓	✓	✗
Autostaking	✓	✗	✗	✗	✓
Notifications	✓	✗	✗	✓	✓
Scenarios automation	✓	✓	✓	✓	✗

Target audiences

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For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream
(investment marketplace)

For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



THE LONG-TERM VISION

DEFI HOMESCREEN APP

AN EVERYDAY TOOL FOR EVERYTHING DEFI

DFH team

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VLADISLAV KOMISAROV
CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



ARTEM TOLKACHEV
CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



IGOR VARNAVSKY
CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



ILYA MUNERMAN
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



CT LEK
COMMUNITY LEAD

Lek has been involved in this sphere since double-digit ETH, and is a DeFi believer with 10 years of consultancy experience to funds and multinational corporations.



WAVES TECHNOLOGIES

PARTNER

All-encompassing gateway blockchain protocol advancing technological frontiers of today for the pioneering developers of tomorrow.



BONDAPPETIT

PARTNER

The first decentralized lending protocol with a stablecoin 100% backed by yield-generating bonds

DFH Tokenomics

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100%

of profits will be distributed among token holders

100%

of key decisions will be made via on-chain voting

37%

Team and investors

1,000,000,000
DFH tokens

63%

Community

* The tokenomics model may change in response to market conditions

4,25% of tokens will be circulating on launch

DFH revenue estimates



	Dec 21	Jan 22	Apr 22	Jul 22	Oct 22
Users	100	10,000	100,000	400,000	1,000,000
Revenue (\$)	126	12,000	126,000	505,000	884,000

Total revenue: \$4,000,000 in the first year

Invest in DFH and help supercharge our growth

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- Ramp up **development** for rapid integration of new blockchains and protocols
- Scale **marketing** for faster growth

Token sale details



PRE-SEED

10% unlock on TGE,
followed by 12 months
lock and 24 month
linear unlock.

Price

\$0.01 for
50,000,000 tokens

SEED ROUND

25% unlock on TGE,
followed by 12 months
lock and 24 month
linear unlock.

Price

\$0.03 for
70,000,000 tokens

STRATEGIC ROUND

25% unlock on TGE,
followed by 12 months
lock and 18 month
linear unlock.

Price

\$0.04 for
40,000,000 tokens

PUBLIC ROUND

100% unlock on TGE.

Price

\$0.05 for
10,000,000 tokens

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hello@defihelper.io