

# :DEFIHELPER

**The most advanced non-custodial DEFI  
investment tool on the market**

LITEPAPER

# DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	<b>100,000</b>	<b>3,000,000</b>	<b>x30</b>
TVL	<b>\$0.9 billion</b>	<b>\$200 billion</b>	<b>x222</b>

# Investing in DeFi takes a lot of time and effort

DEFI  
HELPER

Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

**No tracking, notifications, basic investment features (stop-loss etc.)** as on large crypto exchanges

 **BINANCE**

**No automation** as in crypto-exchange add-ons



**No auto and copy strategies** as in traditional investments apps



# DFH is a sweet escape from this hassle

DEFI  
HELPER

DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

**Flexible: cross-chain  
solution by design**

ETH, WAVES, BSC, AVAX, MATIC and  
other major blockchains

**Secure: non-custodial,  
decentralized, and audited**

DFH does not ask for your private keys

**Easy to use: no coding  
skills required**

Create complex automations with  
ease

# Key features

:DEFIHELPER

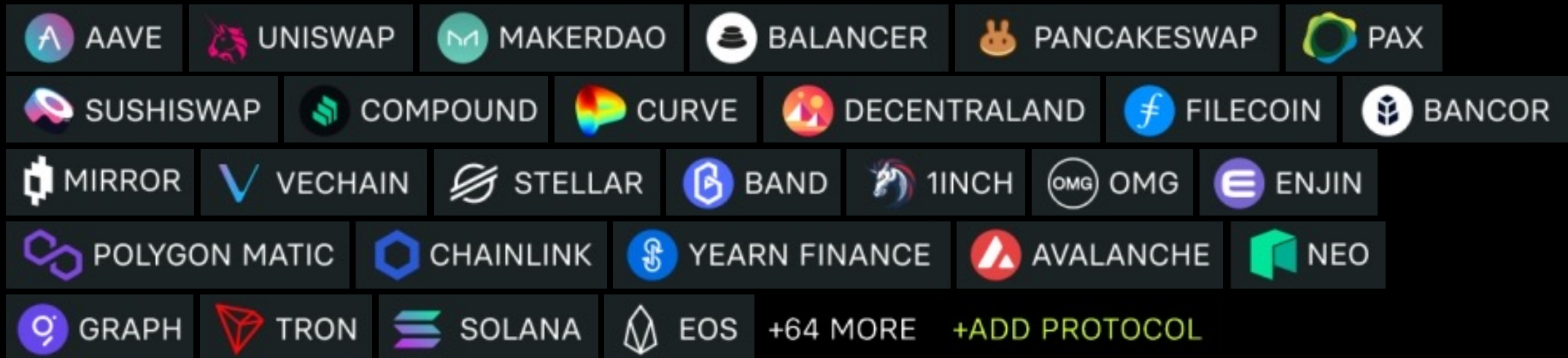
AUTOSTAKING

PORTFOLIO

SMART NOTIFICATIONS

NO-CODE AUTOMATION

## 100+ protocols will be supported



KEY FEATURES:

**AUTOSTAKING**

**:DEFIHELPER**

# Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

## Price

Automations are available in batches

**\$1 per executed action plus network fee**

KEY FEATURES:

PORTFOLIO

:DEFIHELPER

# Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)

**Price  
Free**

KEY FEATURES:

**SMART NOTIFICATIONS**

**:DEFIHELPER**

# Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

## Price

Notifications are available in batches

**\$10 per 1,000 messages**



KEY FEATURES:

NO-CODE AUTOMATION

:DEFIHELPER

# Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

**Price**

**\$1 per executed  
action plus network  
fee**

# DFH is the most advanced investment tool on the market

DEFI  
HELPER

Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker	✓	✓	✓	✓	✗
Autostaking	✓	✗	✗	✗	✓
Notifications	✓	✗	✗	✗	✗
Scenarios automation	✓	✓	✗	✗	✗

# Target audiences

DEFI  
HELPER

## For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream  
(investment marketplace)

## For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



**THE LONG-TERM VISION**

**DEFI HOMESCREEN APP**

# DFH team

:DEFIHELPER



VLADISLAV KOMISAROV  
CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



ARTEM TOLKACHEV  
CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



IGOR VARNAVSKY  
CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



ILYA MUNERMAN  
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



BEN ASHWORTH  
INVESTOR RELATIONS

Ben graduated with a law degree from Newcastle University before travelling the world, becoming bi-lingual in Spanish during his travels. Ben has over 4 years experience in crypto and is a firm believer in DeFi.



PARTNER

WAVES  
TECHNOLOGIES

All-encompassing gateway blockchain protocol  
advancing technological frontiers of today for the  
pioneering developers of tomorrow.

# DFH TOKENOMICS

**\$809K**

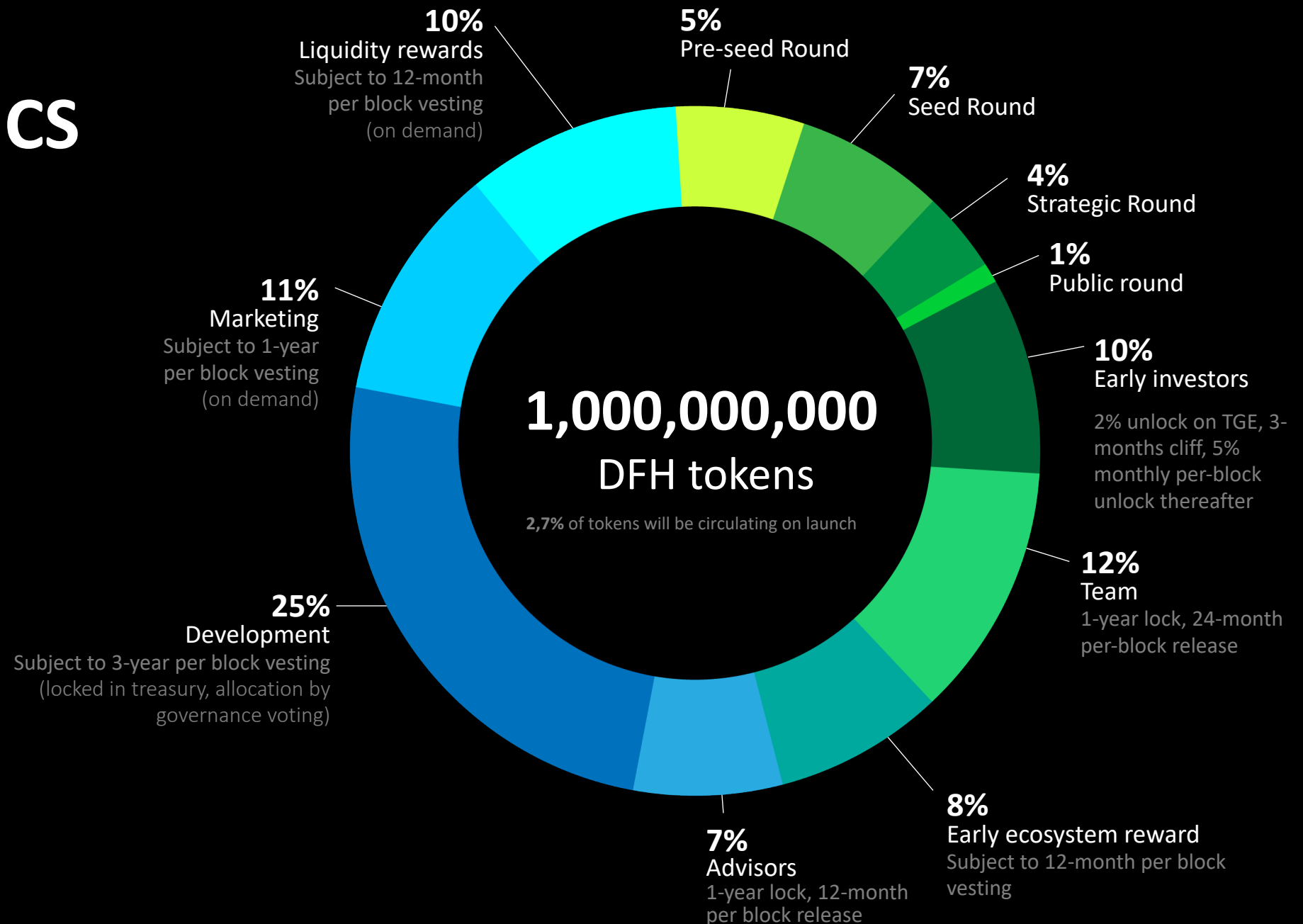
Valuation at public sale

**100%**

of profits will be  
distributed among  
token holders

\* The tokenomics model may  
change in response to market  
conditions

**DEFI  
HELPER**



# DFH revenue estimates



	Q4 2021	Q2 2022	Q3 2022	Q4 2022	Q1 2023
Wallets	200	14,100	189,000	400,000	700,000
Paid Users	30	3,300	33,900	132,000	230,000
Accumulated revenue (\$)	500	21,500	283,650	1,630,000	4,333,650

**Total revenue: \$4,000,000 in the first year**

# Invest in DFH and help supercharge our growth



## Plans for 2022

- Support of all major blockchains: Solana, Terra, Fantom, Near, Cardano, Kava, Oasis, Cosmos, Harmony
- 200+ protocols connected
- Investment scenarios marketplace
- Referral program based on NFT
- Adapters for all major protocols like Compound, Aave, Maker
- Token and protocol insurance
- Binance API to track portfolio
- Crypto portfolio advisor
- Mobile app
- **1,000,000+ users by the end of 2022**



# Token sale details



## PRE-SEED ROUND

2% unlock on TGE,  
3-month cliff, 5% monthly  
per block unlock  
thereafter

Price	\$0.01
Amount	50m tokens
Value	\$500,000

## SEED ROUND

3% unlock on TGE,  
3-month cliff, 6.25%  
monthly per block  
unlock thereafter

Price	\$0.02
Amount	70m tokens
Value	\$1,400,000

## STRATEGIC ROUND

3% unlock on TGE,  
3-month cliff, 7.25%  
monthly per block unlock  
thereafter

Price	\$0.025
Amount	40m tokens
Value	\$1,000,000

## PUBLIC ROUND

100% unlock on TGE,  
no lock

Price	\$0.03
Amount	10m tokens
Value	\$300,000

**:DFH**

hello@defihelper.io