

# Winning Space Race with Data Science

Mohamed Aziz Ajmi May 10<sup>th</sup>, 2024



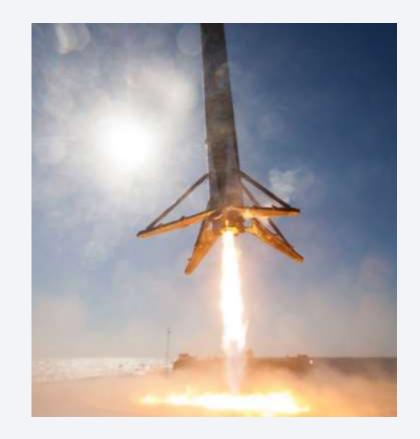
# **Executive Summary**

In the dynamic realm of commercial space exploration, Space Y has embarked on a pioneering journey to transform rocket launch operations using predictive analytics. Drawing from an extensive dataset sourced from SpaceX API and web scraping, alongside meticulous preprocessing methods including data wrangling, exploratory data analysis (EDA), and data visualization, this initiative aimed to accurately forecast rocket launch outcomes.

Employing a range of machine learning algorithms such as Logistic Regression, Support Vector Machines (SVM), Classification Trees, and K-Nearest Neighbors (KNN), we strived to optimize decision-making processes and elevate the efficiency of launch operations. Following rigorous model evaluation and hyperparameter tuning, the standout performer emerged as the Classification Tree model, achieving an impressive accuracy of approximately 87.3%. These findings underscore the pivotal role of preprocessing methodologies in extracting actionable insights from intricate datasets, empowering Space Y to navigate the intricacies of the commercial space sector with confidence and precision.

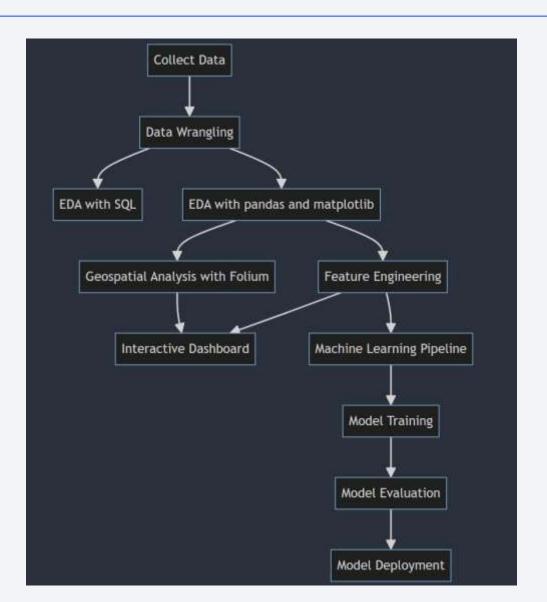
#### Introduction

In today's era of expanding space exploration, companies like SpaceX have made space travel more accessible and innovative. Space Y, led by Allon Musk, is a newcomer aiming to shake up the industry. As data scientists working on Space Y's main project, our goal is to use data insights and predictive analytics to understand how space launches work, especially focusing on first-stage landings. By using machine learning and thorough data analysis, we want to give Space Y the tools they need to compete in the commercial space industry alongside established players like SpaceX.



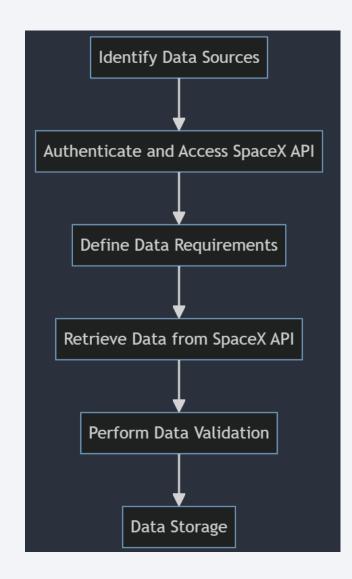


# Methodology



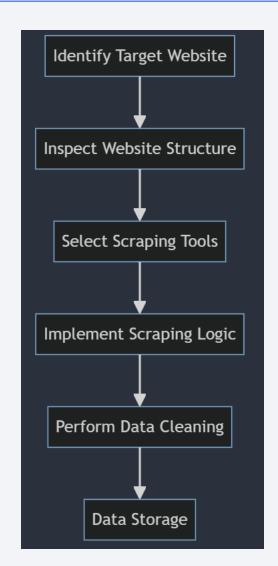
# Data Collection - SpaceX API

- 1. Identify Data Sources: Begin by identifying relevant data sources, including the SpaceX API.
- 2. Authenticate and Access SpaceX API: Utilize authentication methods provided by the SpaceX API to gain access to the required data endpoints.
- 3. Define Data Requirements: Determine the specific data fields needed for the analysis, such as launch dates, mission details, rocket information, and landing outcomes.
- 4. Retrieve Data from SpaceX API: Implement requests to the SpaceX API to fetch the desired data, ensuring proper handling of pagination and rate limits.
- 5. Perform Data Validation: Validate the retrieved data to ensure accuracy, completeness, and consistency. This may involve checking for missing values, data formatting issues, and anomalies.



# Data Collection - Scraping

- 1. Identify Target Website: Begin by identifying the target website containing the desired data. In this case, the Wikipedia page listing Falcon 9 and Falcon Heavy launches.
- 2. Inspect Website Structure: Analyze the structure of the target webpage to identify the location of the data elements to be scraped. This involves inspecting HTML tags, classes, and IDs.
- 3. Select Scraping Tools: Choose appropriate web scraping tools or libraries for the task. Popular options include BeautifulSoup in Python for HTML parsing.
- 4. Implement Scraping Logic: Develop scraping logic to extract the relevant data from the target webpage. This may involve navigating through HTML elements, selecting specific tables or sections, and extracting text or attributes.

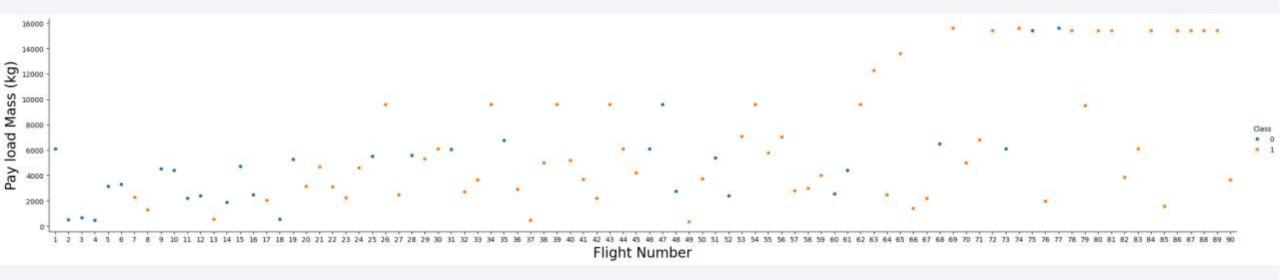


# **Data Wrangling**

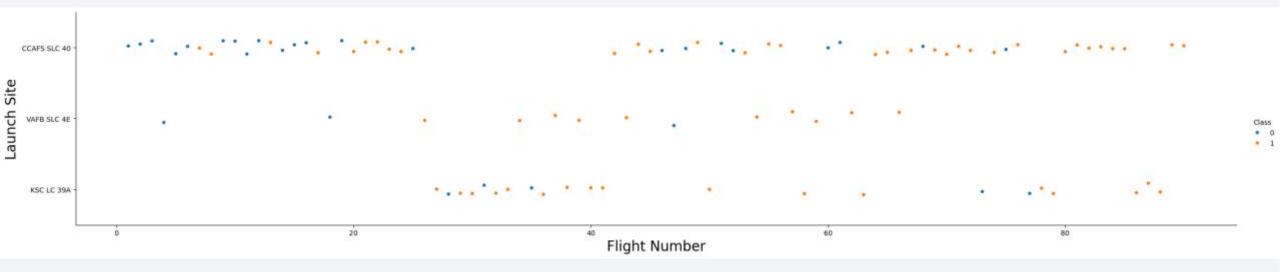
- 1. Identify and Handle Missing Values:
  - Calculate the percentage of missing values in each attribute to assess data completeness.
  - Implement strategies to handle missing values, such as imputation, deletion, or flagging.
- 2. Identify Numerical and Categorical Columns:
  - Distinguish between numerical and categorical columns to facilitate data analysis and transformation.
- 3. Calculate Number of Launches on Each Site:
  - Aggregate data to calculate the total number of launches on each launch site, providing insights into launch distribution.
- 4. Calculate Number and Occurrence of Each Orbit:
  - Analyze the data to determine the unique orbits and their respective frequencies, aiding in orbit-related analysis.
- 5. Calculate Number and Occurrence of Mission Outcomes for Orbits:
  - Determine the number and occurrence of mission outcomes associated with each orbit, providing insights into mission success rates.
- 6. Create Landing Outcome Label:
  - Utilize information from the 'Outcome' column to create a new categorical variable indicating the landing outcome, facilitating predictive modeling.



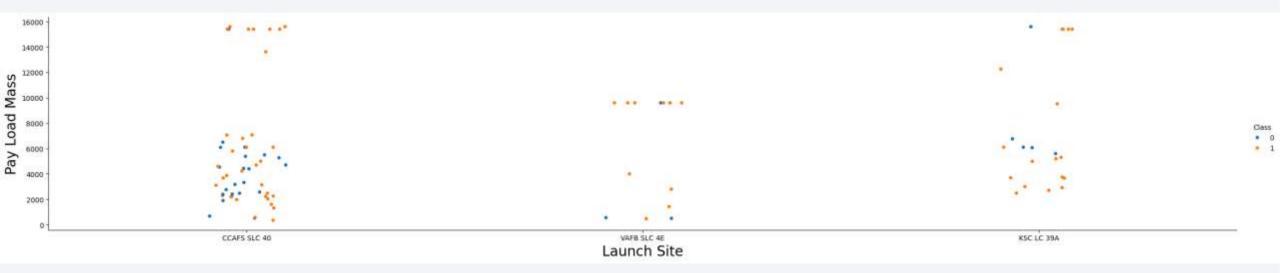
# Flight Number vs. Payload Mass



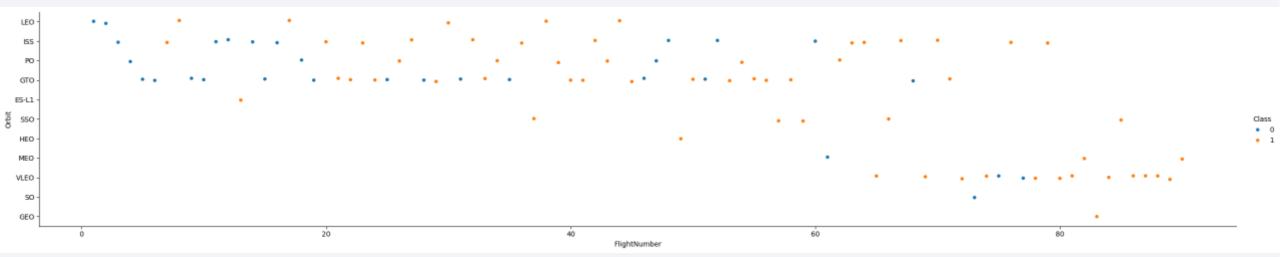
# Flight Number vs. Launch Site



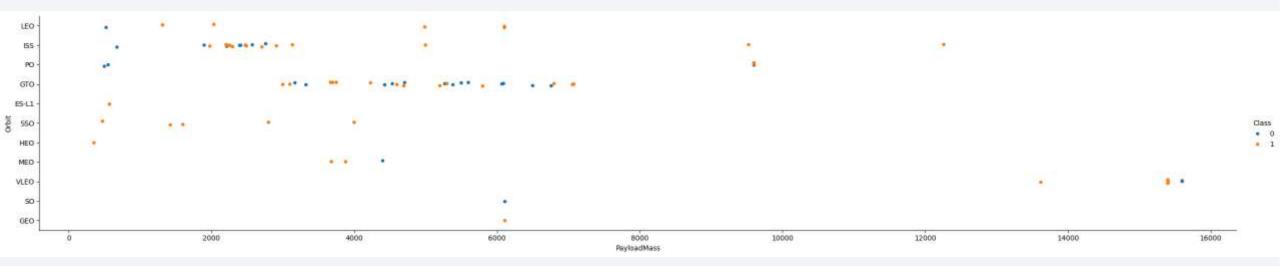
# Launch Site vs. Payload Mass



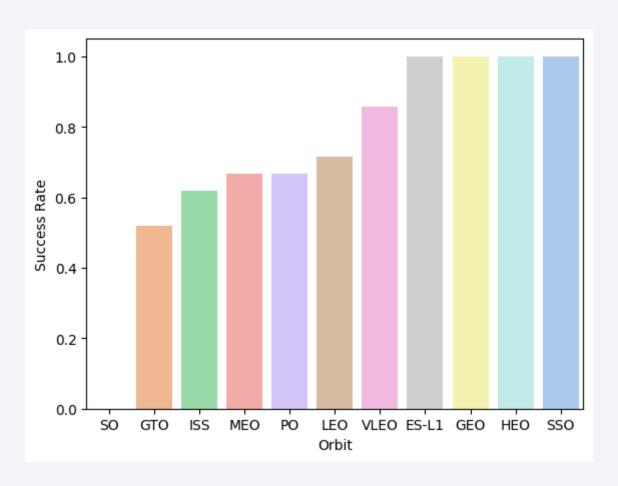
# Flight Number vs. Orbit



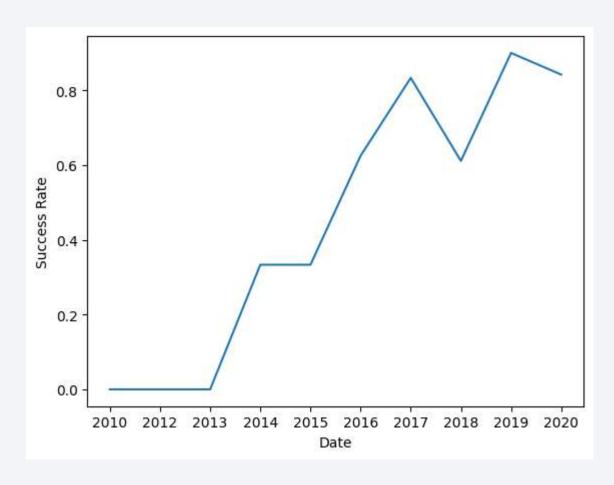
# Payload Mass vs. Orbit



## Success Rate for each Orbit



## **Success Rate Trend**



### **EDA** with **SQL**

- A. Display the names of the unique launch sites in the space mission
- B. Display 5 records where launch sites begin with the string 'CCA'
- C. Display the total payload mass carried by boosters launched by NASA (CRS)
- D. Display average payload mass carried by booster version F9 v1.1
- E. List the date when the first successful landing outcome in ground pad was achieved.
- F. List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- G: List the total number of successful and failure mission outcomes
- H. List the names of the booster\_versions which have carried the maximum payload mass.
- I. List the records which will display the month names, failure landing outcomes in drone ship, booster versions, launch\_site for the months in year 2015
- J. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20.

# Build an Interactive Map with Folium

#### Task 1:

 Markers: Created markers to represent each launch site on the map, providing a visual indication of their locations.

#### Task 2:

 Markers: Added markers to denote the success or failure of launches for each site on the map, distinguishing between successful and failed launches.

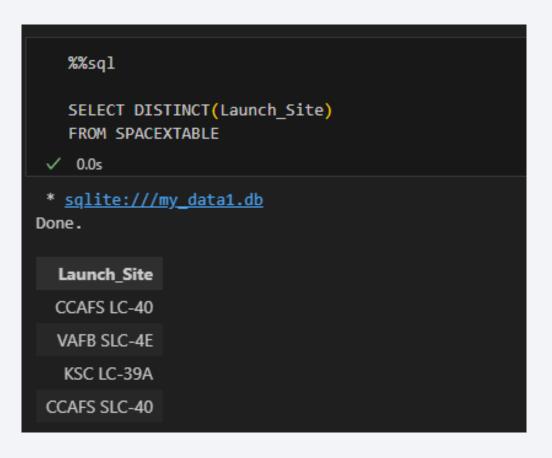
#### • Task 3:

 Circles: Utilized circles to visualize the proximity around each launch site, helping to calculate distances between the launch site and its surroundings.

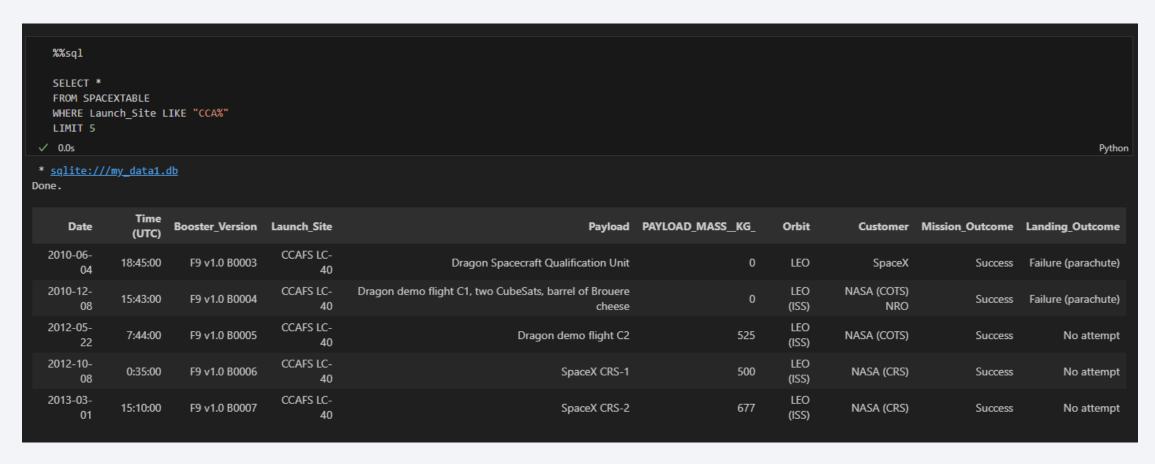
# Build a Dashboard with Plotly Dash

- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

### All Launch Site Names



# Launch Site Names Begin with 'CCA'



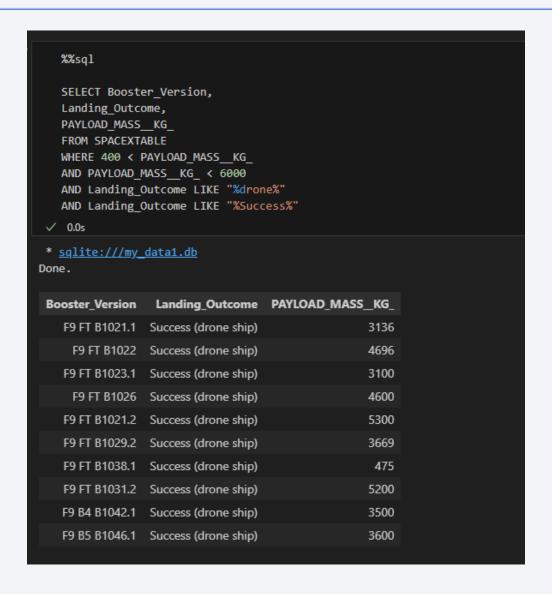
# **Total Payload Mass**

# Average Payload Mass by F9 v1.1

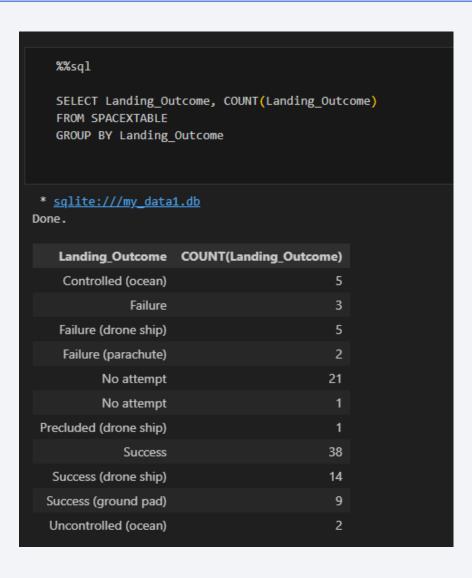
# First Successful Ground Landing Date

```
%%sq1
   SELECT MIN(Date)
   FROM SPACEXTABLE
   WHERE Landing_Outcome LIKE "%ground%"
 ✓ 0.0s
 * sqlite:///my_data1.db
Done.
 MIN(Date)
 2015-12-22
```

#### Successful Drone Ship Landing with Payload between 4000 and 6000



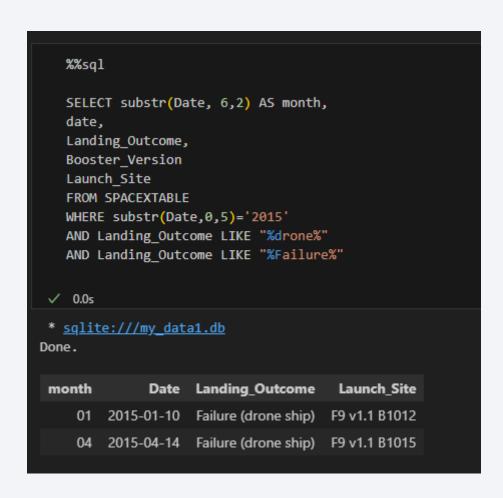
#### Total Number of Successful and Failure Mission Outcomes



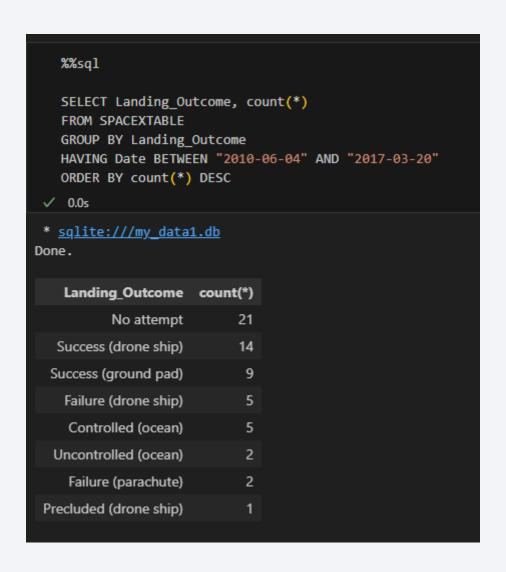
# **Boosters Carried Maximum Payload**



### 2015 Launch Records

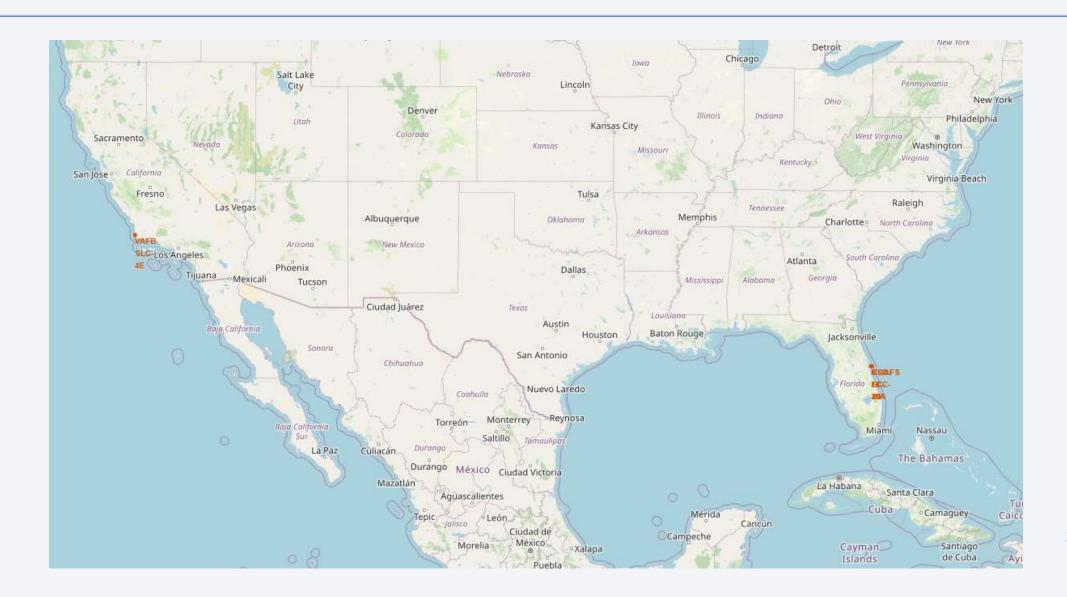


#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

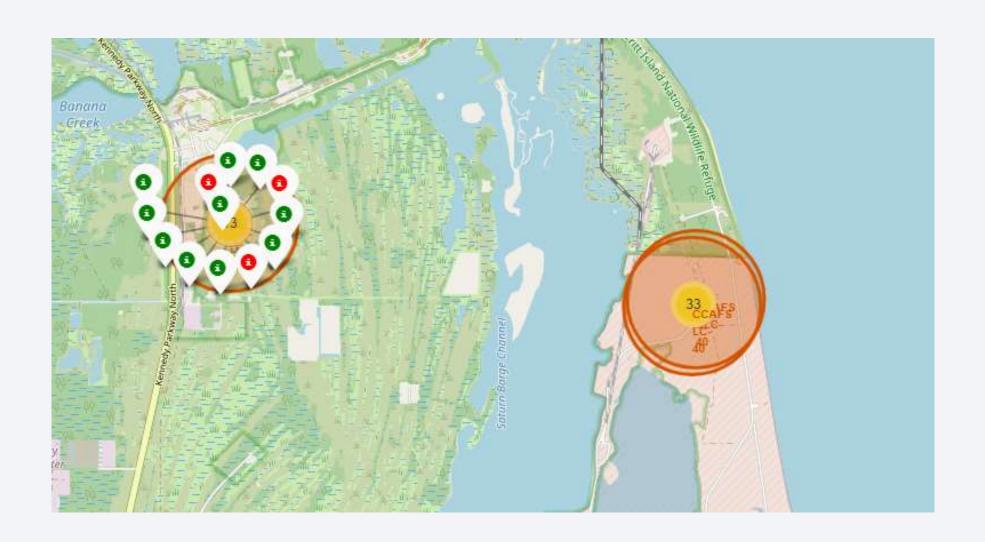




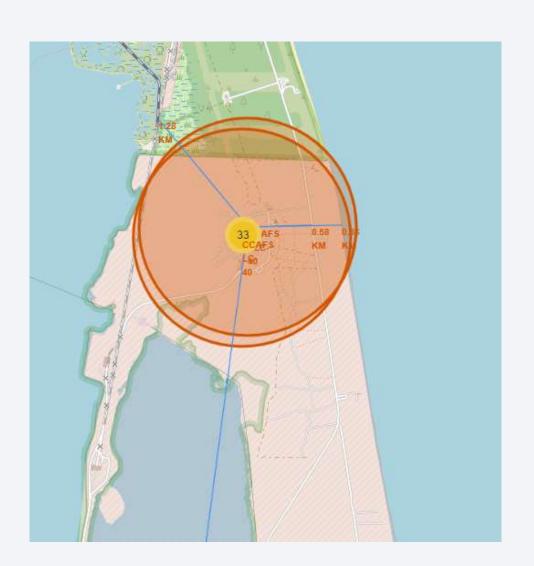
## Launch Sites



# **Landing Outcomes**

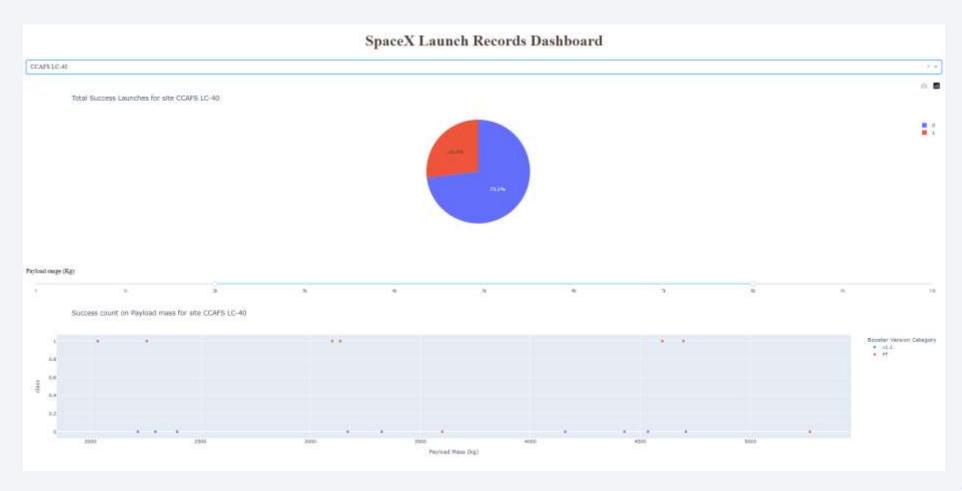


# **Proximities**





# Dashboard



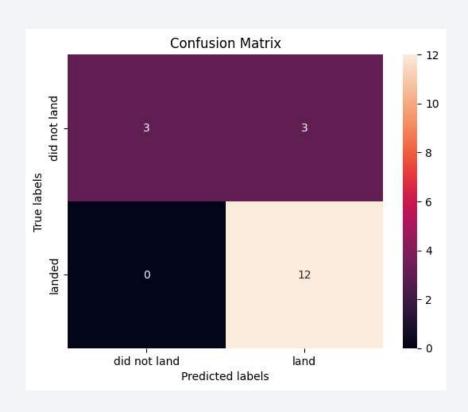


#### Model Selection

During the predictive analysis phase, we kick off with exploratory data analysis (EDA) to delve into our dataset and define appropriate training labels. This entails organizing data into distinct classes, serving as our target variable for prediction. Following this, we standardize the data for consistency across different scales. We then divide the dataset into training and test subsets to facilitate model training and assessment. We proceed by exploring a range of machine learning algorithms like Support Vector Machines (SVM), Classification Trees, Logistic Regression, and K-Nearest Neighbors (KNN). For each algorithm, we optimize hyperparameters through techniques like grid search. Next, we evaluate each method's performance using test data, employing cross-validation, confusion matrix analysis, and classification scoring metrics. This thorough approach helps pinpoint the most effective predictive model, empowering us to make informed decisions and extract meaningful insights from the data.



#### Model Performance



Based on the results of our predictive modeling analysis, it is evident that all the models performed commendably well in terms of accuracy. The Logistic Regression and Support Vector Machine (SVM) models both achieved high accuracy scores of approximately 84.6% and 84.8%, respectively. Additionally, the Classification Tree model demonstrated even higher accuracy, reaching approximately 87.3%. Similarly, the K-Nearest Neighbors (KNN) model yielded a competitive accuracy score of approximately 84.8%. These findings indicate that each model was effective in capturing the underlying patterns within the data and making accurate predictions. However, while all models performed relatively well, the Classification Tree model stood out with the highest accuracy, suggesting its potential superiority in this particular predictive task. Overall, the results underscore the efficacy of machine learning techniques in predictive analysis and highlight the importance of selecting appropriate algorithms tailored to the specific characteristics of the dataset.

#### Conclusions

- The completion of this project emphasizes the crucial role of preprocessing techniques in predictive analytics for rocket launches.
- Thorough data collection efforts, including API data gathering and web scraping, yielded a comprehensive dataset crucial for model training.
- Preprocessing steps like data wrangling, exploratory data analysis (EDA), and data visualization upheld the dataset's
  quality and integrity.
- Insights gleaned from EDA, supported by SQL queries and visualization tools such as Folium, guided model selection and hyperparameter tuning.
- Evaluation of models revealed the Classification Tree as the standout performer, achieving an accuracy of around 87.3%.
- These results highlight the significance of robust preprocessing pipelines in extracting actionable insights and facilitating informed decision-making within the commercial space industry.

