IBM Data Science Capstone Project

SpaceX Falcon 9 Launch Analysis

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Executive Summary

- Objective: Analyze SpaceX Falcon 9 launch data to predict landing success.
- Methods: Data collection via API & web scraping, EDA, visualization, and ML.
- Key Insight: Falcon 9 has high success rates, reducing launch costs.

Introduction

- SpaceX aims to reduce rocket launch costs by reusing first-stage boosters.
- Goal: Predict likelihood of successful landing.
- Tools: Python, Pandas, SQL, Folium, Plotly Dash, and Scikit-learn.

Data Collection & Wrangling

- Data sources: SpaceX REST API & Wikipedia.
- Performed API calls and web scraping.
- Cleaned data: handled missing values, filtered Falcon 9 launches, one-hot encoded categorical variables.

EDA with SQL

- Loaded data into SQLite.
- Queries answered:
- Launch counts per site
- Payload mass statistics
- Mission outcomes and orbits
- Key Findings: CCAFS SLC-40 is the most active launch site.

EDA with Visualization

- Visualized launch success trends by flight number and payload mass.
- Scatterplots, bar charts, and categorical plots were used.
- Observations: Higher payload mass shows better landing success.

Interactive Map – Folium

- Created a Folium map to visualize launch site locations.
- Used MarkerCluster for multiple launches.
- Integrated success/failure indicators for landing outcomes.

Plotly Dash Dashboard

- Built an interactive dashboard for:
- Launch success trends
- Payload vs. success probability
- Orbit-wise performance.
- Features: Dropdown filters, responsive design.

Predictive Analysis Methodology

- Applied classification models: Logistic Regression, SVM, Decision Tree, and KNN.
- Evaluated using accuracy, precision, recall, and F1-score.
- Cross-validation to avoid overfitting.

Predictive Analysis Results

- Best model: Decision Tree Classifier (accuracy > 85%).
- Predicted high probability of successful landings for most recent launches.
- Insights: Booster reuse significantly improves success.

Conclusion

- Falcon 9 achieves consistent landing success.
- Reusable rockets drastically reduce launch costs.
- Predictive model supports future mission planning.
- Further work: Integrate real-time launch telemetry data.

Creative & Innovative Insights

- Added interactive dashboard and animated maps.
- Derived insight: Heavier payloads are not a strong deterrent to landing success.
- Potential business impact: Improved cost forecasting and mission planning.