

:DEFIHELPER

**The most advanced non-custodial DEFI
investment tool on the market**

LITEPAPER

DeFi is on a roll



Thousands of DeFi apps were launched between 2020-2021

	January 2020	September 2021	Growth
Users	100,000	3,000,000	x30
TVL	\$0.9 billion	\$200 billion	x222

Investing in DeFi takes a lot of time and effort

DEFI
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Non-custodial wallets are the safest option for your crypto. But they lack some vital features.

No tracking, notifications, basic investment features (stop-loss etc.) as on large crypto exchanges

 **BINANCE**

No automation as in crypto-exchange add-ons



No auto and copy strategies as in traditional investments apps



DFH is a sweet escape from this hassle

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DFH is an **investment tool** that helps investors of any scale to **easily manage** and **automate** their DeFi investments in 100+ protocols.

**Flexible: cross-chain
solution by design**

ETH, WAVES, BSC, AVAX, MATIC and
other major blockchains

**Secure: non-custodial,
decentralized, and audited**

DFH does not ask for your private keys

**Easy to use: no coding
skills required**

Create complex automations with
ease

Key features

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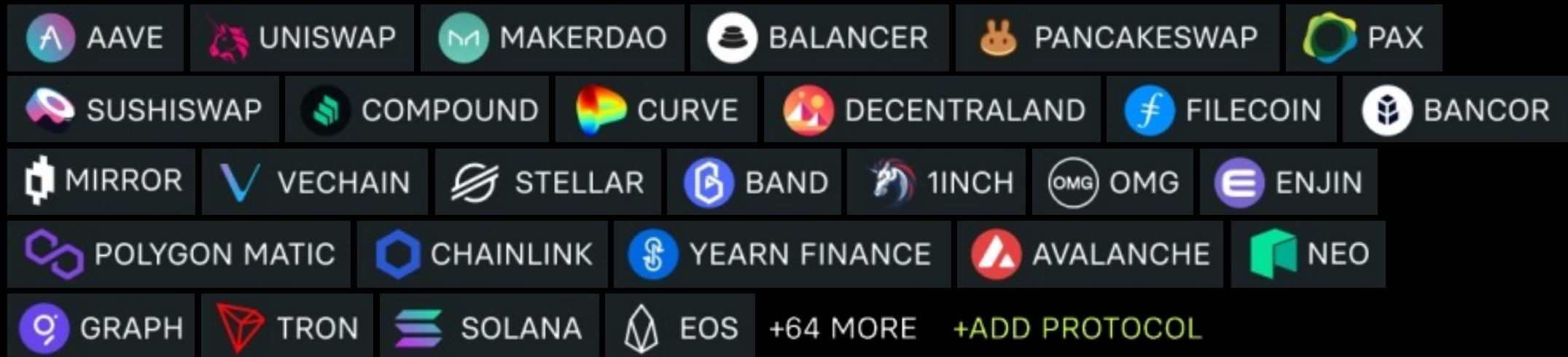
AUTOSTAKING

PORTFOLIO

SMART NOTIFICATIONS

NO-CODE AUTOMATION

100+ protocols will be supported



KEY FEATURES:

AUTOSTAKING

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Earn more without lifting a finger

- DFH helps you earn more by automatically adding your profits to the deposit, effectively autocompounding your interest
- Our mathematical model makes decisions by taking into account current and historical fees, the prices of tokens, and other factors

Price

Automations are available in batches

\$1 per executed action plus network fee

KEY FEATURES:

PORTFOLIO

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Stay on top of it

- Overview of the entire DeFi portfolio
- Continual monitoring of your portfolio in all popular blockchains: Ethereum, BSC, Polygon, Waves, Avalanche. More blockchain integrations are planned for the near future
- Updates on your portfolio via Telegram
- Impermanent loss tracking
- Historical data (for blockchains that have historical data)

**Price
Free**

KEY FEATURES:

SMART NOTIFICATIONS

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Get notifications on projects you follow

- Major updates on the protocols you follow
- Important market movements
- Sudden changes in profitability

Price

Notifications are available in batches

\$10 per 1,000 messages

KEY FEATURES:

NO-CODE AUTOMATION

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Automate your investment strategy

- Create automated investment strategies without having to know coding.
- Find ready-made high-yield strategies on the investment marketplace (soon).

Price

**\$1 per executed
action plus network
fee**

DFH is the most advanced investment tool on the market

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Feature	DeFiHelper	InstaDapp	Zerion	DeBank	AutoFarm
Portfolio tracker	✓	✓	✓	✓	✗
Autostaking	✓	✗	✗	✗	✓
Notifications	✓	✗	✗	✗	✗
Scenarios automation	✓	✓	✗	✗	✗

Target audiences

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For seasoned crypto investors

- Automation
- Profit boosting
- Additional revenue stream
(investment marketplace)

For newcomers

- Intuitive and easy one-click experience
- Investment strategies marketplace



THE LONG-TERM VISION

DEFI HOMESCREEN APP

AN EVERYDAY TOOL FOR EVERYTHING DEFI

DFH team

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VLADISLAV KOMISAROV
CEO AND FOUNDER

Vlad has over 17 years of experience in web development. He has launched and managed a number of major ICT products and services on the CIS market.



ARTEM TOLKACHEV
CBDO AND CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



IGOR VARNAVSKY
CMO

A long-time crypto proponent, Igor has 17 years of experience in journalism and 11 years of experience in marketing. He has previously worked at Mango. Rocks, VK.



ILYA MUNERMAN
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is the Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



CT LEK
COMMUNITY LEAD

Lek has been involved in this sphere since double-digit ETH, and is a DeFi believer with 10 years of consultancy experience to funds and multinational corporations.



PARTNER

**WAVES
TECHNOLOGIES**

All-encompassing gateway blockchain protocol
advancing technological frontiers of today for the
pioneering developers of tomorrow.

DFH TOKENOMICS

\$809K

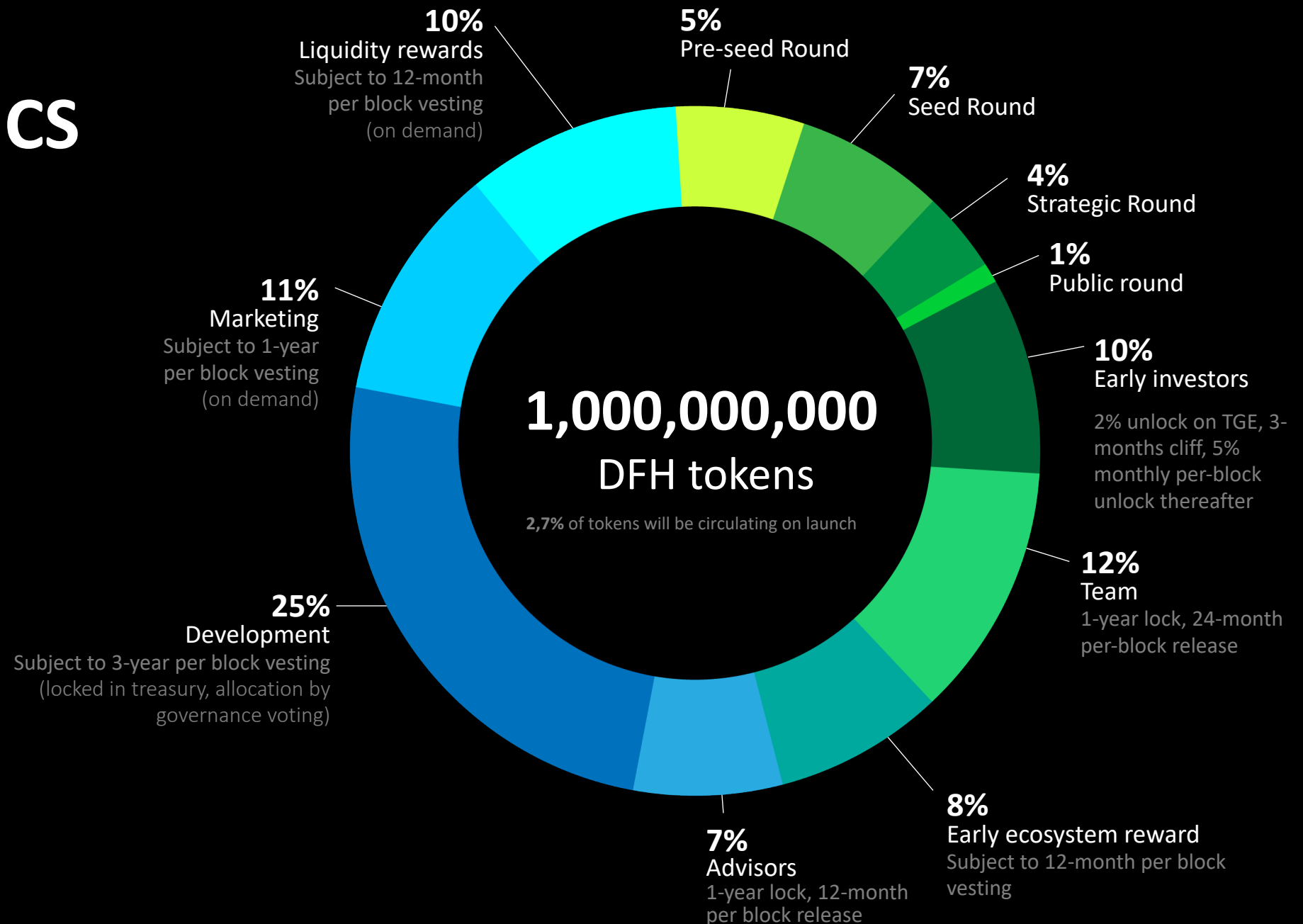
Valuation at public sale

100%

of profits will be
distributed among
token holders

* The tokenomics model may
change in response to market
conditions

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DFH revenue estimates



	Dec 21	Mar 22	Jun 22	Sep 22	Sep 23
Wallets	200	14,100	189,000	1,000,000	2,800,000
Paid Users	30	1,400	18,900	108,000	290,000
Accumulated revenue (\$)	500	21,500	283,650	1,630,000	4,333,650

Total revenue: \$4,000,000 in the first year

Invest in DFH and help supercharge our growth



Plans for 2022

- Support of all major blockchains: Solana, Terra, Fantom, Near, Cardano, Kava, Oasis, Cosmos, Harmony
- 200+ protocols connected
- Investment scenarios marketplace
- Referral program based on NFT
- Adapters for all major protocols like Compound, Aave, Maker
- Token and protocol insurance
- Binance API to track portfolio
- Crypto portfolio advisor
- Mobile app
- **1,000,000+ users by the end of 2022**

Token sale details



PRE-SEED ROUND

2% unlock on TGE,
3-month cliff, 5% monthly
per block unlock
thereafter

Price	\$0.01
Amount	50m tokens
Value	\$500,000

SEED ROUND

3% unlock on TGE,
3-month cliff, 6.25%
monthly per block
unlock thereafter

Price	\$0.02
Amount	70m tokens
Value	\$1,400,000

STRATEGIC ROUND

3% unlock on TGE,
3-month cliff, 7.25%
monthly per block unlock
thereafter

Price	\$0.025
Amount	40m tokens
Value	\$1,000,000

PUBLIC ROUND

100% unlock on TGE,
no lock

Price	\$0.03
Amount	10m tokens
Value	\$300,000

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