# **IDEFIHELPER**

# The most advanced non-custodial DEFI investment tool on the market

LITEPAPER

# DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	100,000	3,000,000	x30
TVL	\$0.9 billion	\$200 billion	x222

# Investing in DeFi takes a lot of time and effort



Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

No tracking, notifications, basic investment features (stop-loss etc.) as on large crypto exchanges



**No automation** as in crypto-exchange add-ons



No auto and copy strategies as in traditional investments apps



# DFH is a sweet escape from this hassle



DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

Flexible: cross-chain solution by design

ETH, WAVES, BSC, AVAX, MATIC and other major blockchains

Secure: non-custodial, decentralized, and audited

DFH does not ask for your private keys

Easy to use: no coding skills required

Create complex automations with ease

# Key features

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**AUTOSTAKING** 

**PORTFOLIO** 

**SMART NOTIFICATIONS** 

**NO-CODE AUTOMATION** 

# 100+ protocols will be supported



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# Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

## **Price**

Automations are available in batches

\$1 per executed action plus network fee

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# Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)



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# Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

## **Price**

Notifications are available in batches

\$10 per 1,000 messages

# Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

## **Price**

\$1 per executed action plus network fee

# DFH is the most advanced investment tool on the market



Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker					8
Autostaking		$\bigotimes$	$\bigotimes$		
Notifications					8
Scenarios automation			$\otimes$		$\otimes$

# Target audiences



# For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream (investment marketplace)

## For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



## THE LONG-TERM VISION

# **DEFI HOMESCREEN APP**

AN EVERYDAY TOOL FOR EVERYTHING DEFI

# DFH team

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#### VLADISLAV KOMISAROV

CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



#### ARTEM TOLKACHEV

CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



#### IGOR VARNAVSKY

CMC

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



#### ILYA MUNERMAN

HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



#### BEN ASHWORTH

INVESTOR RELATIONS

Ben graduated with a law degree from Newcastle University before travelling the world, becoming bilingual in Spanish during his travels. Ben has over 4 years experience in crypto and is a firm believer in DeFi.



All-encompassing gateway blockchain protocol advancing technological frontiers of today for the pioneering developers of tomorrow.

## DFH TOKENOMICS

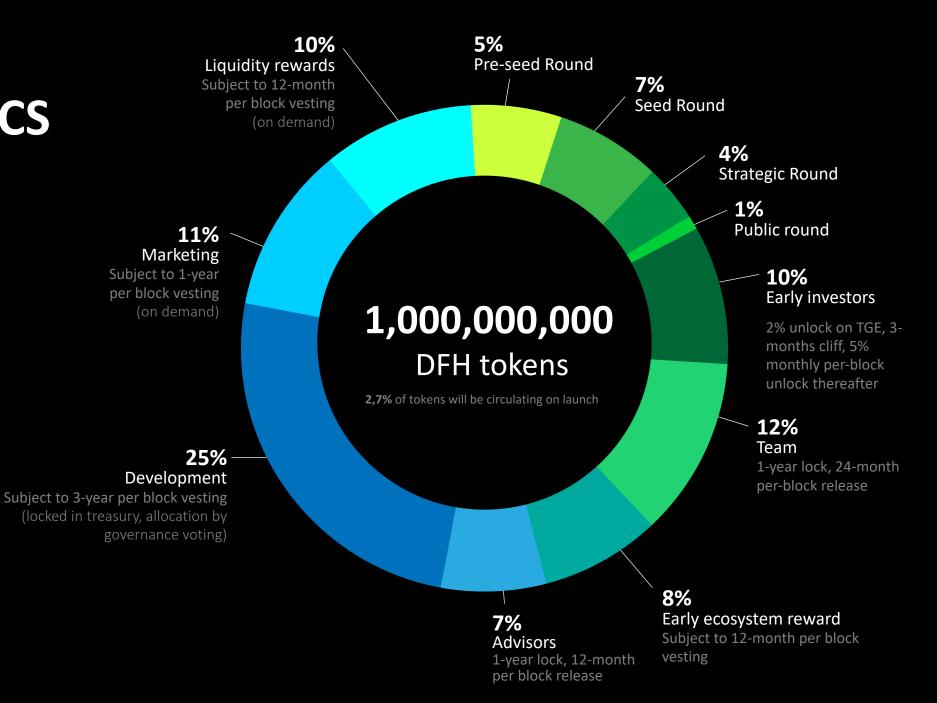
\$809K

Valuation at public sale

100%

of profits will be distributed among token holders

\* The tokenomics model may change in response to market conditions



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# DFH revenue estimates



	Q4 2021	Q2 2022	Q3 2022	Q4 2022	Q1 2023
Wallets	200	14,100	189,000	400,000	700,000
Paid Users	30	3,300	33,900	132,000	230,000
Accumulated revenue (\$)	500	21,500	283,650	1,630,000	4,333,650

Total revenue: \$4,000,000 in the first year

# Invest in DFH and help supercharge our growth



#### Plans for 2022

- Support of all major blockchains: Solana, Terra, Fantom, Near, Cardano, Kava, Oasis, Cosmos, Harmony
- 200+ protocols connected
- Investment scenarios marketplace
- Referral program based on NFT
- Adapters for all major protocols like Compound, Aave, Maker

- Token and protocol insurance
- Binance API to track portfolio
- Crypto portfolio advisor
- Mobile app
- 1,000,000+ users by the end of 2022

# Token sale details



#### PRE-SEED ROUND

2% unlock on TGE, 3-month cliff, 5% monthly per block unlock thereafter

## SEED ROUND

3% unlock on TGE, 3-month cliff, 6.25% monthly per block unlock thereafter

#### Price \$0.02 Amount 70m tokens Value \$1,400,000

#### STRATEGIC ROUND

3% unlock on TGE, 3-month cliff, 7.25% monthly per block unlock thereafter

Price \$0.025 Amount 40m tokens Value \$1,000,000

#### **PUBLIC ROUND**

100% unlock on TGE, no lock

Price \$0.03 Amount 10m tokens Value \$300,000

Price \$0.01

Amount 50m tokens Value \$500,000

# **IDFH**

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