## **IDEFIHELPER**

# The most advanced non-custodial DEFI investment tool on the market

LITEPAPER

## DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	100,000	3,000,000	x30
TVL	\$0.9 billion	\$200 billion	x222

# Investing in DeFi takes a lot of time and effort



Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

No tracking, notifications, basic investment features (stoploss etc.) as on large crypto exchanges



**No automation** as in crypto-exchange add-ons



No auto and copy strategies as in traditional investments apps



# DFH is a sweet escape from this hassle



DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

Flexible: cross-chain solution by design

ETH, WAVES, BSC, AVAX, MATIC and other major blockchains

Secure: non-custodial, decentralized, and audited

DFH does not ask for your private keys

Easy to use: no coding skills required

Create complex automations with ease

# Key features

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**AUTOSTAKING** 

**PORTFOLIO** 

**SMART NOTIFICATIONS** 

**NO-CODE AUTOMATION** 

### 100+ protocols supported



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# Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

### **Price**

Automations are available in batches

\$1 per executed action plus network fee

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# Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)



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# Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

### **Price**

Notifications are available in batches

\$10 per 1,000 messages



# Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

### **Price**

Automations are available in batches

\$1 per executed action plus network fee

# DFH is the most advanced investment tool on the market



Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker					
Autostaking		×	$\otimes$	×	
Notifications			$\otimes$		
Scenarios automation					$\otimes$

## Target audiences



# For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream (investment marketplace)

### For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



### THE LONG-TERM VISION

## **DEFI HOMESCREEN APP**

AN EVERYDAY TOOL FOR EVERYTHING DEFI

## **DFH** team

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### VLADISLAV KOMISAROV

CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



### ARTEM TOLKACHEV

CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



#### IGOR VARNAVSKY

CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



#### ILYA MUNERMAN

HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



### CT LEK

COMMUNITY LEAD

Lek has been involved in this sphere since double-digit ETH, and is a DeFi believer with 10 years of consultancy experience to funds and multinational corporations.



### WAVES TECHNOLOGIES

PARTNER

All-encompassing gateway blockchain protocol advancing technological frontiers of today for the pioneering developers of tomorrow.



### BONDAPPETIT

PARTNER

The first decentralized lending protocol with a stablecoin 100% backed by yield-generating bonds

## **DFH Tokenomics**

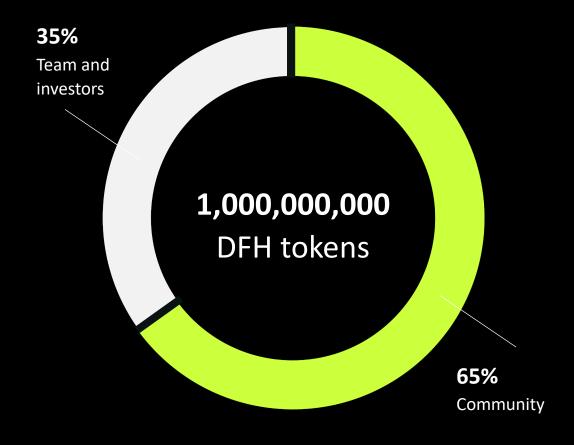


of profits will be distributed among token holders

of key decisions will be made via onchain voting

\$0.20 estimated price of the DFH token in 1 year

\$200,000,000 estimated market cap in 1 year



5% of tokens will be distributed at launch

## DFH revenue estimates



	Oct 21	Jan 22	Apr 22	Jul 22	Oct 22
Users	100	10,000	100,000	400,000	1,000,000
Revenue (\$)	126	12,000	126,000	505,000	884,000

Total revenue: \$4,000,000 in the first year





- Ramp up development for rapid integration of new blockchains and protocols
- Scale marketing for faster growth

# Investment offer



Amount required \$1,200,000

Purpose Product development and marketing efforts

Burn rate Enough for 1 year of operations

# **IDFH**

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