

STATISTICS & ML WITH R

Mapping causal & predictive
approaches

2024

M. Chiara Mimmi & Luisa M. Mimmi

DAY 4 – LECTURE OUTLINE

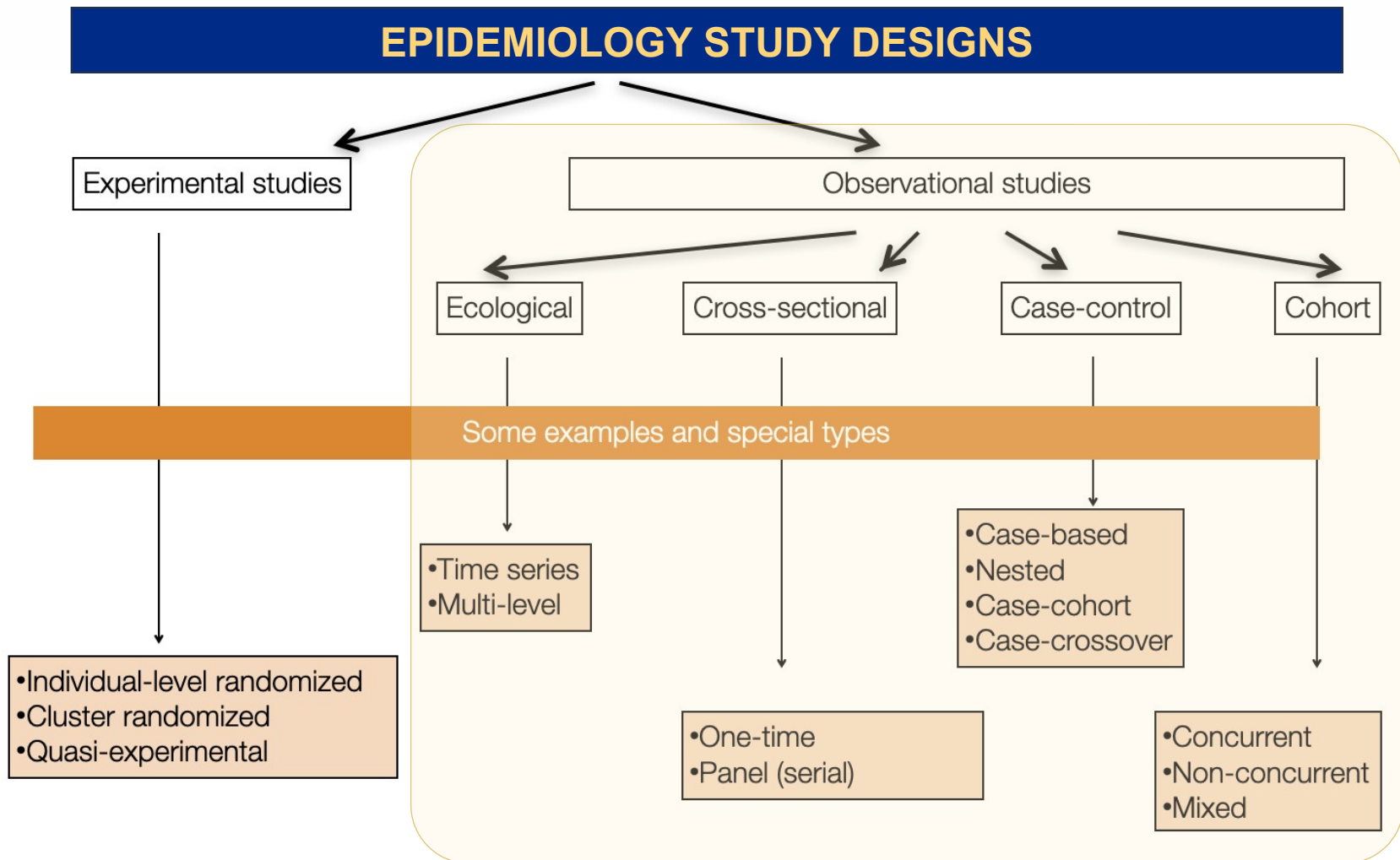
Mapping causal & predictive approaches

- Illustrating different study designs
- Learning the vocabulary of causal analysis
- Visual understanding of causal pathways, including:
 - Collider variables
 - Confounder variables
 - Mediator variables
- Learn how to address causal pathways in modeling, based on the research question
- Defining causal outcomes and commonly used “estimands” (ATE, ATT, ATU)
- Understand proper statistical methods to estimate ATE, ATT, ATU based on research question and target group
- Introducing Machine Learning (ML)
 - purpose
 - key algorithms' categories

From *observational* to *experimental* studies

- “**OBSERVATIONAL STUDIES**” on variables of interest and their relationships have *no controlled assignment of the treatment*
 - We may find **CORRELATION / ASSOCIATION**, but it DOES NOT IMPLY CAUSATION! Why?
 - ... **hidden variables** may affect the relationship between the **explanatory variable** and the **response variable**
 - ...*but often used (implicitly or not) to estimate causal effect of an exposure!*
- “**EXPERIMENTAL STUDIES**” seek to uncover **CAUSATION**, so they are *designed to provoke a response*
 - Researchers **assign** the treatment to an **experimental unit** (or **subject**) and observing its effect
 - These studies use some *ad hoc* **design principles** and **controlled independent variables**

Experimental and non-experimental study designs...



Source: <https://bookdown.org/jbrophy115/bookdown-clinepi/design.html>

Different goals of statistical modeling (part 1/2)

1. **ASSOCIATION/CORRELATION** → observational studies

- aimed at **summarizing or representing the data structure**, without an underlying causal theory
- may help **form hypotheses** for explanatory and predictive modeling

2. **CAUSAL EXPLANATION** → experimental studies

- aimed at **testing “explanatory connection”** between treatment and outcome variables
- prevalent in “**causal theory-heavy**” fields (economics, **psychology**, environmental science, etc.)

- **Note:**

- ✓ The **same modeling approach** (e.g., fitting a regression model) can be used for **different goals**
- ✓ While they shouldn't be confused, **explanatory power** and **predictive accuracy** are complementary goals: e.g., in bioinformatics (which has little theory and abundance of data), predictive models are pivotal in generating avenues for causal theory.

3. **EMPIRICAL PREDICTION** → algorithmic machine learning and data-mining modeling

Different goals of statistical modeling (part 2/2)

1. **ASSOCIATION/CORRELATION** → observational studies
 2. **CAUSAL EXPLANATION** → experimental studies
 3. **EMPIRICAL PREDICTION** → algorithmic machine learning and data-mining modeling
 - aimed at **predicting new or future observations** (without necessarily explaining how)
 - relies on **big data**
 - prevalent in fields like natural language processing, **bioinformatics**, etc.. In **epidemiology**, there is more of a mix causal explanation & empirical prediction
- **Notes:**
 - ✓ “Prediction” does not necessarily refer to future events, but rather to *future datasets* that were previously unseen to the algorithm

A framework for CAUSAL ANALYSIS

Key terminology and visual causal maps

The conceptual framework for causal analysis (1/3)

- **Fundamental vocabulary:**
 - **Intervention** decisions and actions that change the behaviors or situation of people/firms/other subjects (drug, vaccine, program participation)
 - **TREATMENT** = commonly used in experimental studies when researchers directly “assigns” the **causal variable**
 - **EXPOSURE** = commonly used observational studies when participants “naturally” experience the **causal variable**
 - **Subjects** = those that may be affected (at least in principle), in fact are
 - TREATED subjects
 - UNTREATED subjects
 - **Outcome** = variable(s) that may be affected by the intervention
 - can be caused by exposure either directly or through an intermediate process
 - **Causation** = causal processes that lead to the development of outcomes

The conceptual framework for causal analysis (2/3)

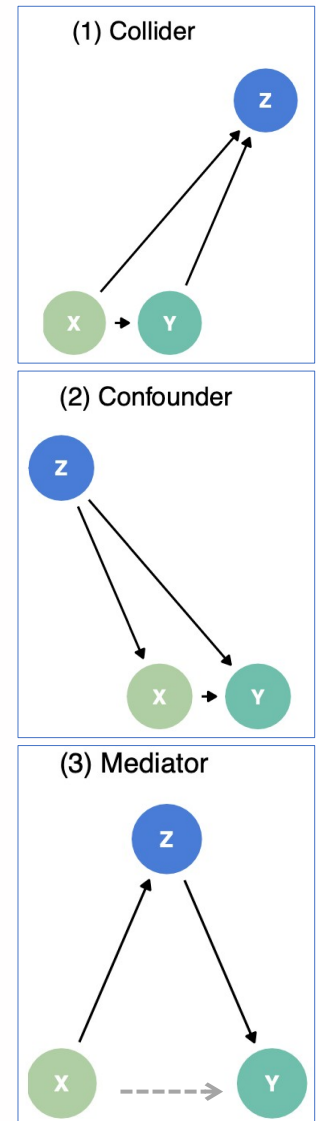
- Fundamental vocabulary (“tricky ones” 🤔):
 - **Bias** = systematic error that can occur at different stages of the study: *data collection, analysis or interpretation* of the causal relationship exposure-outcome.
 - **Selection bias** = both the exposure and the outcome affect whether an individual is included in the sampled population
 - **Sampling bias** = some members of the intended population are less likely to be included than others
 - **Attrition bias** = participants who drop out of a study systematically differ from those who remain
 - **Non-response bias** = participants who refuse to participate in the study systematically differ from those who take part
 - **Recall bias** = a systematic difference in the ability of participant groups to accurately recall information
 - **Information bias** = there is misclassification or inaccurate measurement (e.g., patients underreporting smoking habits)
 - ...

Check out this list of all types of bias:
<https://quantifyinghealth.com/list-of-biases/>

The conceptual framework for causal analysis (3/3)

- Fundamental vocabulary (“tricky ones” 😊):

- Collider** = variable that is **influenced by treatment and outcome** (like a “common effect”)
 - EXAMPLE:** sleepiness (Z), with shift work (X) and apnea (Y)
 - Conditioning on or controlling for a collider in the causal model can create a distortion (“*collider bias*”)
- Confounder** = variable that **affect both treatment and outcome** (“apparent” cause), but it is **not in the causal pathway**
 - EXAMPLE:** smoking (Z), with exercise (X) and lung cancer (Y)
 - Most confounder variables involve some **kind of selection** (e.g., self-selection) that can be addressed stratifying subjects by it
- Mediator** = is a variable that is **in the causal pathway** and “explains” why **treatment affects outcome** (like a “mechanisms”)
 - EXAMPLE:** immune function (Z), with exercise (X) and lung cancer (Y)
 - Conditioning on or controlling for a mediator can be done to assess what *part of the effect* they play



Estimands, Estimators, Estimates

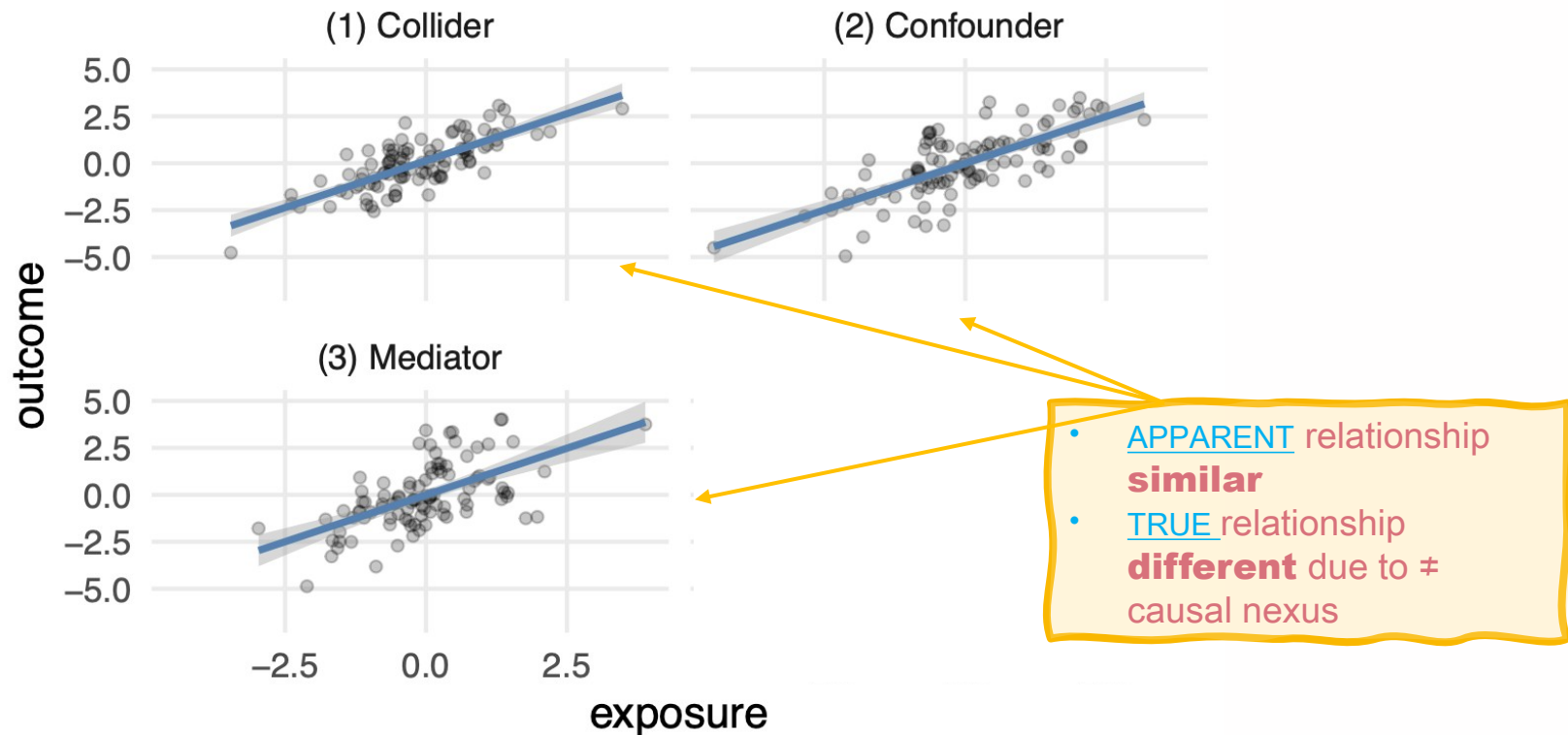
- The **estimand** is the *target of interest*
 - **EXAMPLE:** expected value of the difference in potential outcomes across all individuals
- The **estimator** is the method by which we approximate this estimand using data (“recipe”)
 - **EXAMPLE:** in randomized controlled trial, our estimator could just be the average outcome among those who received the exposure A minus the average outcome among those who receive exposure B
- The **estimate** is the value we get when we plug our data into the estimator
 - **EXAMPLE:** randomized controlled trial, our estimator could just be the average outcome among those who received the exposure A minus the average outcome among those who receive exposure B

Visualizing causal maps

A helpful tool in guiding statistical modeling

Typical challenges in estimating causal effects: visual intuition

- Consider 3 distinct datasets: while their statistical summaries and visualizations are very similar, the **true causal effect differs!**
- **Deciding the** correct model requires knowledge of the data-generating mechanism (i.e. the random assignment to exposure/not exposure in experiments)



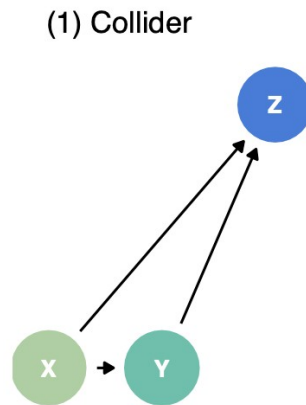
Source: Barrett, M., McGowan, L. D., & Gerke, T. (2024). *Causal Inference in R*. Retrieved from <https://www.r-causal.org/>

Typical challenges in estimating causal effects: visual intuition

- Directed acyclic graphs (DAGs) can offer visual intuition of the causal nexus at play in the 3 datasets. Failure to adjust models to these situation leads to **BIAS**
 - X is some continuous exposure of interest, Y a continuous outcome, and Z a known, measured factor

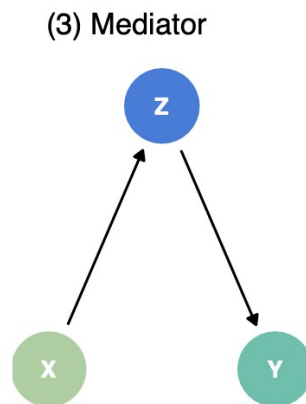
(1) a **“COLLIDER”** is caused by both X and Y (it inadvertently connects the 2). E.g.:

- X = sodium intake
- Y = systolic blood pressure
- Z = urinary protein excretion

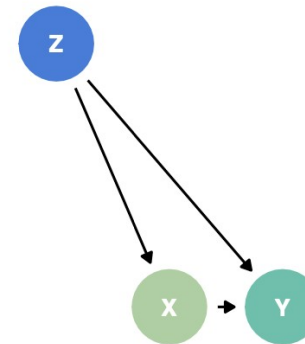


(3) a **“MEDIATOR”** is caused by X and then it causes Y . E.g.:

- X = screen time
- Y = obesity
- Z = physical exercise



(2) Confounder



(2) a **“CONFOUNDER”** causes both X and Y . E.g.:

- X = smoking
- Y = lung cancer
- Z = alcohol (consumers also tend to be smokers)

we'll revisit this later in multivariate regression...

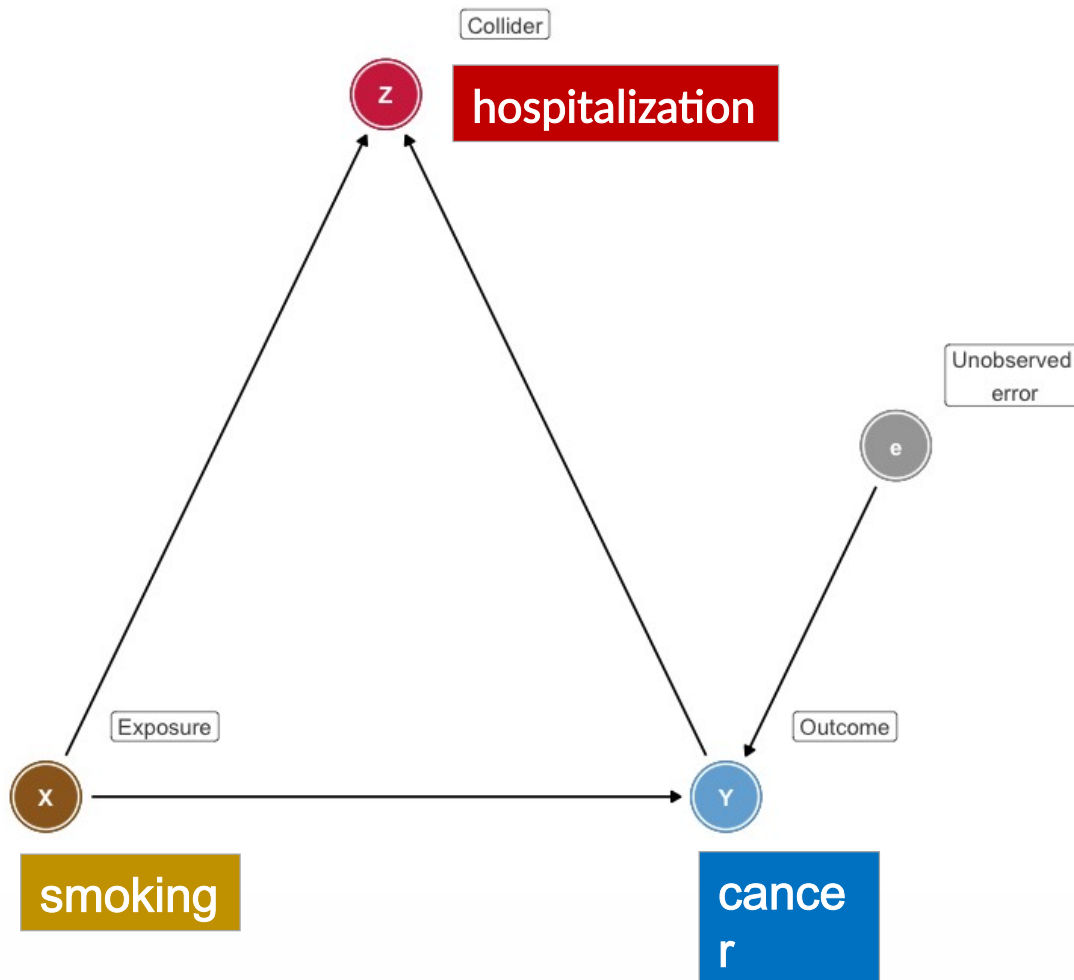
Source: Barrett, M., McGowan, L. D., & Gerke, T. (2024). *Causal Inference in R*. Retrieved from <https://www.r-causal.org/>

How to address causal pathways in modeling

This will be re-visited through practical
examples in Lab 4

How to deal with **collider** (*common effect*) when modeling?

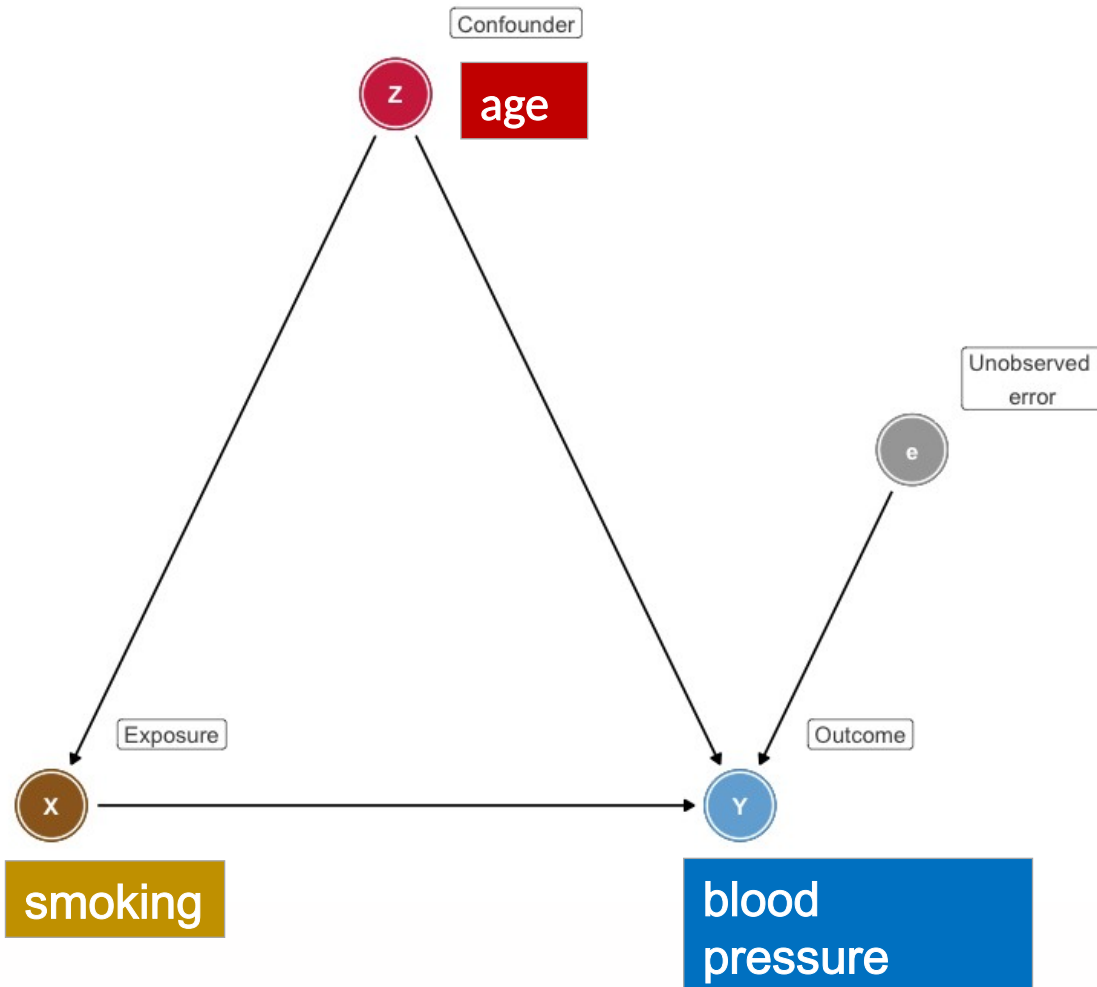
Causal map with COLLIDER (Z)



- We must **NOT** control for collider.
- **Colliders CAN HIDE REAL CAUSE EFFECTS**
 - i.e., it would distort the true relationship between the exposure and the outcome

How to deal with **confounder** (*common cause*) when modeling?

Causal map with CONFOUNDER (Z)

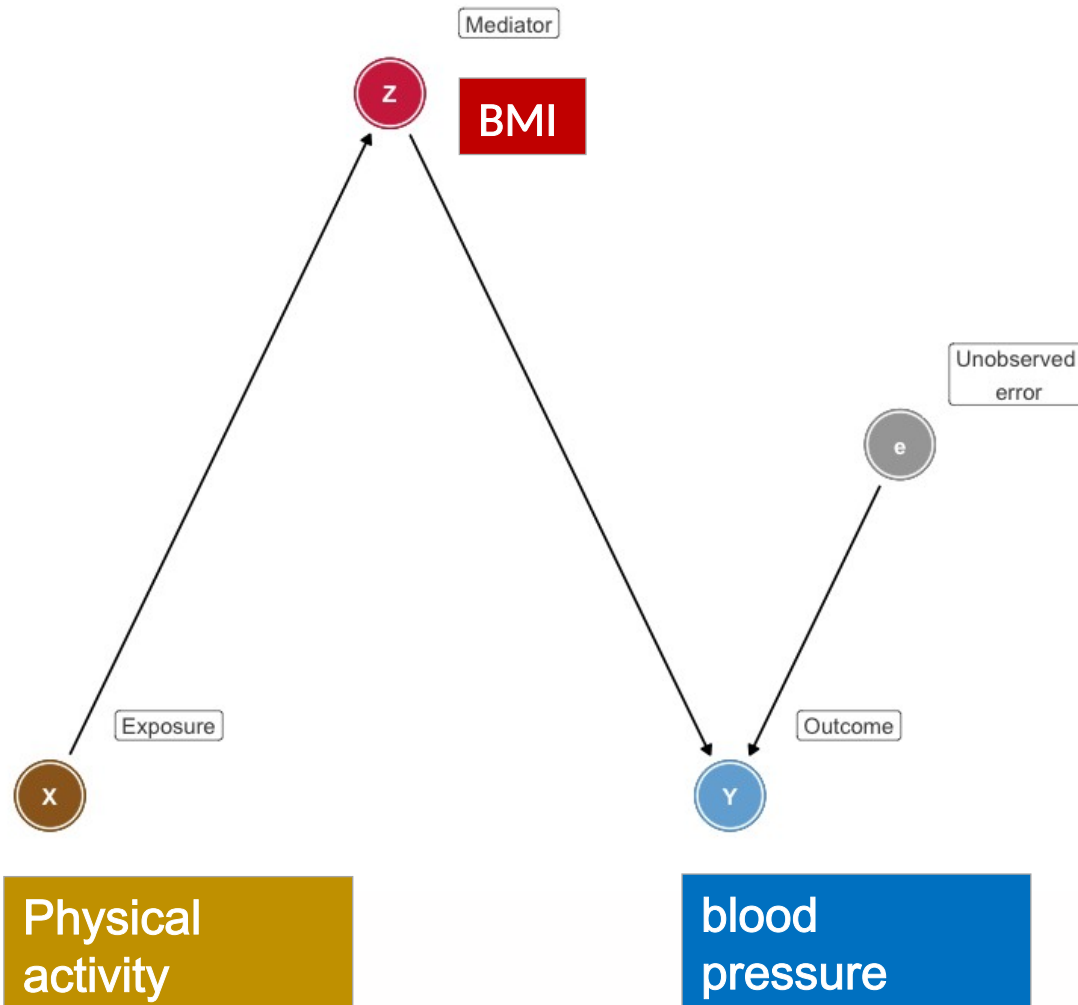


Source: Excellent reading <https://quantifyinghealth.com/control-confounding/>

- We must **control for** a **confounder**, so we reduce bias:
- 1) At **design** stage:
 - **Random assignment**
 - **Restriction** (*only participants of a certain confounder category*)
 - **Matching observations** (*confounder distributed evenly by exposure*)
- 2) In **analysis** stage:
 - **Stratifying sample in subgroups** (*by confounding*)
 - **Including term in regression**
 - **Inverse probability weighting** (*equalizing frequency of confounder by exposure*)
 - **Instrumental variable estimation**

How to deal with mediator (*mechanism*) when modeling?

Causal map with MEDIATOR (Z)



- We *could* control for the mediator, depending on which effect we focus on:
 - with **UNADJUSTED MODEL** we get only the total effect (direct + indirect) of X on Y
 - with **ADJUSTED MODEL** we separate the direct effect of X on Y (not mediated), and the indirect effect of M on Y (mediated)
- *Normally both models are shown*
- *The Adjusted model enables to see the **PROPORTION** of the **MEDIATOR** mechanism in the causal path*

Measuring causal outcomes of interest

Commonly used “estimands” (ATE, ATT, ATU)
and how to select and interpret them
correctly for making valid inferences

Defining potential **outcomes** at the *subject level* (*experimental unit*)

- **NOTATION:**

- y_{0i} and y_{1i} are the potential outcomes in the *absence* and *presence* of treatment
- for patient i in a study on a new drug on blood pressure,
 - y_{0i} = without new drug
 - y_{1i} = with new drug

- **ITE = Individual Treatment Effect (*)** = difference, for subject i , between potential outcome if treated and if untreated

where treatment is

- (*) ITE is never observable!!
- Hence, we will look at averages...

- **ATE = Average Treatment Effect** = average of ITE differences across subjects

- (*) The Avg of the differences = the difference of Averages!
- ATE can hide different distributions of ITEs (e.g., positives and negatives that cancel each other out)
- Important to have a well-defined group or population

Defining potential **outcomes** at the *subject level* (*experimental unit*)

- **ATT (or ATET) = Average Treatment effect on the Treated** = average treatment effect across all subjects that end up TREATED

]

- This refers to the avg of the differences conditionally on the fact that both groups “received” the treatment (“”)
- is essentially the counterfactual for in a '**parallel universe**' where **exactly the same people** who were treated in this universe would not get the treatment
- **ATU = Average Treatment effect on the Untreated** = average treatment effect across all subjects who were NOT TREATED

]

- This time we seek the Avg of the differences (“”) conditionally on the fact that both groups were “assigned” to the treatment
- is essentially the counterfactual for in a 'parallel universe' where **exactly the same people** who were NOT treated in this universe would get the treatment

BY THE WAY !

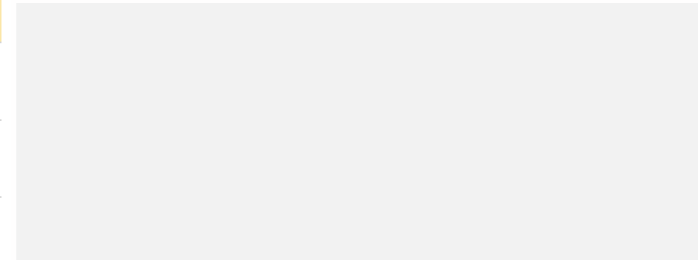
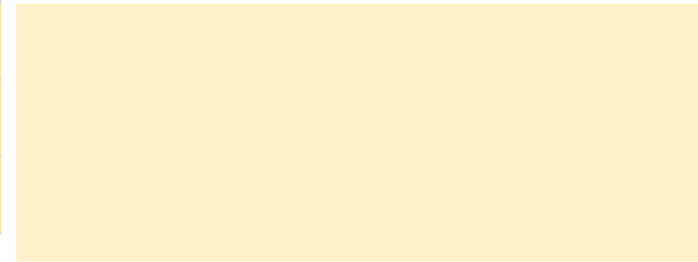
- treatment is a binary random variable
- outcome of interest is
- **ATE = Average Treatment Effect** = average of ITE differences across subjects
- **ATT/ATET = Average Treatment effect on the Treated** = average treatment effect across all subjects that end up TREATED

Ex: Does hospitalization (T) increase health (Y) ?	
(ATE)	Avg health of hospitalized group – avg health of NOT hospitalized group
(ATT) + ...	Avg health of treated group – [counterfactual] avg health of treated group IF NOT hospitalized
(Selection bias) ... + <i>(hospitalized have worse than non hospitalized)</i>	Difference in [counterfactual] avg health of treated group IF NOT hospitalized - those who were NOT hospitalized

EXE. potential causal outcomes (depends on patients characteristics)

	Confounder	Treatment	Unobservable			Realized
	Age	Treated	Potential outcomes		ICE or δ_i^*	Outcome
ID	Z_i	X_i	Y_i^1	Y_i^0	$Y_i^1 - Y_i^0$	Y_i
1	Old	1	80	60	20	80
2	Old	1	75	70	5	75
3	Old	1	85	80	5	85
4	Old	0	70	60	10	60
5	Young	1	75	70	5	75
6	Young	0	80	80	0	80
7	Young	0	90	100	-10	100
8	Young	0	85	80	5	80

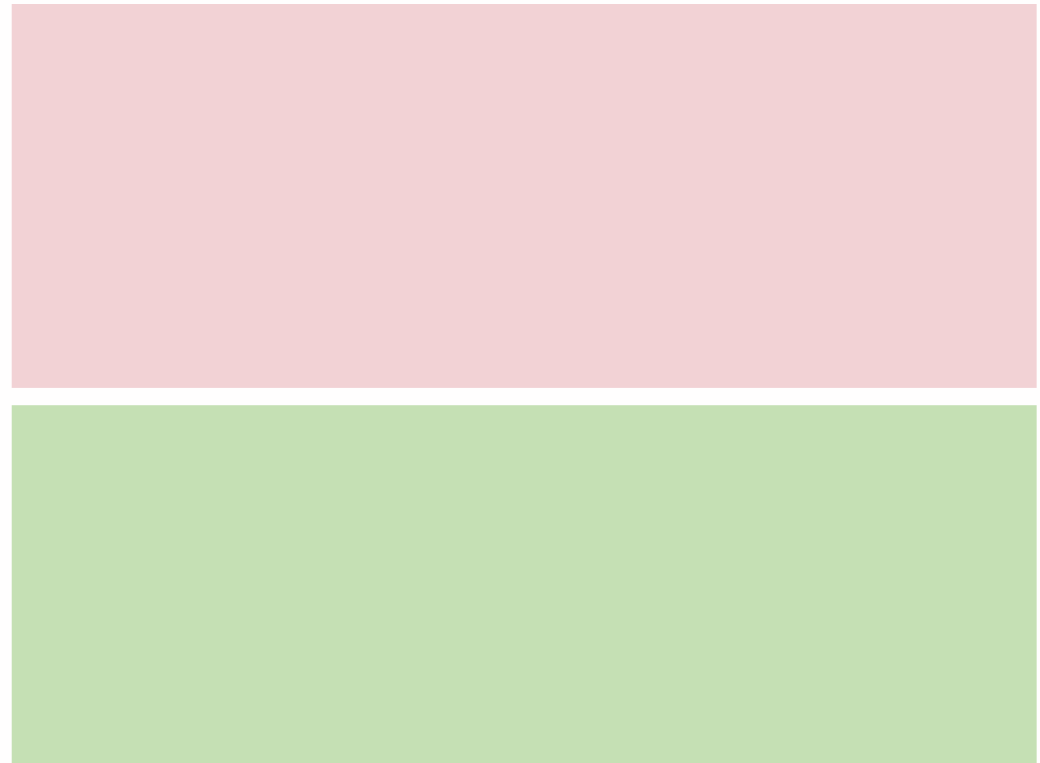
* ICE = individual causal effect



(ATE decomposition)

Stratification to deal with **confounder** (i.e. combining the weighted averages for old and young people)

	<i>Confounder</i>	<i>Treatment</i>	<i>Realized</i>
	Age	Treated	Outcome
ID	Z_i	X_i	Y_i
1	Old	1	80
2	Old	1	75
3	Old	1	85
4	Old	0	60
5	Young	1	75
6	Young	0	80
7	Young	0	100
8	Young	0	80



$\tau = 4.1667$

After stratification based on the **confounder** we get a very close **approximation of the ATE**

Other ways to deal with confounders

- GIVEN THAT IN REAL LIFE WE NEVER HAVE THE ALTERNATIVE POTENTIAL OUTCOMES FOR EACH SUBJECT i , HOW DO WE DEAL?
 - **STRATIFYING** by Age was easy, but what if there is >1 confounder? What if it is continuous?
- WE'VE GOT TO DO SOMETHING ELSE TO GET TO COMPARABLE GROUPS:
 - **MATCHING** methods = dropping units from the sample or partitioning units into pairs or subclasses (e.g., *Propensity Score Matching*)
 - **WEIGHTING** methods = weighting the units so that the weighted distributions are similar between treatment groups (e.g., *Inverse probability weighting*)
- After *adjustment* the treatment effect is estimated in the resulting sample (incorporating the weights resulting from the matching or weighting)

Choosing the **estimands** and the proper statistical method to estimate the effect

- In a **randomized trial**, the treated and untreated groups will, on average, have the same distributions of patient characteristics, so the **ATT, ATU, and ATE** will be the same
- **Without randomization**, however, the treatment groups can have quite different distributions of characteristics, **ATT, ATU, and ATE** will differ when these characteristics also relate to the treatment effect
 - So, when using observational data: *for whom should the treatment effect be estimated?*
 - ~~Some methods, such as PSM in its most commonly used form, cannot target the ATE, and so are inappropriate when the ATE is of interest!~~

Choosing the **estimands** based on the research question

BEFORE analyzing an observational dataset, let's consider **which question** we are asking, and **about which target** population group,

THEN choose a **statistical method** that corresponds to the chosen estimand.

Estimands	Target Population	Example research question and research/policy addressed
ATT	Treated patients	<i>Examining an intervention that would only reach those currently receiving it:</i> <i>- e.g. decision to replace / withhold a treatment for currently treated patients</i>
ATU	Untreated patients (control)	<i>How would untreated patients respond to a new potential treatment/exposure?</i> <i>- e.g. decision to extend a medical practice (drug prescription/vaccine) to a group that would not otherwise receive it</i>
ATE	<i>Full sample / population</i>	Should a specific policy be applied to all eligible patients? How would the outcome be on average? <i>- e.g. regulating a system-wide policy for a previously unregulated practice</i> <i>- useful when treatment decisions are not well informed (ATE does not depend on current treatment assignment)</i> <i>- NOT OK when patients' benefit depend on clinical judgment</i>

EXE [see LAB 4]: how to exploit “**matched**” untreated observation to estimate the ATT

- ANDREW HEISS ESEMPIO DI PSM (uso il suo che e' troppo bello!!!!)

Shifting emphasis on empirical outcome prediction

Introduction to Machine Learning (ML)
models

A conceptual framework to understand different types of statistical **modeling** (part 2/2)

1. **association/correlation** → observational studies
2. **causal explanation** → experimental studies
3. **empirical prediction** → algorithmic machine learning and data-mining modeling
 - aimed at **predicting new or future observations** (without necessarily explaining how)
 - relies on **big data**
 - prevalent in fields like natural language processing, **bioinformatics**, etc.. In **epidemiology**, there is more of a mix causal explanation & empirical prediction

- **NOTES:**

- ✓ “Prediction” does not necessarily refer to future events, but rather to *future* datasets that were previously unseen to the algorithm

...stay tuned for next chapter on ML

