Lulu Guo

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Experience

Principal Investigator
University of Michigan Ann Arbor | May. 2020-Present

Run academic research which is aiming to study the resistance of the public health orders during the COVID-19. Design and conduct virtual interviews and online surveys to gather qualitative data and quantitative data. Formulate solutions and make decision based on rigorous analysis.

UX Researcher/Designer
Learning A-Z + University of Michigan Ann Arbor | Jan. 2020-Present

Develop dynamic Crossword Puzzles platform for elementary students to gain an entertaining learning experience. Conduct user research and design user flow, create wireframes and hi-fi mockups. Collaborate with CS students to implement CSS and HTML based on company style guides.

UX Designer (Library Engagement Fellow)
University of Michigan Ann Arbor | Sep. 2019-May 2020

Redesigned the Plain Language Medical Dictionary Widget, and developed its paired system for updating the repository. Research and analyze plain language medical sources of healthcare and public health. Developed high fidelity prototype, conduct usability tests, and collaborate with developers.

UX Engineer
Qingdao Zhongrui Chelian Electronic Technology Co. Ltd | Mar.2019 - Jul.2019

Participated in the development of a multifunctional mobile app for drivers to keep track of their driving data and receive car-related services. Duties included identifying user needs and issues, designing product information structure to ensure product usability, collaborating with PM, front and back end team.

Lead Designer
Vitrix Health | Sep. 2017 - Apr. 2019

Developed a 3D interactive tool for oral cancer screening for people from rural area and design its paired phone application. Redesigned the company website to publicize the company better. Guided the design vision by accumulating oral cancer data in the subsistence market.

Achievements

Certificate for Excellence in Sustainable Management and Technology
Department of Business Administration, University of Illinois, IL | 2018

Grand Prize of 2017 Illinois Student Photo Competition
University of Illinois at Urbana-Champaign, IL | 2017

Education

U of Michigan Ann Arbor
April 2021
Master of Science in Information
GPA: 4.00

U of Illinois Urbana-Champaign
May 2018
BFA in Industrial Design
GPA: 3.70

Skills

Agile development
Contextual Inquiry
Wireframing
Prototyping
Concept Sketching
HTML + CSS
Python 3
SQL
Studio Photograph

Tools

Adobe XD	Qualtrics
Photoshop	Tableau
Illustrator	InDesign
Axure	Premiere
Sketch	Solidworks
InVision	Keyshot

Languages

Chinese
English