

Airline Passenger Satisfaction Luluh Al Quraishi

## Agenda

- Abstract
- Data Description
- EDA
- Re-Processing
- Model Evaluation

### **Abstract**



Airlines strive to satisfy the passengers in all respects.



Through Technology and Advanced science, Airline companies can predict the satisfaction of the traveler.

# **Data Description**



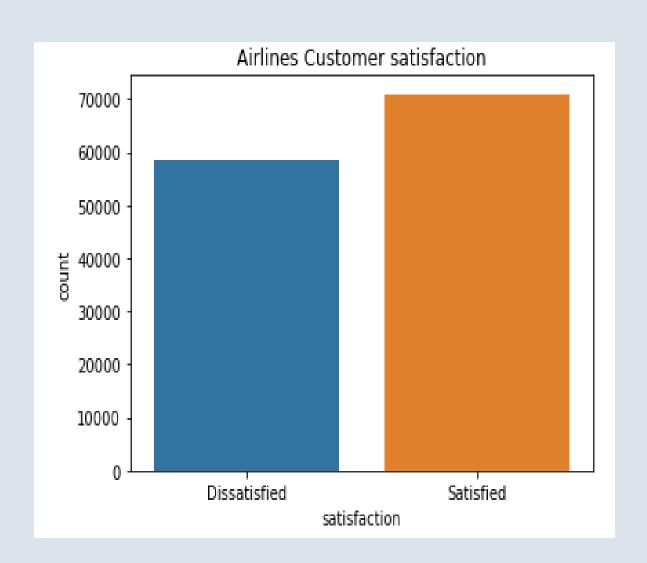
Around **130,000** survey entries.

23 feature columns and the passengers rate the flight experience on a scale of 1 to 5.



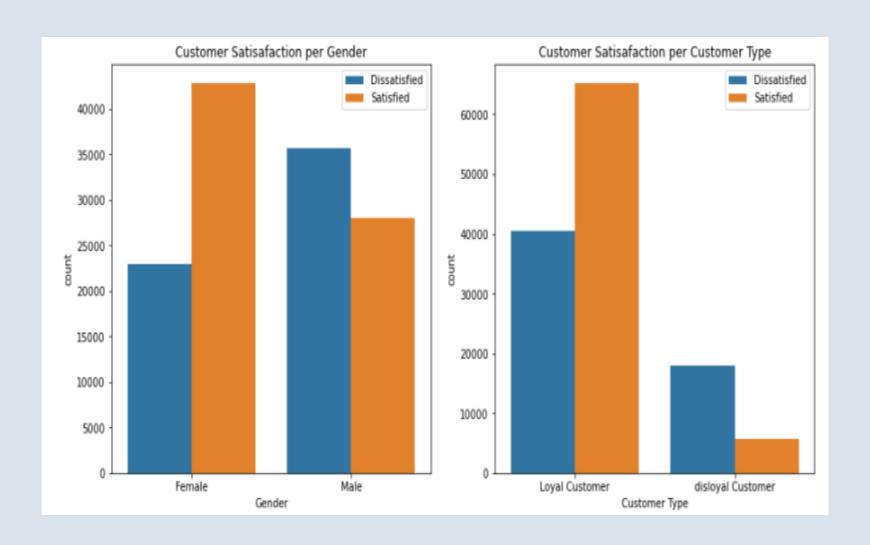
**Target** -> Satisfied

### **Exploratory Data Analysis (EDA)**

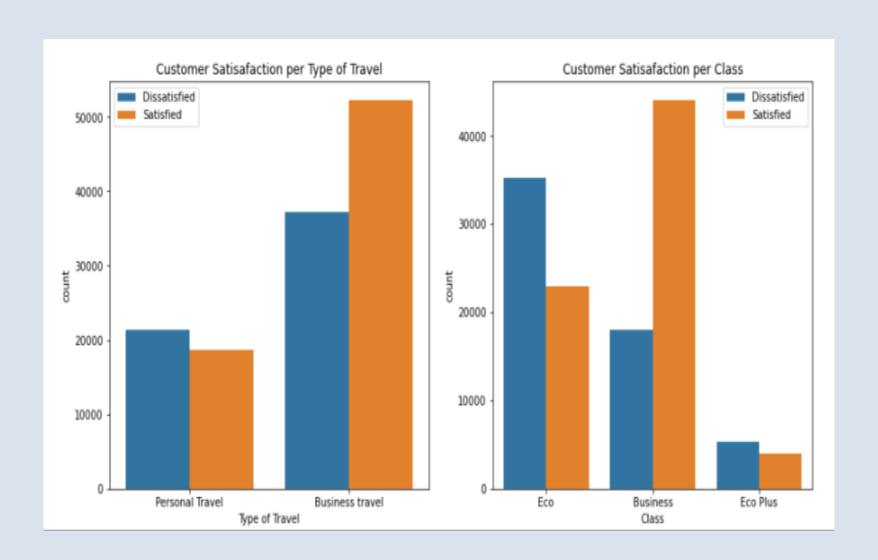


Balanced Dataset

### **Exploratory Data Analysis (EDA)**



### **Exploratory Data Analysis (EDA)**



#### **Re-Processing**

Cleansing

There is a NULL value in of the columns.



#### **Re-Processing**

• Split:

The data has been split to Train data & Test Data

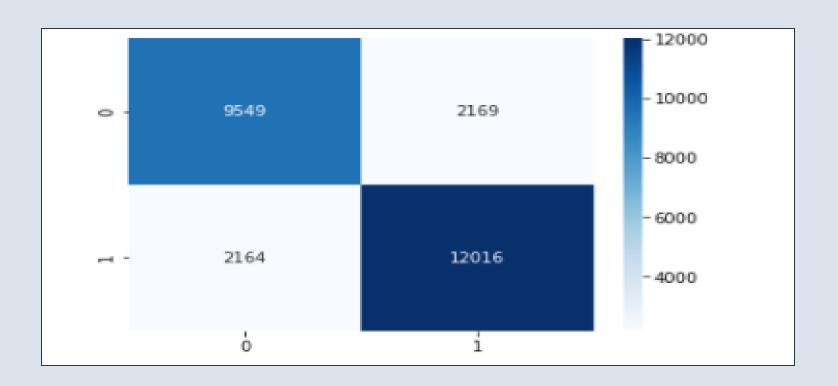
## **Model Evaluation**

1) Logistic Regression

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Training Accuracy: % 83.62
Test Accuracy: % 83.27
```

### **Model Evaluation**

#### 2) Confusion Matrix



## Thank You ...

